DESIGN VERSE

Sponsorship 2023-2024

About Us

DesignVerse is a yearly designathon co-hosted by Design at UCR at the University of California, Riverside. The designathon was founded in 2023 in hopes to create a platform for designers interested in honing their skills in a designathon.

The parent organization, Design at UCR was founded in 2021 in hopes to create a community for designers within the University of California, Riverside. As the first and only design organization on campus, we hope to provide a platform for students who are interested in learning more about design, networking, and professional development.

Our Mission

We hope to provide students with a platform to demonstrate their passion for design and to gain the resources and support they need to continue.

About Our University - UC Riverside

University of California Riverside consists of over 26,000 students of all backgrounds with the goal of furthering their education and career. UC Riverside is constantly improving with its $1 billion investment into new facilities and gaining popularity as applications are increasing yearly.

In fall 2023, a record of 68,058 students applied, an 11% increase from the previous year. UC Riverside is known for its social mobility, as they are ranked as the number 1 public university in the U.S. for social mobility for four years in a row - U.S. News & World Report.

✳ What is a designathon?

Design@UCR's First Designathon - Spring 2024

The Designathon is available to all university students and the general public who are interested in UI/UX design of all levels. A Designathon is like a hackathon but with designing, it will be a 24 hour beginner-friendly design competition where students work in groups to create a design (it can be an interface for a website or app).

There will be prizes for those who win certain categories and it is an opportunity to expand on user interface and user experience design skills. Unlike a hackathon, there will be little to no coding as the purpose is to focus more on designing the user interface. There will also be workshops throughout the day of the designathon to help with design skills.

This is planned to be Design at UCR's biggest event as we have started planning logistics since the summer of 2023. Since we are UC Riverside's only design organization, we hope to reach as many students interested in design as possible.

✳ Why Us? ✿

We hope to provide students with a platform to demonstrate and apply their passion for design through a 24 hour design event.

1. Professional Development

Design at UCR values opportunities to interact and connect with industry professionals within the world of design. DesignVerse accompanies this value through promoting students to network with professionals, judges, and other individuals within the field throughout the designathon.
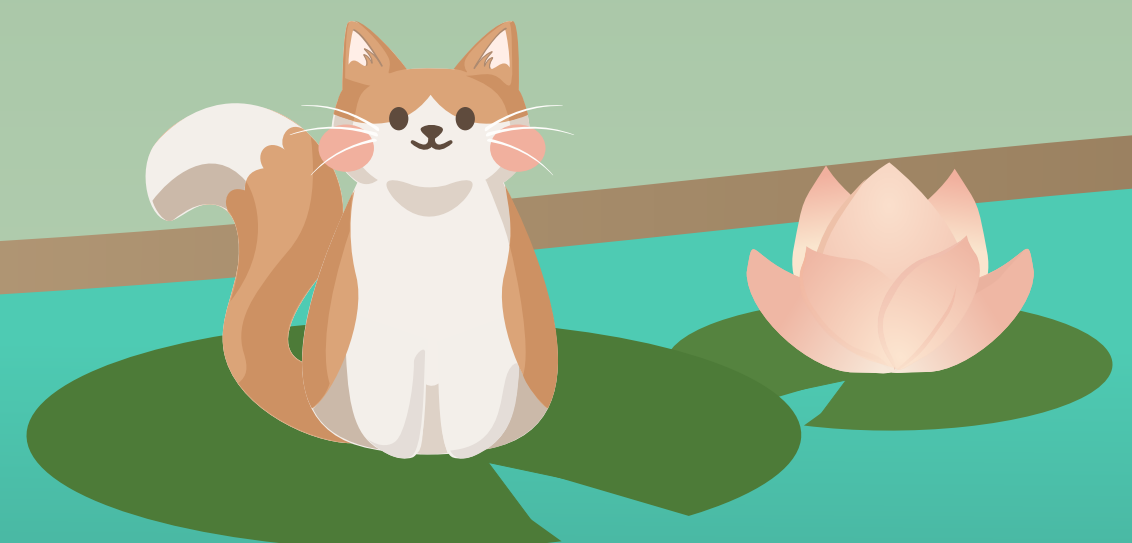
2. Community

As the first and only design organization on campus, Design at UCR is a platform for all students not just interested and passionate about design, but creativity.

We provide endless opportunities for students hoping to learn more about the design field and the plethora of opportunities that align with their interests. DesignVerse overlaps these passions by curating an event catered to students that are within or would like to become a member of this community. The designathon is open for everyone and anyone to join.

3. Networking

Like the parent organization, DesignVerse seeks to produce an environment that provides channels of communication, networking, and connection to a plethora of design professionals.

We value building relationships, which can allow for networking opportunities in regards to being able to collaborate with professionals in different career paths.

Our Reach

800+
Instagram
Followers

170+
LinkedIn
Followers

450+
Slack
Members

120+
Design@UCR
Parent Organization

22,600+
University of
California, Riverside

10,000+
College of Humanities,
Arts, and Social
Sciences (CHASS)

3,000+
Bourns College of
Engineering (BCOE)

6,500+
College of Natural
and Agricultural
Sciences (CNAS)

Demographics

The Design at UCR organization is open to all undergraduate students and majors. From our club demographics, we found that most of our members come from the Bourns College and Engineering (BCOE), the College of Humanities, Arts, and Social Sciences (CHASS), and the School of Business.

These colleges within UC Riverside have various awards and many resources and opportunities available to our design students, these include:

Three Pulitzer Prize-winners

These winners graduated from the College of Humanities, Arts, and Social Sciences (CHASS).

Award winning faculty across all colleges at UC Riverside

Philospohy professor, John Fischer received a $5.2 million grant to study immortality. He published over 100 books and articles and is the leading philosopher in free will, moral responsibility, and death.

BCOE has 11 world-class research centers–

Some are Center for Robotics and Intelligent Systems, Center for Environmental Research and Technology, and more.

Sponsorship Tiers

	SEED $500	SPROUT $750	PLANT $1000	GARDEN $1500	FOREST $2000
Table at DesignVerse 2024		✓	✓	✓	✓
Opening Ceremony	Thanked	Thanked	Thanked	Thanked	5 Minute Talk
Closing Ceremony	Thanked	Thanked	Thanked	Thanked	Thanked
Judge				General	General
General Prizes	✓	✓	✓	✓	✓
Sponsored Talk				✓	✓
Sponsored Prize		✓	✓	✓	✓
Swag Distribution	✓	✓	✓	✓	✓
Participant Information				Post-Event	Post-Event
Recruiters				✓	✓
Virtual Interviewers					✓
Card Information	✓	✓	✓	✓	✓
Website	Standard	Standard	Large	Co-Sponsored	Co-Sponsored
T-shirt	Standard	Standard	Large	Co-Sponsored	Co-Sponsored
Event Branding	✓	✓	✓	✓	✓
Resume Bank				✓	✓
Shoutouts			✓	✓	✓
Branded Space					✓

Thank you!

DesignVerse appreciates your time and consideration. We look forward to working with you. For inquiries, please email us at designverseucr@gmail.com and be sure to check us out on social media below!

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