

About the business model here is the preliminary thoughts/ideas/notes:

#### KEY PARTNERS

local community (users)  
group 4  
government  
house board (election yearly)  
local businesses

#### KEY ACTIVITIES

activities / events for all users  
renting facilities for private parties/courses etc

#### KEY RESOURCES

users  
house board  
government  
group 4  
the space /facilities  
then it was discussed if the website was a key resource or not

#### VALUE PROPOSITIONS

creating value for the community by meeting people and getting to know new ones, welcoming people into the community (connecting people) (supporting the community)  
supporting local businesses

#### CUSTOMER RELATIONSHIPS

co-creating activities  
a part of the community  
some parts self service  
lifting community spirit

#### CUSTOMER SEGMENTS

community  
users who want to socialize

#### CHANNELS

web site  
community people  
marketing, advertising in local papers?  
feedback from users

#### COTS STRUCTURE

fixed costs:  
rent of the house  
salary for the board members  
variable:  
goods bought from local businesses  
brokerage fees

#### REVENUE STREAMS

renting the space (list price)  
usage fee (list price)  
brokerage fees  
advertising -> getting new customers