

A photograph of the Chicago skyline featuring a river, a bridge, and several tall buildings. The word "DESIGNATION" is overlaid in large white letters, preceded by a small icon of a pencil and a ruler.

# DESIGNATION

## HIRING PARTNERS

### Find better talent faster.

Over ten intensive weeks in downtown Chicago, DESIGNATION turns passionate students into professional talent. As a Hiring Partner, you'll get first crack at a pool of talented designers who have already proven they have what it takes. With experience in UX, UI, mobile, coding and more, our students are hungry to get out there and start working.

Become a Hiring Partner, and get access to Chicago's premier training ground for digital talent.

## BENEFITS

# Career-driven. Design-minded.

DESIGNATION is one of the most powerful resources for discovering new talent in digital design. Here's why:

### ✓ **All-In-One Student Database**

Browse detailed profiles of potential applicants. See real work completed in the DESIGNATION program, and run filtered searches to quickly identify the perfect candidate.

### ✓ **Private Job Board**

Create as many or as few job listings as you want, free of charge. Choose from full-time, internship, or contract work. Tap in to our entire network of students, alumni and instructors.

### ✓ **Guest Speaking**

Hiring Partners are always welcome to host guest lectures at any time. In addition to providing a valuable resource for students, it's also the perfect way to make introductions and get an early look at fresh talent.

### ✓ **Portfolio Night**

See the results DESIGNATION generates for yourself. Portfolio Night is an open showcase for students to demonstrate everything they've learned, and meet potential employers.

It's completely free to become a Hiring Partner. We only charge a placement fee when you hire one of our designers.

## *Ready to hire?*

See for yourself why DESIGNATION is the premier source for new talent in digital design.

Learn more: [designation.io/hire\\_talent](https://designation.io/hire_talent)

Contact us: [team@designation.io](mailto:team@designation.io)