Designing Carbon Clean

From start to finish

Finding a colour palette that fits our brand
We used a broken gradient of tuquoise

| 060E0E	006D77	83C5BE	EDF6F9	FFFFFF
Rich Black FOGRA 39	Ming	Middle Blue Green	Alice Blue	White

Turquoise, the captivating sea-green stone of the ancients, **represents** wisdom, tranquility, protection, good fortune, and hope. Ancient peoples believed in its profound power to protect, as well as its tranquil energy and its association with enduring love. 28 Jan 2020
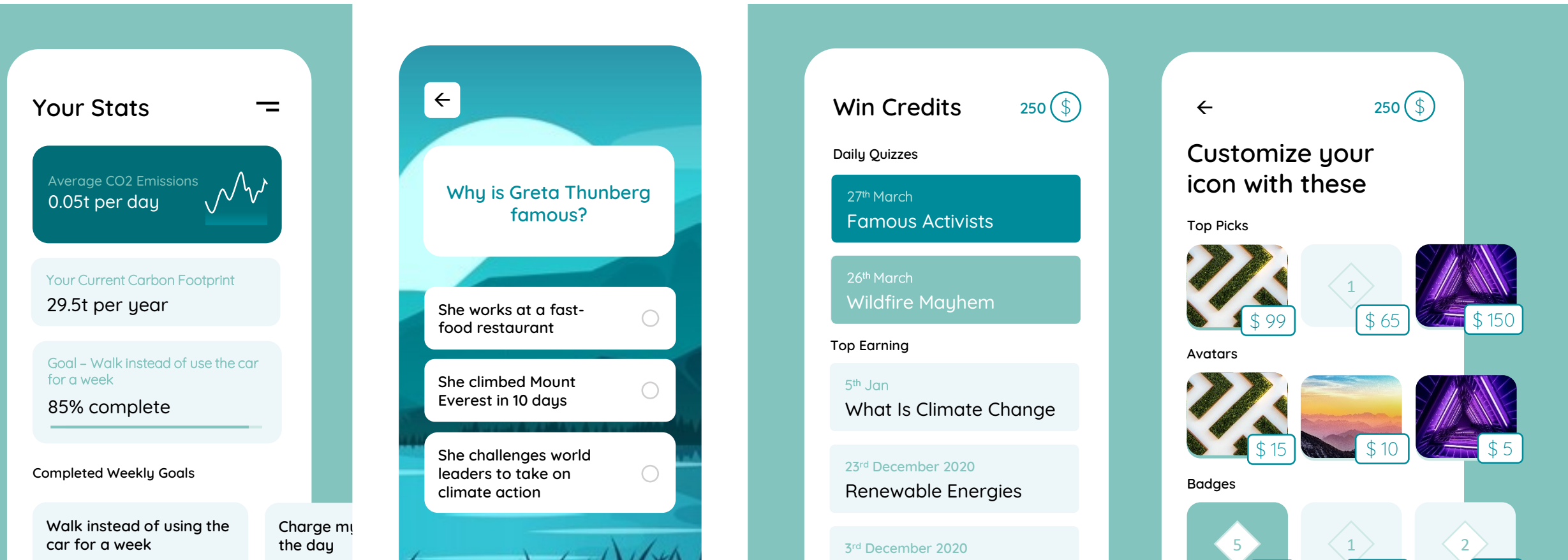
Finding inspiration
We searched for designs that appealed to us and based our app around them
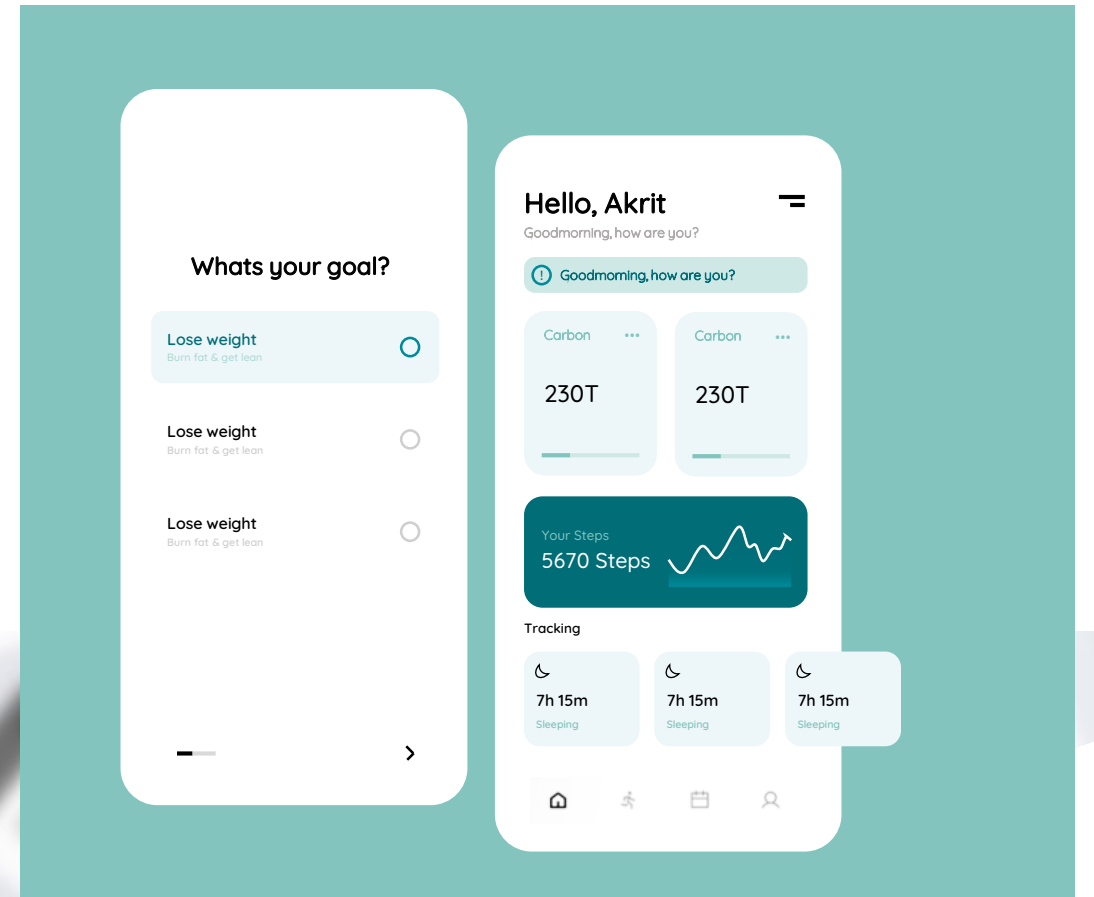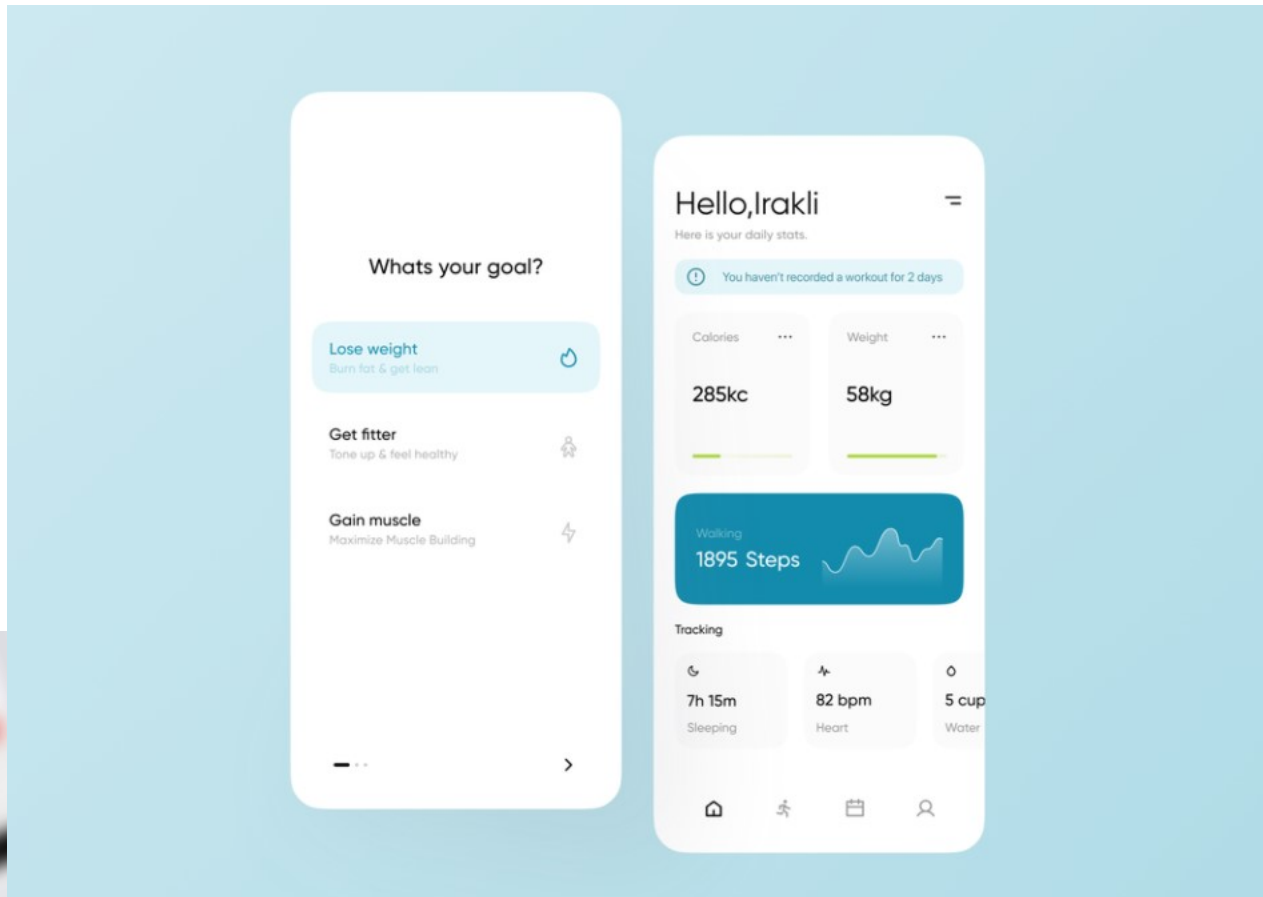
Designing each page of our app
We created several more screens in the style of the original designs but altered them for our needs

Your Stats

Average CO2 Emissions
0.05t per day

Your Current Carbon Footprint
29.5t per year

Goal – Walk instead of use the car for a week
85% complete

Completed Weekly Goals

Walk instead of using the car for a week

Charge my the day

Why is Greta Thunberg famous?

- She works at a fast-food restaurant ○
- She climbed Mount Everest in 10 days ○
- She challenges world leaders to take on climate action ○

Win Credits   250 $

Daily Quizzes

27th March
Famous Activists

26th March
Wildfire Mayhem

Top Earning

5th Jan
What Is Climate Change

23rd December 2020
Renewable Energies

3rd December 2020

Customize your icon with these   250 $

Top Picks

$ 99   1 $ 65 $ 150

Avatars

$ 15 $ 10 $ 5

Badges

5   1   2

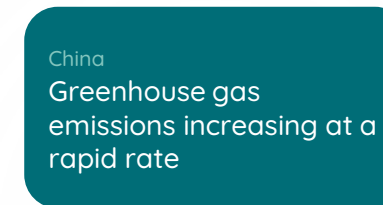# Designing each page of our app

Each page had similar elements but were unique in their own ways
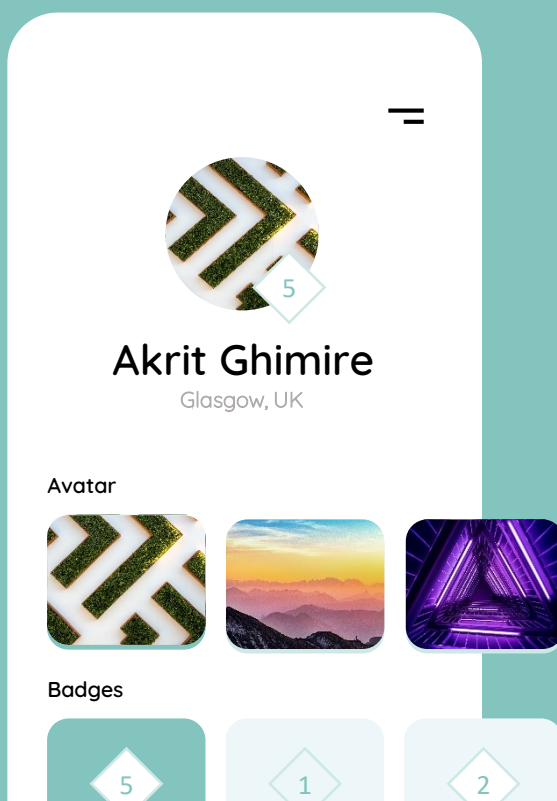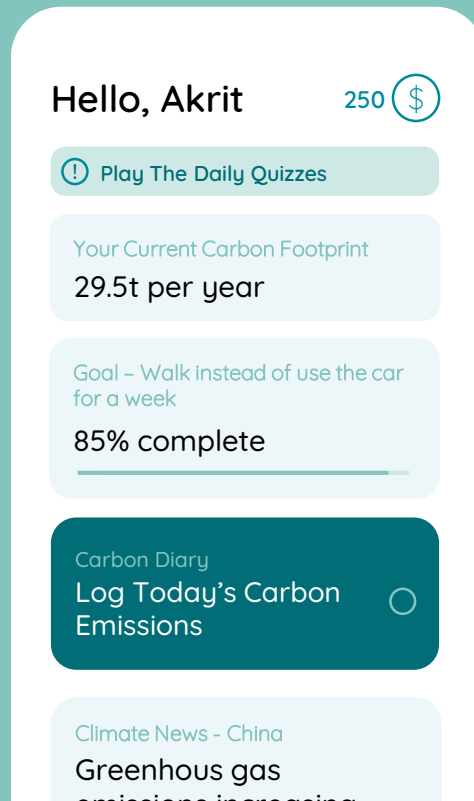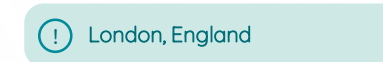
Designing the website to showcase our app
We made a quick mock up of what it would look like

Carbon Clean

General Information

Click to find out information
About The Problem
The problem we have identified is the general lack of awareness about what climate change is and how it affects people's lives.

Click to find out information
About The App

Click to find out information
About The Target User

Click to find out information
About How It Works

Click to find out information
About The Team

Your Stats ☰

Average CO2 Emissions
0.05t per day

Your Current Carbon Footprint
29.5t per year

Goal – Walk instead of use the car for a week
85% complete

Completed Weekly Goals

Walk instead of using the car for a week
Completed on 26th March

Char... the c... Comp...

Stats Page

Click to find out information
What Does It Do

Click to find out information
Goal System

Click to find out information
Carbon Footprint

Nothing is ever truly complete

We are continuing to improve and alter our designs to make them look and function better