


# PROPELLING STORIES



A BRAINCHILD OF *CXO BRANDING*  
IS BASED OUT OF BANGALORE.

FOUNDED WITH THE AIM OF MAKING  
YOUR STORIES HEARD, WE BELIEVE  
EVERY STORY IS *SPECIAL*.




## PROPELLING STORIES, YOUR BRAND STORY TELLERS

IN THE FIRST CHAPTER WE SHOWED  
THE EVOLUTION OF STORYTELLING  
AND HOW IT HAS STAYED CLOSE TO  
OUR HEARTS THRU THE ERAS.

IT ALL STARTED WITH AN APPLE,  
AND WHILE IT MIGHT NOT HAVE  
LIVED ENOUGH TO TELL TALES, WE  
WOULD LIKE TO KEEP THE BALL  
ROLLING.

PROPELLING  
STORIES IS HERE TO TELL YOUR STORY.  
THE ONLY STORY THAT MATTERS.





WE ARE ALL EARS FOR YOUR STORY. AND IT'S TIME EVERYONE ELSE IS. SO LET'S GET STARTED SHALL WE?


BEING THE FIRST FEELS GREAT. WE ARE THE FIRST TO INTRODUCE COMIC STYLE STORY-TELLING FOR CAREER PROSPECTS.



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## ABOUT US

PROPELLING STORIES IS A GROUP OF CREATIVE MINDS FUELLED BY THE SOLE PASSION OF CREATIVELY ILLUSTRATING STORIES AND GETTING THEM READY FOR THE PROFESSIONAL SPHERE.



'CHAMPION YOUR STORY', WE BELIEVE IN PORTRAYING YOU AS THE CHAMPION YOU ARE WITH OUR WIDELY ILLUSTRATIVE, ARRESTING AND PROPELLING STORIES.



## OUR PROCESS:

### IDEATION:

WE HAVE ALWAYS BELIEVED IN STARTING FROM THE ROCK BOTTOM AND WILL CONTINUE TO DO SO. AFTER ALL, THE SEA BED IS WHERE YOU FIND THE MOST EXCITING STUFF. SO ONCE WE HAVE AN IDEA OF WHAT YOU WANT, WE BEGIN WITH GENERATING AN IDEA AROUND IT.

### CREATION:

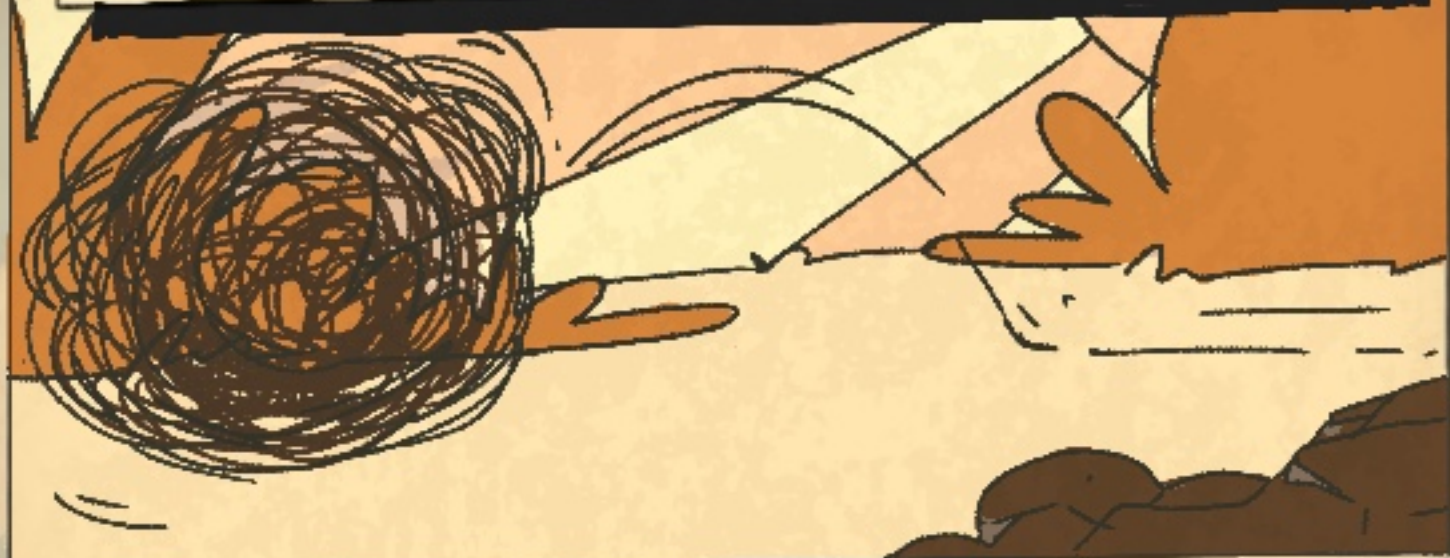
HERE, COMES THE EXCITING PART, NOT TO MENTION THE MOST DIFFICULT ONE. OUR ILLUSTRATORS AND DESIGNERS START GIVING SHAPES TO THE IDEAS AND BRING IT ON PAPER.



### **ILLUSTRATIVE WEBSITES:**

AREN'T YOU TIRED OF SCROLLING THROUGH DEAD AND BARREN WEB PAGES? WE SURELY ARE! AND THAT IS PRECISELY WHY WE WANTED TO CREATE WEBSITES THAT HAVE A VOICE OF THEIR OWN.

WE COULD ALSO DO THAT FOR YOU.



### **SEO, YOUTUBE AND VIDEOS AND BEYOND:**

THERE IS SO MUCH YOU CAN DO WITH ILLUSTRATIONS AND LEAVE PEOPLE IN AWE. WE BELIEVE THE SAME AND WE WOULDN'T WANT TO STOP AT PROVIDING SEO SERVICES, MAKE ELABORATE YOUTUBE CLIPS, ETC.

