

# Ceylon Digital Funding Force



Introductory Presentation  
Corporate and IT Presentation

# Our Company



**Ceylon Digital Funding Force (Pvt) Ltd, or “CDFF”, is a revolutionary new company in the competitive yet opportunity-filled industry of financial services of Sri Lanka.**

**Our Vision:** Driven to be the best digital funding force in Sri Lanka.

**Our Mission:** Understanding your passion to borrow.

**Our Tagline:** A Future Together

Overall, the core aim of CDFF is to become Sri Lanka’s pioneering **fully digitalised** and **AI-based** operational framework with lower overhead costs,

# Our Products



Our core three products:

1. **SME sector funding** (50% of our business by phase III)
2. **Higher education funding** (25% of our business by phase III)
3. **Discounting client assets** (15% of our business by phase III)

Our additional products (10% of our business by phase III) :

4. Consumer loans
5. Real estate facilities
6. Pawning facilities

# Our Three Phases

	Duration	Key Focus	Operation
<b>PHASE I</b>	First 12 months	Network building and initial proof of concept with 1,000 clients	Traditional / manual plus digitalised
<b>PHASE II</b>	Next 12 months	Enhanced growth and acquiring 2,500 SMEs	A digital platform combined with manual where required
<b>PHASE III</b>	Next 12 months (3 years completed)	Integration of AI and fully digital technologies and acquisition of 5,000+ clients	Complete AI-based and digitalised platform and eco-system

# Our IT Requirements



## **AI, Digital, and IT-based Framework for:**

1. Automated Credit Evaluation of Customers
2. Automated Risk Analysis of Customers and SMEs
3. Financial and accounting-based service digitization
4. Corporate website and web-based system for internal use
5. Web-based system for student and educational loan management
6. Mobile application to manage all operation (for internal staff and customers)
7. Automated documentation, customer profiles, and data-driven framework