

le

User Interface

Découverte de l'UI et Initiation à Figma
Jour 1

Formation Label école - 13 Novembre 2023

numberly
1000mercis group



Diane

Lead UX/UI Designer, Numberly

Spécialisé en UEP
User Engagement Platform
(Jeux concours, programmes de fidélité, applications)

Numberly

Rendre le marketing plus pertinent, efficace et mesurable

Nous aidons nos clients à transformer leurs dépenses marketing en investissements durables pour optimiser leurs performances.

DÉCOUVREZ NOS PRODUITS



CRM & Omnicanal

Mieux connaître le client pour optimiser l'activation : des études à l'orchestration des canaux pour maximiser l'incrémentalité.



CDP & Programmatique

Construire un actif de données 1st party et optimiser ses stratégies de branding, d'acquisition et de fidélisation.



Plateformes & Conversationnel

Créer des dispositifs mobile-first et data-centric pour enrichir la conversation entre les marques et leurs clients.



1. L'UI Design, c'est quoi ?
2. Conception Mobile & Desktop
3. Prototypage & Partage
4. Tests UI

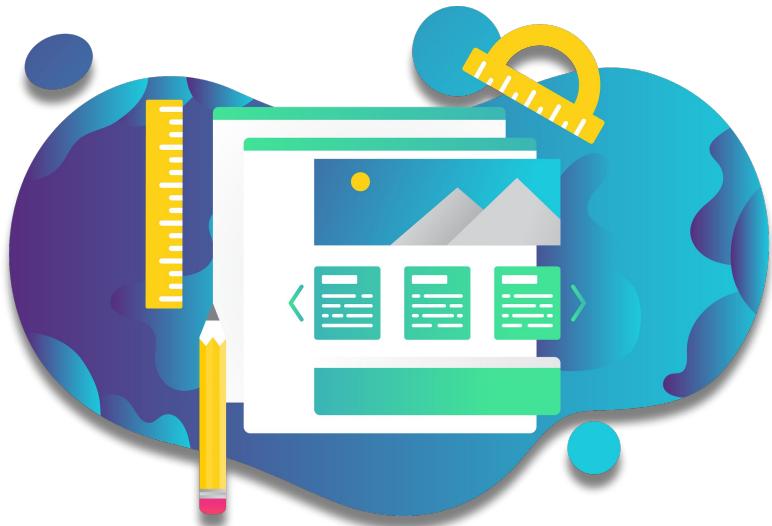
Recommandation de livrables pour votre soutenance

- ✓ **Charte graphique**
- ✓ **Arborescence**
- ✓ Choisir **4 écrans** principaux à maquetter
Ex: Accueil, panier, profil, catalogue
- ✓ **4 Croquis** au format mobile
- **Design system** (basé sur la charte graphique)
- **4 maquettes UI mobile** (format iphone 11 Pro) + **lien du prototype**
- **4 maquettes UI desktop** (format web 1980x1080) + **lien du prototype**
- **Tests d'accessibilité** (contrastes, daltonisme)
- **Prototypage** des écrans

1. Introduction à l'UI Design

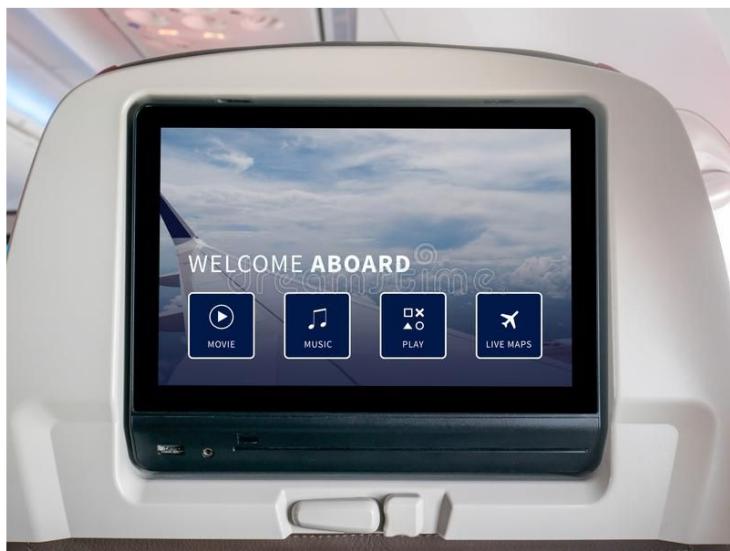
Qu'est ce que **c'est** ?

UI Design



Le design d'interfaces définit la structure, l'apparence et le comportement des écrans et des composants graphiques d'une application, page web ou autre support digital qu'il s'inscrive dans un contexte mobile ou immobile.

Il traduit et interprète la conception fonctionnelle de l'interface en y intégrant les choix d'identité graphique existants ou créés spécifiquement pour le projet, tout en développant un style visuel cohérent à travers les différents types d'écrans. En choisissant les représentations formelles les plus adaptées, il contribue à donner du sens et à faciliter la compréhension des interactions proposées.





Web Designer

Graphiste

Centré utilisateur

Zoning

UI Designer

Prototype

UX Designer

Maquettes

Wireframes

A quelles marques appartiennent
les sites suivants ?





ui design



Home

Explore

Subscriptions

Library

History

Watch later

Liked videos

SUBSCRIPTIONS

Numberly (1000m+)

Browse channels

MORE FROM YOUTUBE

YouTube Premium

Movies & Shows

Gaming

Live

Fashion & Beauty

Learning

Sports

Settings

Report history

Help

Send feedback

About Press Copyright

Contact us Creators

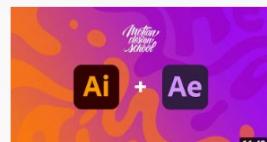
Advertisers Developers

Terms Privacy Policy & Safety

How YouTube works

Test new features

© 2021 Google LLC



The best Adobe Illustrator to After Effects workflow - Tutorial

Motion Design School
258K views • 9 months ago



Food App Design | UX/UI (Wireframe, Prototype, Export)

DesignSense
528K views • 1 year ago



PERFECT LAYOUT DESIGN Step by Step *With Examples*

Satori Graphics
178K views • 10 months ago



Create a Design System I

Build it in Figma: Create a Design System – Foundations

Figma
364K views • 1 year ago



The 2019 UI Design Crash Course for Beginners

DesignCourse
1.2M views • 2 years ago



UI / UX Design Tutorial – Wireframe, Mockup & Design in Figma

freeCodeCamp.org
435K views • 8 months ago



Daily UI Design Challenge | Day - 01 | Sign Up Page

DesignSense
268K views • 3 months ago



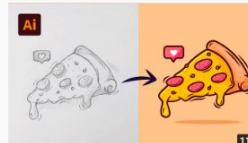
Beginning Graphic Design: Color

GCFLearnFree.org
4.6M views • 5 years ago



6 Golden Rules Of Layout Design You MUST OBEY

Satori Graphics
778K views • 2 years ago



Adobe Illustrator Tutorial: Create a Vector Pizza from Sketch (HD)

Dom Designs
1.2M views • 1 year ago



PRO Vs AMATEUR Design Portfolios (With Examples)

Satori Graphics
583K views • 1 year ago



DESIGNER GRAPHIQUE : quotidien, salaire, parcours | Pool

pool
36K views • 1 year ago



How Much Money I Make As An Artist - Passive and Active Online Art Income

Mimimoo Illustration
91K views • 1 month ago



My Senior Graphic Design Portfolio (With Tips!)

Dena Nguyen
81K views • 1 month ago



The Best FREE! Design Resources

Kel Lauren
42K views • 2 weeks ago



Ultimate Text Morph Animation in After Effects

Ben Marriott
24K views • 4 days ago



AMATEUR VS PRO: Advanced Design Examples (Before & After)

Satori Graphics
628K views • 10 months ago



Les Métiers de la com : graphiste

SUP' DE COM TV
48K views • 5 years ago



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Canapés modulables en tissu

Avec nos canapés modulables en tissu vous pouvez créer un canapé qui s'adapte à votre espace et votre intérieur et aussi changer le look quand le cœur vous en dit. Créez VOTRE canapé modulable en tissu grâce aux modules siège, angle et méridienne, aux accoudoirs ou dossier amovibles.

Trier ▾

Nombre de places ▾

Couleur ▾

Dimension ▾

Forme ▾

Prix ▾

Tous les filtres ▾

175 éléments

Produit

Inspiration

 Comparer

SÖDERHAMN
Canapé 4 places

800 €

★★★ (11)

Plus de variantes

 Comparer

SÖDERHAMN
Module 3 places

499 €

★★★★ (63)

Plus de variantes

 Comparer

**Nouveau
ÄPPLARYD**
Canapé 3 places avec méridienne

999 €

Plus de variantes

 Comparer

VIMLE
Canapé 3 places

549 €

★★★★★ (11)

Plus de variantes





France

From Wikipedia, the free encyclopedia

Coordinates: 47°N 2°E

Main page
Contents
Current events
Random article
About Wikipedia
Contact us
Donate

Contribute
Help
Learn to edit
Community portal
Recent changes
Upload file

Tools
What links here
Related changes
Special pages
Permanent link
Page information
Cite this page
Wikidata item

Print/export

Download as PDF
Printable version

In other projects

Wikimedia Commons
Wikinews
Wikiquote
Wikivoyage

Languages

Alemannisch
Brezhoneg
Deutsch

Español
Français
Italiano
Occitan
Picard

Português
 285 more

"La France" redirects here. For other uses of "La France", see [La France](#). For other uses of "France", see [France \(disambiguation\)](#).

"French Republic" redirects here. For previous republics, see [French Republics](#).

Not to be confused with [Francia](#).

France (French: [fʁans]) officially the **French Republic** (French: République française),^[1] is a transcontinental country spanning Western Europe and overseas regions and territories in South America and the Atlantic, Pacific and Indian Oceans.^[XIII] Including all of its territories, France has twelve time zones, the most of any country. Its metropolitan area extends from the Rhine to the Atlantic Ocean and from the Mediterranean Sea to the English Channel and the North Sea; overseas territories include French Guiana in South America, Saint Pierre and Miquelon in the North Atlantic, the French West Indies, and several islands in Oceania and the Indian Ocean. Due to its several coastal territories, France has the largest exclusive economic zone in the world. France borders Belgium, Luxembourg, Germany, Switzerland, Monaco, Italy, Andorra and Spain in Europe, as well as the Netherlands, Suriname and Brazil in the Americas. Its eighteen integral regions (five of which are overseas) span a combined area of 643,801 km² (248,573 sq mi) and over 67 million people (as of May 2021).^[13] France is a unitary semi-presidential republic with its capital in Paris, the country's largest city and main cultural and commercial centre; other major urban areas include Lyon, Marseille, Toulouse, Bordeaux, Lille and Nice.

Inhabited since the Palaeolithic era, the territory of Metropolitan France was settled by Celtic tribes known as Gauls during the Iron Age. Rome annexed the area in 51 BC, leading to a distinct Gallo-Roman culture that laid the foundation of the French language. The Germanic Franks arrived in 476 and formed the Kingdom of Francia, which became the heartland of the Carolingian Empire. The Treaty of Verdun of 843 partitioned the empire, with West Francia becoming the Kingdom of France in 987.

In the High Middle Ages, France was a powerful but highly decentralised feudal kingdom in which the king's authority was barely felt. King Philip Augustus achieved remarkable success in the strengthening of royal power and the expansion of his realm, defeating his rivals and doubling its size. By the end of his reign, the kingdom had emerged as the most powerful state in Europe. From the mid-14th to the mid-15th century, France was plunged into a series of dynastic conflicts for the French throne, collectively known as the Hundred Years' War, and a distinct French identity emerged as a result. The French Renaissance saw art and culture flourish, various wars with rival powers, and the establishment of a global colonial empire, which by the 20th century would become the second largest in the world.^[14] The second half of the 16th century was dominated by religious civil wars between Catholics and Huguenots that severely weakened the country. But France once again emerged as Europe's dominant cultural, political and military power in the 17th century under Louis XIV following the Thirty Years' War.^[15] Inadequate economic policies, an inequitable taxation system as well as endless wars (notably a defeat in the Seven Years' War and costly involvement in the American War of Independence), left the kingdom in a precarious economic situation by the end of the 18th century. This precipitated the French Revolution of 1789, which overthrew the absolute monarchy, replaced the Ancien Régime with one of history's first modern republics and produced the Declaration of the Rights of Man and of the Citizen, which expresses the nation's ideals to this day.

France reached its political and military zenith in the early 19th century under Napoleon Bonaparte, subjugating much of continental Europe and establishing the First French Empire. The French Revolutionary and Napoleonic Wars shaped the course of European and world history. The collapse of the empire initiated a period of relative decline, in which France endured a tumultuous succession of governments until the founding of the French Third Republic during the Franco-Prussian War in 1870. Subsequent decades saw a period of optimism, cultural and scientific flourishing, as well as economic prosperity known as the Belle Époque. France was one of the major participants of World War I, from which it emerged victorious at great human and economic cost. It was among the Allied powers of the World War II, but was soon occupied by the Axis in 1940. Following liberation in 1944, the short-lived Fourth Republic was established and later dissolved in the course of the Algerian War. The current Fifth Republic was formed in 1958 by Charles de Gaulle. Algeria and most French colonies became independent in the 1960s, with the majority retaining close economic and military ties with France.

France retains its centuries-long status as a global centre of art, science and philosophy. It hosts the fifth-largest number of UNESCO World Heritage Sites and is the world's leading tourist destination, receiving over 89 million foreign visitors in 2018.^[16] France is a developed country with the world's seventh-largest economy by nominal GDP and ninth-largest by PPP; in terms of aggregate household wealth, it ranks fourth in the world.^[17] France performs well in international rankings of education, health care, life expectancy and human development.^{[18][19]} It remains a great power in global affairs,^[20] being one of the five permanent members of the United Nations Security Council and an official nuclear-weapons state. France is a founding and leading member of the European Union and the Eurozone,^[21] as well as a key member of the Group of Seven, North Atlantic Treaty Organization (NATO), Organisation for Economic Co-operation and Development (OECD) and La Francophonie.

Contents [hide]

- 1 Etymology and pronunciation
- 2 History
 - 2.1 Prehistory (before the 6th century BC)
 - 2.2 Antiquity (6th century BC–5th century AD)
 - 2.3 Early Middle Ages (6th–10th century)
 - 2.4 Ninth and late Middle Ages (10th–15th century)

French Republic	
République française (French) ^[1]	
	Flag
	Emblem
Motto: "Liberté, égalité, fraternité" "Liberty, Equality, Fraternity"	
Anthem: "La Marseillaise" 0:00 MENU	
Great Seal:	
 <input type="radio"/> Show map of all French territories <input type="radio"/> Show map of Metropolitan France in Europe <input type="radio"/> Show globe centered on Metropolitan France <input type="radio"/> Show all Location of France (red or dark green) - in Europe (green & dark grey) - in the European Union (green)	
Capital and largest city	Paris 48°51'N 2°21'E
Official language and national language	French ^[1]
Nationality (2018)	93.0% French 7.0% Others ^[2]
Religion (2020)	58.1% Christianity 31.9% No religion 8.9% Islam

300+ stays

Stays in Paris

Free cancellation Type of place Price Instant Book More filters

Enter dates and number of guests to see the total price per night.

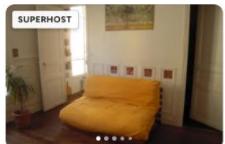
Review COVID-19 travel restrictions before you book. [Learn more](#)



Entire rental unit in X Arrondissement
Oasis of calm Faubourg St Denis in Mobility Lease

2 guests · Studio · 1 bed · 1 bath
Wifi · Kitchen · Heating

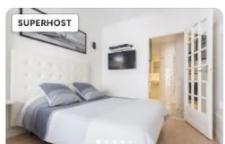
★ 4.83 (24 reviews)



Entire rental unit in Montmartre
Charmant 2 pièces (32 m²) proche Montmartre.

3 guests · 1 bedroom · 1 bed · 1 bath
Wifi · Kitchen · Washer · Heating

★ 4.95 (24 reviews)



Entire rental unit in Tour Eiffel - Champ de Mars
NEAR EIFFEL TOWER...RUE CLER AREA

2 guests · 1 bedroom · 1 bed · 1 bath
Wifi · Kitchen · Washer · Heating

★ 4.79 (347 reviews)

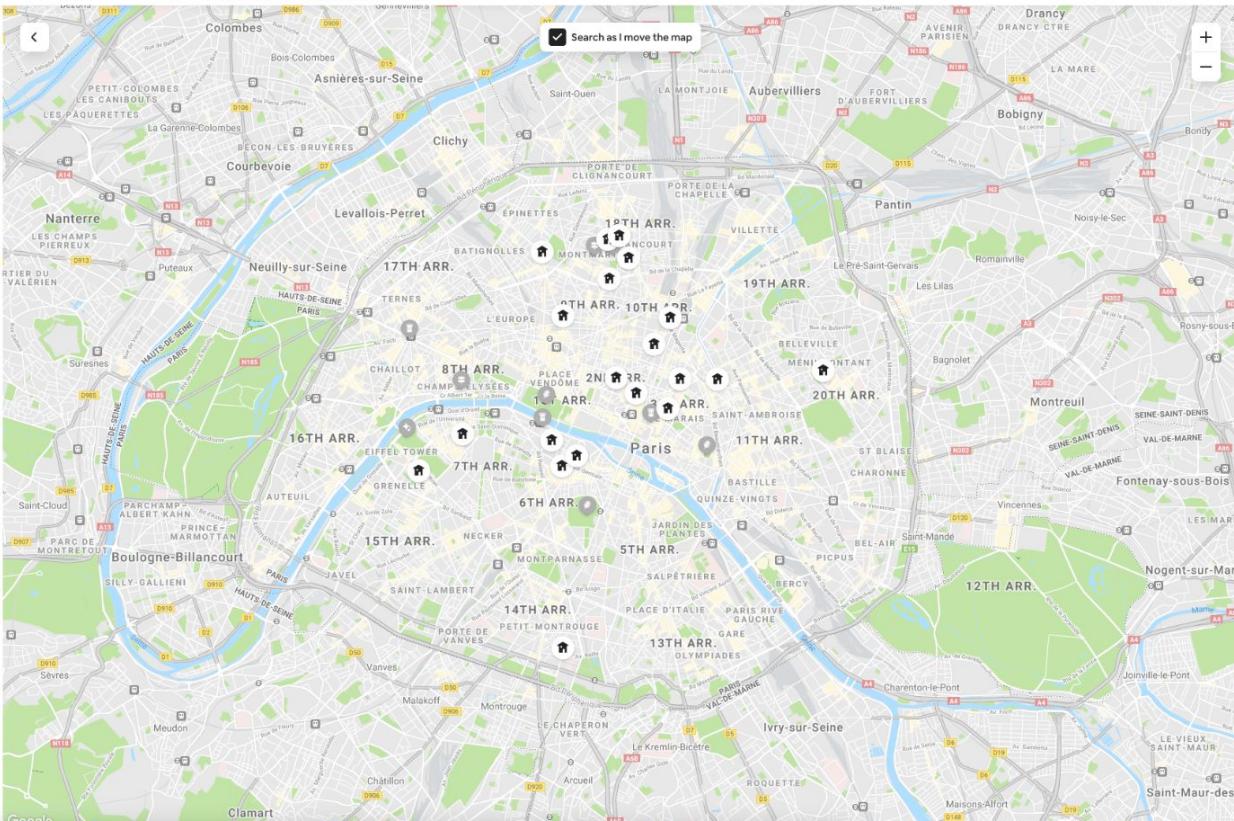


Entire condominium (condo) in XI Arrondissement
CENTRAL STUDIO (REPUBLIC/CANAL ST-MARTIN D...

1 guest · Studio · 1 bed · 1 bath

Paris Add dates Add guests

Become a Host



Une marque

=

Une UI

De la charte au site internet

Charte graphique



UI (Site internet)

The image shows a screenshot of the Nike website (UI). It features:

- A header with the Nike swoosh logo, a search bar, and navigation links for Nouveautés, Homme, Femme, Enfant, Promotion, Tenues d'hiver, and Collections.
- A promotional banner for "ÉTUDIANTS : 10 % DE RÉDUCTION" with a "En savoir plus" link.
- A main search bar with placeholder text "Rechercher" and icons for filters and sorting.
- A category page for "Chaussures et baskets pour homme (663)".
- Filters on the left side for Lifestyle, Jordan, Running, Basketball, Football, Training et fitness, Skateboard, Golf, Tennis, Athlétisme, Marche à pied, Volley-ball, Padel, and Moins de 100 €.
- A product grid displaying three men's shoes: Nike React Vision, Nike Air Max 270, and Nike Air VaporMax 2021 FK.
- Product details for each item, including "Dernières sorties" (Nike React Vision, Nike Air Max 270), price (129,99 €, 149,99 €, 219,99 €), and a "Chaussure pour Homme" description.
- Additional filters for Sexe (Hommes selected), Rechercher par prix (Moins de 50, 50 - 100, 100 - 150, Plus de 150), and En promotion (Promotions).
- A footer image showing a person holding a smartphone displaying the Nike app.

Inspiration



[pinterest.fr](https://www.pinterest.fr)

A screenshot of the Pinterest mobile interface showing search results for "ui design". The top navigation bar includes the Pinterest logo, "Home", a search bar with "ui design", and notification icons for 99 pins, messages, and notifications. Below the search bar are tabs for "Explore" and "Shop". The main content area displays a grid of pins related to UI design, such as "Modern ui design", "Colors in UI Design—Theory, Psychology & Practice", "Online Learning Platform UI UX Design", and various app UI kits like "Room Hotel Booking App UI Kit – UI Place". Each pin includes a thumbnail, a title, a timestamp or view count, and a "Guide to list UI design: principles and examples" pin.

Inspiration

Behance [behance.net](https://www.behance.net)

Today's Work in Progress

Projects from creatives you follow and more

Behance For You Discover Livestreams Jobs Share Your Work Adobe

Search... Add Work Award List Follow Now Videos #graphicdesign #photography #video #interaction #illustration

Ximena Bermeo (467) 3.8k Mingo Esté (976) 2.8k Osama M. Farouk (372) 2.7k Larry V. (1.8k) 14.8k

Heena Chung (823) 0.5k Multiple Owners (412) 0.3k Logotypes & Marks 2019 - 2021 (Multiple Owners) 0.3k

Balkan Brothers (234) 30.3k HOLOGRAFIK® (143) 13.8k

Fintory (151) 17.4k Darya Semenova (125) 10.9k

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dribbble dribbble.com

Inspiration Find Work Learn Design Go Pro Hire Designers

Discover the world's top designers & creatives

Dribbble is the leading destination to find & showcase creative work and home to the world's best design professionals.

Art by Romain Briaux

Popular All Animation Branding Illustration Mobile Print Product Design Typography Web Design Filters

Etheric (156) 21.9k Lena Brusenska (293) 32.8k widelab (154) 29.1k Netguru (195) 24.9k

Balkan Brothers (21) 1.4k HOLOGRAFIK® (143) 13.8k Fintory (151) 17.4k Darya Semenova (125) 10.9k

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Attention au **PLAGIAT** !

Le plagiat consiste à s'approprier l'idée d'un autre en la faisant passer pour sienne

*« toute représentation ou reproduction intégrale ou partielle
faite sans le consentement de l'auteur (...) est illicite. »*

- Article L 122-4 du Code de la propriété intellectuelle

3 ans
d'emprisonnement

300 000€
d'amende



BENTLEY



GENESIS
CAR AND DRIVER



Toyota (Japan)



Jincheng (China)



SEGA CNN

FedEx JetEx



Korean Airline

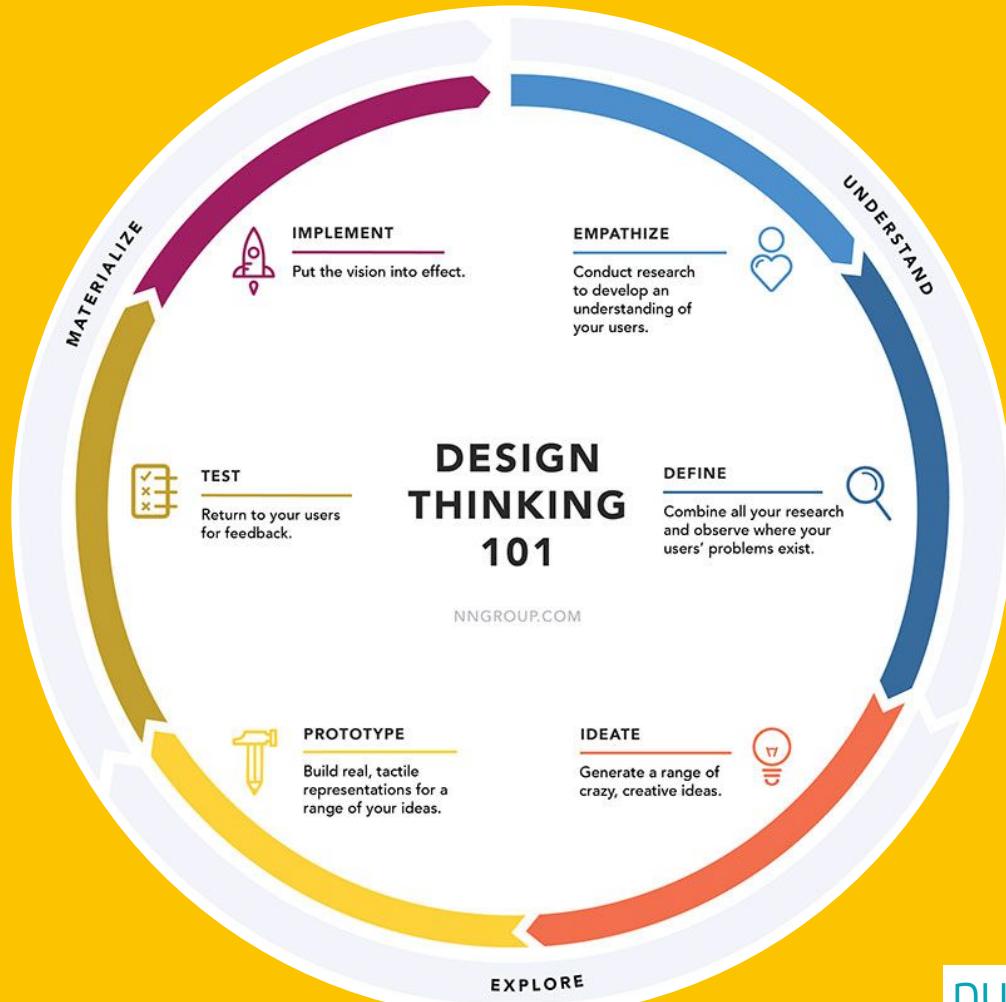


Columbia
Sportswear Company.

2. Conception

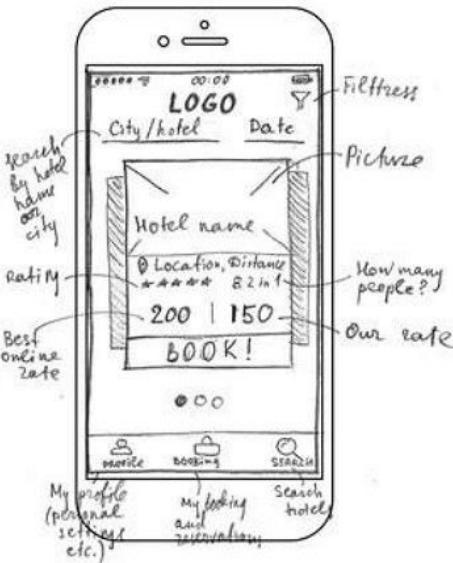
Le DESIGN THINKING

Un procédé itératif



Source: Interaction Design Foundation

Les étapes de conception & livrables



1. croquis



2. zoning



3. wireframe



4. maquette



5. prototype



UX

Utilisation interne

UI

Soumission client pour validation

Les Outils

Les logiciels de design

Illustrator



Photoshop



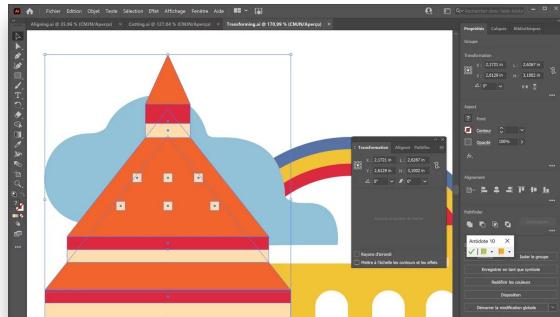
Figma

Les logiciels de design

Ai

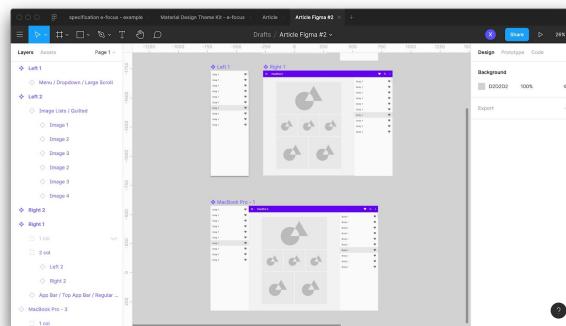
Illustrator

Dessin vectoriel



Figma

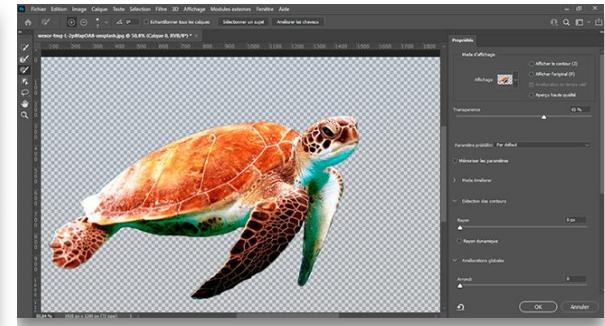
Maquette / Prototype



Ps

Photoshop

Traitement d'images





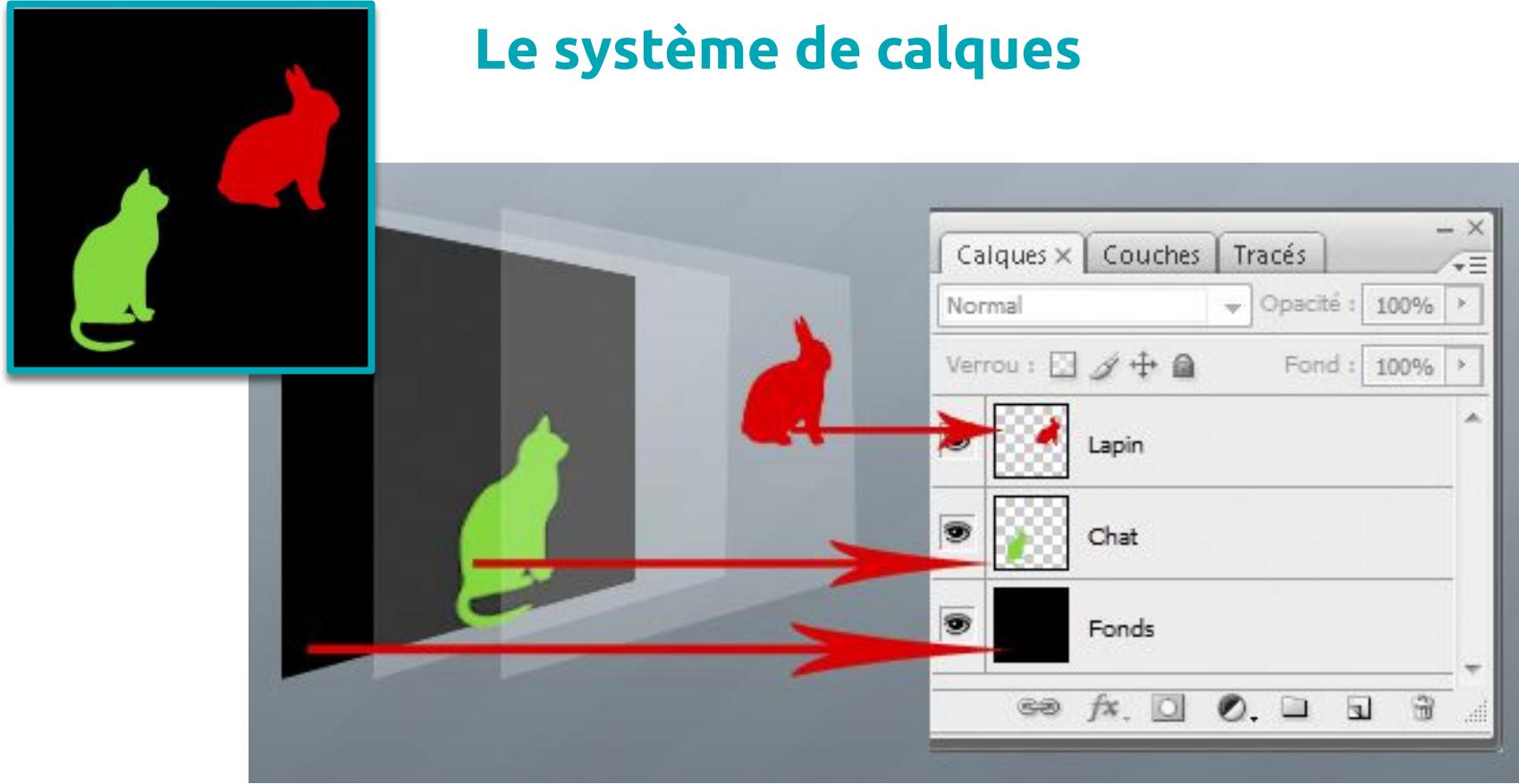
Démonstration d'un fichier



Formation Figma

A vous de jouer !

Le système de calques



Les raccourcis clavier incontournables Figma

CTRL C Copier

CTRL V Coller

CTRL MAJ Clic pour sélectionner plusieurs calques

CTRL V Retour en arrière

CTRL G Grouper des éléments

CTRL MAJ G Dégrouper

K  Modifier la taille d'un élément en conservant le ratio

K PUIS OPTION  Modifier la taille d'un élément en son centre en conservant le ratio

Ressources

Banques d'images, iconographie, typographie ...

Couleurs



color.adobe.com

Adobe Color

CREATE EXPLORE TRENDS LIBRARIES

Color Wheel Extract Theme Extract Gradient Accessibility Tools New

Apply Color Harmony Rule

Analogous (radio button selected)

Monochromatic

Triad

Complementary

Split Complementary

Double Split Complementary

Square

Compound

Shades

Custom

A B C D E

#A353F5 #7C57FF #5A62E8 #578BFF #53B0F5

R	G	B	A
163	83	245	96
124	87	255	100
90	98	232	91
87	139	255	100
83	176	245	96

Color Mode: RGB

Save to Panoply_v1 +

Name: My Color Theme

Tags: Enter or Select from below

Check for Accessibility

Save

The screenshot shows the Adobe Color interface. At the top, there's a navigation bar with 'CREATE', 'EXPLORE', 'TRENDS', and 'LIBRARIES'. Below it is a toolbar with icons for color selection and theme extraction. The main area features a color wheel with various color harmony rules listed on the left. A color palette at the bottom displays five colors labeled A through E, each with its hex code and RGB values. On the right, there's a sidebar for saving the theme, setting a name, adding tags, and checking for accessibility. A 'Save' button is also present.



Couleurs



Color Hunt

Search palettes

New

Popular

Random

Collection

Pastel

Neon

Gold

Vintage

Retro

Light

Dark

Warm

Cold

Summer

Fall

Winter

Spring



coolors

Nucleo Nucleo is a beautiful library of 29280 icons, and a powerful application to collect and export all your icons. Learn More

Generate Explore More Sign in Sign up

Press the spacebar to generate color palettes!

485696
Liberty

E7E7E7
Platinum

F9C784
Gold Crayola

FC7A1E
Pumpkin

F24C00
International Orange Aerospace

Les images **LIBRES DE DROITS**



Images : Photographies / Illustrations

St [adobestock.com](https://www.adobestock.com)

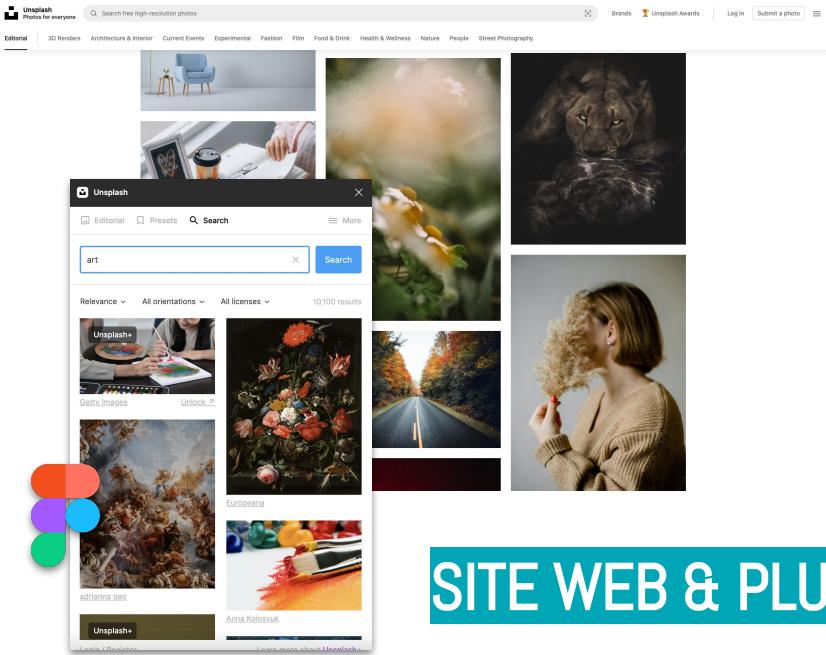
The screenshot shows the Adobe Stock homepage with a search bar at the top. Below it is a banner for 'Dessins vectoriels et illustrations'. The main area displays a grid of diverse illustrations, including a colorful house scene, abstract patterns, tropical leaves, and a tiger-themed design. A large teal circle in the bottom right corner contains the text 'Compte Adobe'.

fr.freepik.com

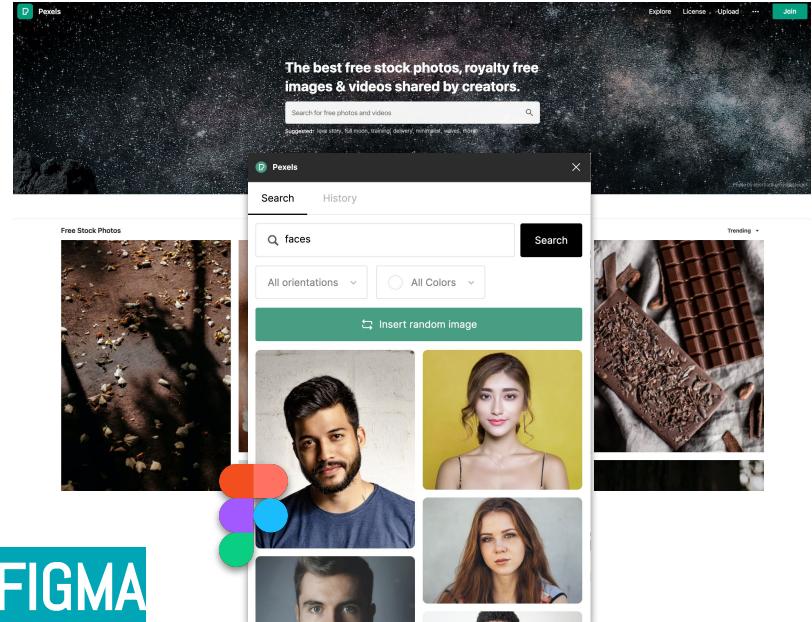
The screenshot shows the freepik homepage with a banner for 'Ressources graphiques pour tout le monde'. It features a search bar and a navigation menu with options like 'Ressources', 'Populaire', and 'Recent'. Below the banner is a grid of various graphic resources, including a 'Carte de visite' template, a 'PRE CON GATO' poster, and several cartoon illustrations of animals and objects.

Images : Photographies

 unsplash.com



 pexels.com



SITE WEB & PLUGIN FIGMA

 numberly
ioomeric group

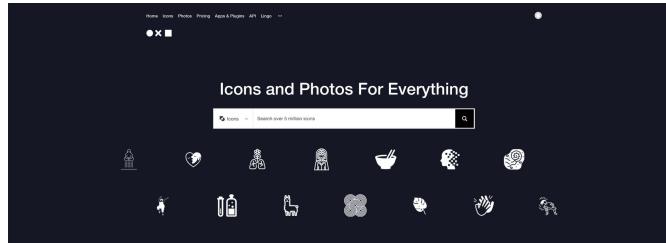
icônes



flaticon.com

The screenshot shows the Flaticon website's search interface. At the top, there are navigation links for Authors, Icons, Mockups, Interface icons, and More. Below the search bar, a preview window displays a collection of icons from the "Icon Pack: Essential Set | Lineal" category, which contains 300 icons. The preview includes a "Download" button and a "Premium Flaticon License" section. On the left, a sidebar lists categories like Icons, Fonts, Mockups, Interface icons, Knowledge, and FAQ. The main search area features a grid of various icons, including a magnifying glass, heart, play button, and location pin. A detailed view of a "rose" icon is shown on the right, with options for Outline, All styles, Go Premium, Component, and 128 px.

[thenounproject](https://thenounproject.com)



[Material symbol](https://material-symbols.com)

The screenshot shows the Material Symbols website's interface. It features a dark theme with various icons like a magnifying glass, house, and gear. On the left, a sidebar lists fonts, icons, and knowledge. The main area has sections for Action, Search, Home, Account Circle, Settings, Done, Info, Check Circle, and Delete. A central panel shows a grid of icons with a "Material Symbols" overlay. A detailed configuration panel on the right allows users to set parameters like Weight (400), Fill (Off), Grade (Normal), and Optical size (24dp). A "Learn more about Google Symbols" link is also present.

[numberly](https://numberly.io)
iocomeris group

Et pas n'importe lesquelles ...



Contenu textuel

lipsum.com

Lorem Ipsum

"Neque porro quisquam est qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit..."

"There is no one who loves pain itself, who seeks after it and wants to have it, simply because it is pain..."

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent pretium consectetur quam, gravida consequat erat laoreet vel. Nam a semper est, sit amet venenatis nulla. Nullam massa ligula, mattis in fermentum in, ultrices vitae mauris. Curabitur faucibus lacinia commodo. Pellentesque et porttitor leo, vel rutrum lorem. Sed bibendum, erat id ornare gravida, odio nunc pellentesque nibh, sed vestibulum sapien augue sit amet enim. Donec viverra enim vel mi vehicula luctus. Maecenas a tincidunt sapien, at ornare ante. Pellentesque ultrices consectetur diam. Suspendisse nisi mauris, dignissim id imperdiet a, porta in quam. Nam vestibulum convallis nulla, a consectetur odio convallis a. Duis pellentesque, diam at commodo aliquam, erat lacus pharetra urna, non lobortis tellus eros congue tellus. Nulla in enim at quam aliquet molestie. Etiam nec mauris vitae urna blandit faucibus vitae sit amet dui. Donec mi tortor, imperdiet nec velit a, faucibus sodales purus.

Nunc et sem sit amet mi posuere sollicitudin vel sit amet dui. Aenean a elit sagittis, semper ligula sit amet, consequat enim. Donec congue odio vitae neque luctus, eget semper metus interdum. Aenean sagittis purus nec vulputate tempus. Nulla in ligula at dolor placerat bibendum. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Pellentesque sit amet ultrices tellus. Integer tristique augue felis, at convallis felis pharetra ut. Integer posuere euismod tortor. Curabitur nec fermentum lectus. Etiam vitae elit pharetra, volutpat magna quis, placerat nibh. Nullam arcu elit, elementum sit amet pulvinar ac, elementum ut orci. Curabitur semper nulla turpis, in mattis ligula dapibus eu. Praesent egestas ligula a diam bibendum, nec vestibulum erat gravida. In eu consectetur ante. Suspendisse ut consectetur purus.

"Faux-texte" permettant de simuler un futur contenu textuel.

Le Lorem Ipsum a l'avantage de disposer d'un ensemble de mots et de lettres bien réparti, contrairement à quelque chose comme « votre texte ici » répété plusieurs fois. Cela lui donne l'aspect d'un vrai texte, ce qui rend le travail sur la mise en page plus facile.

// Attention à ne pas en abuser ! //
Le lorem permet de simuler un texte non encore défini mais il ne remplace en aucun cas votre contenu éditorial final et ne permet pas la bonne compréhension de votre interface.
Privilégiez le réel contenu éditorial de votre marque sur vos maquettes hautes fidélité.

Typographies



fonts.google.com

Google Fonts

Search fonts Sentence Type something 40px

Categories Language Font properties Show only variable fonts

1284 of 1284 families

Roboto Christian Robertson 12 styles	Festive Robert Leuschke 1 style	Noto Sans Mono Google Variable	Open Sans Steve Matteson Variable
Almost before we knew it, we had left the ground.	Almost before we knew it, we had left the ground.	Whereas recognition of the inherent dignity	Almost before we knew it, we had left the ground.
Andada Pro Huerta Tipográfica, Carolina Giovagnoli Variable	Noto Sans Japanese Google 6 styles	Lato Lukasz Dziedzic 10 styles	Scheherazade New SIL International 2 styles
Almost before we knew it, we had left the ground.	人類社会のすべての構成員の固有の尊厳と平等で譲ることのできない権利とを承認することは	Almost before we knew it, we had left the ground.	Almost before we knew it, we had left the ground.

Adobe Fonts fonts.adobe.com

Browse Fonts Font Packs Typekit Web Fonts Foundries Recommendations New

Adobe Fonts Search font, foundries, designers, and more...

Show Filters

View List Grid Sample Text Choose sample text... Text Size Sort Featured

2539 font families

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG	新しい時代のこころを映すタイプフ	The quick brown fox jumps over
Cinder Fort Foundry 2 fonts	POT-Chiaro Std Fontworks 1 font	Ruddy The Northern Block 8 fonts
Scheherazade New Nutcracker Lipton Letter Design 1 font	Tuppence Delve Fonts 12 fonts	Chowdown Emigre 1 font
Almost before we knew it, we had left the ground.	The quick brown fox jumps over the lazy dog	Magallanes Latinotype 16 fonts

Compte Adobe

Trouver les justes **combinaisons** de typographies

www.fontpair.co

The screenshot shows the homepage of the Font Pair website. At the top, there's a yellow header with the title "Font Pair" and a subtext "Font Pair helps designers pair Google Fonts together." Below the header, it says "MADE BY MILLS DIGITAL". A horizontal navigation bar at the bottom of the yellow section contains six font pairs: "Sans-Serif/Serif", "Serif/Sans-Serif", "Sans-Serif/Sans-Serif", "Cursive/Sans-Serif", "Cursive/Serif", and "Serif/Serif". The main content area below the navigation bar features a large, bold, sans-serif font. In the center of this area, the text "Sans-Serif/Serif" is highlighted with a black rectangular background. Below this, the text "Fjalla One and Average" is displayed in a smaller sans-serif font. A descriptive paragraph follows, stating: "All of this text is editable. Simply click anywhere in the paragraph or heading text and start typing. You can copy and paste your own content in to see what it looks like with these font combinations." The entire screenshot is set against a white background.

Quelques règles d'or d'UI

Good UI **vs** Bad UI



- Intuitive
- Familiar
- Guidé



- Non responsive
- Compliqué
- Déroutant
- Irrégulier
- Non ciblé
- Difficulté de lisibilité

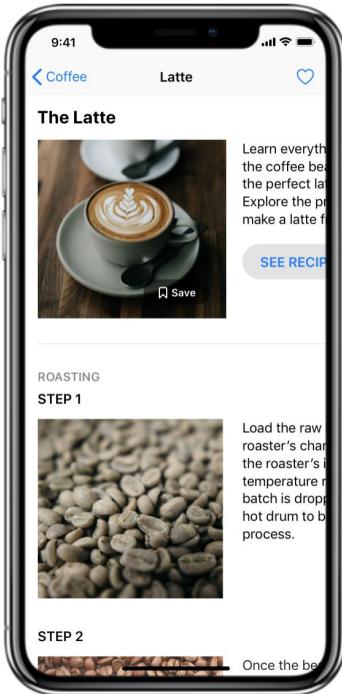
Alignment



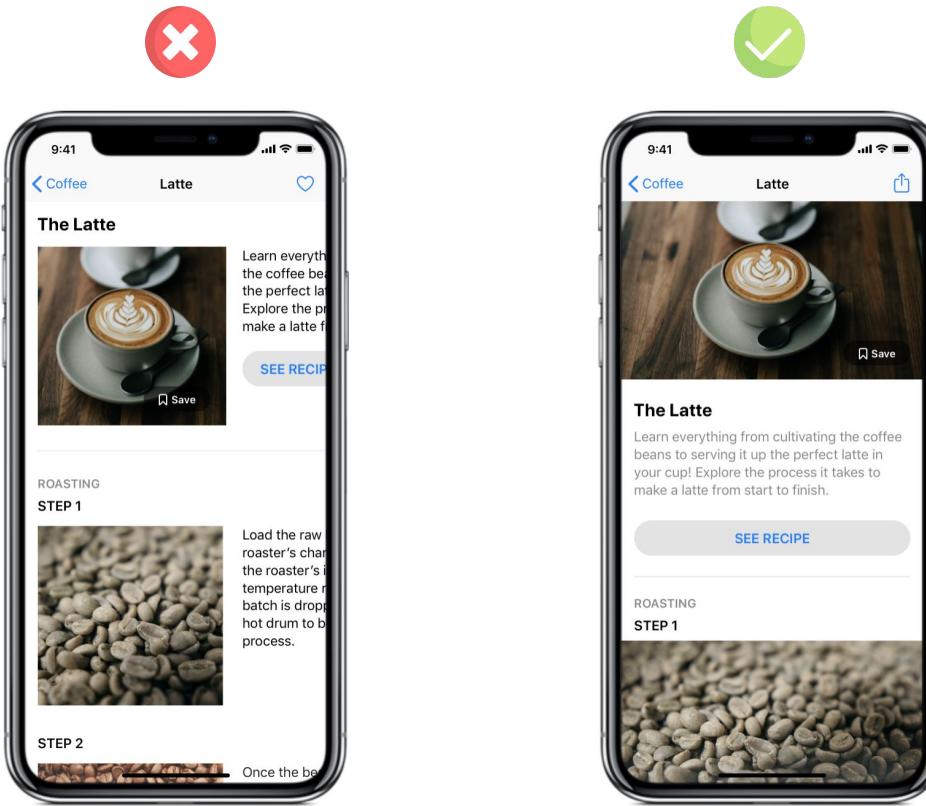
Alignment



Responsive



Responsive



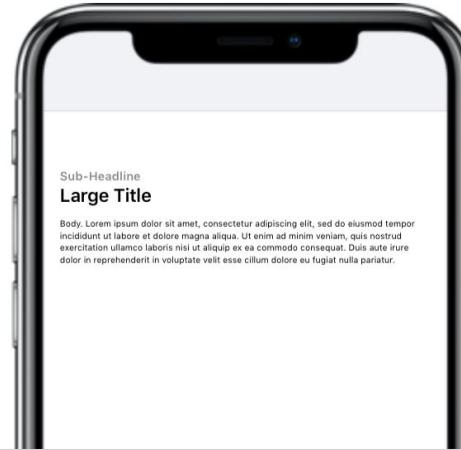
Taille de textes



Sub-Headline

Large Title

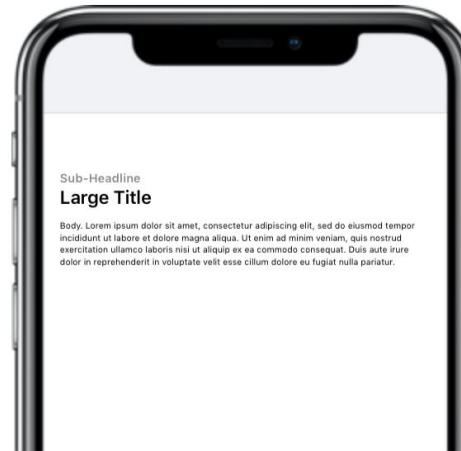
Body. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.



Sub-Headline
Large Title

Body. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Taille de textes



Contraste



Contraste



Espacement



Espacement



Sub-Headline

Large Title

Body. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

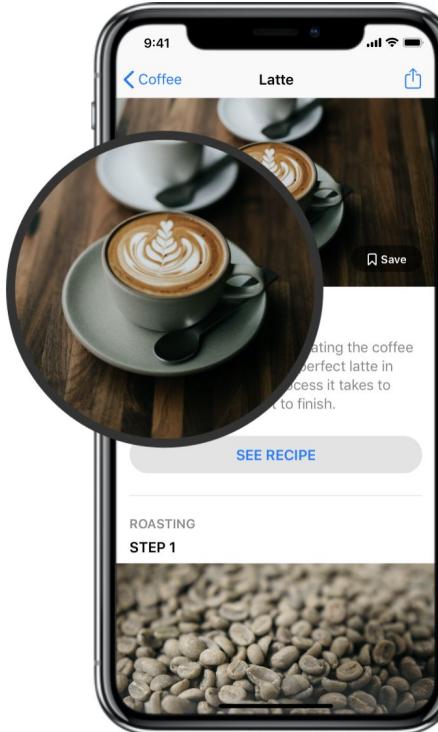
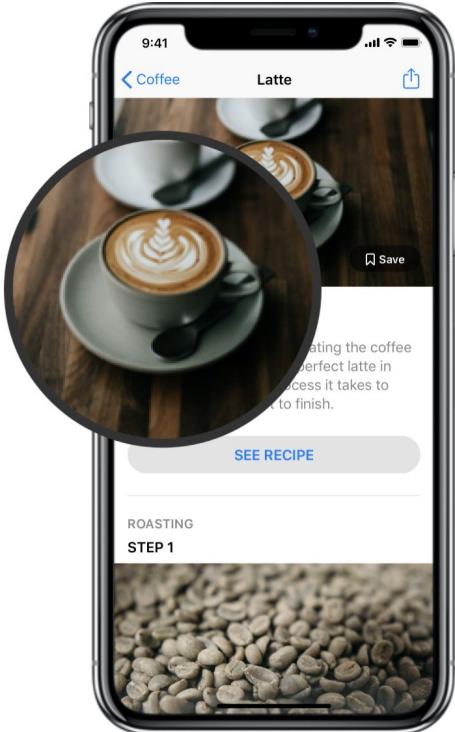


Sub-Headline

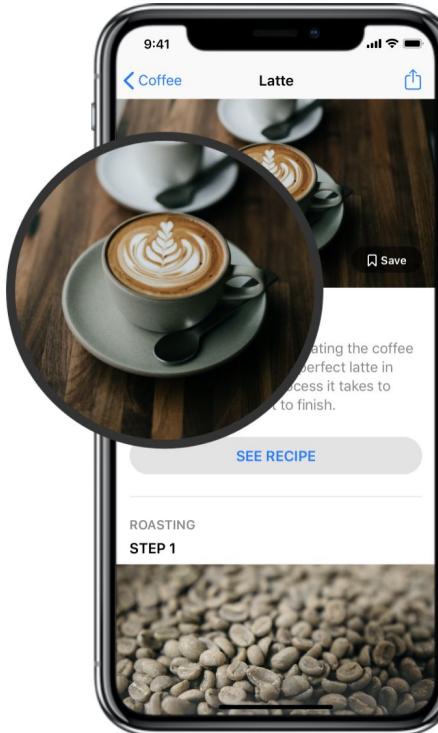
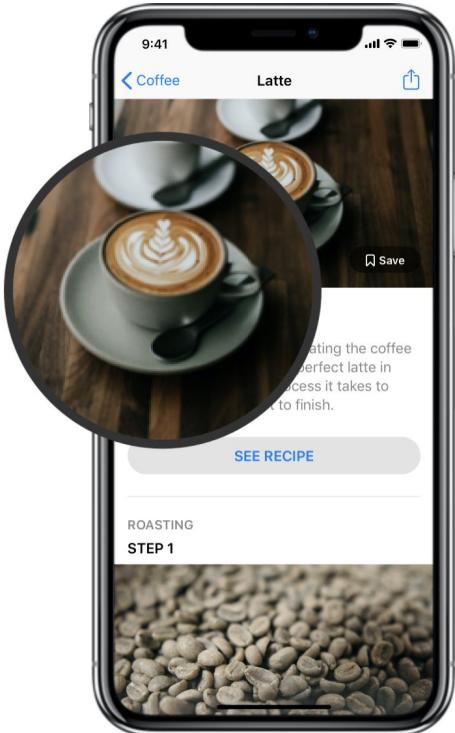
Large Title

Body. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Résolution d'image



Résolution d'image



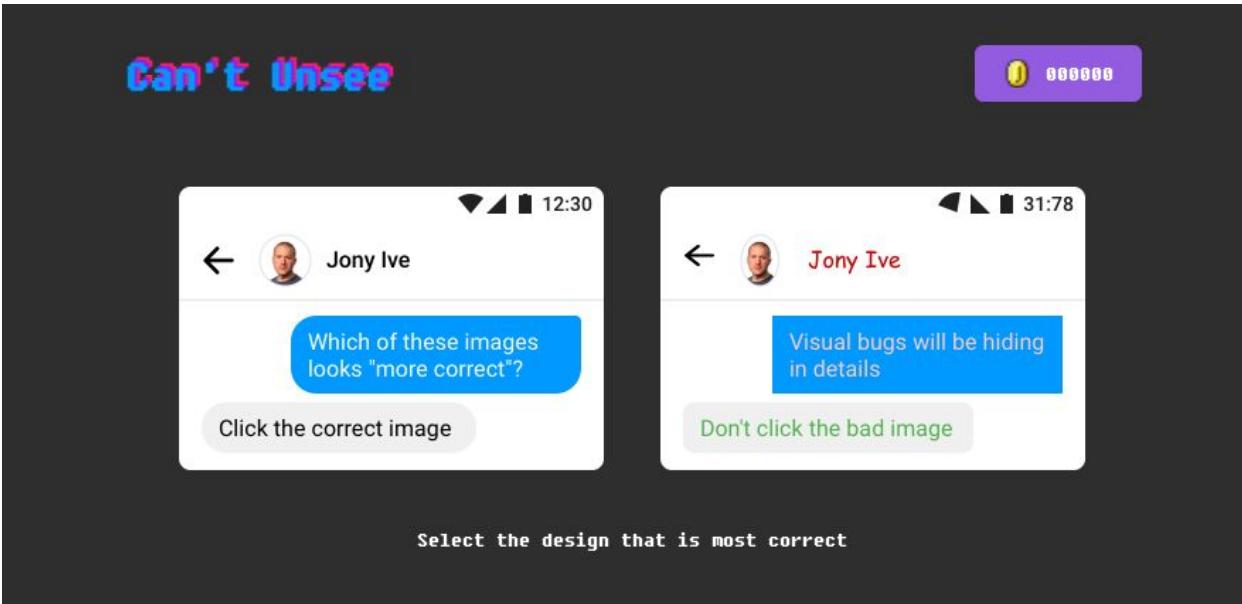
Déformation d'image



Déformation d'image



Pour les experts ...



<https://cantunsee.space/>

le

User Interface

Découverte de l'UI et Initiation à Figma
Jour 2

Formation Label école - 14 novembre 2023

numberly
1000mercis group



Martin

UX / UI Designer, Numberly

Spécialisé en Design d'interfaces

Le Design System

01

01. Typography

Here you will find all the typefaces that we have used to design this web ui kit

Typefaces

Font Size Weight, Line height

Name	Weight	Size	Line height
Display-01	Bold	56px	50px
Display-02	Medium	56px	50px
Heading-01	Bold	48px	50px
Heading-02	Medium	48px	50px
Heading-03	Bold	38px	40px
Heading-04	Medium	38px	40px
Heading-05	Bold	28px	32px
Heading-06	Medium	28px	32px
Body text-01	Medium	18px	20px
Body text-02	Regular	18px	20px
Body text-03	Medium	16px	20px
Body text-04	Regular	16px	20px
Body text-05	Medium	14px	21px
Body text-06	Regular	14px	21px

Here you will find all the buttons that we have used to design this web ui kit

SIZE

Style

02

02. Colorography

Here you will find all the colors that we have used to design this web ui kit

Primary Color

Second Color

Gray Scale

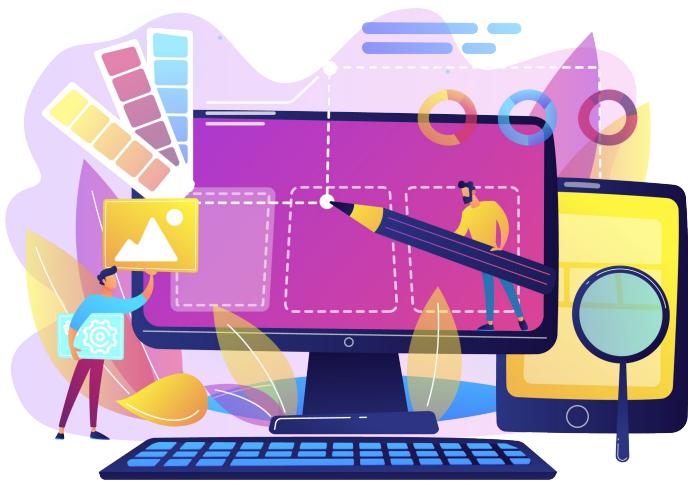
Gray Scale

Voir un exemple



**Google utilisait 42 nuances de bleu
avant de créer le Material Design**

Cohérence visuelle



*“Des goûts et des couleurs, on ne discute pas”...
ET BIEN, SI !*

Il est important de garder une unité en matière de communication pour ne pas dérouter votre cible

Le design system est le guide,
garant de la cohérence pour votre interface.

S'imprégner de l'image de marque au global et être en harmonie avec elle, sur tous les canaux !



“L’UI n’est pas un art”

-

*“Le beau est superflux
s’il n’est pas efficace”*

Évitez les choses complexes, optez pour la simplicité et la lisibilité

Identité visuelle & Marketing

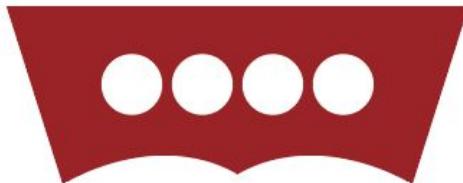
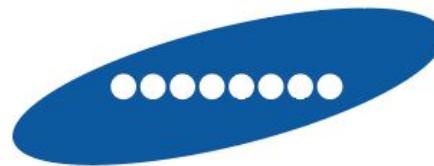


“Une image vaut mille mots.”
Confucius

Le visuel c'est le premier contact que le client aura avec votre marque / produit

***Essayez d'être impactants visuellement
vous gagnerez en efficacité.***

**Une bonne communication visuelle est déterminante
sur l'image de marque donc sur son efficacité commerciale.**



Quand ?

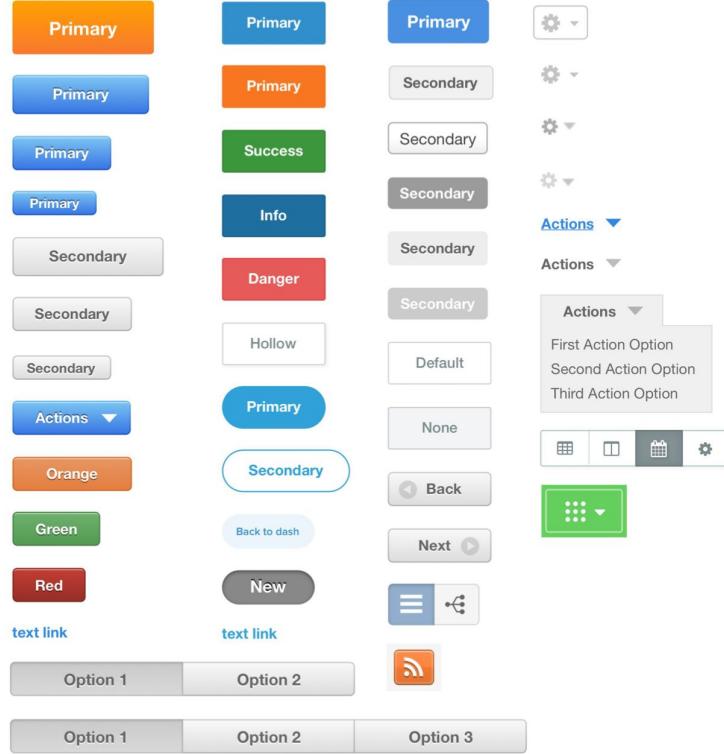
WHAT ABOUT
THESE?

NO THANKS!

WE'RE IN
A HURRY!



Lutte contre l'inefficacité



A vous !
Création de votre **design system**



Color Palette

Couleurs

Couleurs principales

Nom #000000 Nom #000000

Couleurs secondaires

Nom #000000 Nom #000000 Nom #000000 Nom #000000

Typography

Typographie

Font

Ma typo

Titres

Desktop Mobile

Titre H1
Taille : 32px / Weight : Bold

Titre H1
Taille : 24px / Weight : Bold

Titre H2
Taille : 24px / Weight : Bold

Titre H2
Taille : 20px / Weight : Bold

Titre H3
Taille : 20px / Weight : Bold

Titre H3
Taille : 18px / Weight : Bold

Titre H4
Taille : 18px / Weight : Bold

Titre H4
Taille : 16px / Weight : Bold

Paragraphes

Desktop Mobile

Body Large
Size: 16px / Weight: Regular / Line Height: 24px
Size: 16px / Weight: Regular / Line Height: 24px

Body Small
Size: 14px / Weight: Medium / Line Height: 21px
Size: 14px / Weight: Medium / Line Height: 21px

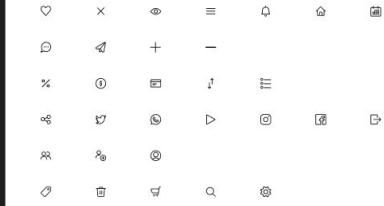
Boutons

Desktop Mobile

Bouton Normal
Taille: 14px / Weight: Bold
Taille: 14px / Weight: Bold

Icons

Icônes



A vous !

Conception UI Mobile des 4 pages

Inspiration UI

screenlane.com

The screenshot shows the homepage of screenlane.com. At the top, there's a search bar with placeholder text "Search for UI designs...". Below it are navigation links for "App screens", "Landing pages", and "User flows". On the right side, there are buttons for "Feedback?", "Submit", and a blue circular icon with "UI". The main content area displays five mobile app screens: 1. Twitter iOS app showing a recording screen. 2. TikTok iOS app showing a grid of video thumbnails. 3. Spotify iOS app showing a list of podcasts. 4. A generic mobile app screen with a blue header and various cards. 5. A mobile app screen with a yellow header and a play button. The left sidebar contains three sections: "Screens" (Sign up, Create post, Splash screen, Settings, Action menu, Upgrade, + Show more), "Elements" (Filter, Timeline, Audio player, Calendar, Chart, + Show more), and "Product categories" (E-commerce, Health, Music, Social network, Finance, Media, Project management, SaaS).

collectui.com

The screenshot shows the homepage of collectui.com. At the top, there's a blue header with the text "Daily inspiration collected from daily ui archive and beyond. Hand picked, updating daily." Below it are links for "Inspiring Portfolios", "Newsletter", and "About". The main content area features a section titled "6. User Profile (314)" with a list of challenges numbered 1 to 26. To the right, there's a grid of UI designs from various users, each with a preview image and a "User Profile by" link. The grid includes designs for "Stocks House", "User Profile by Sam Thibault", "User Profile by Divan Raj", "User Profile by H Sam Thibault", "User Profile by Rilayet Uday", "User Profile by Bakun Brothers", "User Profile by Gouham", "User Profile by Zhao Logs", and "User Profile by LISTAR". There are also buttons for "Explore Editor X", "Search ALL Stock Photos", and "Explore Editor X". The bottom of the page shows a footer with the "numberly" logo.

Inspiration UI

scrnshots.club

The screenshot displays a website interface for scrnshots.club. On the left, there's a sidebar with a navigation menu under 'Categories' containing links for Business, Education, Entertainment, Finance, Food & Drink, Health & Fitness, Lifestyle, Music, Navigation, News, Photo & Video, Productivity, Reference, Shopping, Social Networking, Travel, Utilities, and Adobe Stock. The main content area shows a grid of screenshots from different apps. One section is titled 'Zoopla' and includes cards for 'The journey for your new home starts here', 'Share with friends and family', 'Easy map search', 'Set property alerts', 'Find the right agent to buy or sell', and 'Social media'. Another section is titled 'Microsoft Teams' and shows cards for 'Meet, chat, collaborate – all in one app', 'Connect with anyone on video meetings and calls', 'Get things done and bring them to life', and 'See all shared files, tasks, and events in one view'. At the bottom, there's a footer with links for Home, Best Practices, About, Subscribe, and Donate.

uplabs.com

The screenshot displays a website interface for uplabs.com. The top navigation bar includes links for Home, Best Practices, About, Subscribe, and Donate. Below the navigation, there's a search bar and a 'BROWSE PREMIUM' button. The main content area is titled 'Today OCTOBER 25TH' and features a grid of UI designs. Some of the cards include 'Appetizer App' (Trending), 'Waze Navigation Redesign' (Free), 'Fashion Website Landing Page Design' (Free), 'Social Media Mobile App' (Premium), 'Virtual Reality' (Premium), and 'Disney+ App Redesign Challenge' (Sponsored). A sidebar on the right contains sections for 'GET UNLIMITED DOWNLOADS', 'CHALLENGES', 'UPLOAD', 'LOGIN', and a 'Sponsored' section for 'uplabs PREMIUM'. At the bottom, there's a 'Active challenges' section and a 'View all' link.

Kit UI

uistore.design.club

The screenshot shows a grid of UI kit cards:

- Caco Cooking**: An app UI kit for cooking guides. It includes a smartphone and tablet preview, and a download button.
- Podcast App Free UI Kit for Adobe XD**: A UI kit for a podcast application. It includes a smartphone and tablet preview, and a download button.
- Learning Free Mobile App for Figma**: A UI kit for an educational mobile app. It includes a smartphone and tablet preview, and a download button.
- Tech Ecommerce App**: A UI kit for a tech ecommerce application. It includes a smartphone and tablet preview, and a download button.
- Sponsored**: A placeholder for sponsored content.
- Social Media Kit**: A UI kit for social media. It includes a smartphone and tablet preview, and a download button.

xdguru.com

The screenshot shows the homepage of xdguru.com, which features a dark header with navigation links and a main section for "Free UI kits for Adobe XD". Below this, there are several UI kit cards:

- Administrator - Premium XD Dashboard UI Kit**: A dashboard UI kit for Adobe XD.
- Odessa - XD Responsive UI Kit (Premium)**: A responsive UI kit for Adobe XD.
- Free travel directory for XD**: A travel directory UI kit for Adobe XD.
- UI Kit ADVENTURE GUIDE FREEBIE**: An adventure guide UI kit for Adobe XD.
- MOBILE APP FOR RECYCLING HABITS.**: A recycling habits mobile app UI kit.

Kit UI iOS d'Apple - Composants natifs

developer.apple.com



Apple Design Resources

Design apps quickly and accurately by using Sketch, Photoshop, and XD templates, guides, and other resources.



iOS and iPadOS

iOS 16 and iPadOS 16

Sketch Library



Sketch

Note: Sketch must be installed to download.
October 17, 2022
72.1 MB

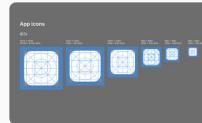
Design Templates



Sketch

October 17, 2022
55.3 MB

Production Templates



Sketch

September 19, 2022
72.1 MB

XD

October 17, 2022

Les composants dits "nativs" regroupent l'ensemble des éléments graphiques conçus par Apple et ainsi inhérents à l'OS.

Ils peuvent être utilisés dans les maquettes pour simuler l'utilisation d'un iPhone au travers de composants comme la barre de statut, le clavier etc... qui sont **indépendants** de votre site web.

//Attention à ne pas employer ces éléments graphiques dans votre UI. //

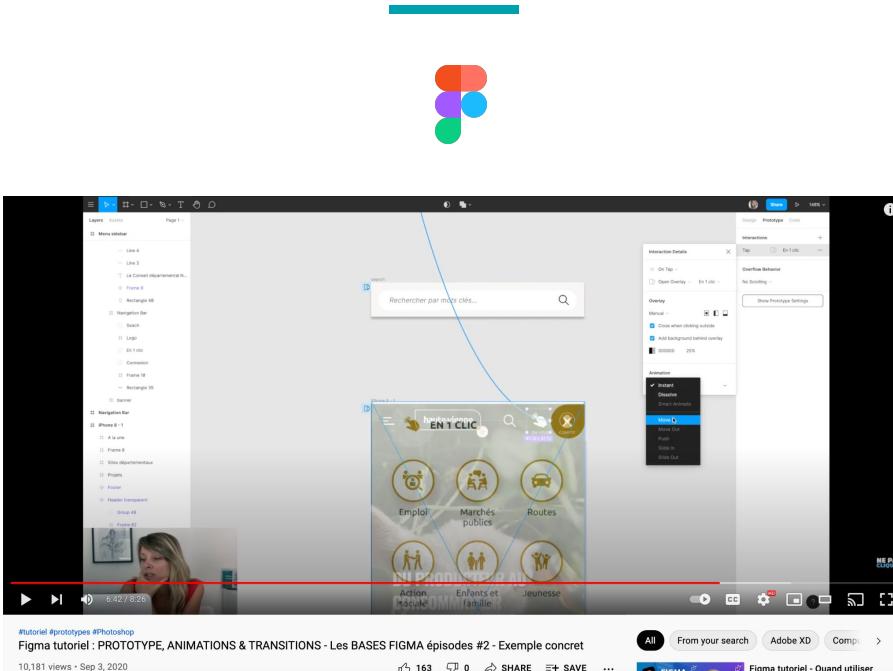
Le Kit UI iOS est l'UI réservée à la marque Apple et ne peut en aucun cas être réutilisée sauf pour son emploi propre.

A vous !

Conception UI Desktop des 4 pages

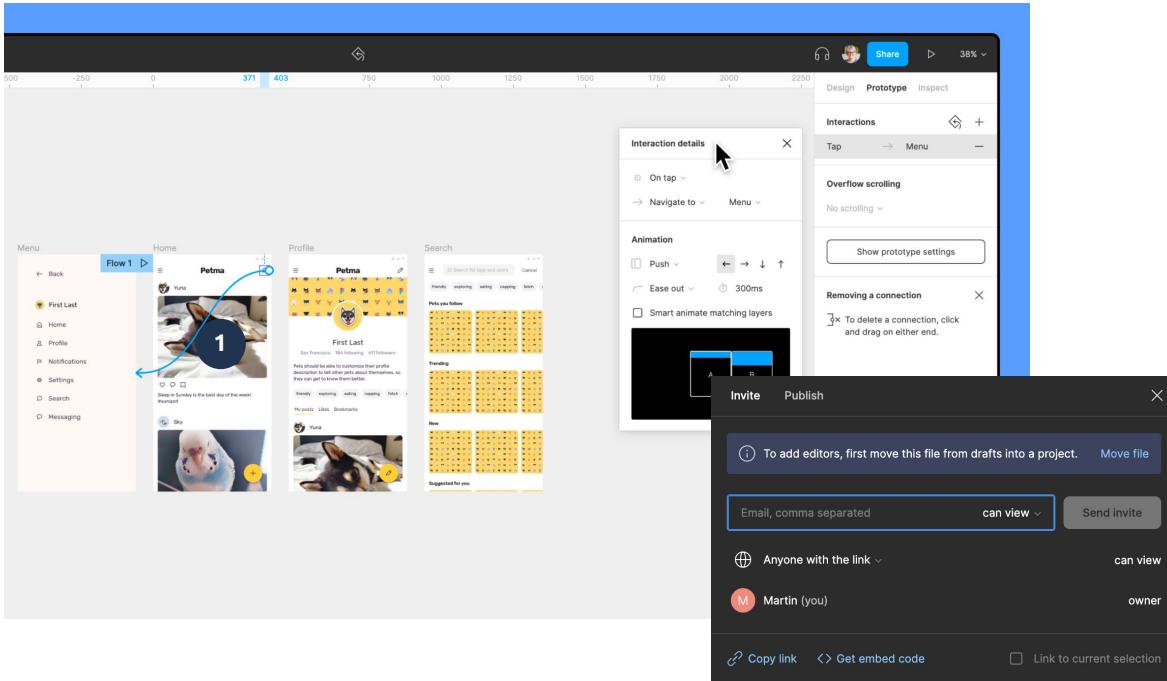
3. Prototypage & Partage

Pour aller plus loin en prototypage & animations ...



Tutoriel Figma

Créer un lien de partage (client et développement)



Créer les liens entre les écrans pour former le prototype depuis l'onglet "Prototype"

1

Définir le starting point f de votre prototype via la languette depuis l'onglet "Prototype"

2

Nommez vos planches ! exemple : Mobile - homepage"

3

Renommez le flow

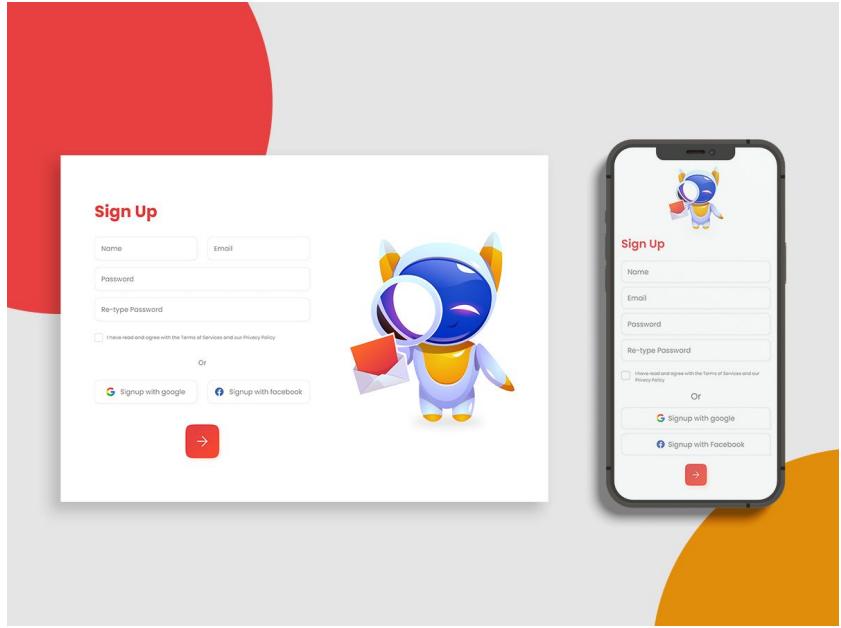
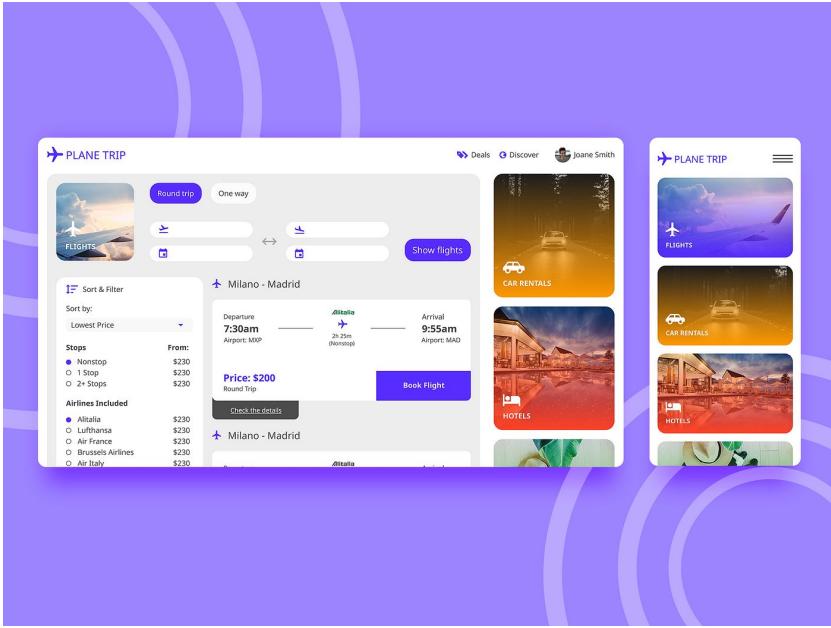
4

Inviter via adresse email ou copier le lien (bien vérifier les accès)

5

⚠️ Attention : vous pouvez partager le fichier figma OU le prototype en de l'onglet sur lequel vous êtes ⚡️

Les déclinaisons en maquettes desktop



A vous !

Prototypage de vos écrans Mobile &
Desktop

4. Tests UI

L'accessibilité

Définition

L'accessibilité numérique (ou A11Y) est un ensemble de règles et de bonnes pratiques qui permettent aux personnes en situation de handicap d'accéder librement aux outils numériques avec les moyens qui sont les leurs.

À qui ça s'adresse ?



De la population française
touchée par un handicap (12M)

Les handicaps reconnus

le handicap moteur

le handicap sensoriel (visuel, auditif)

le handicap psychique (pathologies perturbant la personnalité)

le handicap mental (déficiences intellectuelles)

les maladies invalidantes (cancer, douleurs chroniques, allergies)

Les outils existants



Lecteur braille



Contrôleur alternatif



Assistant vocal

Tests d'accessibilité (contrastes & simulations daltonisme)

colors.co/contrast/checker



The screenshot shows the COOLORS website's color contrast checker feature. It displays a quote from Marcel Proust: "The real voyage of discovery consists not in seeking new lands but seeing with new eyes." At the top, there are input fields for 'TEXT COLOR' (#C91111) and 'BACKGROUND COLOR' (#67B0C2). Below these, a 'CONTRAST' section shows a score of '2.40' with a note: 'Very poor ★★★★☆'. It also includes 'Small text' and 'Large text' options. A message at the bottom states: 'Poor contrast for all text sizes. Click to fix.' To the right, the quote is displayed with its original colors.

Permet d'évaluer l'accessibilité de votre création grâce à une notation définie sur la base des contrastes des couleurs (texte vs fond).

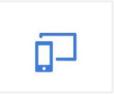
<https://color.adobe.com/create/color-contrast-analyzer>

The screenshot shows the Adobe Color Contrast Analyzer. At the top, it says 'Tools' and 'Color Blind Safe'. Below is a 'Potential Color Conflict' message with a note: 'B and C are in conflict. Move the switches on color wheel to make colors distinct and color blind safe.' To the right is a large color wheel with five points labeled A through E. Below the wheel are five horizontal bars representing different types of color blindness: Deuteranopia, Protanopia, and Tritanopia. Each bar is divided into segments of different colors, showing how each segment appears to someone with that specific type of color vision deficiency.

Permet de simuler le rendu des couleurs d'une charte selon un type de daltonisme.

Tester les maquettes sur un device mobile

Via l'app



1

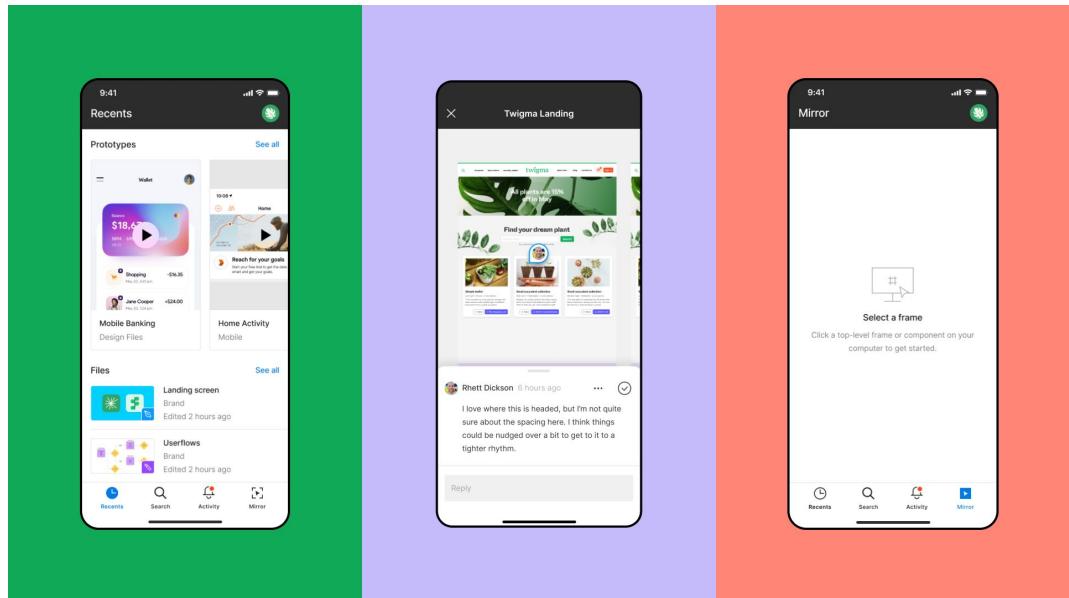
Ouvrir l'app Figma et se connecter

2

Cliquer sur son projet

3

Attention : pour pouvoir naviguer entre les pages il faut d'abord prototyper les maquettes



A vous !

Test de vos prototypes



Idée pour la présentation finale

Mon projet

Mon slogan

(Le mockup est un lien pour voir le prototype)

Recommandation de livrables pour votre soutenance

- ✓ **Charte graphique**
- ✓ **Arborescence**
- ✓ Choisir **4 écrans** principaux à maquetter
Ex: Accueil, panier, profil, catalogue
- ✓ **4 croquis** au format mobile
- ✓ **Design system** (basé sur la charte graphique)
- ✓ **4 maquettes UI mobile** (format iphone 14) + **lien du prototype**
- **4 maquettes UI desktop** (format web 1980x1080) + **lien du prototype**
- **Tests d'accessibilité** (contrastes, daltonisme)
- **Prototypage** des écrans

MERCI

Avez-vous des questions ?

Contactez-nous !



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Martin Ligonesche

martin.ligonesche@numberly.com

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