Creative Director: Destiny Davis

Designer: Rachel Tian

https://wustl.zoom.us/rec/play/bETIgtwnznMufRVzEp7RNPR87osMFp04IGN\_a0 bgRKb0E1Yk3Hocsa61Wzs\_PiS9X-nbcl3kKTABgYYe.BbtlAT6gTr41DEkF?contin ueMode=true& x zm\_rtaid=orSMsp8-SDuWTzPxHLsidw.1667585778357.a4b75 5147468f05db16c3fcbb1133970& x zm\_rhtaid=355

- Historical background
  - Origin
  - Uses
  - o Introduce people to concept, not on how to actually do calligraphy
- Calligraphy used in different historical contexts
- Tone: informational
- Individual style: vintage
- More about historical, cultural calligraphy types
- Order it to be basic uses, then history, then cultural significance
- Less about the modern usage of calligraphy