



TORQUE

IITGN Student Magazine

❖ **Vision:**

TORQUE, is a student run Annual Magazine of IIT Gandhinagar. With a mission to feature, showcase and highlight the immensely talented tech community of the institute, TORQUE strives to provide a platform to exhibit and layout the year long activities conducted by the various Technical Clubs and independent projects undertaken by the students. TORQUE is an ode to their hard work, talent, creativity and out-of-the box thinking. Apart from this, the magazine also features one of the rarest of the rare species/combination found around the world - technocrats who are into creative writing and documentation! Apart from this, the magazine will also feature the campus vibes that appeals to the general audience as well!

❖ **Team Structure:**

The magazine team will be divided into the following :

- a. The Editorial Board
- b. The Design and Illustration Team
- c. Marketing and Outreach Team
- d. Technical Operations Team

Broad Area of Work:

- a. **The Editorial Board**: This team will be shouldering the responsibility of forming the entire content for the magazine.
- b. **The Design and Illustration Team**: This team will be responsible for designing the magazine, taking care of the layout and illustrations
- c. **Marketing and Outreach Team**: This team is responsible for managing the marketing and public outreach activities for the magazine.
- d. **Technical Operations Team**: This team will look into the various tech operations for uploading the magazine on various platforms, building and maintaining a web page etc.

❖ **Team Hierarchy and Division:**

I. Convener: Technical Secretary, Student Technical Council, IIT Gandhinagar

II. Chief Editor (Editorial Team)

III. Chief Editor (Design and Illustration Team)

- ***Division for Editorial Board:***
 - Co-Editor (Head for Editorial Team)
 - Editors
 - Content Developers



- Tasks: Formulating the articles, blogs, proofreading, editing, fact-checking etc.
- *Division for Design and Illustration Team*
 - *Creative Head (Head for Design and Illustration Team)*
 - *Designers*
 - *Illustrators*
 - *Tasks: Designing the general layout, colour scheme, pictures, text, text-picture orientation, theme, illustrations etc.*
- *Division for Media and Outreach Team*
 - *Head for Online Presence*
 - *Media and Outreach Executives*
- *Division for Technical Operations Team*
 - *Head for Technical Operations*
 - *Technical Officers*