



Database Systems project ERD (Phase 2)

23CSIS03C

Project title: CRM Database - Customer Relationship Management system **Group Members:**

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Contribution table:

ID:	Name:	Detailed Contribution:
234742	Ahmed Ali Ramadan Abdallah	Support ticket, support representative, Current_customer (code & mapping)
235576	Abdelrahman Almakhzangy	Supplier, Product (code & mapping) Interact With (shared table)
235185	Nouran Mostafa ElKady	Marketer, Campaign, potential customer(code & mapping)
236264	Hala Emad Gaber	Sales representative, sales pipeline (code & mapping) Shared table (product)
230223	Nadeen Ragaae Makram	Employee, Department ,Employee_phone(code & mapping)

Description:

Through the multiple phases of adjustments and comprehensive edits and optimization of our database, we have reached the Final version of our customer relationship management database (CRM_DB). The database is designed to empower an Saas Company that we have assumed to be Co.lab. For which we have assumed the products, regions and full company theme so that we can accurately curate a solid database. Below you will find more about our database including the tables, relationships, insertions, alters, queries, and scenarios.

Attributes and relationships:

Table name (Super Class)	Table names (Sub Class)	Relationship name	Relationship with & type
Employee	Support_rep	Work_on	Support_ticket, 1 to M
	Sales_rep	Working_on	Sales_pipeline (check Working_on Sales_pipeline with Sales_rep)
	Marketer	Manage	Campaign(check Manage Campaign with Marketer)
Customer	Potential customer	Is Target by	Campaign(check Target Campaign with Potential customer)
	Current customer	Submit	Support_ticket, 1 to M
Camp	paign	Target,Manage	Potential_customer, 1 to M Marketer, M to 1
Depar	tment	Works_in	Employee, 1 to M
Sales_p	Sales_pipeline Working_on, Sell		Sales_rep of type 1 to M Product of type 1 to M
Support	wi Cu		Support_rep (check Work_on Supp_rep with Support Ticket) Current_customer (check Submit Support_rep with Support Ticket)
Proc	luct	Interact_with	Current_customer , M to M
Supp	olier	Supply	Product, M to M

Scope:

The scope and purpose of our database is to help SaaS (Software as a Service) companies enhance their business and operations by providing better customer relationship management (CRM) and supporting their sales and marketing processes. The database stores data for the purpose of providing analytical insights about customers, support representatives, and support tickets, enabling the company to track and optimize customer interactions. The database also generates reports on how to target potential customers, follow up with current campaigns, follow up on company products on an ongoing basis, identify the best agents to handle new areas, and track company financial gains. This information helps facilitate company decision-making and maximize ROI. Furthermore, the database handles team information and management to facilitate teamwork.

Functionality:

Analyze customer behavior, preferences, and demographics to recommend products, segment customers, and improve products. Route customer support tickets to the best representatives and identify employees eligible for promotions. In addition we can also, Track customer lifetime value, product profitability, sales funnel performance, marketing campaign performance, product usage, top employees, and customer support ticket resolution times.

Below are some of the queries that can be used to reach the above functionalities:

Queries Description:

Ahmed 234742

Query 1:

Description: This query retrieves all data from the Support_rep table for employees located in the 'Cairo'region and their salary is above 2000.

Actual code:

create view A as

SELECT Support_rep.Employee_id, Employee.Fname, Employee.Lname, Support_rep.Skill, Support_rep.Region

FROM Support rep

INNER JOIN Employee ON Support_rep.Employee_id = Employee.Employee_id WHERE Region = 'Cairo' and Salary > 2000;

select * from A;

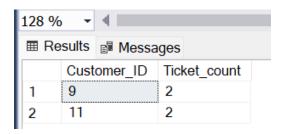


Query 2:

Description: This query counts the number of open tickets for each customer and returns only customers with more than two open tickets.

Actual code:

create view A2 AS
SELECT Customer_ID, COUNT(*) AS Ticket_count
FROM Support_ticket
WHERE Status = 'Open'
GROUP BY Customer_ID
HAVING COUNT(*) > 1;
select * From A2;

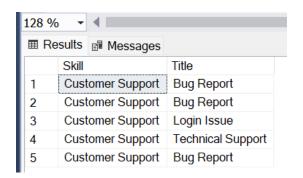


Query 3:

Description: This query joins the `Support_rep` and `Support_ticket` tables based on the `Emp_ID` and retrieves the skills of support representatives who are assigned to high-priority tickets.

Actual code:

create view A3 as
SELECT Support_rep.Skill, Support_ticket.Title
FROM Support_rep
INNER JOIN Support_ticket ON
Support_rep.Employee_id =
Support_ticket.Emp_ID
WHERE Support_ticket.Priority = 'High';
select *from A3;



Query 4:

Description: This query joins three tables to retrieve the usernames, job titles, and descriptions of support tickets containing the phrase "Bug Report" in their titles.

Actual code:

SELECT customer.customer_id,Current_Customer.Username, Customer.Job_title,
Support_ticket.Description,Support_ticket.Status
FROM Current_Customer
INNER JOIN Customer ON Current_Customer.Customer_ID = Customer.Customer_ID
INNER JOIN Support_ticket ON Customer.Customer_ID = Support_ticket.Customer_ID
WHERE Support_ticket.Title LIKE '%Bug Report%';

1 9 Mona_ElMahdy Engineer Bug in co-sheets calculations 2 12 Farid_Salem Software Developer Error in co-note features	Status	Description	Job_title	Username	customer_id	
	Open	Bug in co-sheets calculations	Engineer	Mona_ElMahdy	9	1
	Closed	Error in co-note features	Software Developer	Farid_Salem	12	2
3 12 Farid_Salem Software Developer Bug in co-calendar notifications	Closed	Bug in co-calendar notifications	Software Developer	Farid_Salem	12	3

Query 5:

Description: This query uses a nested query to find the Emp_ID of the support representative who closed the most recent ticket, then retrieves the first and last name of that representative it saves those and full name., their ID, and the number of tickets they have recently closed.

Actual code:

SELECT Employee.employee_id, Employee.Fname + ' ' + Employee.Lname AS 'Employee Name', COUNT(Support_ticket.Emp_ID) AS 'Number of Closed Tickets' FROM Employee

INNER JOIN Support_rep ON Employee_Employee_id = Support_rep.Employee_id INNER JOIN Support_ticket ON Support_ticket.Emp_ID = Support_rep.Employee_id WHERE Support_ticket.Status = 'Closed'

GROUP BY Employee.employee_id, Employee.Fname + ' ' + Employee.Lname, Employee.Lname

ORDER BY Employee.Lname ASC;

1 15 Yasmin Abdelrahman 2 2 16 Mohammed Gaber 2 3 17 Nada Ibrahim 1		employee_id	Employee Name	Number of Closed Tickets
	1	15	Yasmin Abdelrahman	2
3 17 Nada Ibrahim 1	2	16	Mohammed Gaber	2
	3	17	Nada Ibrahim	1

Query 6:

Description:

```
Actual code:
```

	Fname	Lname	Title	Priority	Due_date
1	Mona	ElMahdy	Bug Report	High	2023-01-10
2	Amina	Youssef	Billing Inquiry	Low	2023-01-20
3	Yasmine	Rizk	Login Issue	High	2023-02-10
4	Mona	ElMahdy	Technical Support	High	2023-02-20
5	Amina	Youssef	Product Inquiry	Low	2023-03-01

Query 7:

Description: this query finds customers who have the most open tickets assigned to support representatives with the highest average resolution time

Actual code:

SELECT c.Fname + ' ' + c.Lname AS 'Full Name', COUNT(st.Ticket_id) AS Open_ticket_count, c.Customer_ID from Customer c
INNER JOIN Support_ticket st ON c.Customer_ID = st.Customer_ID
WHERE st.Status = 'Open'
GROUP BY c.Fname, c.Lname, c.Customer_ID
ORDER BY Open_ticket_count DESC;

	g		
	Full Name	Open_ticket_count	Customer_ID
1	Mona ElMahdy	2	9
2	Amina Youssef	2	11
3	Yasmine Rizk	1	15

Query 8:

Description: this query is used to get the employee_id and full names ('Employee Name') of employees -who are support representatives and have closed support tickets, sorted by their last names in ascending order. it shows also the priority of tickets they have worked on and the tickets ID as this query is going to be used to promote the person with works the most on high priority tickets to a supervisor.

Actual code:

```
SELECT Employee.employee_id ,Employee.Fname+ ' ' + Employee.Lname as 'Employee Name' , Support_ticket.priority, Support_ticket.Ticket_id
FROM Employee
INNER JOIN Support_rep ON Employee.Employee_id = Support_rep.Employee_id
inner join Support_ticket on employee.employee_id = Support_ticket.Emp_ID
WHERE Support_rep.Employee_id IN (
    SELECT Support_ticket.Emp_ID
FROM Support_ticket
    WHERE Status = 'closed'
)
ORDER BY Employee.Lname ASC;
```

	employee_id	Employee Name	priority	Ticket_id
1	15	Yasmin Abdelrahman	High	1
2	15	Yasmin Abdelrahman	High	4
3	15	Yasmin Abdelrahman	High	7
4	15	Yasmin Abdelrahman	High	9
5	15	Yasmin Abdelrahman	High	12
6	16	Mohammed Gaber	Medium	2
7	16	Mohammed Gaber	Medium	5
8	16	Mohammed Gaber	Medium	8
9	16	Mohammed Gaber	Medium	10
10	17	Nada Ibrahim	Low	3
11	17	Nada Ibrahim	Low	6
12	17	Nada Ibrahim	Low	11

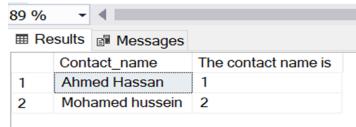
Hala 236264

Query 1:

Description: This query retrieves the distinct contact name of contacts that in a stage less than 3 from the same table (sales pipeline) and present stage under the name "contact name is" to refer to which stage they are currently in

Actual code:

SELECT DISTINCT Contact_name, stage AS 'The contact name is' FROM Sales_Pipeline where stage <'3';



Query 2:

Description : This query retrieves the Fname, Lname and the Employee ID, from 2 tables sales pipeline and Employee, the output will display to the user the number of people (using their first and last name) that each sales pipeline are working with.

Actual code:

SELECT COUNT(P.sales_pipeline_ID), Fname,Lname ,E.Employee_ID FROM Sales_Pipeline P JOIN Sales_Rep R on P.sales_pipeline_ID= R.Employee_id JOIN Employee E on E.Employee_id = R.Employee_id group by E.Employee_ID,Fname,Lname;



Query 3:

Description : This query retrieves the Fname , Lname from the employee and sales rep tables ,where the territory (is between A and S) And in order of territory

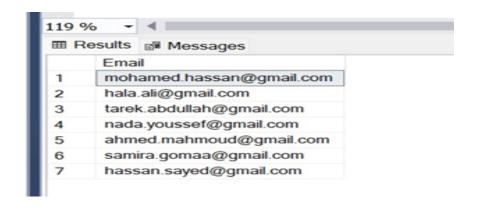
Actual code: SELECT Fname, Lname
FROM Employee E, Sales_Rep S
Where E.Employee_id = S.Employee_id AND Territory BETWEEN 'A' AND 'S'
Order by Territory;



Query 4:

Description : This query Retrieves the mails of the customers that sales pipeline works with , That their current stage =3

Actual code :SELECT Email FROM Customer
WHERE Customer_ID IN
(SELECT Customer_ID
FROM Potential_customer
WHERE Campaign_ID IN (
SELECT ID
FROM Campaign
WHERE Employee_ID_ IN
(SELECT Employee_ID_ IN
(SELECT Employee_ID_
FROM Sales_Pipeline
WHERE Stage = 3))
);



Query 5:

Description : This query displays the first and the last name of the customers that have sales pipeline which have an opportunity amount greater than 100

Actual code:

SELECT Fname, Lname
FROM Customer
WHERE Customer_ID IN
(SELECT Customer_ID
FROM Potential_customer
WHERE Campaign_ID IN
(SELECT ID
FROM Campaign
WHERE Employee_ID_ IN
(SELECT Employee_ID_
FROM Sales_Pipeline
WHERE Opportunity_Amount > 100))
);



Abdelrahman 235576

Query 1:

Description : This query counts the number of products and retrieves the highest, lowest, average and total prices of the products. Also it retrieves the maximum and minimum expiration date.

Actual code:

Create View v AS
Select
COUNT (*) AS "No. of Products",
MAX(Price) AS "Highest Price",
MIN(Price) AS "Lowest Price",
AVG (Price) AS "Average",
SUM (Price) AS "Total Prices",
MAX (Expire_date) AS "Maximum Expiration Date",
MIN (Expire_date) AS "Minimum Expiration Date",
From Product;

Select * From v;

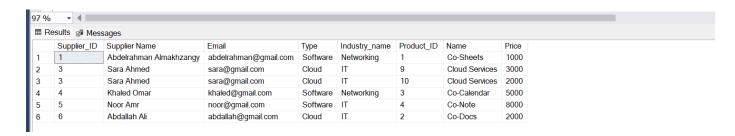


Query 2:

Description: This query retrieves the supplier id, email, name, type of product supplied, industry name, product id, name of the product, and price using the join keyword between product and supply table and supplier with supply table and then the data is sorted by the supplier ID.

Actual code:

Select s.Supplier_ID , s.Fname + ' ' + s.Lname AS "Supplier Name", s.Email, s.Type, s.Industry_name , p.Product_ID, p.Name , p.Price from Supplier s inner join supply u on s.Supplier_ID = u.Supplier_ID inner join Product p on u.Product_ID = p.Product_ID Order by s.Supplier_ID ;



Query 3:

Description : This query retrieves the supplier id , name , email , type of product supplied , industry name , product id , name and price, It uses right outer join to get the data from the supplier and supply table and the matching data from product table also there is some nulls because there is no match for products and suppliers and the data is sorted by the supplier id in descending order.

Actual code:

Select s.Supplier_ID , s.Fname + ' ' + s.Lname AS "Supplier Name", s.Email , s.Type, s.Industry_name , p.Product_ID, p.Name , p.Price from Supplier s right outer join supply u on s.Supplier_ID = u.Supplier_ID right outer join Product p on u.Product_ID = p.Product_ID Order BY s.supplier_ID DESC;

Resu	ilts 🗊 Mess	ages						
S	upplier_ID	Supplier Name	Email	Type	Industry_name	Product_ID	Name	Price
1 6	1	Abdallah Ali	abdallah@gmail.com	Cloud	IT	2	Co-Docs	2000
2 5	,	Noor Amr	noor@gmail.com	Software	IT	4	Co-Note	8000
3 4		Khaled Omar	khaled@gmail.com	Software	Networking	3	Co-Calendar	5000
4 3	3	Sara Ahmed	sara@gmail.com	Cloud	IT	9	Cloud Services	3000
5 3	}	Sara Ahmed	sara@gmail.com	Cloud	IT	10	Cloud Services	2000
6 1		Abdelrahman Almakhzangy	abdelrahman@gmail.com	Software	Networking	1	Co-Sheets	1000
7 N	IULL	NULL	NULL	NULL	NULL	5	Co-Forms	1500
8 N	IULL	NULL	NULL	NULL	NULL	6	Co-Present	2500
9 N	IULL	NULL	NULL	NULL	NULL	7	Chat Service	5000
10 N	IULL	NULL	NULL	NULL	NULL	8	Video Call Service	7000
11 N	IULL	NULL	NULL	NULL	NULL	11	Co-Calendar	5000
12 N	IULL	NULL	NULL	NULL	NULL	12	Co-Maps	4000
13 N	IULL	NULL	NULL	NULL	NULL	13	Co-Weather	1000
14 N	IULL	NULL	NULL	NULL	NULL	12467	Co-Calendar	1000
15 N	IULL	NULL	NULL	NULL	NULL	14789	Co-Note	3000
16 N	IULL	NULL	NULL	NULL	NULL	19203	Co-Docs	2000
17 N	IULL	NULL	NULL	NULL	NULL	23793	Co-Sheets	1500

Query 4:

Description : This query retrieves the supplier id , name , email , type of the product supplied , industry name , product id , name and price, It uses left outer join to get all data from the supplier table and the matching data from supply and product also there is are some nulls because there is no match between with products and supplier and the data is sorted by supplier ID in descending order.

Actual code:

Select s.Supplier_ID , s.Fname + ' ' + s.Lname AS "Supplier Name", s.Email , s.Type, s.Industry_name , p.Product_ID, p.Name , p.Price from Supplier s left outer join supply u on s.Supplier_ID = u.Supplier_ID left outer join Product p on u.Product_ID = p.Product_ID Order BY s.supplier ID DESC;

97 %	- 4							
	esults 🗐 Mess	sages						
	Supplier_ID	Supplier Name	Email	Туре	Industry_name	Product_ID	Name	Price
1	9	Ashraf Rezk	ashraf@gmail.com	NULL	NULL	NULL	NULL	NULL
2	8	Omar Emad	omar@gmail.com	NULL	NULL	NULL	NULL	NULL
3	7	Noha Hussien	noha@gmail.com	Software	Networking	NULL	NULL	NULL
4	6	Abdallah Ali	abdallah@gmail.com	Cloud	IT	2	Co-Docs	2000
5	5	Noor Amr	noor@gmail.com	Software	IT	4	Co-Note	8000
6	4	Khaled Omar	khaled@gmail.com	Software	Networking	3	Co-Calendar	5000
7	3	Sara Ahmed	sara@gmail.com	Cloud	IT	9	Cloud Services	3000
8	3	Sara Ahmed	sara@gmail.com	Cloud	IT	10	Cloud Services	2000
9	2	Mahmoud Mohamed	mahmoud@gmail.com	Software	IT	NULL	NULL	NULL
10	1	Abdelrahman Almakhzangy	abdelrahman@gmail.com	Software	Networking	1	Co-Sheets	1000

Query 5:

Description : This query retrieves the supplier id , name , email , type of product supplied , industry name , product id , name and price. It uses full outer join to get all data from supplier , supply and product table. There are some nulls because there is no match for some suppliers and products and the result is sorted by supplier ID by descending order.

Actual code:

Select s.Supplier_ID , s.Fname + ' ' + s.Lname AS "Supplier Name", s.Email , s.Type, s.Industry_name , p.Product_ID, p.Name , p.Price from Supplier s full outer join supply u on s.Supplier_ID = u.Supplier_ID full outer join Product p on u.Product_ID = p.Product_ID Order By s.Supplier ID DESC;

73 %	- 4							
■ R	esults Mes	sages						
	Supplier_ID	Supplier Name	Email	Type	Industry_name	Product_ID	Name	Price
1	9	Ashraf Rezk	ashraf@gmail.com	NULL	NULL	NULL	NULL	NULL
2	8	Omar Emad	omar@gmail.com	NULL	NULL	NULL	NULL	NULL
3	7	Noha Hussien	noha@gmail.com	Software	Networking	NULL	NULL	NULL
4	6	Abdallah Ali	abdallah@gmail.com	Cloud	IT	2	Co-Docs	2000
5	5	Noor Amr	noor@gmail.com	Software	IT	4	Co-Note	8000
6	4	Khaled Omar	khaled@gmail.com	Software	Networking	3	Co-Calendar	5000
7	3	Sara Ahmed	sara@gmail.com	Cloud	IT	9	Cloud Services	3000
8	3	Sara Ahmed	sara@gmail.com	Cloud	IT	10	Cloud Services	2000
9	2	Mahmoud Mohamed	mahmoud@gmail.com	Software	IT	NULL	NULL	NULL
10	1	Abdelrahman Almakhzangy	abdelrahman@gmail.com	Software	Networking	1	Co-Sheets	1000
11	NULL	NULL	NULL	NULL	NULL	23793	Co-Sheets	1500
12	NULL	NULL	NULL	NULL	NULL	12	Co-Maps	4000
13	NULL	NULL	NULL	NULL	NULL	6	Co-Present	2500
14	NULL	NULL	NULL	NULL	NULL	7	Chat Service	5000
15	NULL	NULL	NULL	NULL	NULL	12467	Co-Calendar	1000
16	NULL	NULL	NULL	NULL	NULL	13	Co-Weather	1000
17	NULL	NULL	NULL	NULL	NULL	5	Co-Forms	1500
18	NULL	NULL	NULL	NULL	NULL	19203	Co-Docs	2000
19	NULL	NULL	NULL	NULL	NULL	14789	Co-Note	3000
20	NULL	NULL	NULL	NULL	NULL	11	Co-Calendar	5000
21	NULL	NULL	NULL	NULL	NULL	8	Video Call S	7000

Query 6:

Description: this query retrieves the id, name, email, type of product supplied and industry name of the supplier which supplied products to us specifying the supplier industry type name which is the IT Industry.

Actual code:

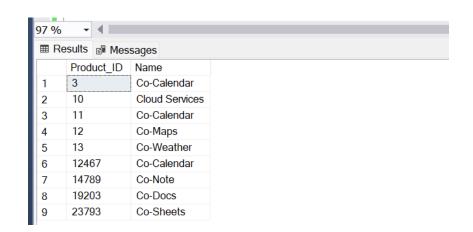
⊞ Re	esults 📠 Mes	sages			
	Supplier_ID	Supplier Name	Email	Type	Industry_name
1	2	Mahmoud Mohamed	mahmoud@gmail.com	Software	IT
2	3	Sara Ahmed	sara@gmail.com	Cloud	IT
3	5	Noor Amr	noor@gmail.com	Software	IT
4	6	Abdallah Ali	abdallah@gmail.com	Cloud	IT

Query 7:

Description: this query retrieves the product name and id which was not bought by a customer.

Actual code:

```
Create View X AS
```

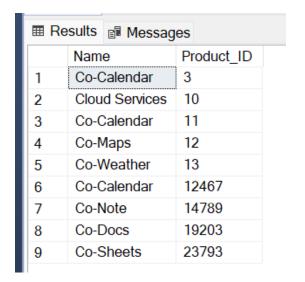


Query 8:

Description : this query retrieves the product name and id which was not bought by a customer but without duplication.

Actual code:

Create View I AS



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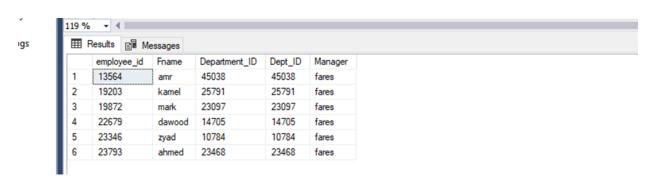
Nadine (230223)

Query 1:

Description : This query retrieves all the employees their manager's name is fares

Actual code:

select e.employee_id,e.Fname,e.Department_ID, d.Dept_ID,d.Manager from Employee e left join Department d on e.Department_ID=d.Dept_ID where d.Manager='fares';



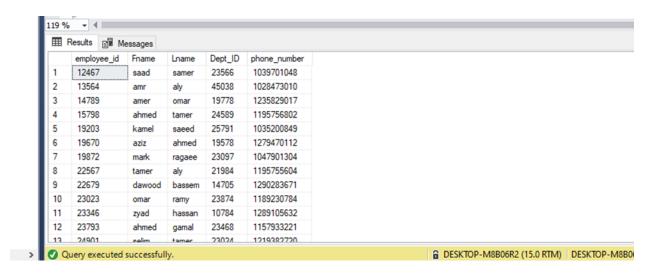
Query 2:

Description : This query retrieves the ID', names and the ID of the department that they are working on , and the phone numbers of all the employees.

Actual code:

```
SELECT e.employee_id, e.Fname, e.Lname, d.Dept_ID,

(
    SELECT p.phone_number
    FROM Employee_Phone p
    WHERE e.employee_id = p.phone_ID
)as phone_number
FROM Employee e
full JOIN Department d
ON e.Department ID = d.Dept_ID;
```



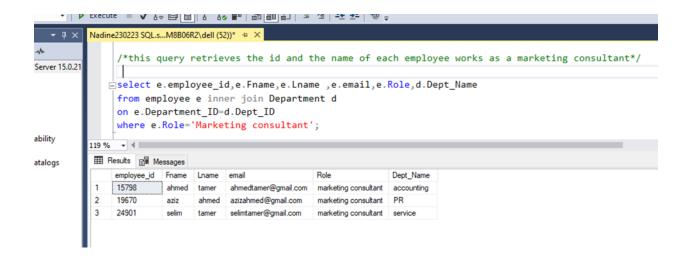
G30 - CRM Final Submission

Query 3:

Description: This query retrieves the id and the name of each employee works as a marketing consultant

Actual code:

select e.employee_id,e.Fname,e.Lname ,e.email,e.Role,d.Dept_Name from employee e inner join Department d on e.Department_ID=d.Dept_ID where e.Role='Marketing consultant';

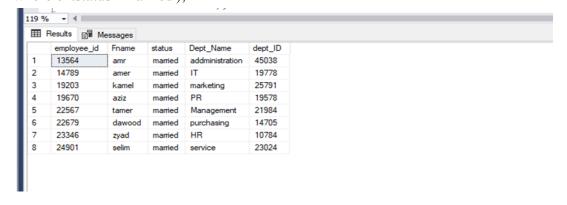


Query 4:

Description: This query retrieves tha name, id, department and the status to get the relationship that their status = married

Actual code:

select e.employee_id, e.Fname, e.status, d.Dept_Name,d.dept_ID FROM Employee e inner join Department d on e.Department_ID=d.Dept_ID where e.employee_id in(select e2.employee_id from employee e2 where e2.status='married');

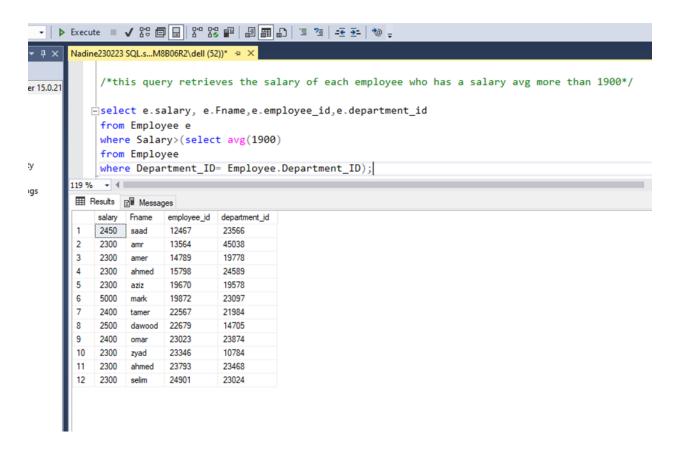


Query 5:

Description : This query retrieves the salary of each employee who has a salary more than 1900

Actual code:

select e.salary, e.Fname,e.employee_id,e.department_id from Employee e where Salary>(select avg(1900) from Employee where Department ID= Employee.Department ID)



Query 6:

Description: This query retrieves the names and the phone numbers of the employees that their salaries are more than 3000

Actual code:

select e.Fname,p.phone_number,e.salary from employee e right join employee_phone p on e.employee_id=p.phone_ID where e.salary>3000;



Nouran (235185)

Query 1:

Description : the query gets the campaign sorted from lower budget to the highest budget campaigns including the campaign ID, budget formatted with the currency, and the type of the campaign.

Actual code:

Select ID,FORMAT(Budget_Amount, 'C',Budget_Currency) as Budget ,Type_ from campaign order by Budget_Amount asc ;

	ID	Budget	Type_
1	99	ح.م.20,000,000.00	PR
2	125	20 000 000,00 €	PR
3	120	\$50,000,000.00	Social Media
4	130	ج.م.00.000,000,000	Social Media
5	122	\$200,000,000.00	Paid advertisements
6	100	\$200,000,000.00	Email Marketing
7	127	230 000 000,00 €	Social Media

Query 2:

Description : The query retrieves all the marketing consultants employees that run a campaign and targets teens in the Maadi area.(ID, First name, last name, The title of the marketer, The target of the Campaign ,and the targeted Area).

Actual code:

Select e.employee id,e.Fname,e.Lname,Title,Target,Area from employee e join marketer On e.employee id=marketer.employee id join Campaign on marketer.employee id=campaign.Employee ID join campaign area on campaign area.id=campaign.ID

where Title='Marketing Consultant' and Target='Teens' and Area='Maadi';

```
Select e.employee_id,e.Fname ,e.Lname,Title ,Target,Area
     from employee e join marketer
     On e.employee_id=marketer.employee_id join Campaign
     on marketer.employee id=campaign.Employee ID join campaign area
     on campaign_area.id=campaign.ID
     where Title='Marketing Consultant' and Target='Teens' and Area='Maadi';
100 % ▼ <
employee_id
               Fname Lname
                            Title
                                            Target Area
     15798
                      tamer
                            Marketing Consultant
                                           Teens
                                                   Maadi
```

Query 3:

Description : The query retrieves all campaigns along with their IDs ,Area,the first and the last name of the marketer that manages this campaign and the type of the campaign .

Actual code:

Select c.ID as 'Campaign id',Area,Fname,Lname,Type_from Campaign c inner join Campaign_Area on c.ID=Campaign Area.ID;

⊞ R	esults 📳 Mess	ages			
	Campaign id	Area	Fname	Lname	Type_
1	99	ElNozha	mohamed	ahmed	PR
2	100	Sheraton	tamer	ahmed	Email Marketing
3	120	Madinaty	samer	saad	Social Media
4	122	ElNozha	samer	saad	Paid advertisements
5	125	Nasr City	tamer	ahmed	PR
6	127	Maadi	tamer	ahmed	Social Media
7	130	Nasr City	samer	saad	Social Media

Query 4:

Description : The query retrieves all the campaigns(ID) whose duration is longer than one month along with the Start , End date and duration in months of this campaign .

Actual code:

Select ID, Start_date, End_date, datediff(MONTH, Start_date, End_date) as 'Campaign duration in months'

from Campaign

where datediff(MONTH,Start date,End date) >1;

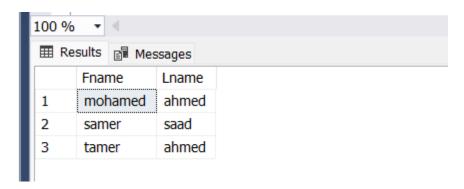


Query 5:

Description : The query retrieves the marketer who is responsible for each campaign that manages one or more customers (Fname ,Lname).

Actual code:

SELECT Distinct Fname, Lname FROM Campaign WHERE EXISTS (SELECT * FROM Potential_customer WHERE ID = Campaign ID);



Query 6:

Description: The query get all Marketers that are not managing any campaigns with their IDs.

-Actual code:

 $select\ employee_id, Fname, Lname$

from Marketer,employee where employee_id= Marketer.Employee_id and marketer.Employee_id not IN (Select Employee_ID_ from campaign);

