

BRAND STYLE GUIDE

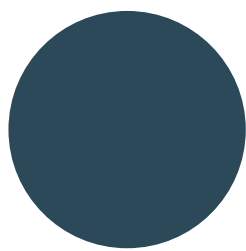
LOGÓTIPO STANDARD



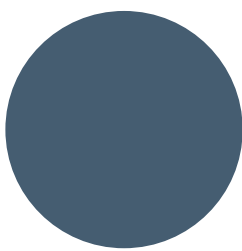
ÍCONE



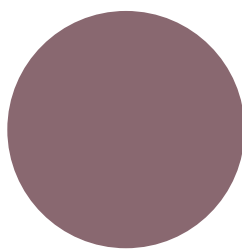
PALETTE DE CORES



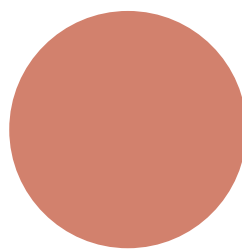
#212D40



#364156



#7D4E57



#D66853

FONTE

ARAPEY REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz