

# What is Odoo/OpenERP?

ERP stands for Enterprise Resource Planning

Open Source ERP is a software system whose source code is publicly available.

Odoo Open Source ERP provides many built-in modules such as:

- Point of Sale
- Accounting
- HR(Human Resource)
- Project

**In this blog, you will learn what is Open Source ERP? What is Odoo? Why is Odoo becoming more and more powerful? Who can Implement Odoo for you?**

1. Odoo ERP Developer
2. Odoo ERP Techno Functionalist

**Odoo ERP ArchitectureOdoo ERP Implementation Methodology**

Odoo stands for On-Demand Open Object



Odoo is a large collection of business-related applications and modules like:

- CRM(**C**ustomer **r**elationship **m**anagement)
- Sales management
- E-commerce
- Warehouse management
- Purchase management
- Accounting suit
- Manufacturing management
- HRMS(**H**uman **r**esource **m**anagement **s**ystem)

Odoo has more than **14,000** third-party Apps/Plugins available in its app store.

Odoo is one of the widely used open-source ERP solutions in the market.

### **Why is Odoo becoming more and more popular?**

- It is open source
- Flexible
- Scalable
- Custom Readymade Apps
- Global Support
- Proven Product
- User-Friendly
- Up to date with Technology
- Highly Modular
- Easily Integrates with Third-party services
- Industry-Specific Modules
- Less Implementation Cost
- Less implementation Time Frame