

Désirée Melusine Mostajo

Front-End Developer | Product Designer

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Summary

I've been always surrounded by art, music, dance, and design since my childhood. In my teens, my interest became in how to build products. My first internship was building products and my second internship was testing products to find the weakness or to approve based on ISO. In my professional life, I developed interesting in human behavior and the direct relation to performance. And recently after Web Summit 2017, the digital world conquered me by showing me a new way of product, the digital product that allows not just a personalization based on the user but also the upgrade of the product in a fast way. A new dimension and a vast opportunity to explore that fascinates me.

Education

Front-End Developer - TechDegree

Udacity - NanoDegree - 2018

HTML - CSS - Bootstrap - JavaScript - NodeJs - Knockout JS - jQuery - Ajax - Third-Party API - GoogleMaps API - CRP - Optimization - Jasmine

Learning now : React

International Certification | Advanced Executive Coaching in Performance by ICF

Cegoc 2017/2018 | Lisboa - Portugal

Bachelor's Degree on Industrial Design - Product Design

Belas Artes de São Paulo 2003 - 2007

Experience

Product - Graphic Design and Consulting

December 2016 - August 2018

During this period I've been providing my services as a freelancer and consulting to companies and entrepreneurs with a physical product to launch on the market.

MANIS FOOD COMPANY | Work Remotely

MARKET STUDY - BRAND DEVELOPMENT - PRODUCT AND PACKAGING

- Market study of the introduction of the brand in the Brazilian Market
- Logo and Brand
- Catalog: Digital and Printed
- Packaging Development | 6 Products
- Prototyping
- Labeling and Product sheet

LALLI COSMETICS COMPANY | Work Remotely

BRAND DEVELOPMENT - PRODUCT AND PACKAGING

- Logo - Brand and Landing Page
- Catalog: Digital and Printed
- Packaging Development | 10 Products
- Prototyping
- Labeling and Implementation of Barcode
- Product sheet
- Consulting in Logistics Management, Stock Control - Inventory

Product - Graphic Design and Business Developer | Piacere Company

January 2014 - December 2016

PRODUCT DESIGN

MARKET STUDY - PRODUCT LIFECYCLE AND BRAND DEVELOPMENT

- Study of the introduction of the brand in the Portuguese Market
- Study of the logistics chain and feedback from buyers
- Product suitability based on market product implementation policies, laws, and requirements.

PRODUCT FAMILY DEVELOPMENT AND PACKAGING | 27 PRODUCTS

- Tea, Coffee, Chocolate, and Draggies
- Safety and Hygiene Implementation
- Private Label - Prototyping - Product sheet
- Labeling and Implementation of Barcode - GS1 Portugal

GRAPHIC DESIGN

- Logo and Brand
- Catalog: Digital and Printed
- Merchandising, Promotional Stand for Stores and Samples
- Product Photo Sessions Direction
- Website Development - CMS and E-commerce

BUSINESS DEVELOPMENT AND IMPLEMENTATION

- Management of National and International Suppliers
- Logistics Management, Stock Control - Inventory
Stock and Inventory Software through SKUs and Code Bar.
- Online Sales Management - E-commerce - Production Control

Product Designer and Production Manager | StoW Fashion and Accessories

January 2010 - January 2012

PRODUCT DEVELOPMENT

- Study of the logistics chain (suppliers) and feedback from future buyers
- Production Control
- Product sheet

PRODUCT DESIGN | GRAPHIC DESIGN

- Market study of the new line
- Prototyping
- Product suitability based on market product implementation policies, laws, and requirements.
- Photo Sessions Direction
- Logo and Brand
- Catalog: Digital and Printed
- Merchandising, Promotional Stand for Stores for Trade Fair

Language

Mother language : Portuguese || Fluent: English || Advanced : French || Intermediate : Spanish

Technical Skills

Certification in Business Management

Course for Product Development based on specific materials

* Jewelry -1998 -2006 -2008 | Sewing - 2004 | Carpentry 2006

* Ceramics - 2003 and 2011 | Sculpture- 2005

* Silicon mold | Acrylic | Resin- 2004

Softwares - Design

Adobe Creative: Photoshop | Illustrator | In Design - 2002

Inventory Management, Production Line, Barcode

3D: 3DS MAX - 2005 | XSI - 2006 | Zbrush - 2006 | Solidworks - 2007 | Vray - 2007 (specialization)

Web Pages CMS : Wix , SquareSpace, Wordpress, Shopify

Personal Interest

Member of: Women in Tech | Girls Who Codes | Women Techmakers

Events: WebSummit, Landing Festival, Digital Nomads Meetups, LeWagon Meetups, Tech Meetups Lisbon

Future Events: WebSummit 2018

Group Member : TylerMcGinnis.com Subscribers, WomenWebSummit Facebook

Volunteer as beta tester for New Digital Courses at Udacity

Leisure time: Sport, Boulderling, Dance and Reading now: <http://javascript.info/>