

KIT Growth Hacking (1/26/2021)

How to Write and Post Articles on WordPress

A dark blue diagonal gradient bar that starts from the bottom left and extends towards the top right, covering the lower half of the slide.

Overview

STEP

1. Post your 15 entries on the [moodle](#) by 27th Jan
2. Login to [WordPress](#)
3. Make and edit your articles based on your 15 entries
4. Check and publish

Step 1-1

Post 15 entries on Moodle

Moodle

> 9.WAC2019Ch4-2

> [weekly report]

Web Analytics Consultants Association

ホーム ダッシュボード サポート English (en)

OnlineGrowthHackBootCamp

- Participants
- Badges
- Competencies
- Grades
- General
- 1.WAC2019Ch1-1 Understanding this course and outline
- 2.WAC2019Ch1-2

4. Social Impact

5. Marketability

50% of your grading is scored by your report quality (graded by other students)

50% of your grading is scored by your feedback quality to other students.

9.WAC2019Ch4-2 Set contents list of blog articles and videos

Restricted Available from 27 December 2020

[weekly report] Fill out the add entry form by sharing 15 ideas of articles on our official website. (Allowed to answer until 1/27)

The next lesson will be held at the end of January, but we ask you to prepare content until 1/27 to post on our official site blog.

Step 1-2

Post 15 entries on Moodle

Moodle

> 9.WAC2019Ch4-2

> [weekly report]

> Add entry

Fill in the form by following the instruction of the page, and save.

*At least 15 entries are required for each

Work

Please fill out 15 ideas on this database. You will be able to view and give comments on others' work. Then you can edit your work based on others' comments.

1. Title
2. Outline
3. The target person who need this article
4. Target keyword for SEO
5. Type of article
6. Team name

[View list](#) [View single](#) [Search](#) [Add entry](#) [Export](#) [Templates](#) [Fields](#) [Presets](#)

New entry

Article Title:

Outline:

↓ A B I

HTML format

The target person who need th is article:

↓ A B I

HTML format

Keywords:

Type of article:

team name:

タグ: [Manage standard tags](#)
No selection

Save and view

Save and add another

Step 1-3

Post 15 entries on Moodle

3 types of content

1. Recommended article
2. Know-how article
3. Article about your service (Promotional Article)

Fill in the form by following the instruction of the page, and save.

*At least 15 entries are required for each

The next lesson will be held at the end of January, but we ask you to prepare content until 1/27 to post on our official site blog.

We require 15 ideas of titles, 5 under each type of content that you will write on the blog.

3 Types of Content

1. Recommended article

Introduce some service or product except yours. Don't criticize them. Only share your recommendations.

Ex. "Top 10 my favorite book share services"

2. Know-how article

Writing informative articles that are wanted to know by your target users.

Ex. "How to find a good navigator in Angkor Wat."

3. Article about your service (Promotional Article)

Showing your own team's service benefit or strong points.

Ex. "The reason why our new service for tourists is cost-efficient"

Please fill out your ideas on this activity and you can know more than 1000 article ideas on this database!

Work

Please fill out 15 ideas on this database. You will be able to view and give comments on others' work. Then you can edit your work based on others' comments.

1. Title
2. Outline
3. The target person who need this article
4. Target keyword for SEO
5. Type of article
6. Team name

Step 2

Login to WordPress

■WP

<https://www.waca.associates/en/wp-login.php>

Email:
Your KIT email (@kit.edu.kh)

Password:
wacakit1234



Username or Email Address

yourname@kit.edu.kh

Password

☐ Remember Me

Log In

[Register](#) | [Lost your password?](#)

[← Back to WACA | Web Analytics Consultants Association](#)

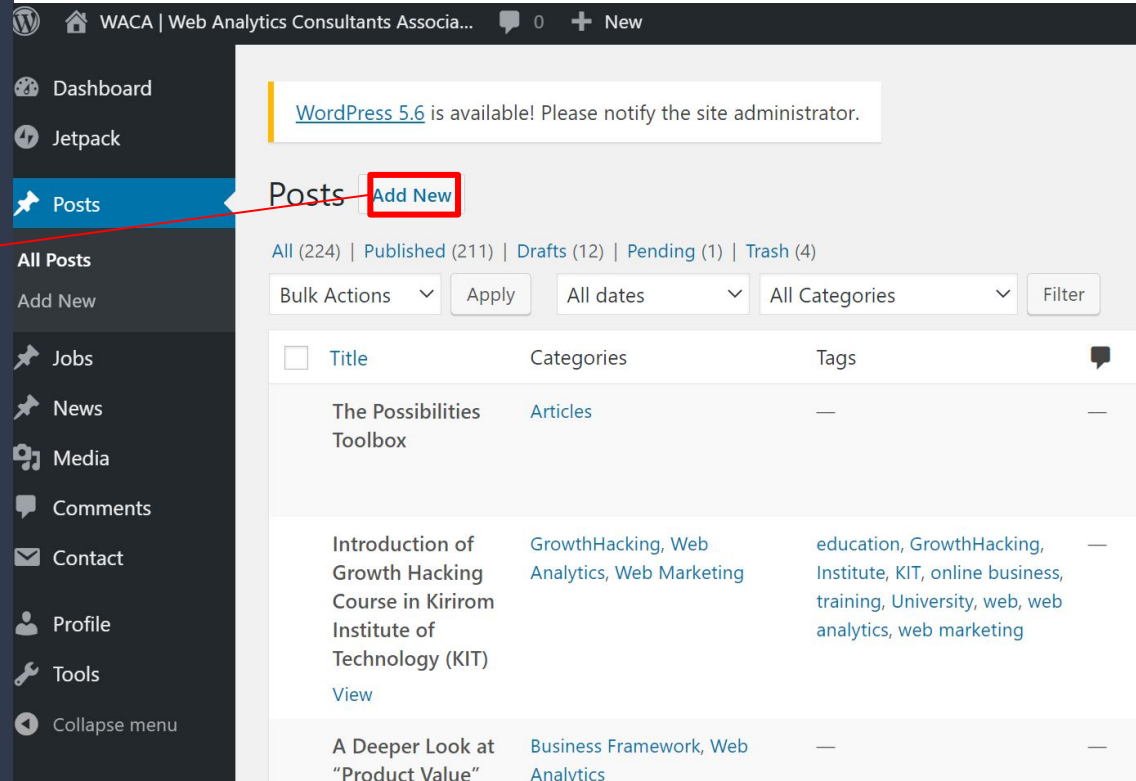
Step 3-1

Make draft and edit

WordPress

>Posts

>Add New



WordPress 5.6 is available! Please notify the site administrator.

Posts [Add New](#)

All (224) | Published (211) | Drafts (12) | Pending (1) | Trash (4)

Bulk Actions All dates All Categories

<input type="checkbox"/>	Title	Categories	Tags	
<input type="checkbox"/>	The Possibilities Toolbox	Articles	—	—
<input type="checkbox"/>	Introduction of Growth Hacking Course in Kirirom Institute of Technology (KIT) View	GrowthHacking, Web Analytics, Web Marketing	education, GrowthHacking, Institute, KIT, online business, training, University, web, web analytics, web marketing	—
<input type="checkbox"/>	A Deeper Look at "Product Value"	Business Framework, Web Analytics	—	—

Step 3-2

Make draft and edit

Title

Main Image

Text Area

The screenshot shows the WordPress 'New Post' editor interface. The left sidebar contains a menu with 'Dashboard', 'Jetpack', 'Posts' (highlighted), 'Posts' (sub-menu), 'I New', 'Jobs', 'News', 'Media', 'Comments', 'Contact', 'Profile', 'Tools', and 'Collapse menu'. The main content area is divided into three sections, each highlighted with a red box and a red line pointing to a label on the left: 1. The 'Title' box contains the text '[KIT] test title by your name'. 2. The 'Main Image' box contains a featured image with a yellow and teal background, featuring the text 'KIT X WACA' and 'Growth Hacking Course' over a photo of people working. 3. The 'Text Area' box contains the placeholder text 'Start writing from here...'. The right sidebar shows the 'Document' tab with settings for 'Status & Visibility', 'Permalink', 'Categories' (with 'GrowthHacking' selected), 'Tags', 'Featured Image' (with a 'Set featured image' button), and 'Excerpt'. At the top right, there are buttons for 'Save Draft', 'Preview', and 'Publish...'. The bottom of the screen shows a footer with 'All in One SEO Pack' and a 'Help' icon.

Step 3-3

Make draft and edit

Categories
- "GrowthHacking"

Set featured image
* This will be thumbnail
on the top page

Save Draft/Preview/Publish

The screenshot shows the WordPress post editor interface. The top navigation bar includes the site name 'WACA | Web Analytics Consultants Association', a comment count of 0, and buttons for '+ New' and 'View Post'. The user 'Howdy, tester' is logged in. The left sidebar contains a menu with 'Dashboard', 'Jetpack', 'Posts' (selected), 'Posts > New', 'Jobs', 'News', 'Media', 'Comments', 'Contact', 'Profile', 'Tools', and 'Collapse menu'. The main content area displays the title '[KIT] test title by your name' and a featured image with the text 'KIT X WACA Growth Hacking Course' overlaid on a photo of people working. Below the image is a text prompt 'Start writing from here...'. The right sidebar shows the 'Document' tab with sections for 'Status & Visibility', 'Permalink', 'Categories', 'Tags', 'Featured Image', and 'Excerpt'. In the 'Categories' section, 'GrowthHacking' is selected with a checkbox. Other categories listed include 'Achievements', 'Articles', 'Blockchain', 'Blog', 'Data Science', and 'Event Report'. The 'Featured Image' section has a 'Set featured image' button. The 'Excerpt' section is currently empty. At the bottom of the editor, there is a 'Help' icon and the text 'All in One SEO Pack'.

Step 3-4

Make draft and edit

Categories

Set featured image

* This will be thumbnail
on the top page

Save Draft/Preview/Publish

The screenshot shows the WordPress post editor interface. The top navigation bar includes the site name 'WACA | Web Analytics Consultants Association', a comment count of 0, and buttons for 'New' and 'View Post'. The user 'Howdy, tester' is logged in. The left sidebar contains a menu with 'Dashboard', 'Jetpack', 'Posts' (selected), 'Posts > New', 'Jobs', 'News', 'Media', 'Comments', 'Contact', 'Profile', 'Tools', and 'Collapse menu'. The main content area displays the title '[KIT] test title by your name' and a featured image with a yellow and teal background. The image contains the text 'KIT X WACA' and 'Growth Hacking Course'. Below the image is a text area with the placeholder 'Start writing from here...'. The right sidebar shows the 'Document' tab with sections for 'Status & Visibility', 'Permalink', 'Categories', 'Tags', 'Featured Image', and 'Excerpt'. The 'Categories' section is expanded, showing a search bar and a list of categories: 'GrowthHacking' (checked), 'Achievements', 'Articles', 'Blockchain', 'Blog', 'Data Science', and 'Event Report'. The 'Featured Image' section has a button labeled 'Set featured image'. The bottom of the page shows 'All in One SEO Pack' and a 'Help' link.

Step 3-5

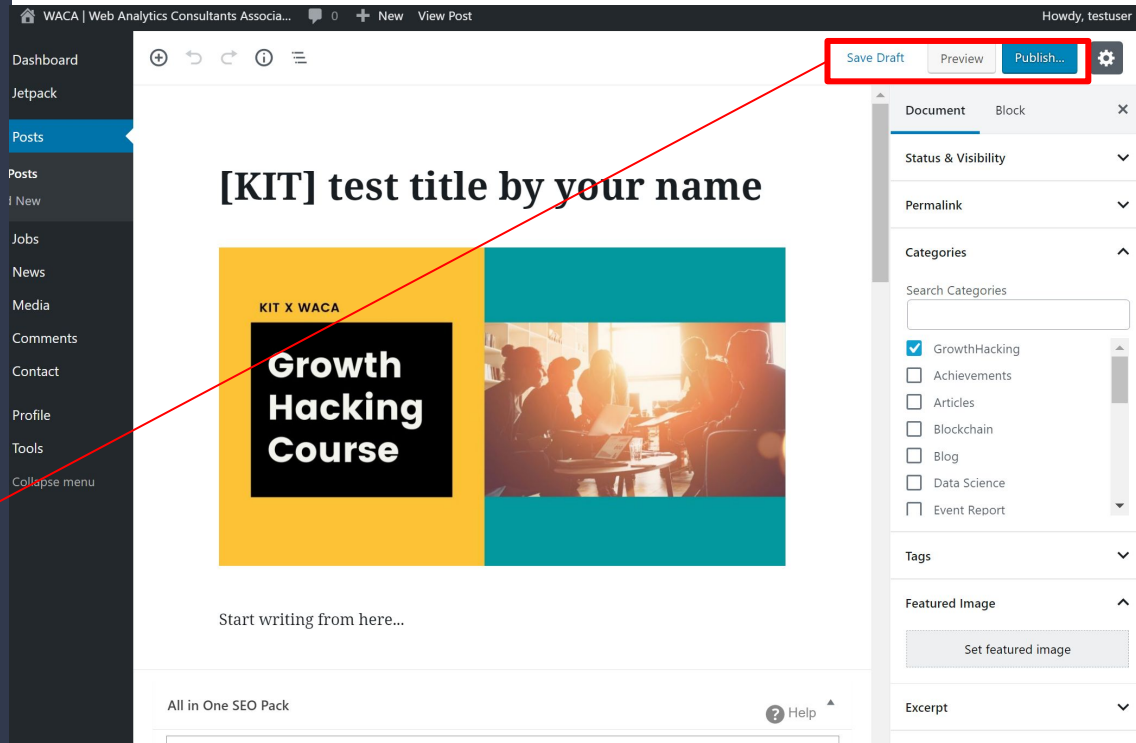
Make draft and edit

Categories

Set featured image

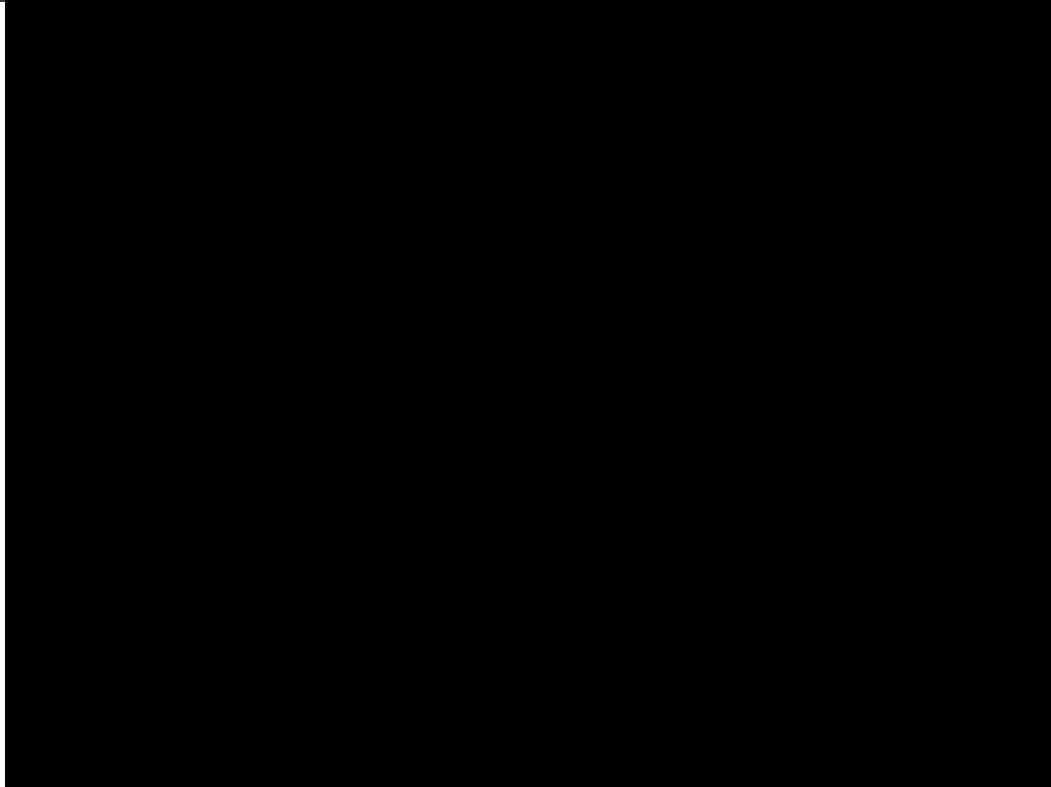
* This will be thumbnail
on the top page

Save Draft/Preview/Publish



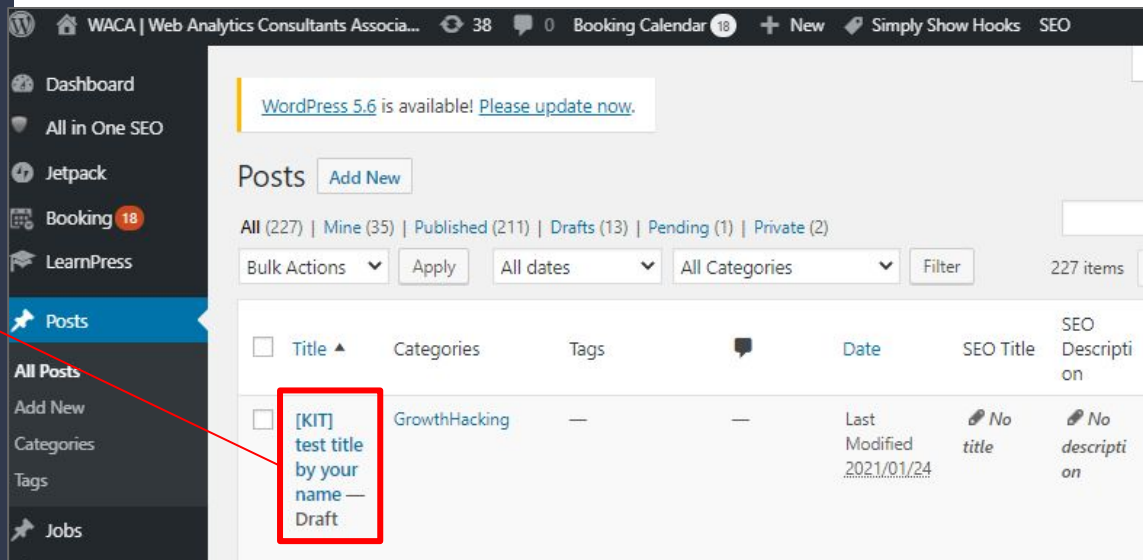
Step 3-6

Make draft and edit



Step 4 Check and Publish

Posts
>[KIT] test title by...



WordPress 5.6 is available! [Please update now.](#)

Posts [Add New](#)

All (227) | Mine (35) | Published (211) | Drafts (13) | Pending (1) | Private (2)

Bulk Actions [Apply](#) All dates [Filter](#) 227 items

<input type="checkbox"/>	Title ▲	Categories	Tags		Date	SEO Title	SEO Description
<input type="checkbox"/>	[KIT] test title by your name — Draft	GrowthHacking	—	—	Last Modified 2021/01/24	No title	No description