

# PROJECT REPORT TEMPLATE

## 1.INTRODUCTION

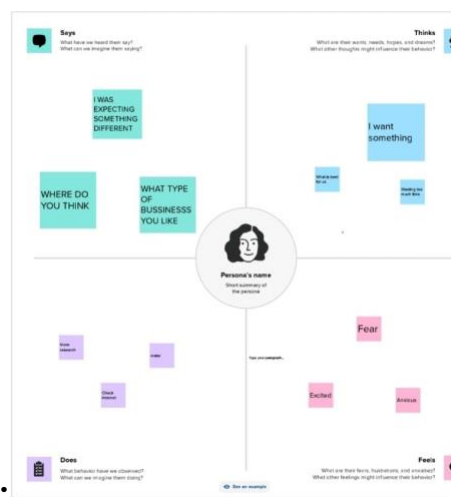
### 1.1 OVERVIEW:

Canva is a free graphic design platform that's great for making invitations, business cards, instagram posts and more. Canva is the most adorable graphic design tool for beginners as well as for professionals. We can easily create the advanced level of graphic post and incredible videos for social and digital sharing platforms.

### 1.2 PURPOSE :

The "crafting visually striking certificates for debate competition using canvas " project focuses on creating impressive and memorable certificates to recognize the participants, winners, and contributors of a debate competition. A well-designed certificate not only serves as a token of achievement but also reinforces the prestige and professionalism of the event.

## 2.2 PROBLEM DEFINITION AND DESIGN THINKING



### 2.1 EMPATHY MAP :

### 2.2 BRAINSTORMING :



## 3 .RESULT :



#### **4.ADVANTAGES AND DISADVANTAGES :**

##### **ADVANTAGES:**

- 1.Canva provides templates of the correct sizing for other online platforms .**
- 2.Canva offers a professional look and feel to your designs without getting a designer .**
- 3.It boosts confidence .**
- 4.It gives strength to their professional life .**

##### **DISADVANTAGES:**

- 1.Although the template's focus is a benefit it can also be limiting things in terms of stock photography sites.**
- 2.Canva has the same limitation .**
- 3. Businesses using the same content following canvas brand and style content can appear generic .**
- 4.Although canvas contribution is growing every month there is a limitation to template designs and stock photography.**

#### **4.APPLICATION :**

**Canva makes designing beautiful creative assets easy for everyone .Canva os an invaluable tool for helping you level up your design skill even if your are just getting started .canvas power lies in its user friendly drag and drop templates that help you create professional images even if you have zero knowledge of graphic design**

#### **5.CONCLUSION:**

**You can choose from the variety of templates inclusive but not limited to facebook banners ,linked in banners ,thumbnails,Instagram stories ,and**

**decks. Template are customizable. You can choose your own design .You don't need to be a skilled designer to start are know anything about design.**