



給我X首歌的時間 • 洗澡

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林志謙

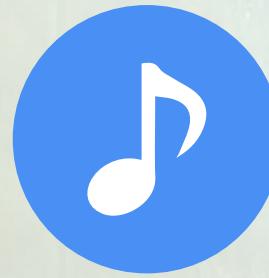
許多人喜歡在洗澡時...



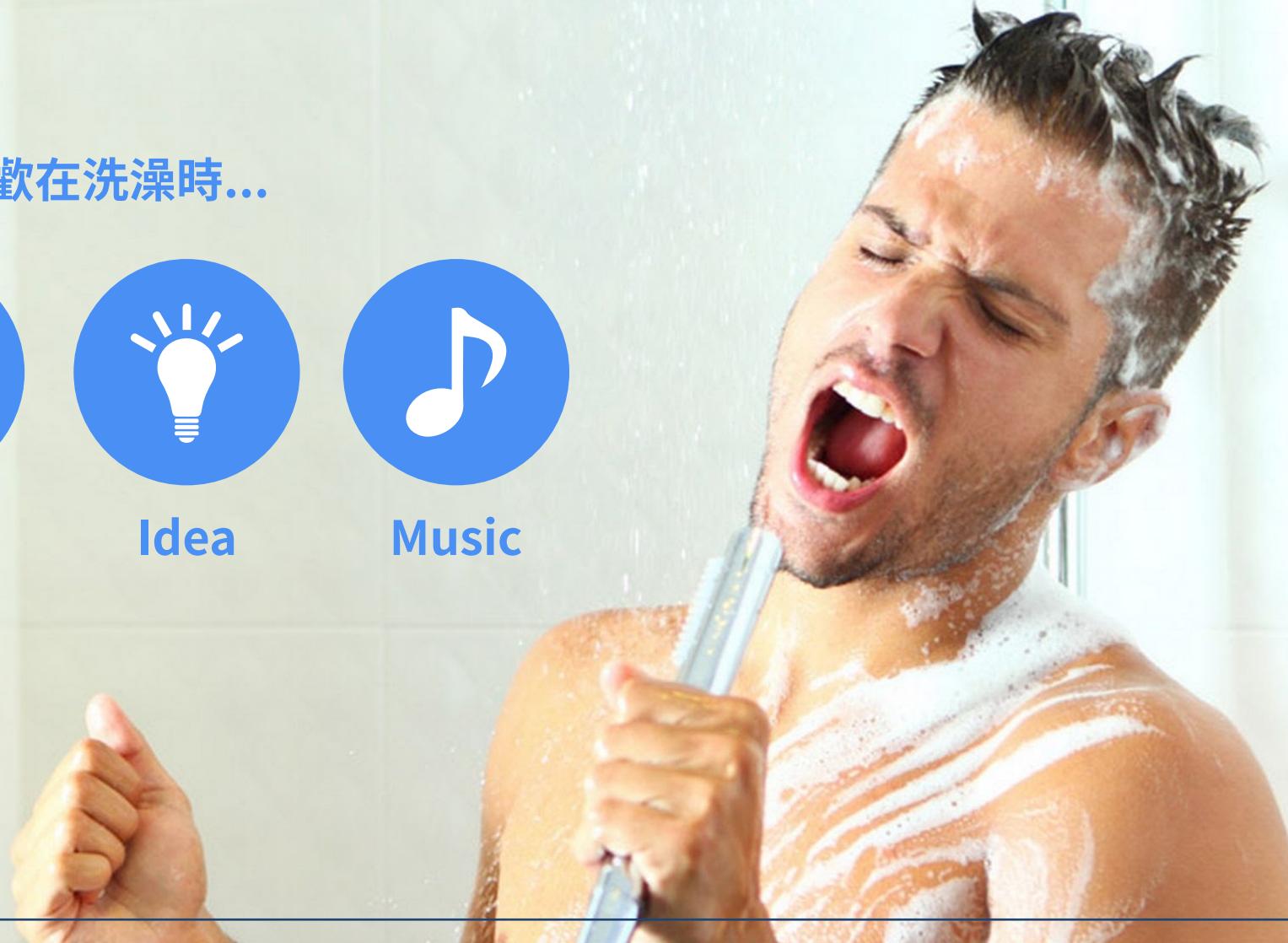
Singing



Idea



Music



在享受同時，卻忘了許多重要的事...



Water
wasting



Important
call

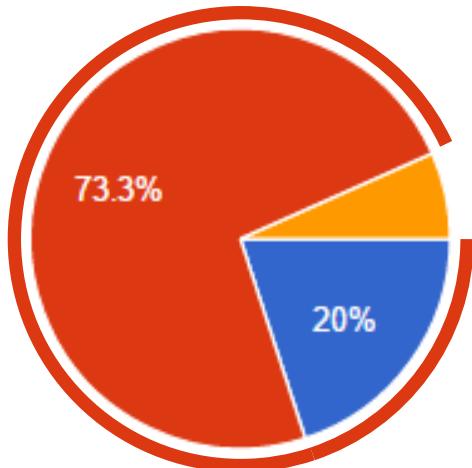


調查族群

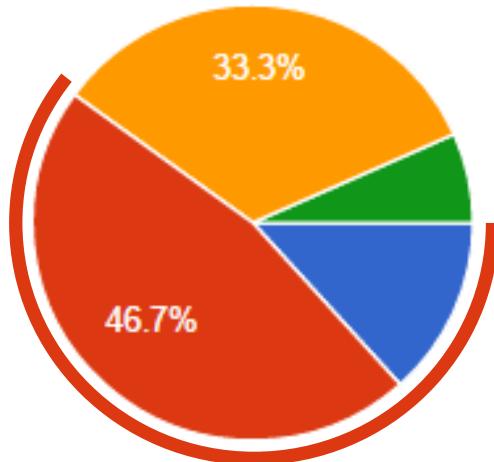
| | |
|------|----------------------|
| 人 數 | 30人 (男:7 / 女:21) |
| 年 齡 | 19-24 |
| 洗澡方式 | 淋浴 |
| 洗澡時間 | 30min內:22人 / 30分↑:8人 |

洗澡習慣

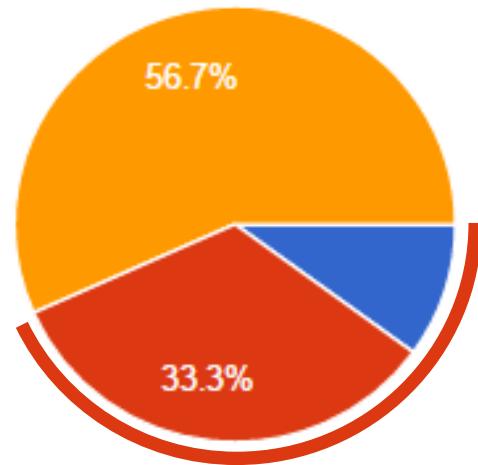
93.3% 唱歌經驗



60% 曾遺忘點子

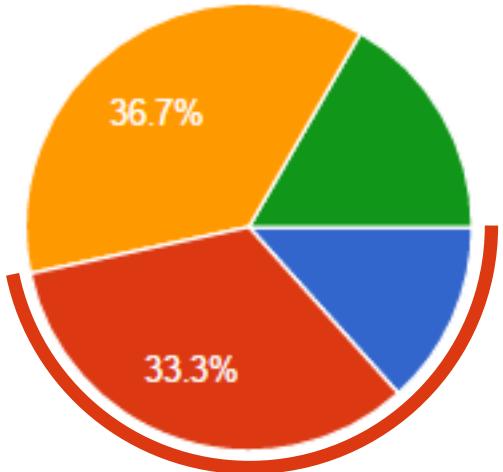


43.3% 覺得困擾

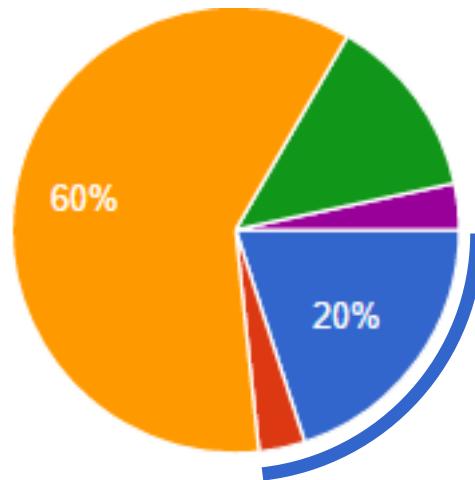


洗澡習慣

46.6% 漏接重要電話

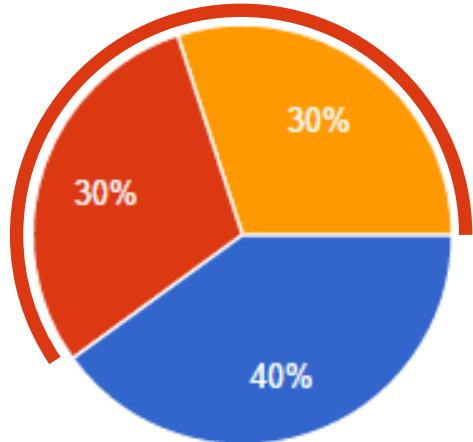


23.3% 想掌握洗澡溫度

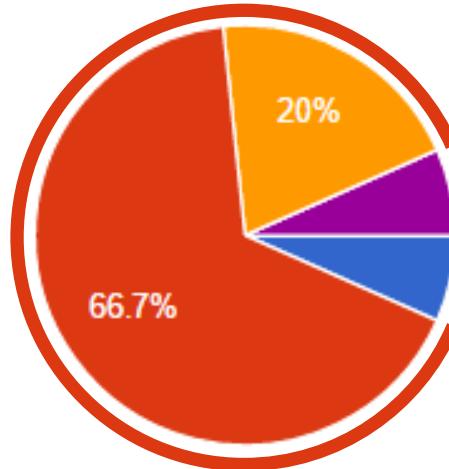


用水觀念

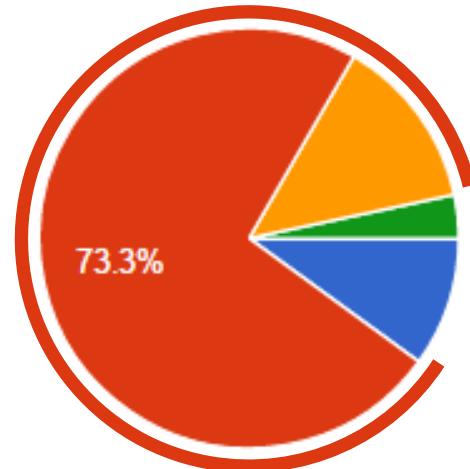
60% 罷洗澡時不關水



86.7% 需要省水

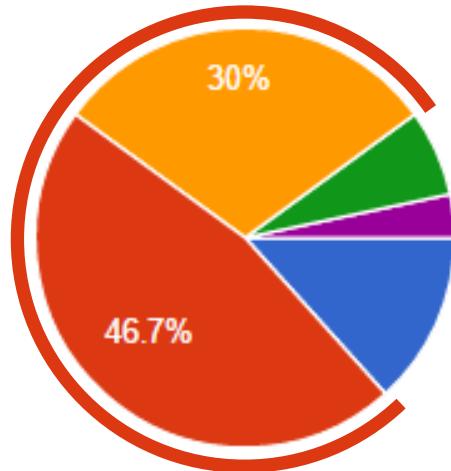


83.3% 檢視用水量助益



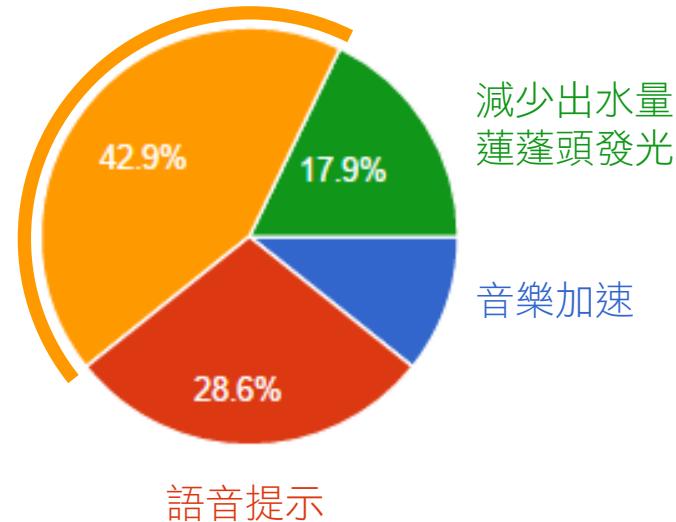
省水提醒

86.7% 希望有提醒



燈光提示
聲響

提醒方式



減少出水量
蓮蓬頭發光

音樂加速

語音提示

THANKS FOR LISTENING

