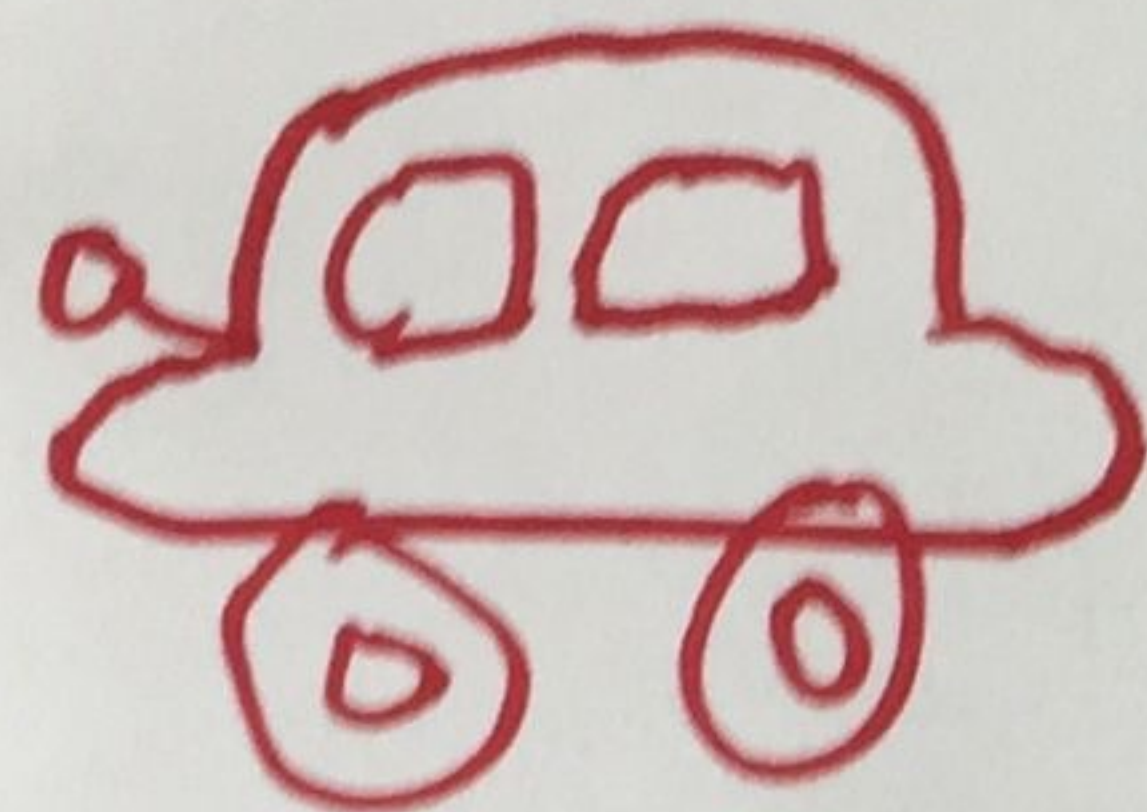① log criminal record

- shoplift
- late credit card
- no tax return

② log car parts replacement

car
- wheel
- windshield

③ log late credit card payment

- late by 5d
- late by 3d
- late by 4d

④ Calories Logger

50 g

⑤ meeting Log

meeting #1
5:00pm

meeting #2
7:00pm

⑥ Weather Logger

NYC: 60°F
Boston: 50°F
2016   2017

⑦ Application Log

App A
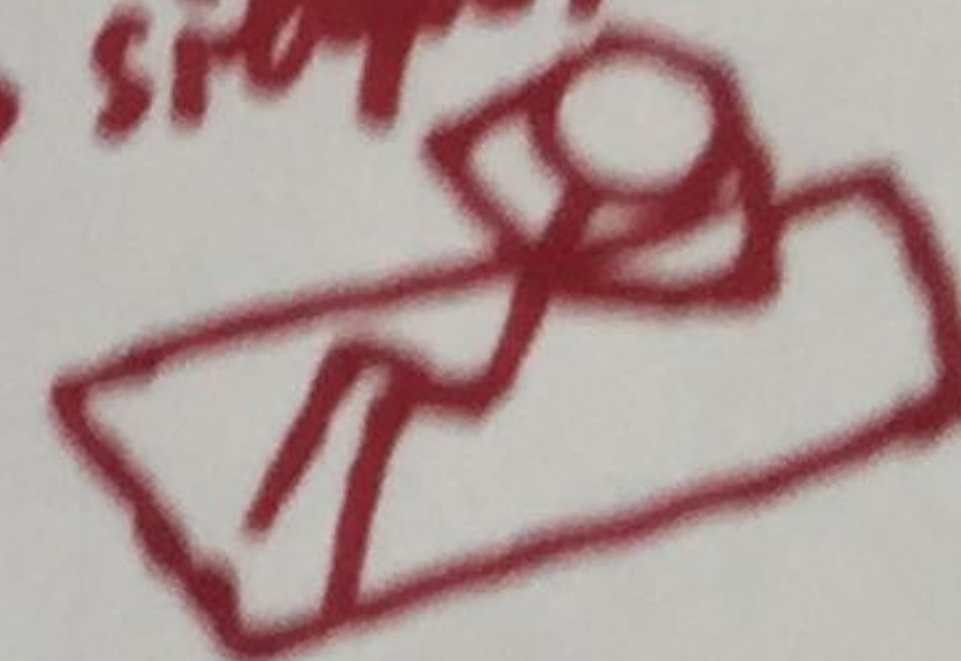____
____

App B
____
____

⑧ Weight Logger

day1 150lb
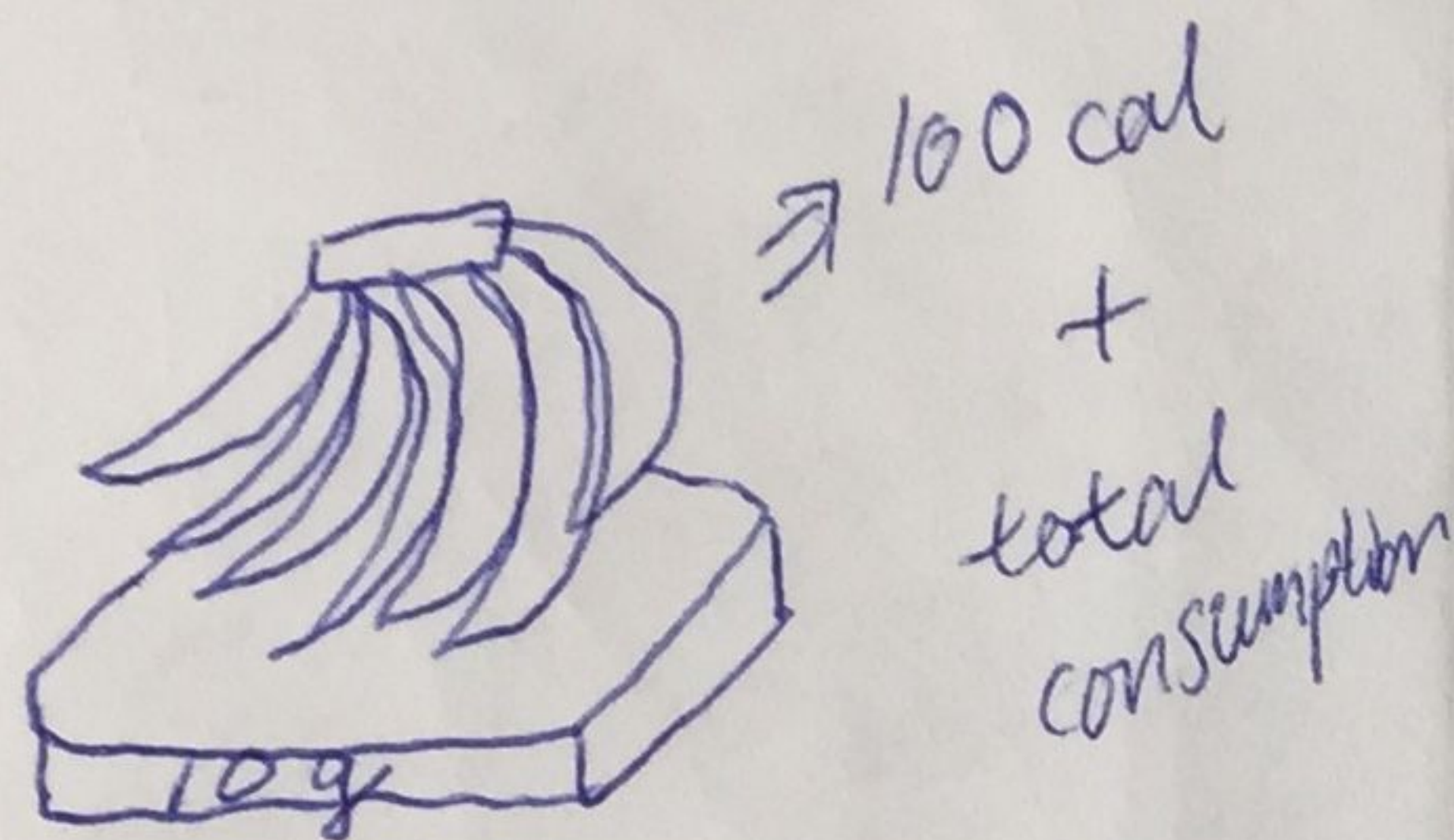day2 120lb
day3 100lb
day4 110lb

⑨ Weather ⟷ stock Logger

NYSE

⑩ Sit-up Logger

2016
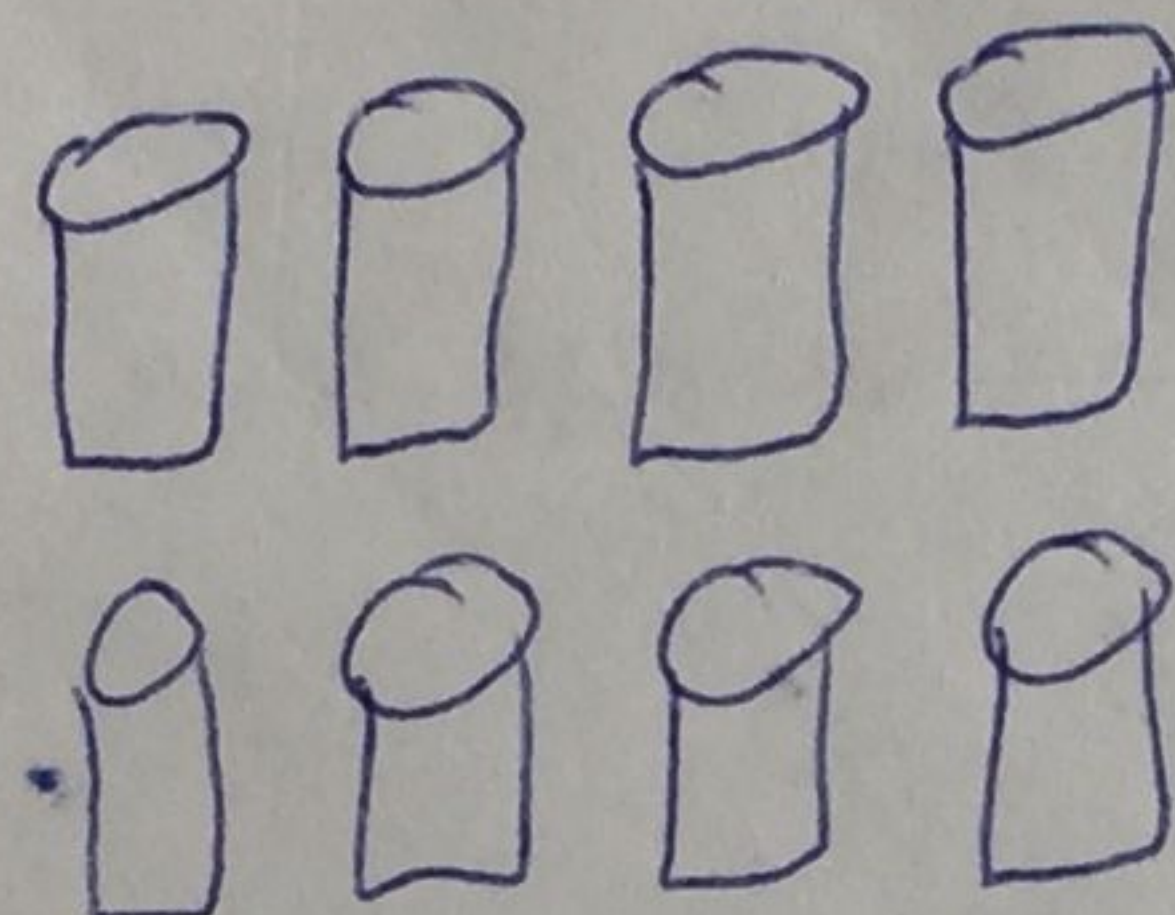50 situps/min

2017
40 situps/min

~ Calories Logger ~

≈ 100 cal
+
total consumption
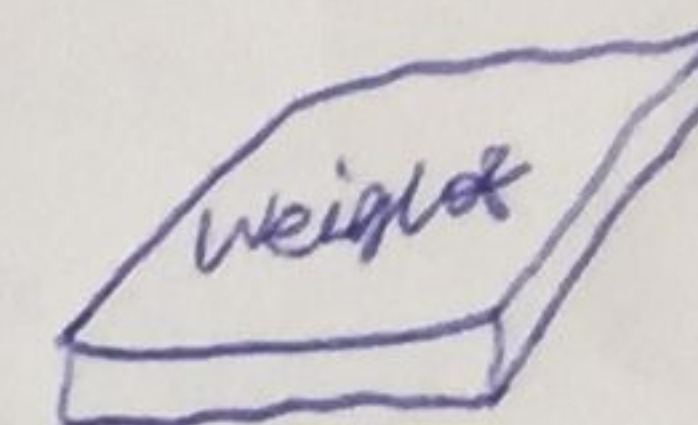
IDEA

8 cups of
water == healthy

METAPHOR

weight + type

== accurate estimate
of calories

MODEL

Log: 100 cal
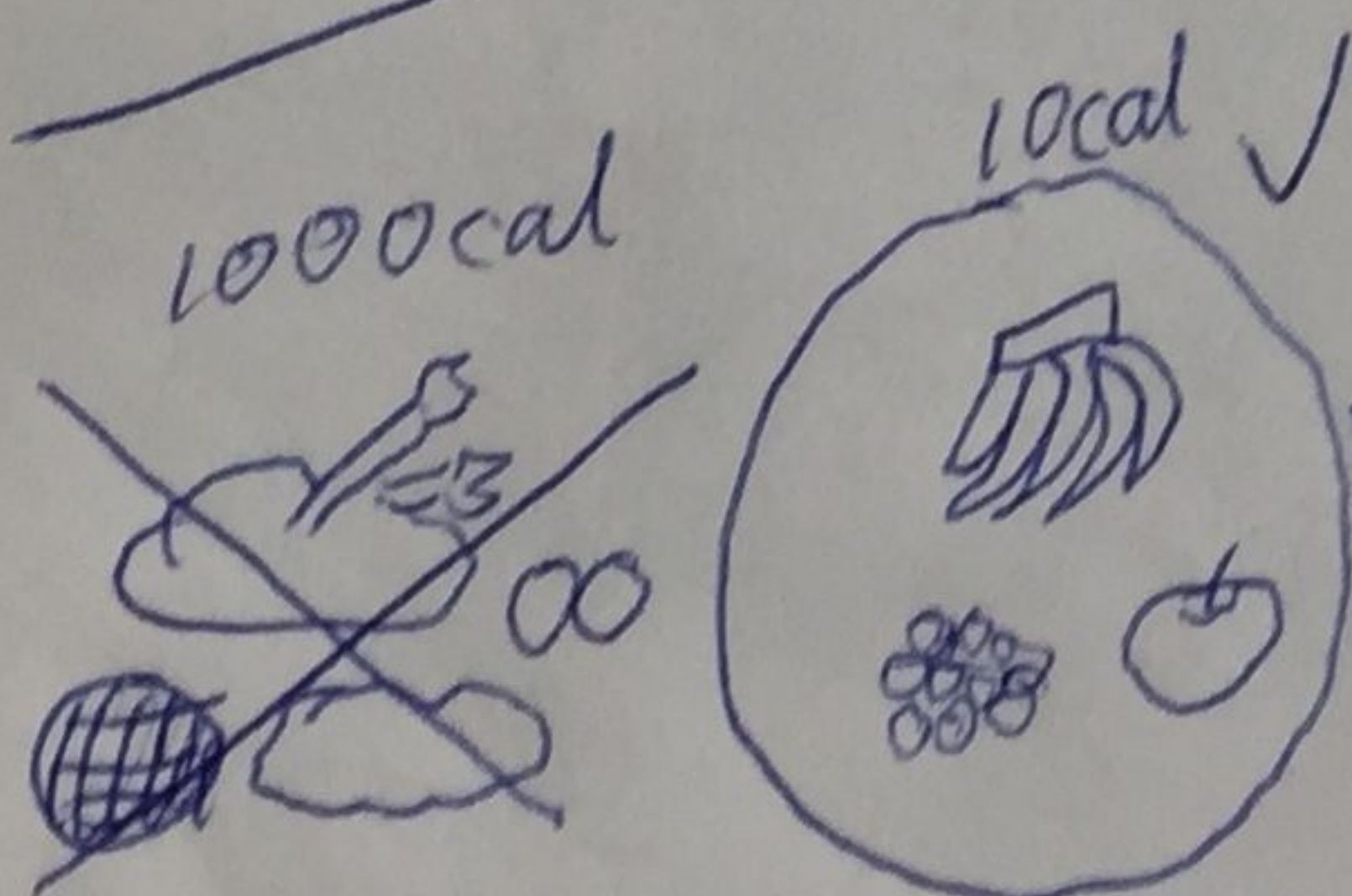5g banana
10g apple

weight

DISPLAY

wrong calculation?

Log: 50 cal
5g banana
10g apple

ERROR

hmm
I want to
loose weight

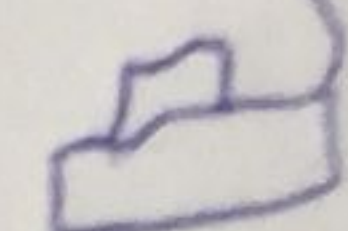1000 cal   10 cal ✓

SCENARIO

1. weight food

2. enter food-type
banana

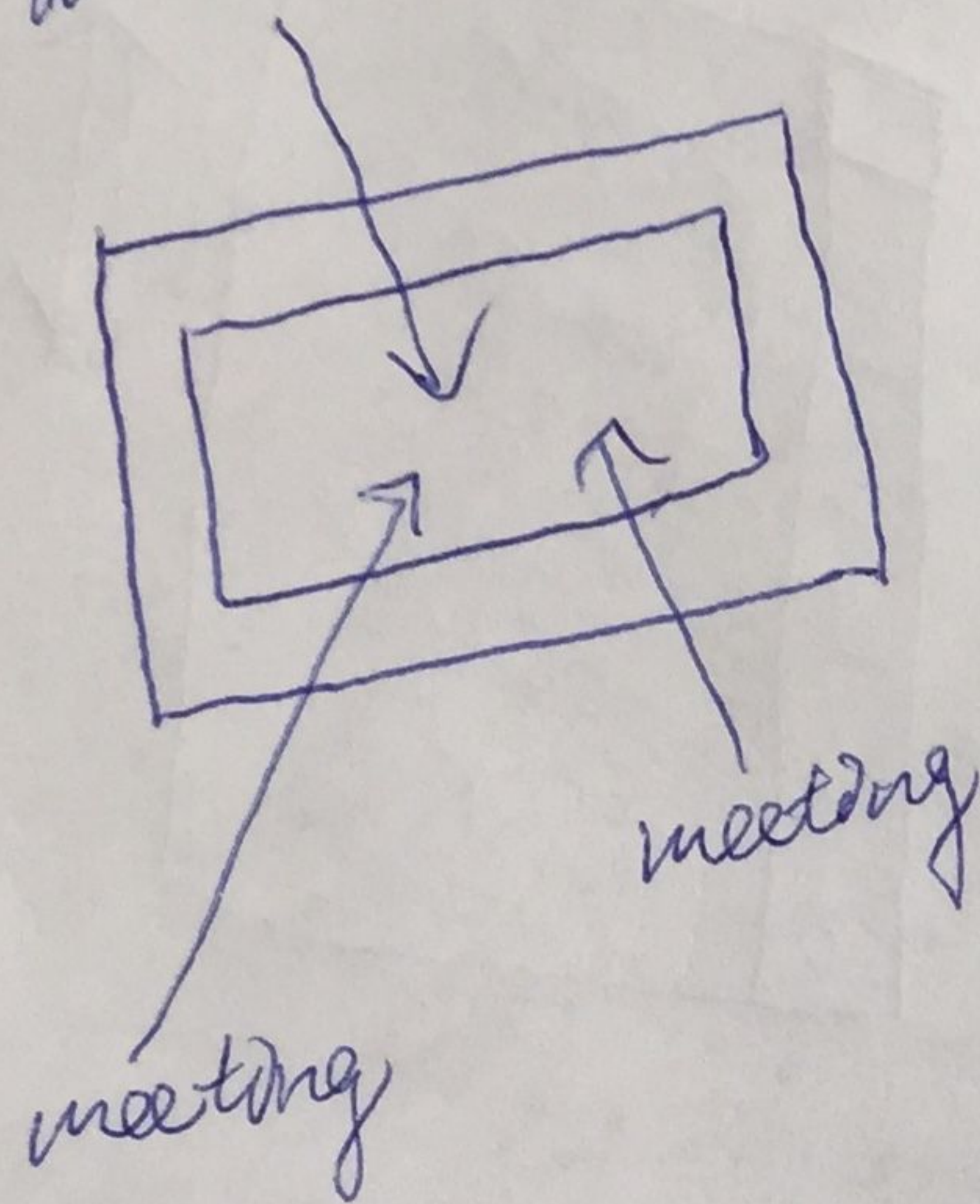3. calculate + record
calories
+100 cal

TASK

100 cal
today

button
press
for total cal

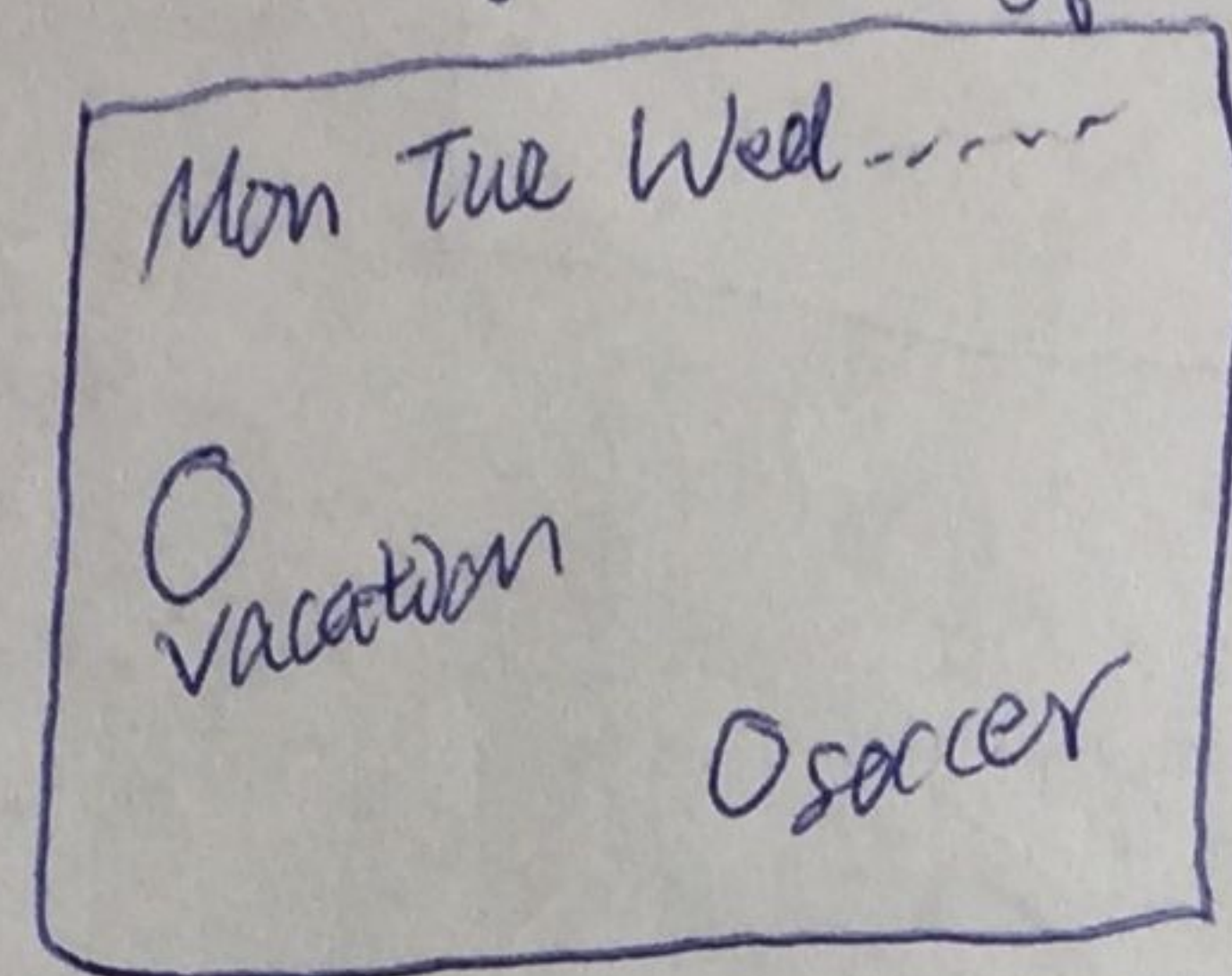CONTROL

IDEA

~meeting log~

meeting

meeting

meeting

METAPHOR

personal calendar with a lot of details

Mon Tue Wed -----

O Vacation

O soccer

MODEL

message:
1am meeting with sky divers

easy communication

Scan

wifi barr code

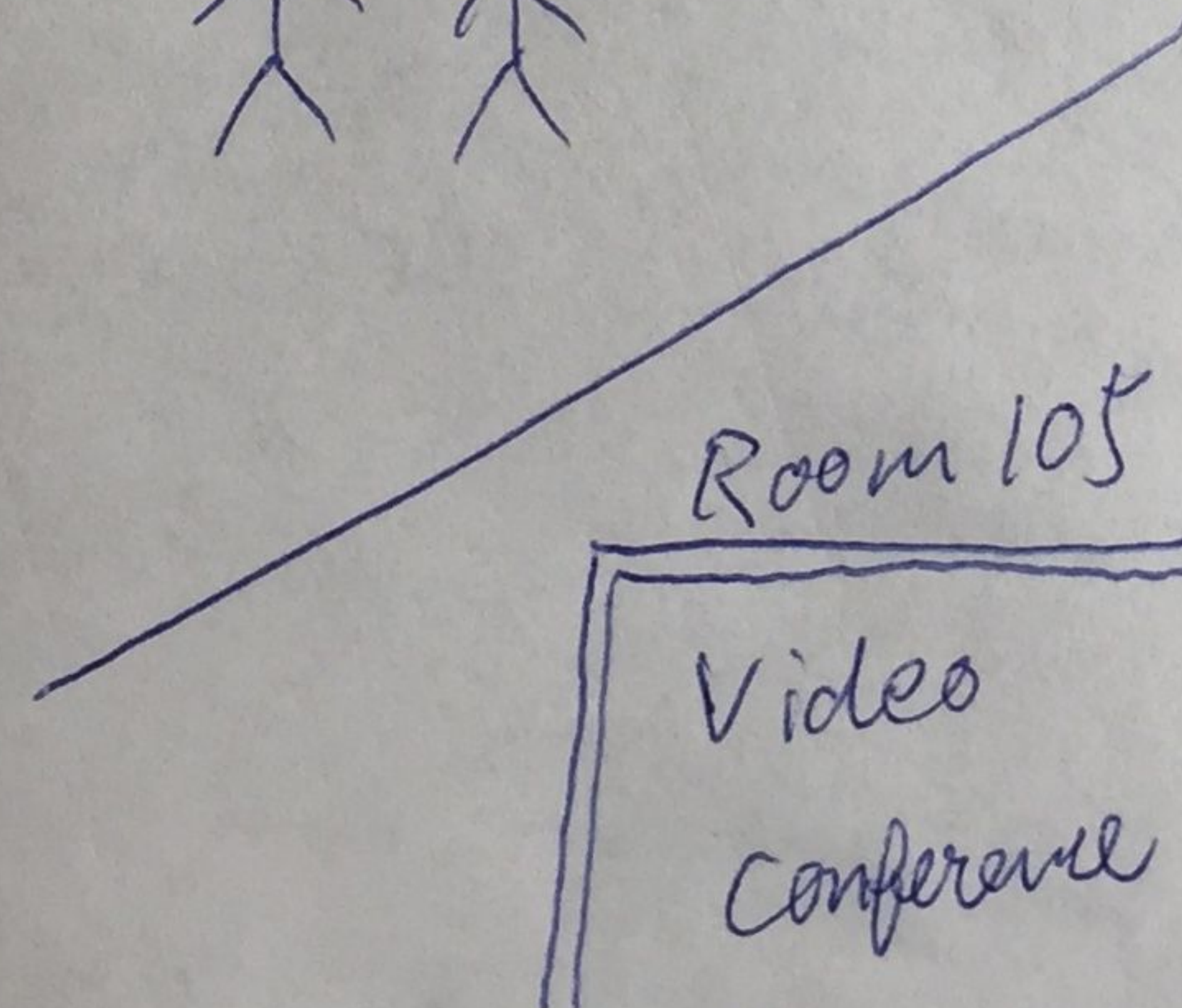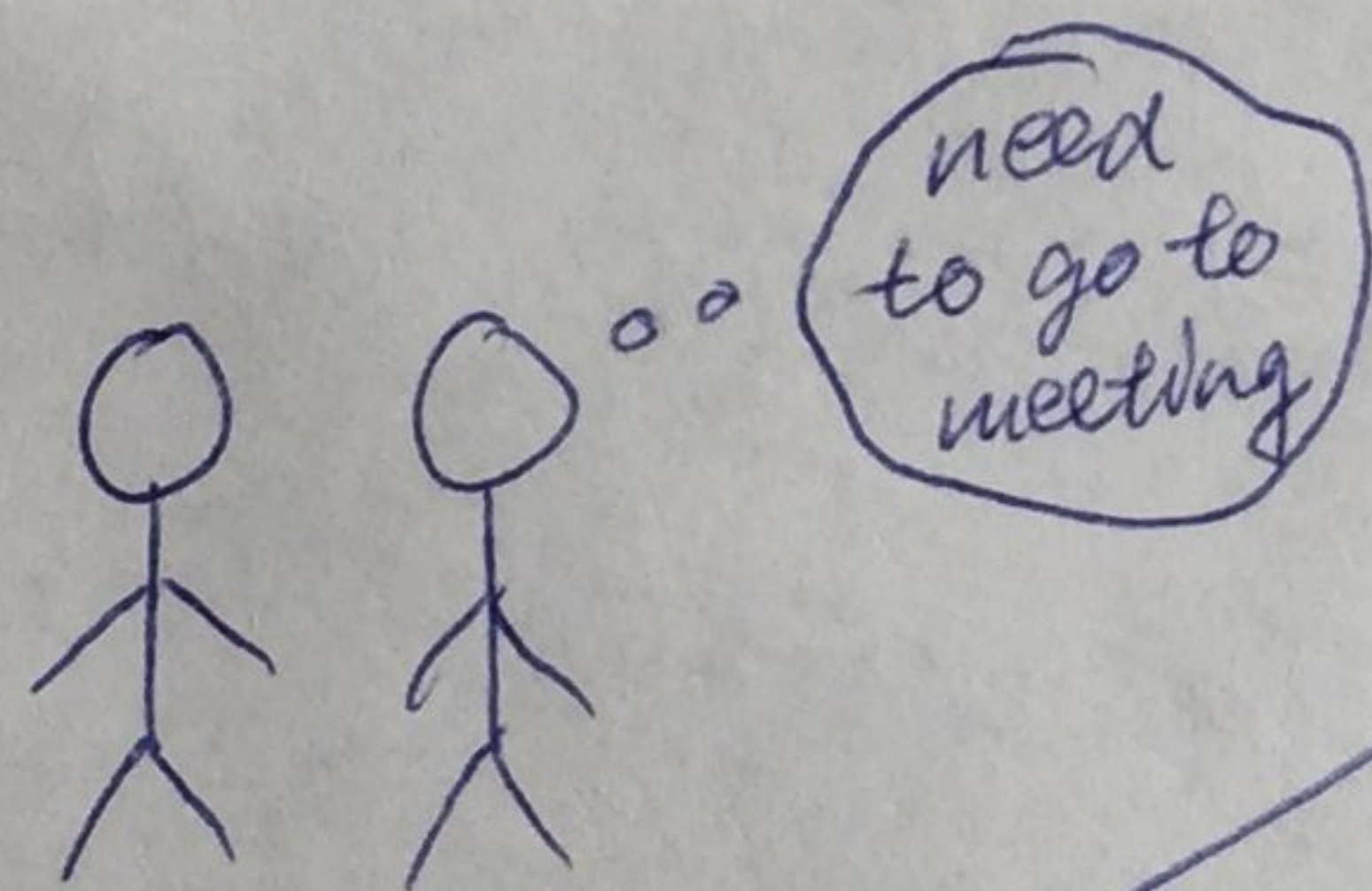quick update

DISPLAY

meeting

Room: 1st floor
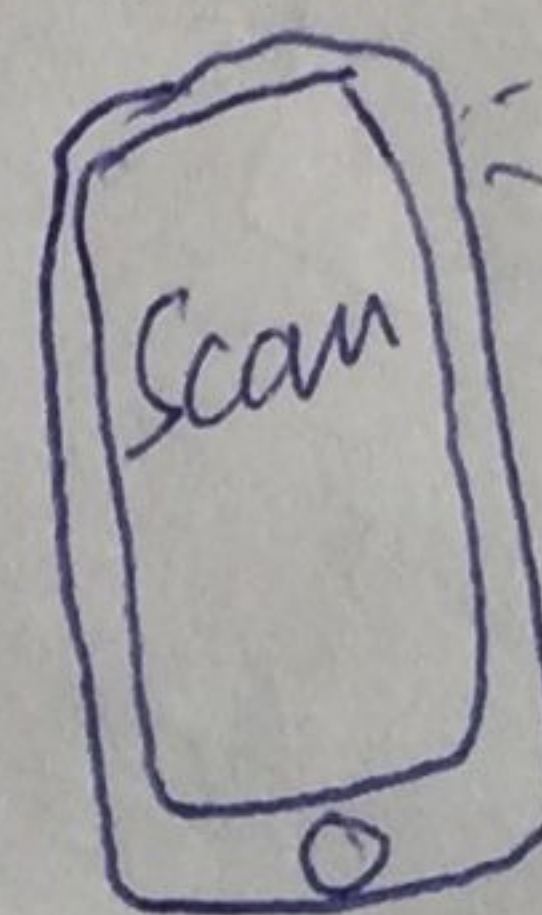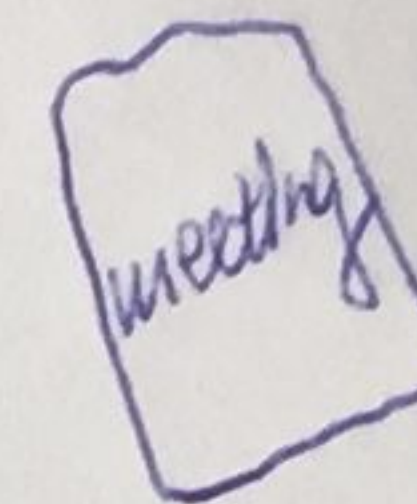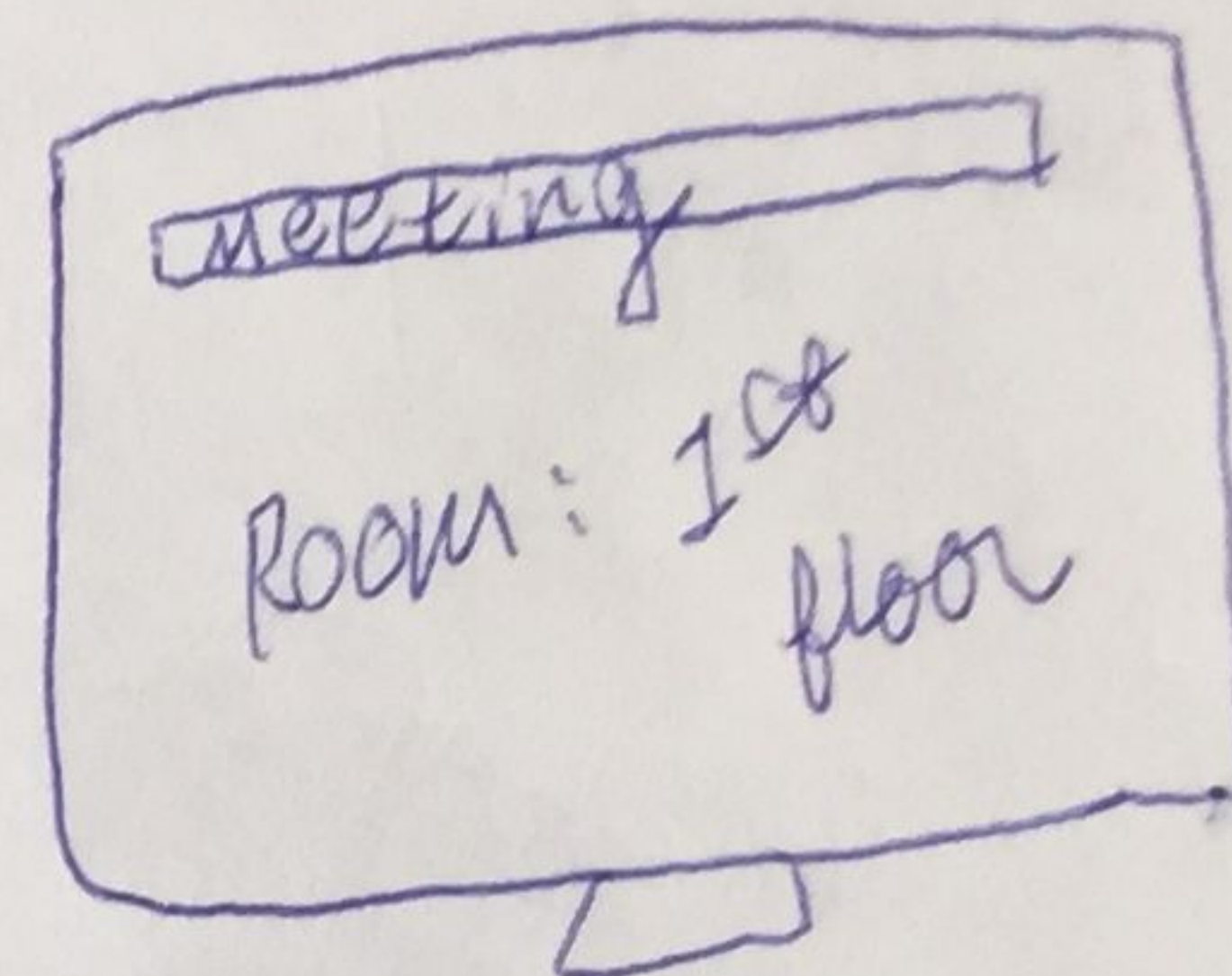
meeting

ERROR

X Wrong meeting: 1 member

✓ Right meeting: 5 members

wrong meeting information

SCENARIO

need to go to meeting

Room 105

Video Conference

TASK

1. scan QR code
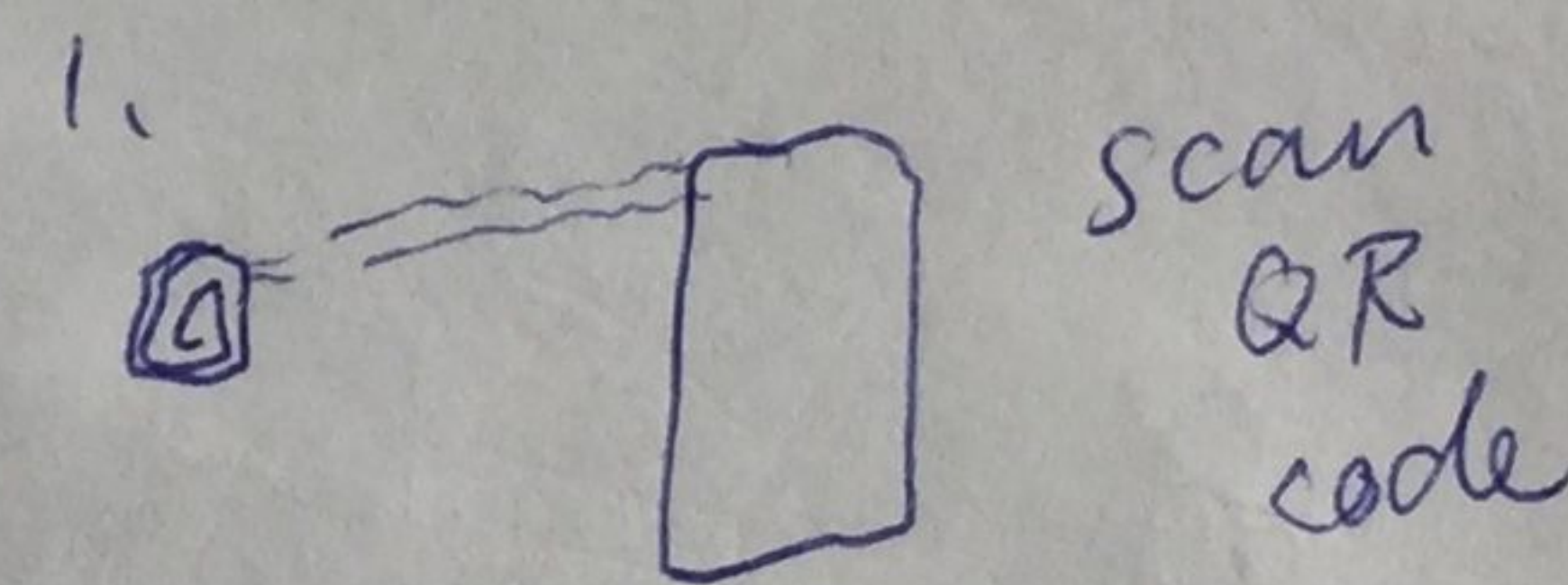
2. setup meeting automatically logged

3. find meeting again through logger

CONTROL

button press for today's meeting list
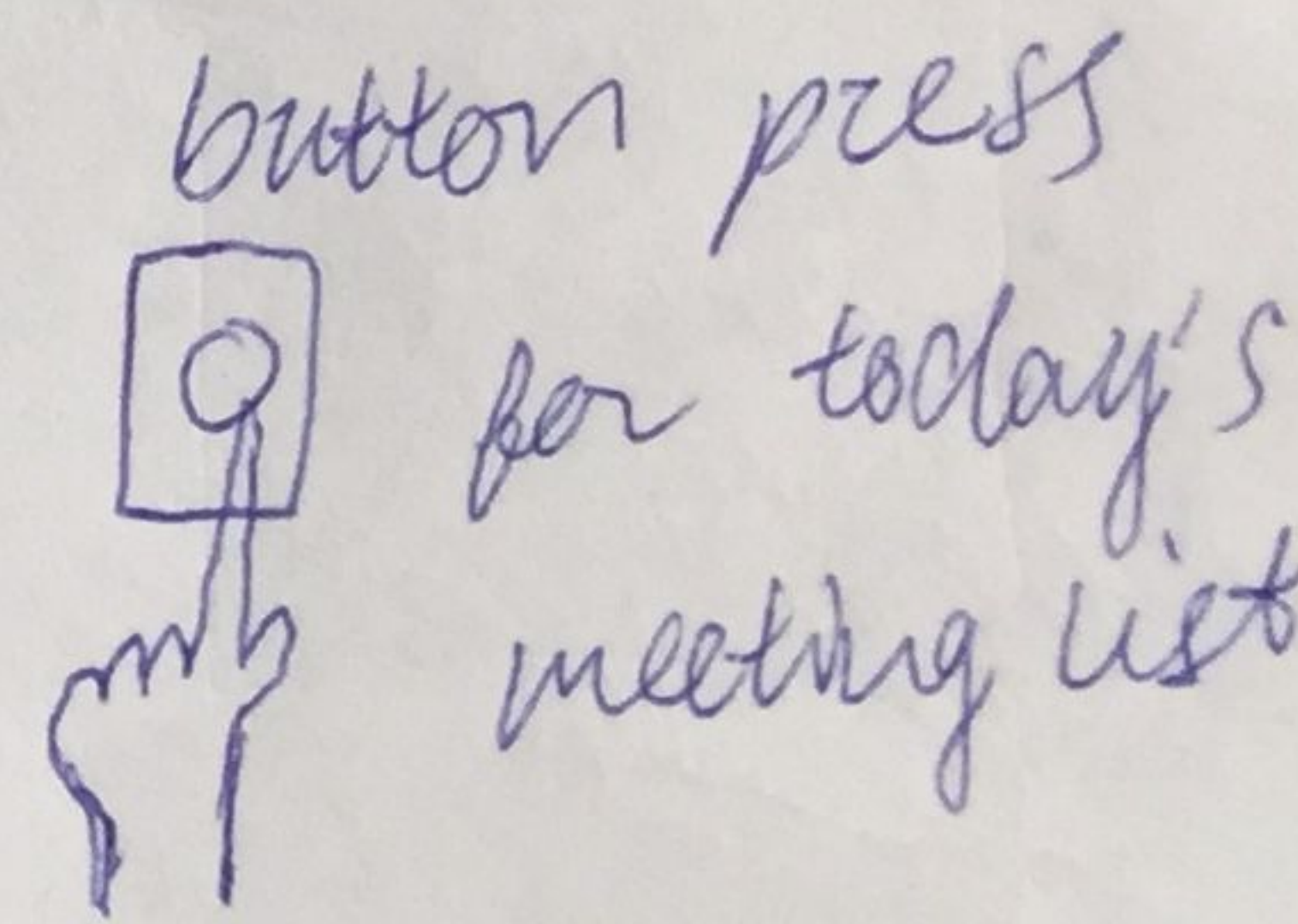
~ Weight Logger ~

Target ⟹ 100 lb

day 1 at 150 lb
  50% fat 50% muscle
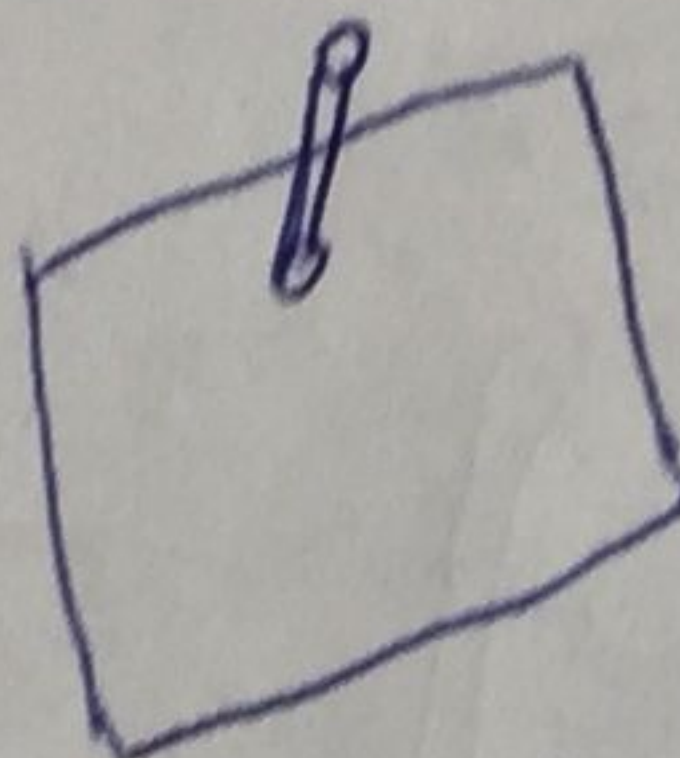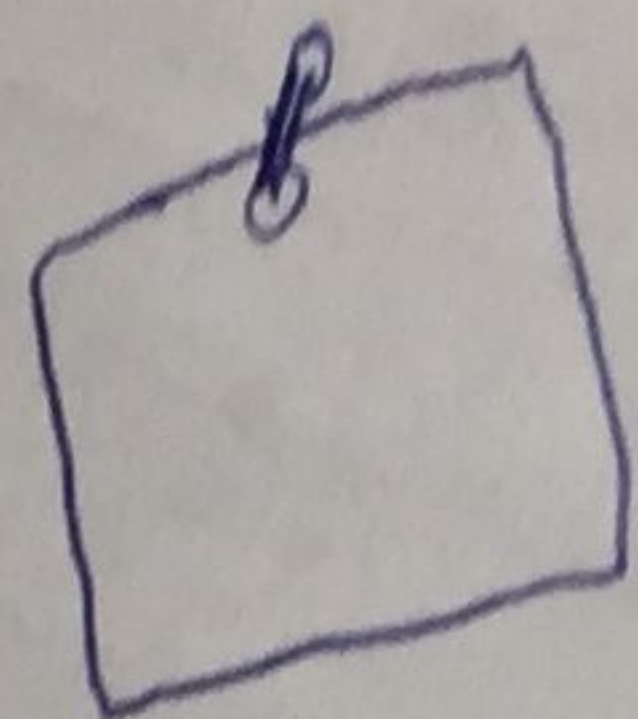
day 2 at 120 lb
  40% fat 60% muscle

day 3 at 100 lb
  30% fat 70% muscle
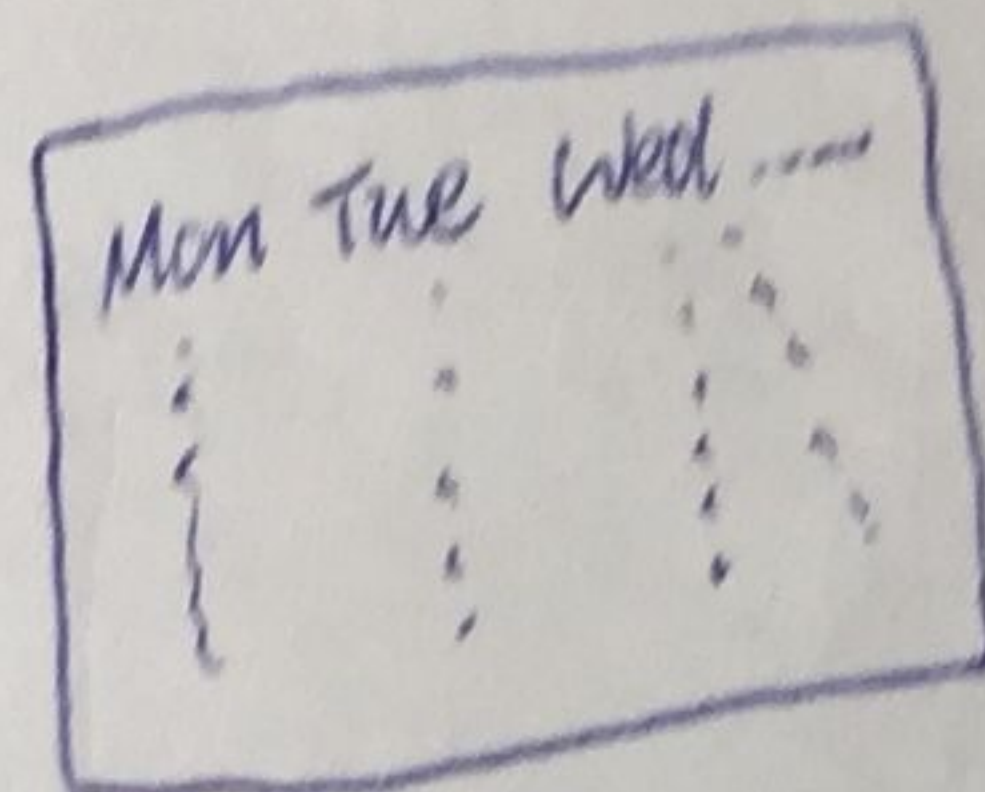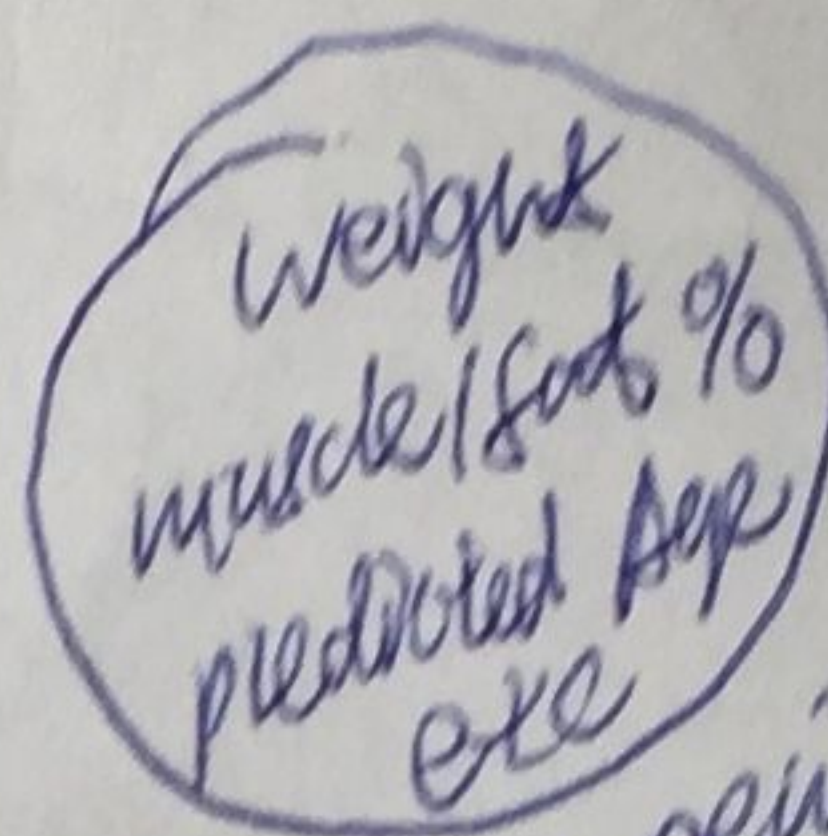
IDEA

sticky notes
as reminders

METAPHOR

Mon Tue Wed .....

daily vs. monthly
records

weight
muscle/fat %
predicted Age
etc

specific content

MODEL

choose date   choose criteria

1	weight
2	details
3	--------
4	--------
5	--------
6	
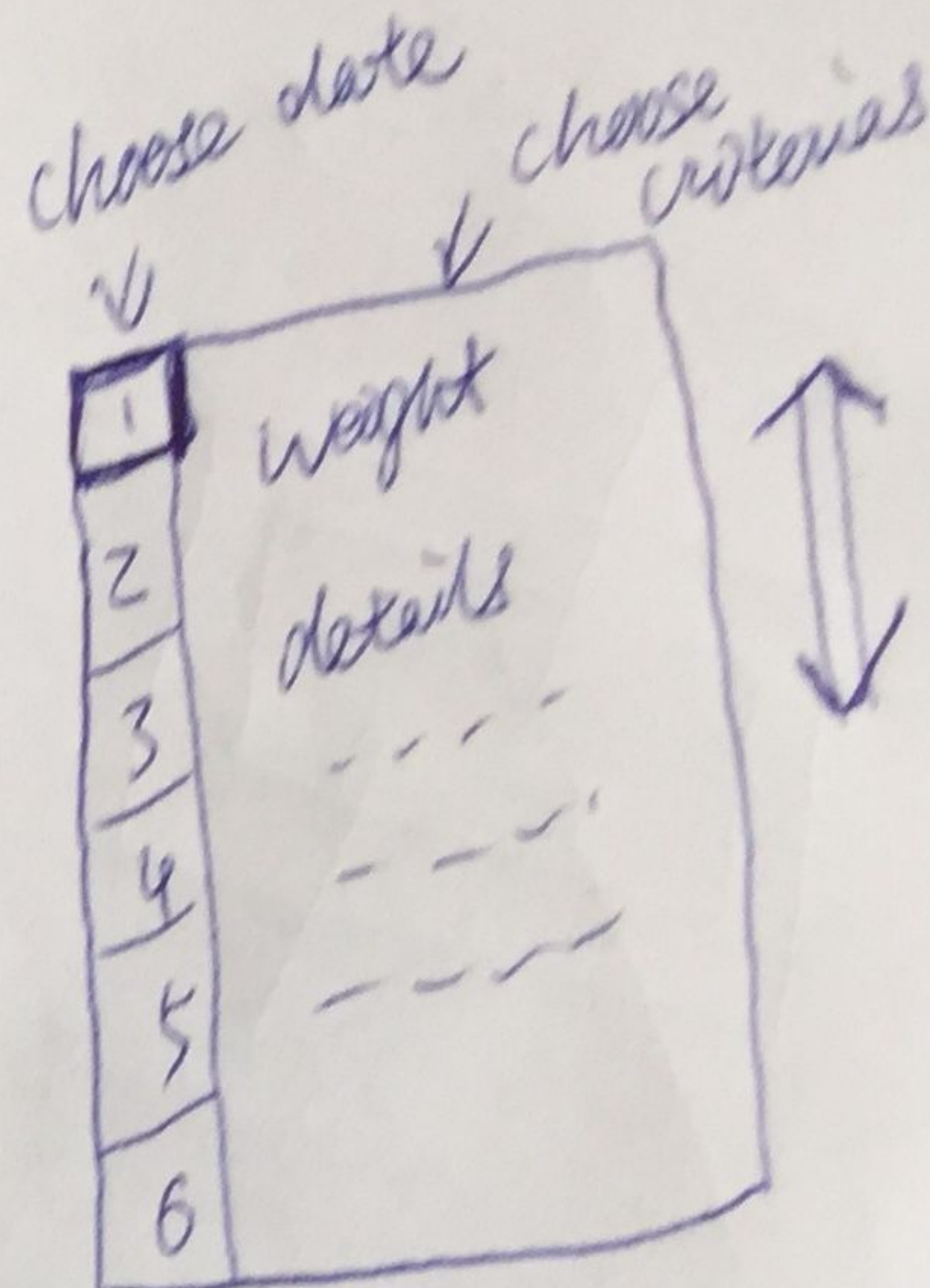
DISPLAY

where is my data
for yesterday?
?!?!?

day 1 ✓ day 2 ? day 3 ✓

ERROR

day 1   150 lb

day 2   120 lb
salad

day 3 yay   100 lb
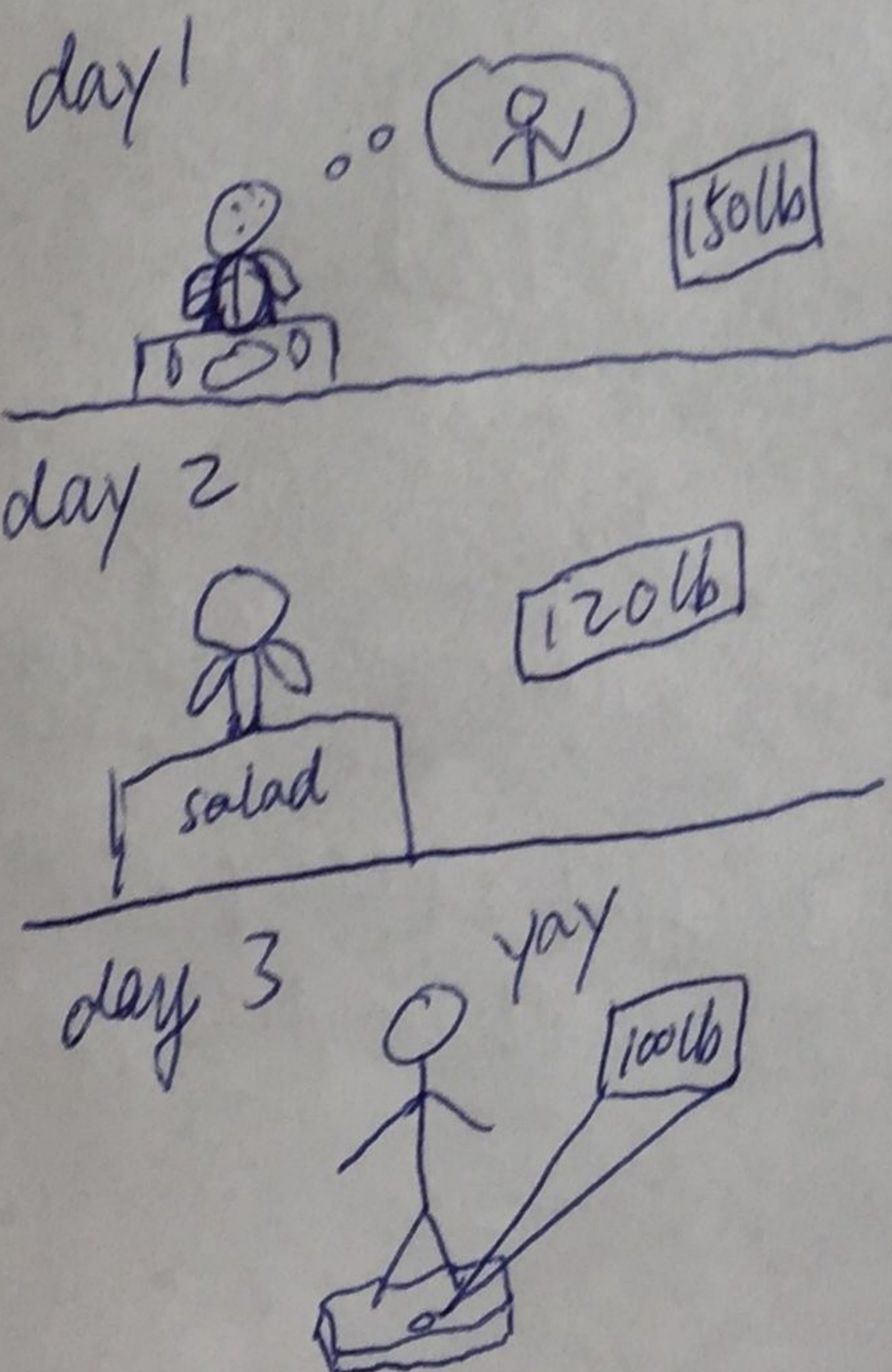
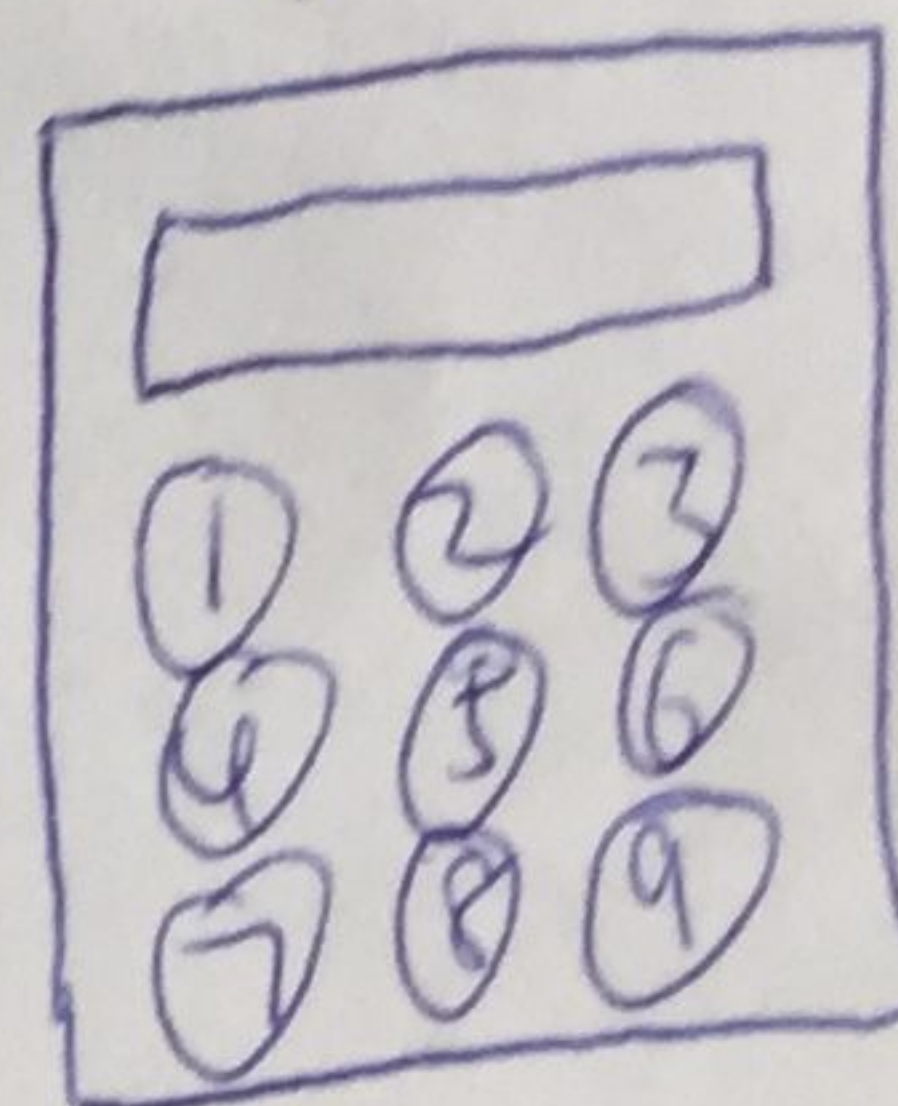**SCENARIO**

1. Record weight

2. calculate data

3. store data

TASK

input number

1	2	3
4	5	6
7	8	9

CONTROL