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Project 3: Mini-Help Website Reflection

For this project, I chose to develop a mini-help website for first-time Canva users who have little to no experience working in Canva but want to learn more about how to use Canva. My audience may wish to learn how to arrange all of their designs in Canva as well as how to think when designing in Canva. That is why I titled the introduction "Canva: A Beginner to Pro Guide" to help my audience understand how to navigate and make use of Canva. I also wanted to include subheadings within the introduction, so I created a table of contents for the title and subheadings in which my audience could quickly go to a specific section of the website by just clicking on the links without searching and scrolling. In addition, I included eight video tutorials created by myself toward the bottom of the website if my audience wanted quick access to visual tutorials on how to become a beginner to a professional in Canva. For every video, I made sure to insert captions to accommodate certain audience members who are deaf. Furthermore, I used rectangles and zoom-ins to provide my audience a better view of what I was achieving in the videos in order for them to follow along smoothly.

Let me tell you how I met the project's criterion. For accuracy, I recorded myself performing tasks I was explaining in every video. In terms of completeness, I had made sure to record every one of the videos from beginning to end, even if I paused or stumbled on words. I also prepared a digital wireframe of my website as reference to validate that I have incorporated everything on the actual website. For clarity, I emphasized where my audience should look for features and described how these features look like in appearance to help them identify which ones to click and guide them in the right way. Regarding pace, I made an effort to explicitly express what I planned to be done before executing it. When I prepared captions, I carefully double-checked the grammar and even utilized the spell-check option to look for misspellings. Also, I proofread my introduction on my website.

If I had more time, I would upload my videos on my website and try making them all be modal popups. When the users click on any of the video tutorials, they will get a popup of the video tutorial being shown in a larger perspective. It was a real struggle adding my videos on my website. None of my videos would show nor load on my website. Also, I would finish editing the other half of my videos. The editing process also took some time. Overall, I'm proud of what I have created and I enjoyed working on this final project.