DESTINEE WATSON

- EMAIL DEVELOPER -

Watsonnmdestinee@gmail.com | (567) 249-8672 | Toledo, OH

Portfolio: Portfolio

EMAIL DEVELOPMENT PROJECTS

Choco Choclates | Email Developer – contractor

Developed responsive and visually appealing email templates for marketing campaigns, using hand coded HTML and CSS best practices. Tested campaign in multiple email service provider to test functionality.

The Brow Prodigy | Email Developer & Designer – contractor

Designed mockups for social media and email campaign using Figma and photoshop. Redesigned website ensuring mobile responsiveness. Utilized HTML and CSS to code and customize email templates, ensuring compatibility across various email clients and devices. Provided support to the customer service team in resolving email-related issues and troubleshooting deliverability problems.

Viva Cantina | Email Developer & Designer – contractor

Developed and coded responsive and visually appealing email templates using HTML and CSS, ensuring cross-device and cross-browser compatibility. Assisted in the development of email marketing strategies, including campaign planning, scheduling, and list segmentation. Developed a standardized email template library, reducing template creation time by 30% and ensuring brand consistency across all communications.

SKILLS

CSS
HTML
JavaScript
Photoshop
Sketch
WordPress
Figma
Microsoft 365
Collaboration: Agile Development, Slack
User Research
Compatibility Testing

TOOLS

Git
HTML Tables
MailChimp
Salesforce
A/B Testing

EDUCATION

BA Software Engineering

Western Governors University 2024

Full Stack Software Engineering

100Devs Full Stack Bootcamp
300+ hours of coursework material focused on CSS, HTML, JavaScript and NodeJS. 1:1 mentorship with 5 portfolio projects

AAS Computer Technologies

University of Toledo