ABHILASH V

GRAPHIC DESIGNER
UI/UX DESIGNER
VISUAL DESIGNER

INFO

Name
Abhilash Varasala

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Gachibowli, Hyderabad
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Blog
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HOBBIES

Playing Guitar

Sketching

SKILLS & EXPERTIZE

Visual
Photoshop
Illustrator
After Effects
Adobe XD
Dreamweaver

Software
Sketch
InVision
React.js
XCODE

Interaction
User Research
Wireframing
Prototyping
User Testing

Coding
HTML & CSS
Android XML
Wordpress
SEO

ONLINE PROFILES

Bē
behance.net/abhilashvarasala

dribbble.com/AbhilashVarasala

PROFESSIONAL SUMMARY

Highly creative and multitalented UI/UX, Graphic & Visual Designer with extensive experience in Coding, Designing, Multimedia, Marketing and Print designs. Exceptional collaborative and interpersonal skills, dynamic team player with well-developed written and verbal communication abilities. Passionate and inventive creator of innovative templates & strategies for marketing collaterals accustomed to performing in deadline-driven environments.

WORK EXPERIENCE

2018 - 2020
June   Apr

ThoughtFolks Digital Pvt Ltd
Lead Visual Designer

- Designed user friendly websites & marketing collaterals for clients that helped to improve brand awareness
- Created logos & brand guidelines relevant to marketing efforts of clients
- Introduced GIFs and short animated videos for IT clients
- Managed a team of marketing and design professionals to ensure the success of campaigns
- Strategized and designed logos, Magazines and brand materials for events like World Quality Summit 2019, She Leads Summit 2019, NexGen, International Blockchain congress 2018, BIG Data CGIAR

2016 - 2018
Aug   Apr

CEED *(Common Entrance Exam for Design)*
Web Developer, Designer

- CEED all india rank 378
- Designed site maps for landing pages, GIFs, posters, PPTs
- Designed brand guides for clients
- Maintained blogs/articles related to niche
- Intro/promotional video designing

2014 - 2016
Nov   May

Ecomnets Technologies PVt Ltd
Jr. Mobile App Developer

- Designing an developing iOS apps from scratch using xcode
- iOS app screens designing and app uploding in Apple store
- Logo designing, dashboard designing, prototype designing
- Designing infographics & wireframes

EDUCATION

2010 - 2014   **SR Engineering College, Warangal**
Bachelor in Technology (Information Technology)