

WE ARE ALL EARS FOR YOUR STORY. AND IT'S TIME EVERYONE ELSE IS. SO LET'S GET STARTED SHALL WE?

BEING THE FIRST FEELS GREAT. **WE** ARE THE FIRST TO INTRODUCE COMIC STYLE STORY-TELLING FOR CAREER PROSPECTS.

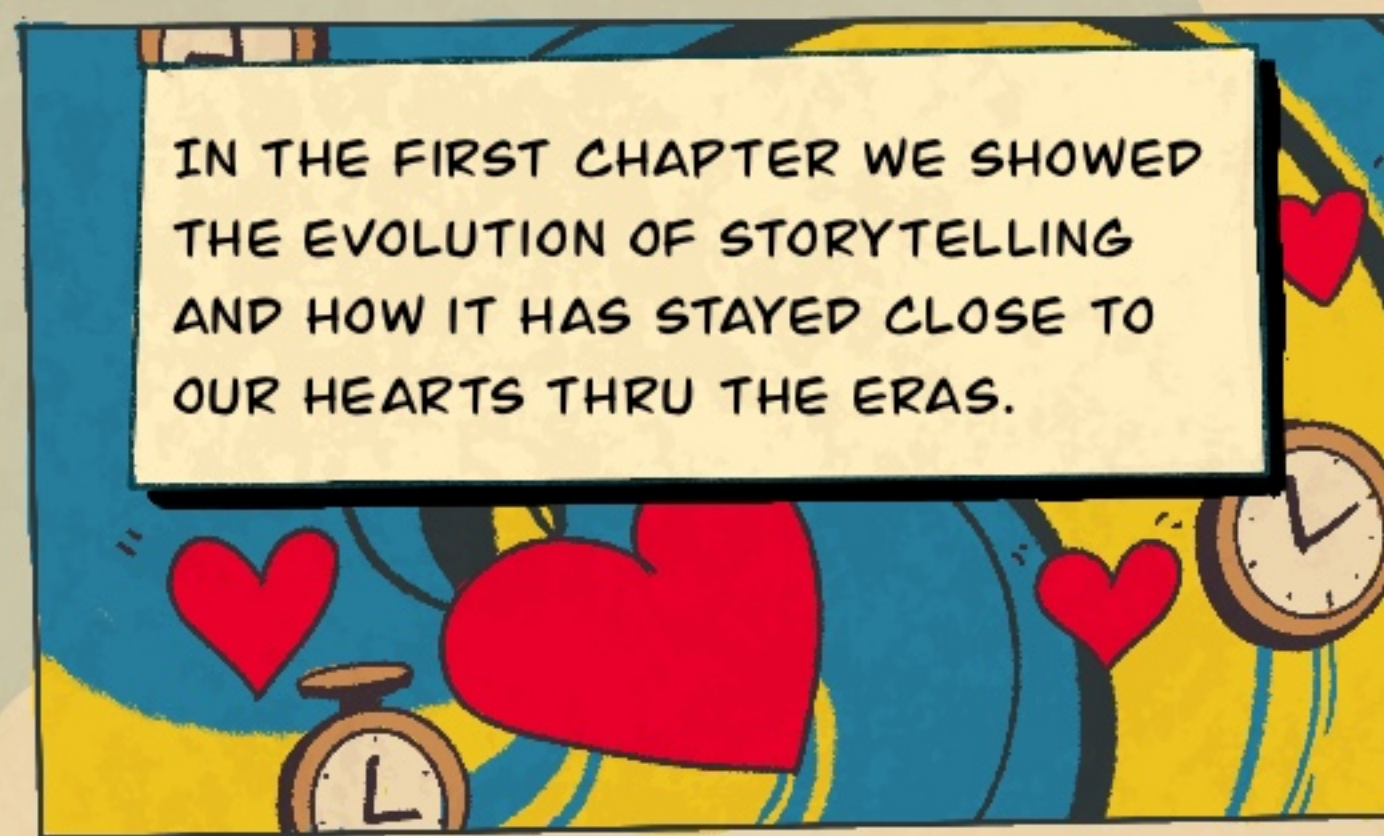
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### ABOUT US

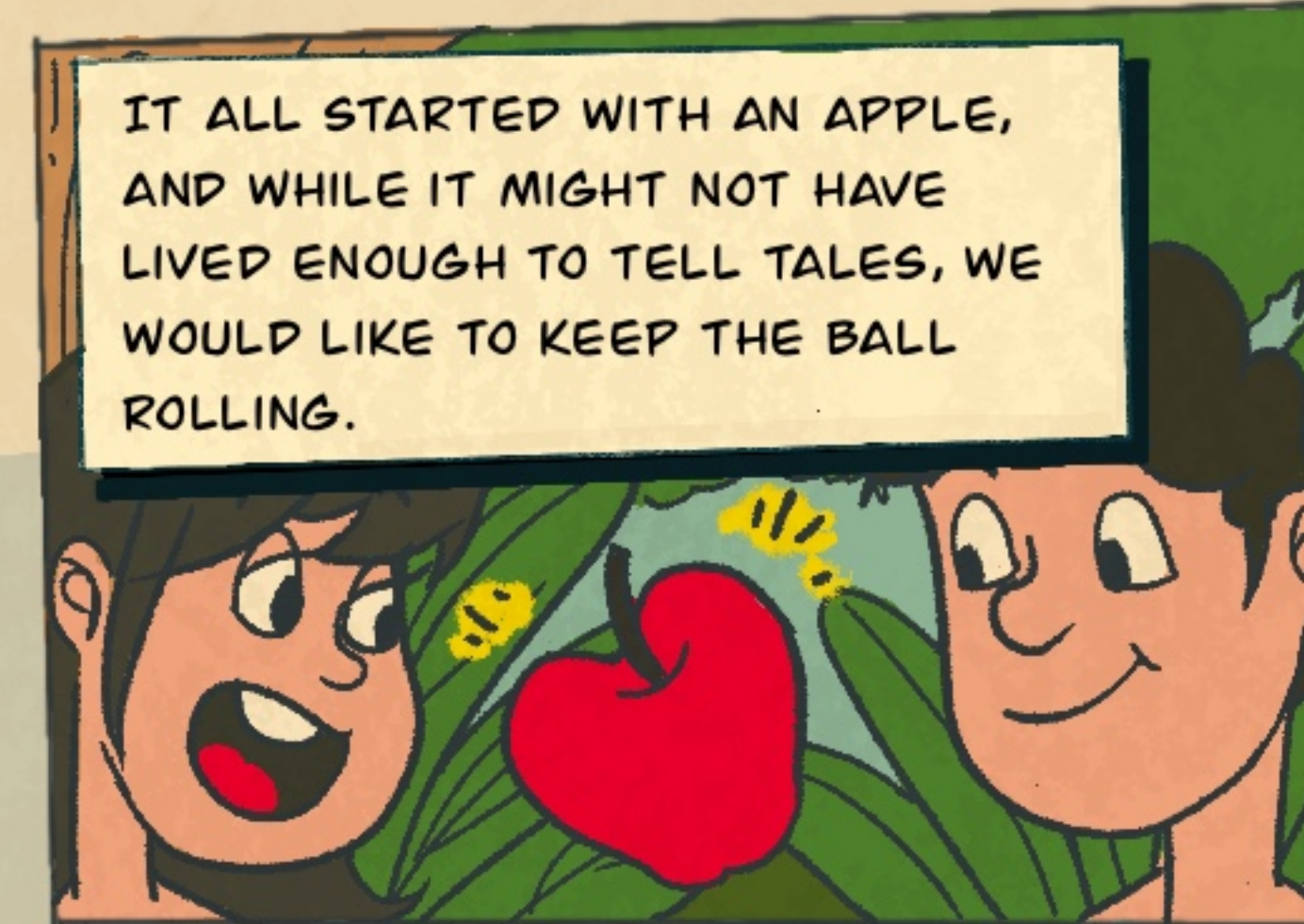
PROPELLING STORIES IS A GROUP OF CREATIVE MINDS FUELLED BY THE SOLE PASSION OF CREATIVELY ILLUSTRATING STORIES AND GETTING THEM READY FOR THE PROFESSIONAL SPHERE.

'**CHAMPION YOUR STORY**', WE BELIEVE IN PORTRAYING YOU AS THE CHAMPION YOU ARE WITH OUR WIDELY ILLUSTRATIVE, ARRESTING AND PROPELLING STORIES.

**PROPELLING**  
STORIES, YOUR BRAND STORY TELLERS



IN THE FIRST CHAPTER WE SHOWED THE EVOLUTION OF STORYTELLING AND HOW IT HAS STAYED CLOSE TO OUR HEARTS THRU THE ERAS.




IT ALL STARTED WITH AN APPLE, AND WHILE IT MIGHT NOT HAVE LIVED ENOUGH TO TELL TALES, WE WOULD LIKE TO KEEP THE BALL ROLLING.

**PROPELLING**  
STORIES IS HERE TO TELL **YOUR STORY**.  
THE ONLY STORY THAT MATTERS.

# PROPELLING STORIES

CHAPTER 2



A BRAINCHILD OF **CXO BRANDING** IS BASED OUT OF BANGALORE.

FOUNDED WITH THE AIM OF MAKING YOUR STORIES HEARD, WE BELIEVE EVERY STORY IS **SPECIAL**.



## OUR PROCESS:

### IDEATION:

WE HAVE ALWAYS BELIEVED IN STARTING FROM THE ROCK BOTTOM AND WILL CONTINUE TO DO SO. AFTER ALL, THE SEA BED IS WHERE YOU FIND THE MOST EXCITING STUFF. SO ONCE WE HAVE AN IDEA OF WHAT YOU WANT, WE BEGIN WITH GENERATING AN IDEA AROUND IT.

### CREATION:

HERE, COMES THE EXCITING PART, NOT TO MENTION THE MOST DIFFICULT ONE. OUR ILLUSTRATORS AND DESIGNERS START GIVING SHAPES TO THE IDEAS AND BRING IT ON PAPER.

### ILLUSTRATIVE WEBSITES:

AREN'T YOU TIRED OF SCROLLING THROUGH DEAD AND BARREN WEB PAGES? WE SURELY ARE! AND THAT IS PRECISELY WHY WE WANTED TO CREATE WEBSITES THAT HAVE A VOICE OF THEIR OWN. WE COULD ALSO DO THAT FOR YOU.

### SEO, YOUTUBE AND VIDEOS AND BEYOND:

THERE IS SO MUCH YOU CAN DO WITH ILLUSTRATIONS AND LEAVE PEOPLE IN **AWE**. WE BELIEVE THE SAME AND WE WOULDN'T WANT TO STOP AT PROVIDING SEO SERVICES, MAKE ELABORATE YOUTUBE CLIPS, ETC.

### BRAND STORYTELLING:

YOU ARE STORY IN YOURSELF AND THERE IS NOTHING ELSE THAT CAN MAKE YOUR BRAND MORE CHARISMATIC AND INTERACTIVE THAN AN **ILLUSTRATIVE INTRODUCTION PAGE** FOR YOUR BRAND OR ANY OTHER DOCUMENT FOR THAT MATTER



### ILLUSTRATIONS:

ONE COULD LITERALLY SIT AND EXPLORE ALL DAY. YOU HAVE GOT TO AGREE THEY ARE HIGHLY ADDICTIVE. NOW, HOW ABOUT YOU MAKE PEOPLE STICK TO THEIR SCREENS AND WATCH **YOUR CONTENT** ALL DAY WITH ILLUSTRATIONS THAT WE DO FOR YOU? OUR ILLUSTRATIONS HAVE AN EVOLVING CONCEPT, ARE EYE CATCHING AND EASY TO UNDERSTAND. NOW WHO WOULDN'T LOOK AT WHAT YOU AS A BRAND HAS TO OFFER?







#### SHORT FILMS:

FILMS ARE GOOD, SHORT FILMS EVEN BETTER. THEY CONVEY YOUR BRAND'S MESSAGE IN THE BEST POSSIBLE WAY. DOESN'T MATTER WHETHER YOU ARE A BAKER WHO WANTS TO SHARE HIS LOVE FOR BAKING, OR AN ENTREPRENEUR SHARING HIS INSPIRING STORY, WE CAN MAKE A SHORT FILM ON IT AND YOU GET TO LIVE YOUR DREAM OF BEING THE LEAD HERO.



#### EXPLAINER VIDEOS:

VISUALS ARE ALWAYS BELIEVED TO BETTER WHEN HAVE AN IDEA OR CONCEPT TO SHARE. WITH OUR ILLUSTRATIONS YOU HAVE A CONCEPT, THE CONTENT, THE DESIGN AND THE EXECUTION. WHAT ELSE CAN YOU POSSIBLY NEED?



#### CONTENT:

THE SOUL OF A STORY IS IT'S CONTENT AND WE BELIEVE IN DEDICATING THE MOST OF OUR TIME IN PLANNING OUT THE CONTENT YOU WOULD LIKE FOR THE WORLD TO SEE.



#### EXECUTION:

DRUM ROLL PLEASE! THERE YOU HAVE IT. THE STORY THAT WILL GIVE YOUR READERS A FRESH PERSPECTIVE FOR YOUR BRAND AND SET YOU APART FROM THE CROWD.

