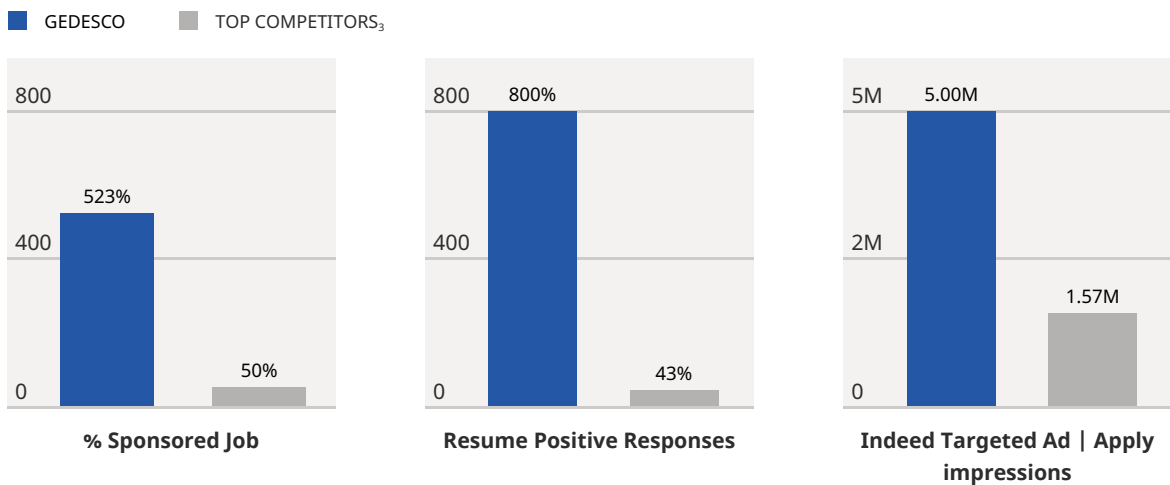## Peak Performance Report

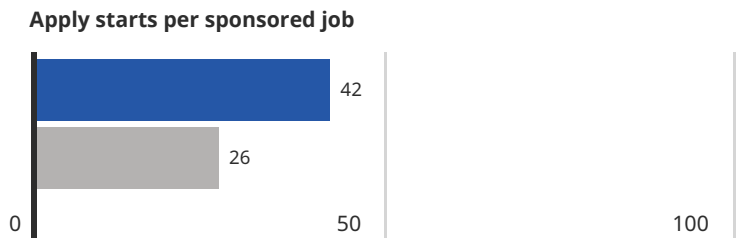# The data-driven insights you need to stay ahead

Customized data for Gedesco

Top tech employers use Indeed solutions for their "always on" hiring strategy

Based on this research, it's critical that tech employers looking to hire top talent take advantage of their prominent job postings, candidate targeting tools, and their ability to reach candidates proactively through Indeed Resume. Take a look at where you stack up:

■ GEDESCO   ■ TOP COMPETITORS[3]

% Sponsored Job	Resume Positive Responses	Indeed Targeted Ad | Apply impressions
800	800 — 800%	5M — 5.00M
400 — 523%	400	2M
0 — 50%	0 — 43%	1.57M
		0

Tech companies that use the right combo of Indeed solutions achieve impressive gains in applications per job.

Apply starts per sponsored job

42		
26		
0	50	100

Let's talk about how you can improve your performance and leverage Indeed's other targeting tools to reach the talent you're seeking.

indeed