



Hen . radio

Hicathon 2021 WG7-2



This is not the Emmys...

...but - THANK YOU:
Rafa, Marchinsquare, Diane,
the hicathon team
and everyone we've met
on this journey!

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WHAT IS hen.radio?

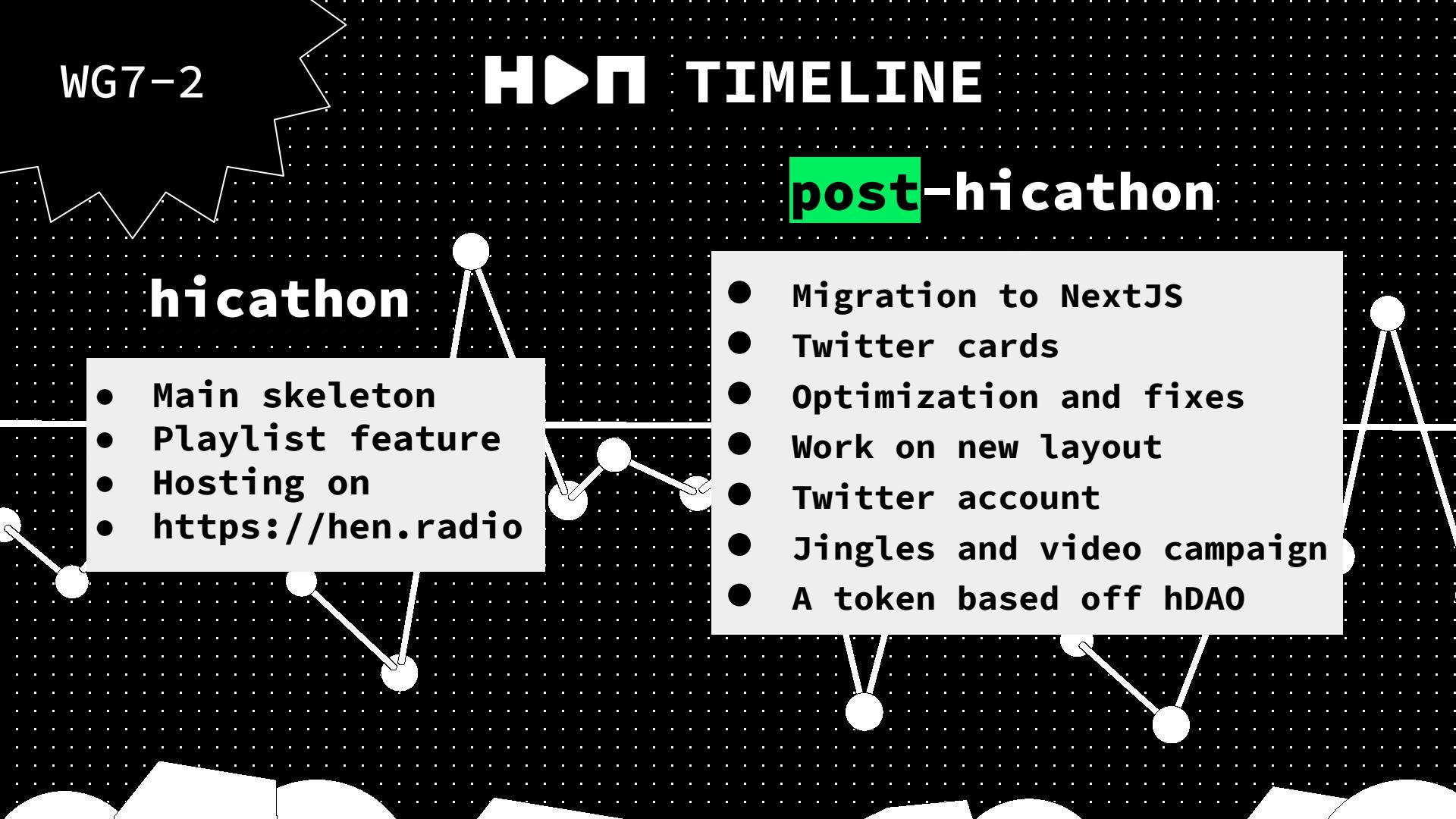
- A **music player** on the HEN contract
- A **platform** for musicians to **share** directly with their fan base, and for collectors to **discover** **music**
- A **space** to promote NFT music



Post-Hicathon Goals

- Social media outreach
- UI&Code optimisation
- Demo of tokenization



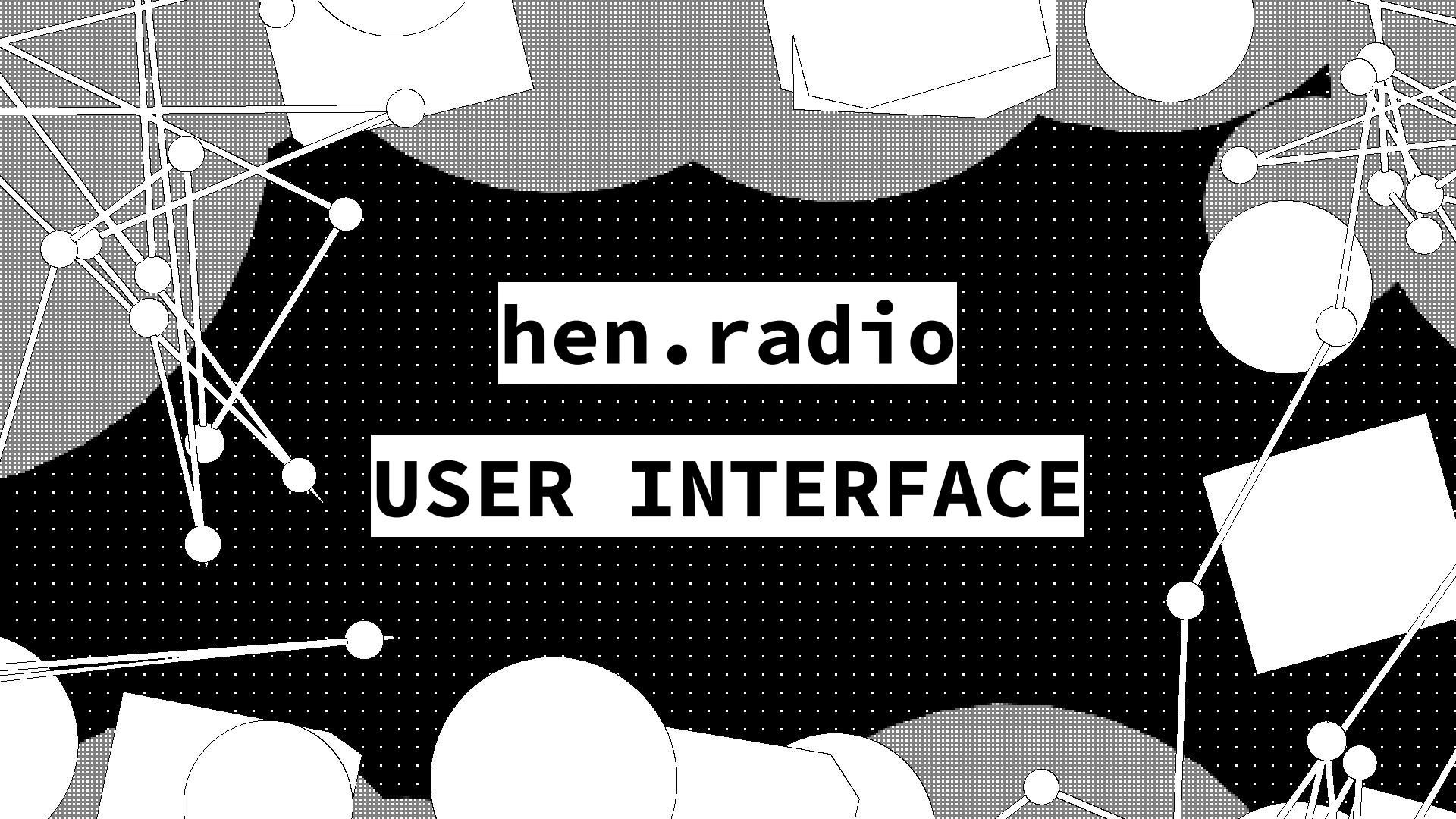


post-hicathon

hicathon

- Main skeleton
- Playlist feature
- Hosting on
- <https://hen.radio>

- Migration to NextJS
- Twitter cards
- Optimization and fixes
- Work on new layout
- Twitter account
- Jingles and video campaign
- A token based off hDAO



hen.radio

USER INTERFACE

UI/UX & FE code

Main achievements

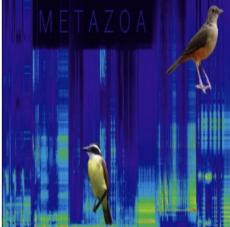
- Front End Code optimization
- Creation, review and redesign of the main components, pages
- Collection and analysis of late feedback research

← → ⏪ https://staging.hen.radio

H▶N

Show Tags

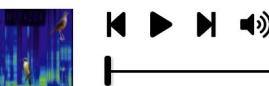
Search by artist and track name



PASSERIFORMES // METAZOA

By GabPol

SOUND ON ## The songbirds and passerines are the largest on fantastic kingdom without hierarchy where all beings are equal hexapoda sing songs mixing organic and electronic sounds. The southeastern shore of Brazil are made into songs sung by the c



#324920 PASSERIFORMES // METAZOA
By tz1MM...JQivN GabPol

Editions: 8/10
Price: 2xtz

Now in NextJs!



A black and white abstract background featuring a network of white dots connected by lines, forming various shapes like triangles and hexagons. Large, semi-transparent white shapes (triangles, circles, and irregular polygons) are scattered across the dark gray background. The overall aesthetic is minimalist and modern, suggesting a digital or scientific theme.

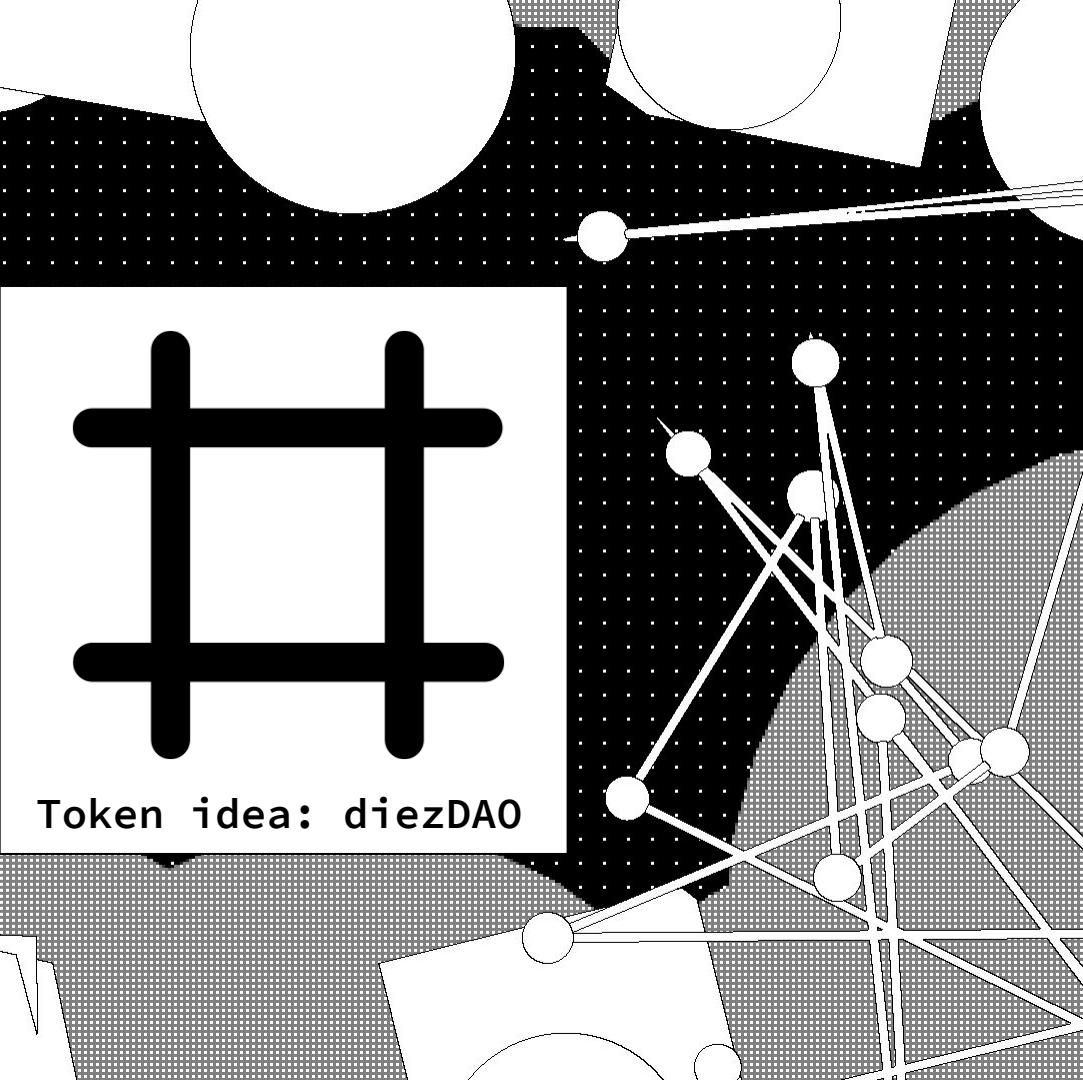
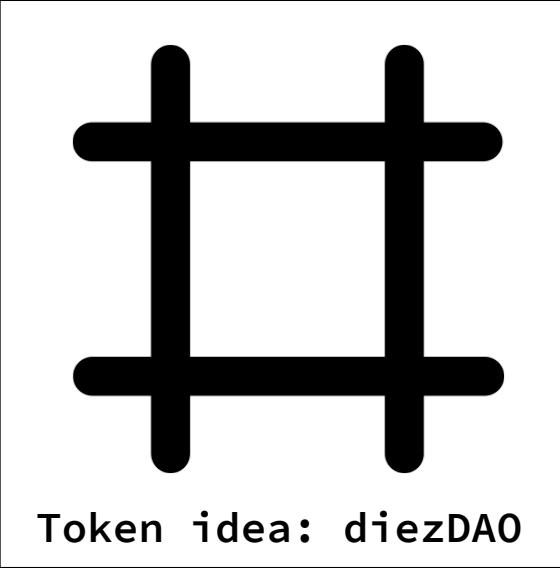
hen.radio

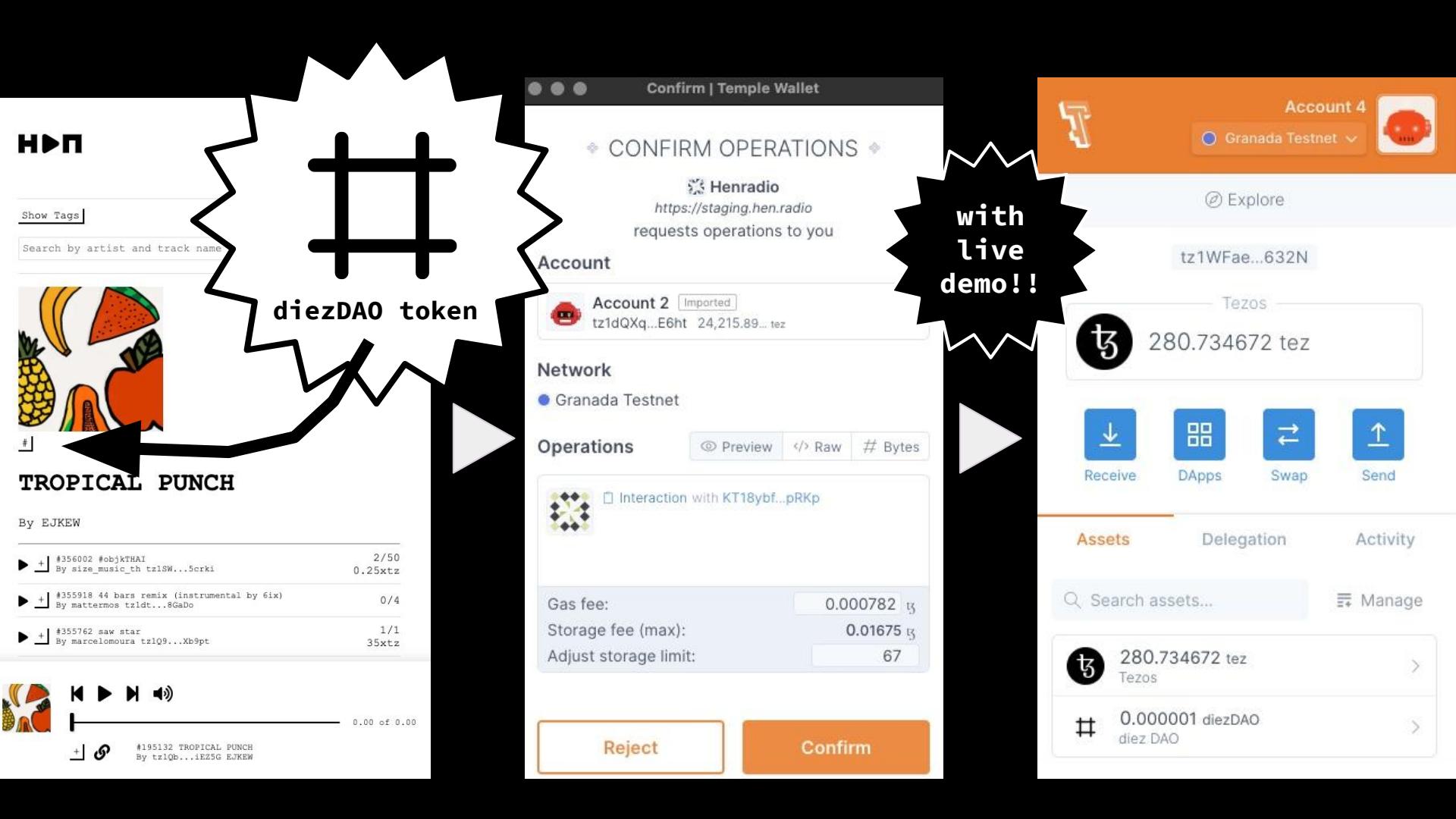
TOKEN ECONOMY

Tokenization

- Investigate a DAO
- Distribution of the diez token
- Mechanism to reward artists with tokens
(onClick?
onPlay?...)

Call for dapp dev :D







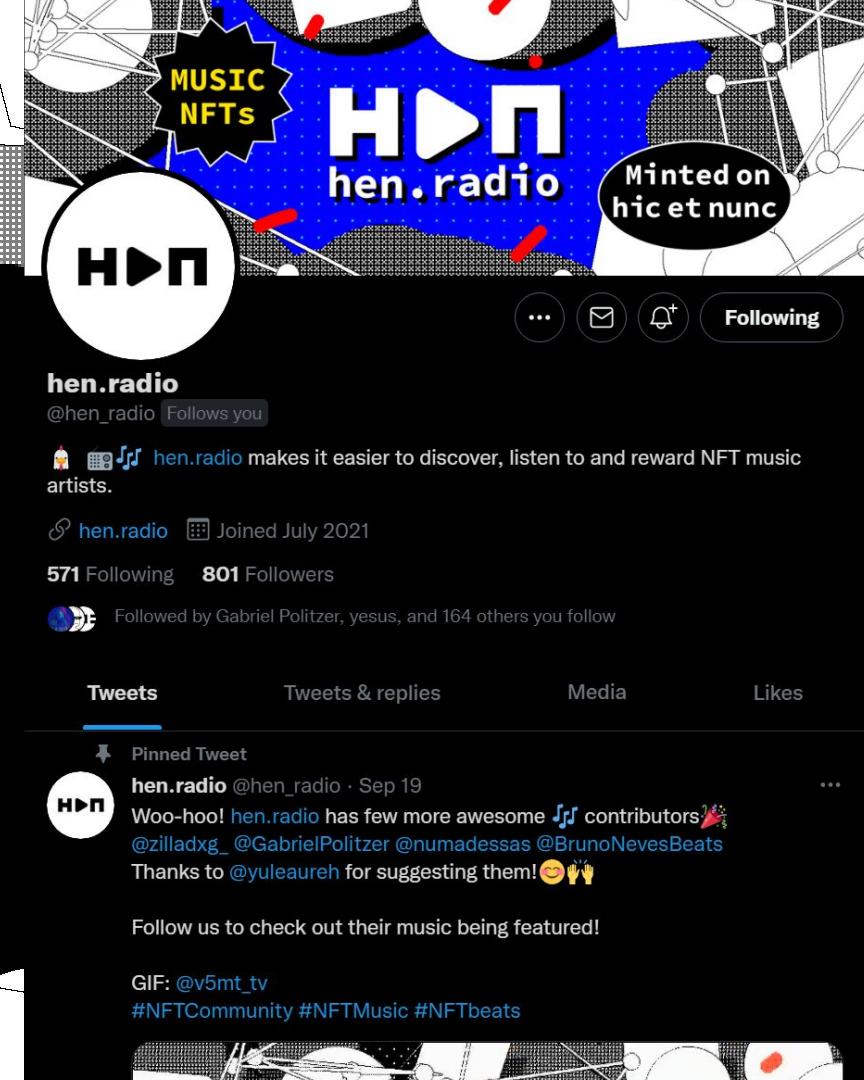
A black and white abstract background featuring a network of white dots connected by lines, forming various shapes like triangles and hexagons. The background is divided into several large, irregular black and greyish-white regions. In the center, there are two white rectangular boxes containing text.

hen.radio

SOCIAL MEDIA

Social Media Goals

- ✓ Spread the word about hen.radio
- ✓ Build an engaged community
- ✓ Get music contributors for twitter promo campaign
- ✓ Get more creators minting audio on HEN
- ✓ Get more followers on twitter profile



The Rising Tempo: An Intro to Music NFTs

September 22nd 2021

new story

TCOR ▾

10



Featured Image Credit: V5MT

2021 has witnessed the spectacular rise of NFTs with unbounded enthusiasm across different blockchains, with crypto art gradually merging with the mainstream and auctioned off in respected Christie's and Sotheby's galleries.

However, while most of the NFT community's attention has been focused on artistic and visual-based mediums, a growing trend of musicians entering the NFT space with increasing tempo can be quietly observed.

Music NFTs first grabbed international headlines earlier this year with Grimes, 3LAU, and Kings of Leon releasing digital editions of their music and earning millions.

While this news sparked the interest of the music community in NFTs, there

PUBLICATIONS

- Have **hen.radio** featured on the **media outlets**
- Regular articles on **MEDIUM**

Social Media Future

- Continue **building online community**
(consisting of music and visual artists)
- **Encourage** them **to collaborate**
(using the new split contract feature)
- **Promote** artists
- **Engage and reward** the community
- Organize **hen.radio events** so many could take part in these
- Closely **listen to feedback** from the community and implement their suggestions

The background features a complex, abstract design composed of various geometric elements. It includes several large, semi-transparent white spheres of different sizes scattered across the frame. A prominent dark grey, almost black, area in the center contains the text. This central dark area is punctuated by a grid of small white dots, giving it a textured, dotted appearance. Overlaid on this grid are several thin, white, intersecting lines that form a network or web-like structure. In the upper right quadrant, there is a larger, more complex cluster of these network lines and dots, creating a sense of depth and connectivity.

hen.radio

FUTURE



NEXT GOALS FOR HEN.RADIO

- Becoming the most popular marketplace for Audio NFTs
- Get more collaborators in the volunteers team
- Get partnership with influencers
- Other Social Media Platforms, Instagram...



NEXT TECH QUESTIONS FOR HEN.RADIO

MUSIC
NFTs

HEN.RADIO

Minted on
hic et nunc

- Optimize music minting process
- Audio & Cover compression
- Video & Html music OBJKTs
- Automate Playlist submission
- Pagination of results
- Cover images in list
- Hen.radio App



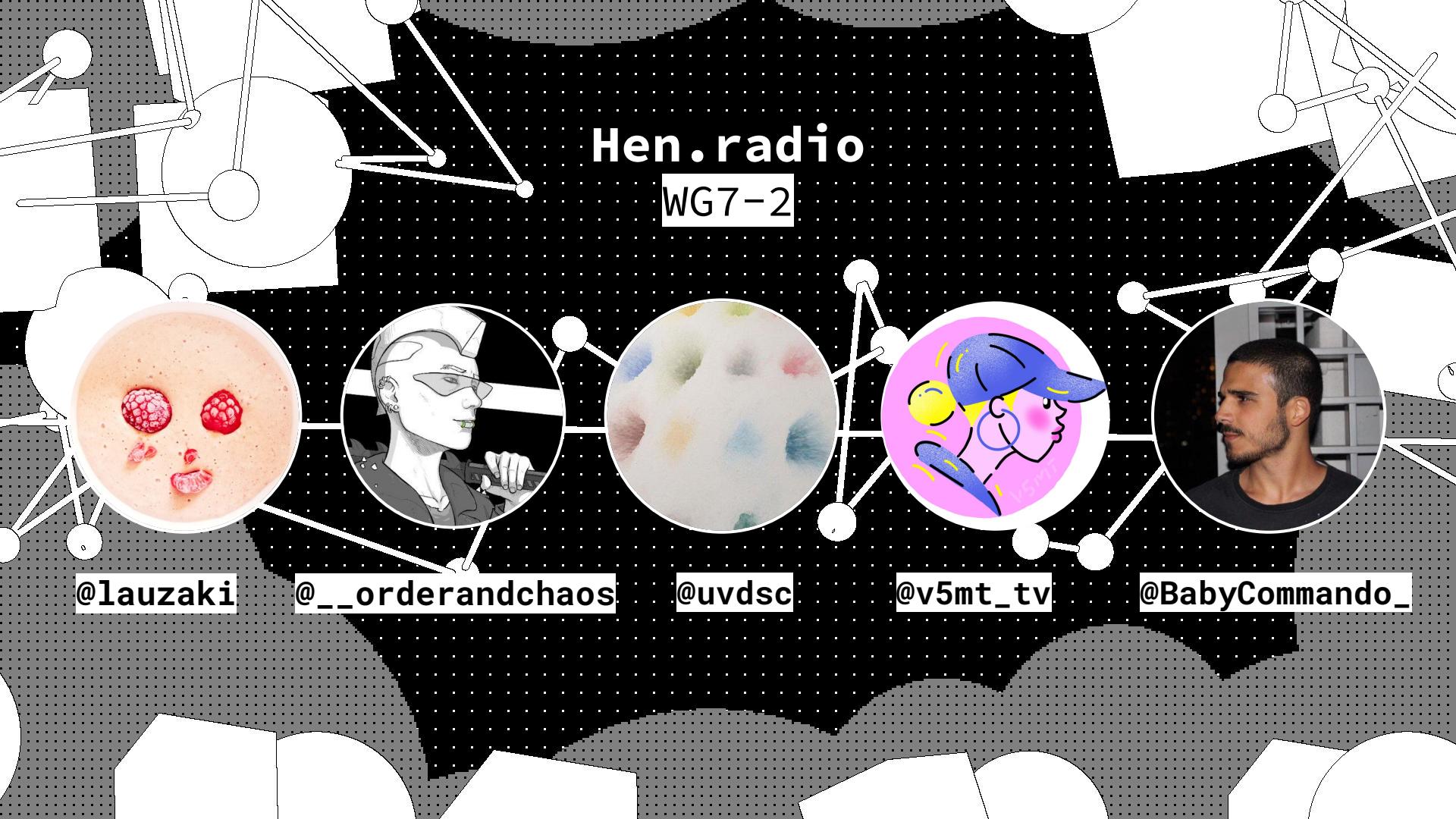
IDEAS TO EXPLORE IN THE FUTURE

MUSIC
NFTs

hen.radio

Minted on
hic et nunc

- **hen.radio events** - hen.radio organizes events on their social media profiles to engage community
- **playlists and albums** - supporting hen.radio debuts, selecting artists to be featured in theme based playlists and albums
- **live streams, hen.radio station**



Hen.radio

WG7-2

@lauzaki

@__orderandchaos

@uvdsc

@v5mt_tv

@BabyCommando_

FOLLOW US!

@hen_radio

