



SETTLEMENT
HOUSING
FUND · INC

50
YEARS

SPRING BENEFIT
THURSDAY
JUNE 6, 2019

BUILDING HOUSING.
CREATING OPPORTUNITIES.
IMPROVING LIVES.
SINCE 1969.

HONOREES

Alicia Glen

Former Deputy Mayor for Housing and Economic Development, The City of New York

Anthony R. Richardson

Executive Vice President for Development
New York City Housing Development Corporation

CHAIRS

Robert Francis Goldrich

Leon Levy Foundation

Rachel Grossman

Wells Fargo Multifamily Capital

Gary Jacob

Glenwood

TRIBECA 360
10 Desbrosses Street
6:00 - 9:00 PM
COCKTAIL RECEPTION
6:00 - 7:15 PM
DINNER & PROGRAM
7:15 - 8:00 PM
**DESSERT &
ENTERTAINMENT**
8:00 - 9:00 PM

LEADERSHIP SPONSORSHIP

Future 50 Champions: \$100,000

- Premier seating for 20/2 prime location tables at dinner
- Presenting sponsor logo/listing on all event materials: invitation, program, donor wall and presentation graphics
- Recognition from the podium
- E-journal ad / full screen
- Featured on Settlement Housing website donor page and in e-news to supporters

50th Gala Champions: \$50,000

- Premier seating for 10/1 prime location table at dinner
- Logo/listing on all event materials: invitation, program, donor wall and presentation graphics
- Recognition from the podium
- E-journal ad / full screen
- Featured on Settlement Housing website donor page and in e-news to supporters

High-Risers: \$25,000

- Prime seating for 10/1 preferred table at dinner
- Logo/listing on all event materials: invitation, program, donor wall and presentation graphics
- Recognition from the podium
- E-journal ad / full screen
- Featured on Settlement Housing website donor page and in e-news to supporters

Local Heroes: \$15,000

- Prime seating for 10/1 preferred table at dinner
- Logo/listing on all event materials: invitation, program, donor wall and presentation graphics
- E-journal ad / half screen
- Featured on Settlement Housing website donor page

Block Builders: \$10,000

- Prime seating for 10/1 preferred table at dinner
- Logo/listing on all event materials: invitation, program, donor wall and presentation graphics
- E-journal ad / half screen
- Featured on Settlement Housing website donor page

CELEBRATION SPONSORSHIP

Urban Renewers: \$7,500

- **Six (6) reservations for dinner**
- Listing on event materials: invitation, program, website and presentation graphics
- E-journal / quarter screen

Ground Breakers: \$5,000

- **Four (4) reservations for dinner**
- Listing on event materials: invitation, program, website and presentation graphics
- E-journal / quarter screen

Community Keepers: \$2,500

- **Two (2) reservations for dinner**
- Listing on event materials: invitation, program, website and presentation graphics
- E-journal / quarter screen

VIP Ticket: \$1,500

- **One (1) reservation for dinner**
- Listing on event materials: invitation, program, website and presentation graphics
- E-journal / quarter screen

AD LEVELS DIGITAL ONLY

\$2,500 Full Screen color ad with blue border, highest frequency:
6 inches wide by 4 inches high at a resolution of 300 DPI or higher

\$1,750 Full Screen color ad with white border:
6 inches wide by 4 inches high at a resolution of 300 DPI or higher

\$900 Half Screen color ad: 3 inches wide by 4 inches high at a
resolution of 300 DPI or higher

\$500 Quarter Screen color ad: 3.5 inches wide by 2 inches high at a resolution
of 300 DPI or higher

\$250 Congratulatory Greeting (text only): One line of congratulatory text
(~10-15 words) plus donor name. These appear together on a group slide.

Please provide your company website address and logo in a .jpg, .psd, or .pdf
format for online ad banner. Should you need assistance with designing your ad
or message, please provide the copy and digital artwork and we can assist you.

PAYMENT DETAILS

☐ A check for \$_____ is enclosed/will be mailed.

☐ Payment will be made online through Settlementhousingfund.org

☐ I cannot attend, but enclose a contribution of \$_____

Name or Company as it should be listed on the invitation
and program for the event.

NAME

COMPANY

ADDRESS

TELEPHONE

EMAIL

GUEST LIST FOR SEATED DINNER / Please visit our Gala Benefit Page to enter guest names and/or other parties

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

FOR INDIVIDUAL / SMALLER GROUPS, IF POSSIBLE PLEASE SEAT US WITH:

_____	_____
_____	_____
_____	_____
_____	_____

Checks made payable to **Settlement Housing Fund** may be sent to Settlement Housing Fund's Development
Office, 247 W. 37th Street, New York, NY 10018, or made online through Settlementhousingfund.org.

For additional information, please contact the development office at Settlement Housing Fund,
212.265.6530, ext. 121, or email Kathy at kmcaulay@shfinc.org. Thank you for your support.