



DESISLAVA IVANOVA
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PROFILE

I am a straightforward career builder and I like to keep my professional growth in one direction and make the most of every employment that offers a chance to develop my skills. I am a team player and keeping up with deadlines, targets and brainstorming every Monday morning for Friday results is my hobby.
I can add value to any team and work environment and do so with a smile.

WORK HISTORY

Mar 2018 **Project Manager**
to *Gemseek Consulting Ltd. Sofia*
Jul 2019

Work both on my own and with others, contribute ideas, work productively at a high level of quality;
Provide customer analysis, data search and integration;
Responsible for the organization and implementation of all stages of quantitative research projects;
Active communication with clients and foster their satisfaction;

Sep 2013 **Project Manager**
to *APAC COPS Department*
Mar 2018 *Sofia*

Dealing with all types of projects (this includes AdHocs, Trackers, DIPs, LINK, LEX, LinkExpress, re-contact, Diary studies. Calculation of incidence rates, LOI, all types of metrics when necessary, dealing with panel partners, creating a project in the system, preparing daily updates on quotas and metrics (LOI, IR) calculating samples, preparing a feasibility, etc.)
Dealing with DSP, Mobile application data, mini polls, solving problems for projects in field; international calls (in English); client communication, issues handling, etc.

- Bulgarian online research (outsourcing for Lightspeed Research)

Jun 2012 to **DP at APAC data processing Department**
Sep 2013 *APAC COPS Department*
 Sofia

Dealing with data on soft launch stage, checking on logic and open ends. And full launch stage (when the study is completed) same as the SL stage but for the full list of respondents, reporting issues and gaps,

explaining logics, etc

- Bulgarian online research (outsourcing for Lightspeed Research)

Jan 2009 to
Jun 2012

Sampling Specialist at EMEA Data Processing

Department *EMEA Data Processing Department Sofia*

Dealing with requests for samples (this includes feasibility checks, sample requests, communication on specific requests, etc.) Solving problems for mismatches; issues handling, etc.

EDUCATION

Sep 2003

Tsenov Academy of Economics

to

Svishtov, Bulgaria

Nov 2008

masters degree

Advertising, Marketing ,Management, Visual Basic, HTML, CSS, etc

SOFTWARE/SYSTEM SKILLS

Advertising, Marketing ,Management, Visual Basic, HTML, CSS, AdHocs, Trackers, DIPs, LINK, LEX, LinkExpress, re-contact, Diary studies, DSP, Mobile application data, mini polls, solving problems for projects in field; international calls; client communication, issues handling, etc.

Excellent skills at online based tools, specifically-based software, Excellent skill at Microsoft Office™ (Word™, Excel™, PowerPoint™, Outlook™), IE, Mozilla Firefox, SPSS

LANGUAGE SKILLS

English

Bulgarian

PERSONAL

I am a very cheerful and communicative person. Always willing to learn and help, professional attitude.

