

Destinee Watson

Software Engineer

SUMMARY

Creative, detail-oriented, software engineer with an interest in data and design. Proven track record of creating successful front end web applications and responsive email templates. Looking to join your prestigious organization as an HTML Email Developer utilizing my skills in Adobe creative suite, HTML, CSS, JavaScript and SQL.

WORK EXPERIENCE

Software Engineer at 100devs, Los Angeles, CA

October 2022 — Present

- Collaborated with a team of developers to build modern and responsive web applications using best practices
- Built semantically structured full stack web applications
- Learned email creation methodologies and provide recommendations to improve process and quality of emails
- Hand coded XHTML and CSS
- Applied agile methodologies like SCRUM for project management

Recent Projects:

Starbuck Promotional Email – A fun, modern and responsive email template for marketing campaigns using hand coded HTML and CSS best practices. Tested campaign in multiple email service providers to test functionality.

Sephora Transactional Email – Users can be notified when they have an abandoned cart. This email template is used to increase sales by sending a reminder to customers displaying the last items added to their cart.

Other Projects: Los Angeles StarGazers Society APOD Web App with NASA API integration, Mosaic Salon landing front page, and many more

Full Stack Web Developer at Destinee's Consulting | Toledo, OH

January 2022 — Present

Created full stack web applications and static websites for different clients across small and medium size businesses. Also, consulted on SEO and social media strategy. Some clients included:

Obsessed Beauty LLC, 419 Smoothies, Raja Metaphysics

Marketing Associate at The Brow Prodigy | Toledo, Oh

April 2021 — Current

Established a strategy and social media marketing campaign that raised 100% over fundraising goal raising 20,000 digitally.

CONTACT

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[Portfolio](#)

SKILLS

HTML

CSS

Javascript

React

Photoshop

Node

MongoDB

PostgreSQL

OOP

Web Accessibility

EDUCATION

Western Governors

University

[2022-Present](#)

Software Engineering

University of Toledo

[2020-2022](#)

Business Technology