JOYDIP SARKAR

Senior Web Designer

PROFESSIONAL EXPERIENCE

Senior Graphic Design Specialist

Experion, New York, NY   20XX – Present

- Lead the design, development and implementation of graphic, layout, and production communication materials while helping clients cut costs by an average of 12%
- Delegate tasks to a 7-member design team and provide counsel on all aspects of the project
- Assess all graphic materials created in-house to ensure the quality and accuracy of their designs
- Oversee design project budgets ranging from $2,000 – $25,000

Graphic Design Specialist

Stepping Stone Advertising, New York, NY   20XX – 20XX

- Developed numerous marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements) and made sure they exceeded the expectations of our clients
- Managed up to 5 projects or tasks at a given time and ensured our team met its weekly deadlines
- Consulted with clients on the most appropriate graphic design options based on their major marketing goals
- Managed print production, including pre-press, color management, and vendor coordination

Junior Graphic Designer

Redfin Technologies, New Rochelle, NY   20XX – 20XX

- Worked with senior designers to develop unique product branding
- Designed 30+ online advertisements to increase RedFin's brand awareness
- Created 15 original illustrations for a website redesign using Adobe Illustrator and Photoshop
- Developed expertise in typography, including font pairing and kerning

EDUCATION

Bachelor of Fine Arts in Graphic Design

Rochester Technology, New York, NY   May 20XX

GPA: 3.7/4.0

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PROFILE

Senior UI Developer with 10+ years of experience specializing in HTML5, CSS3, responsive design, and front-end UI implementation. I have a strong background in translating UI/UX designs into clean, scalable, and high-performance front-end code that works consistently across devices and browsers.

KEY SKILLS

- InDesign
- Illustrator
- Photoshop
- Figma
- Blender
- Sketchbook
- Affinity Designer
- Canva