~~User-server state: cookies~~

many Web sites use cookies

four components:

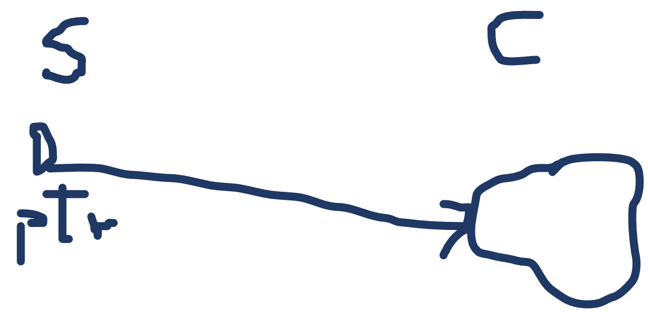
1) cookie header line of HTTP *response* message
2) cookie header line in next HTTP *request* message
3) cookie file kept on user's host, managed by user's browser
4) back-end database at Web site

Stateless-ness

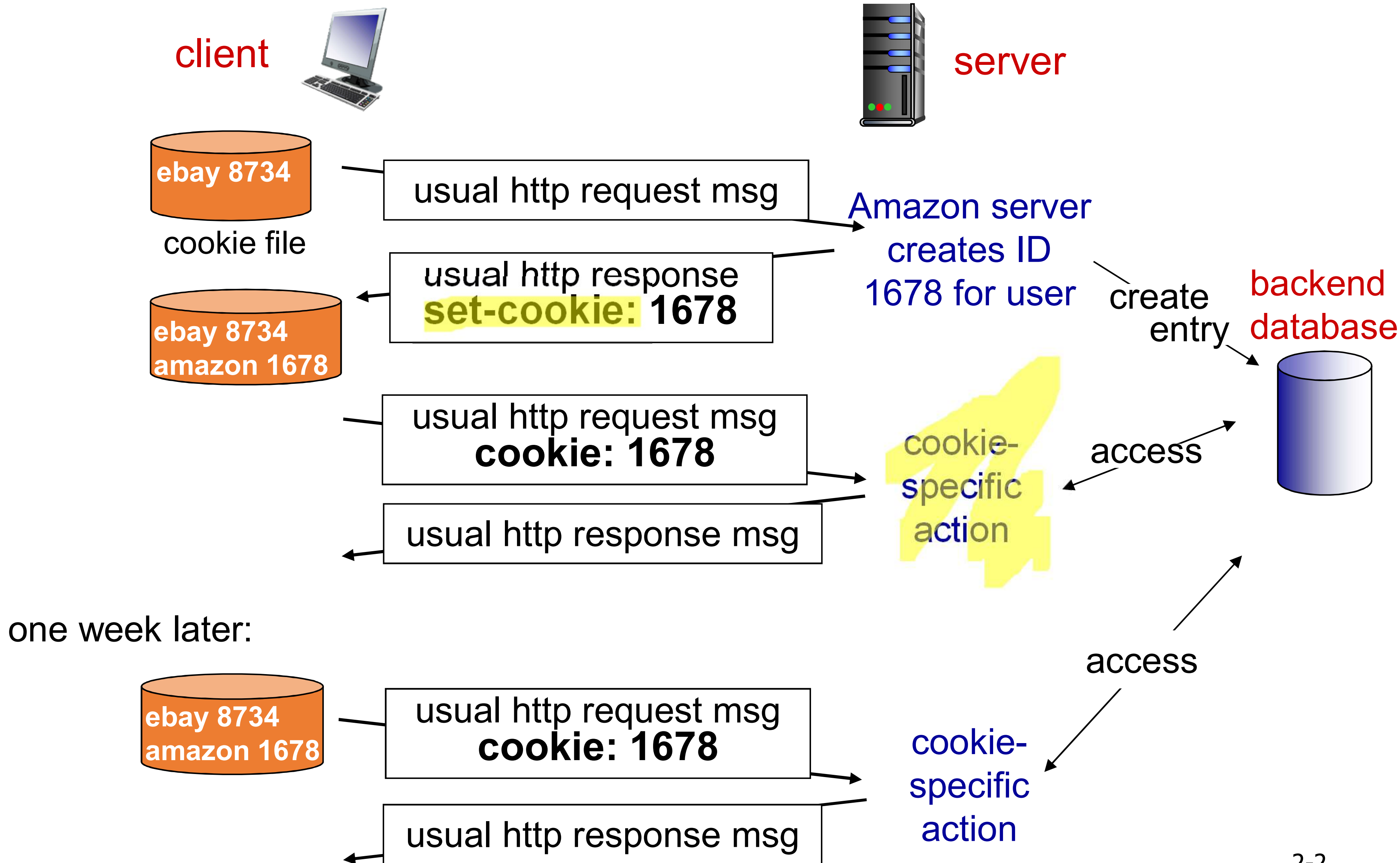
- Store info on client
- Attach an ID to this
- -HTTP msg, carry this ID

example:

- Susan always access Internet from PC
- visits specific e-commerce site for first time
- when initial HTTP requests arrives at site, site creates:
  - unique ID
  - entry in backend database for ID



Cookies: keeping "state" (cont.)



Cookies (continued)

what cookies can be used for:

- authorization
- shopping carts
- recommendations
- user session state (Web e-mail)

aside

cookies and privacy:

- cookies permit sites to learn a lot about you
- you may supply name and e-mail to sites

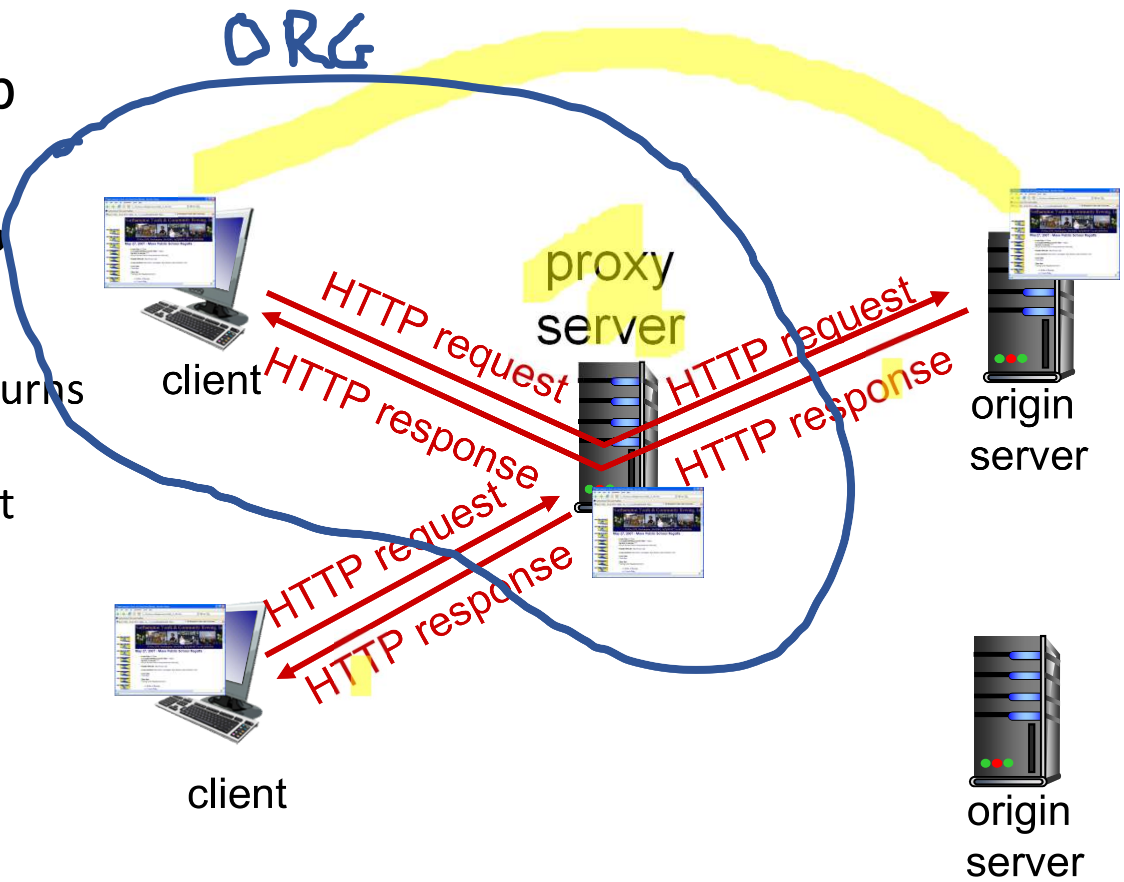
how to keep "state":

- protocol endpoints: maintain state at sender/receiver over multiple transactions
- cookies: http messages carry state
- Security – cookies can be turned off.
- Application must run with/without cookies

Web caches (proxy server)

goal: satisfy client request without involving origin server

- user sets browser: Web accesses via cache
- browser sends all HTTP requests to cache
  - object in cache: cache returns object
  - else cache requests object from origin server, then returns object to client



- Proxy / web cache

- Cache staleness
- Some data may get old within seconds
- Some may be fresh for months.

- Cache replacement policy

More about Web caching

- cache acts as both client and server
  - server for original requesting client
  - client to origin server
- typically cache is installed by ISP (university, company, residential ISP)

why Web caching?

- reduce response time for client request
- reduce traffic on an institution's access link
- Internet dense with caches: enables "poor" content providers to effectively deliver content (so too does P2P file sharing)

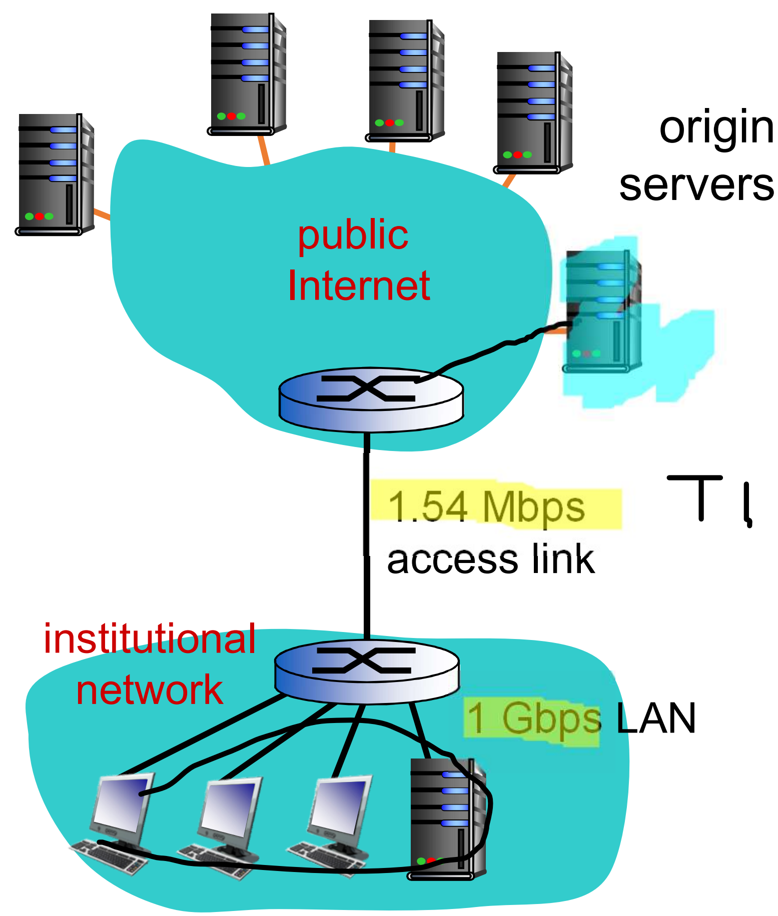
Caching example:

assumptions:

- avg object size: 100K bits
- avg request rate from browsers to origin servers: 15/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: 1.54 Mbps

consequences:

- LAN utilization: 15%
- access link utilization = 99% *problem!*
- total delay = Internet delay + access delay + LAN delay
  = 2 sec + minutes + usecs



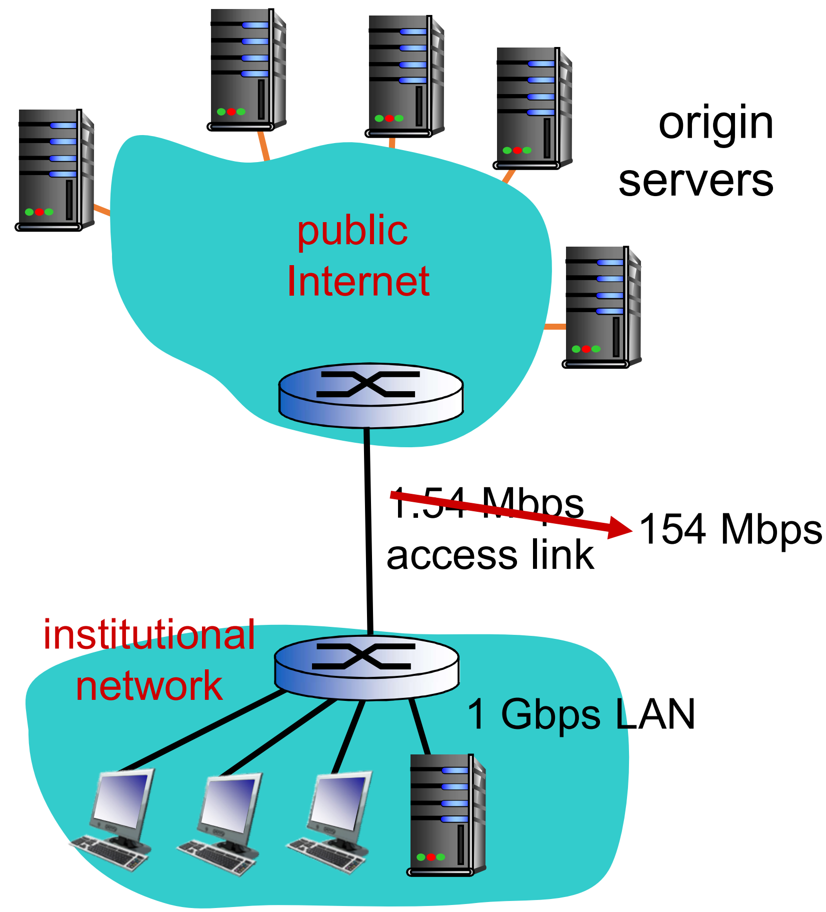
Caching example: fatter access link

assumptions:

- avg object size: 100K bits
- avg request rate from browsers to origin servers:15/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: ~~1.54 Mbps~~ 154 Mbps

consequences:

- LAN utilization: 15%
- access link utilization = ~~99%~~ 9.9%
- total delay = Internet delay + access delay + LAN delay
  = 2 sec + ~~minutes~~ msecs + usecs



Cost: increased access link speed (not cheap!)

Caching example: install local cache

assumptions:

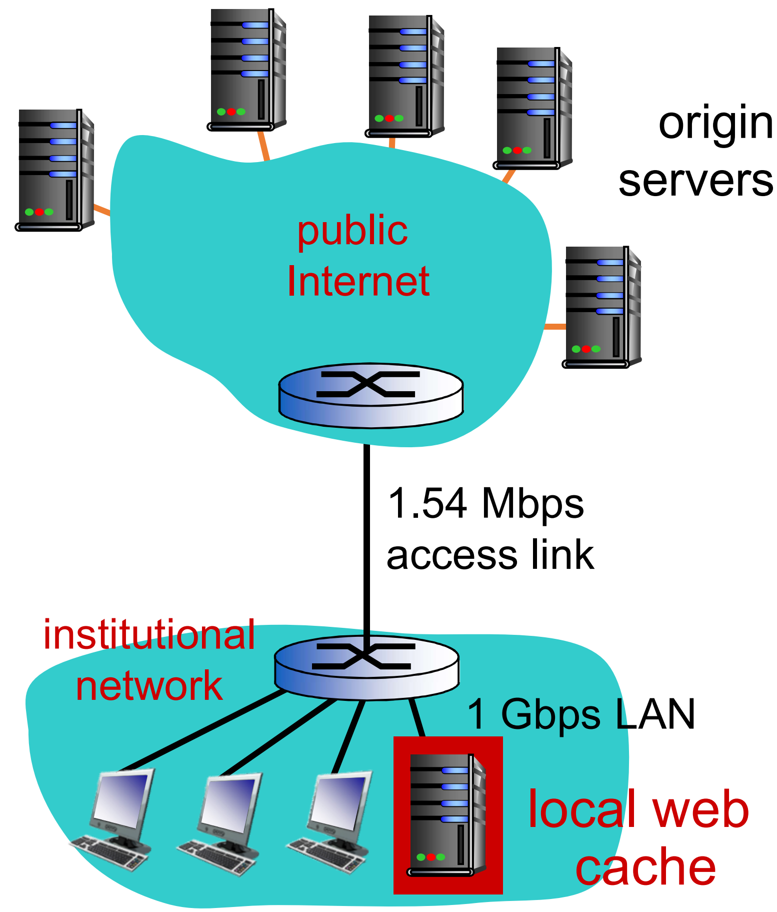
- avg object size: 100K bits
- avg request rate from browsers to origin servers:15/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: 1.54 Mbps

consequences:

- LAN utilization: 15%
- access link utilization = ?
- total delay = ?

How to compute link utilization, delay?

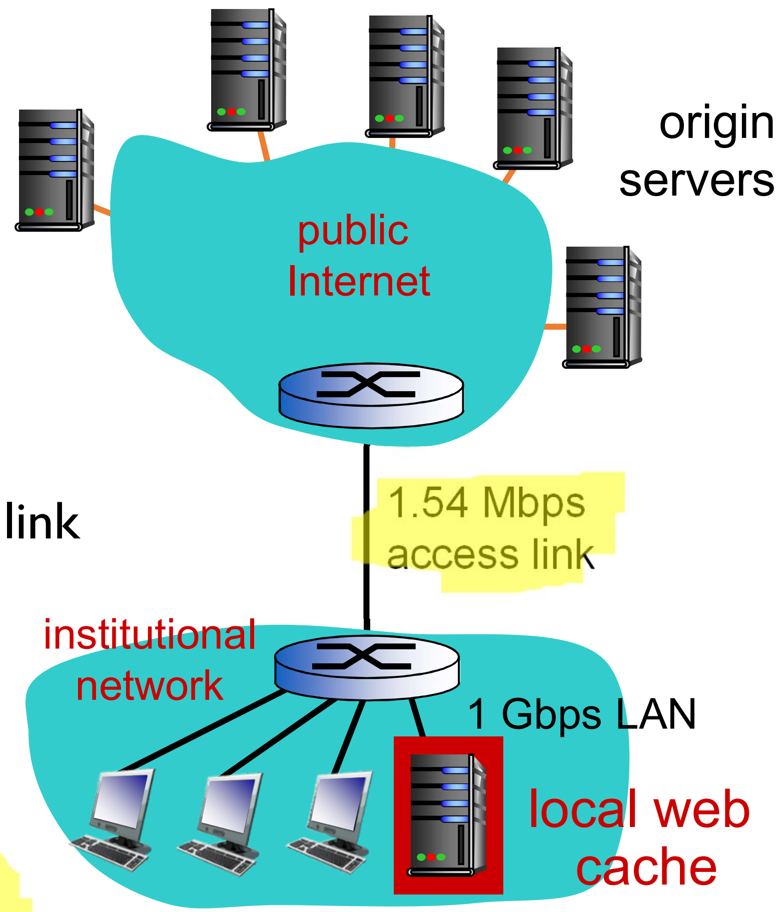
Cost: web cache (cheap!)



Caching example: install local cache

Calculating access link utilization, delay with cache:

- suppose cache hit rate is 0.4
  - 40% requests satisfied at cache, 60% requests satisfied at origin



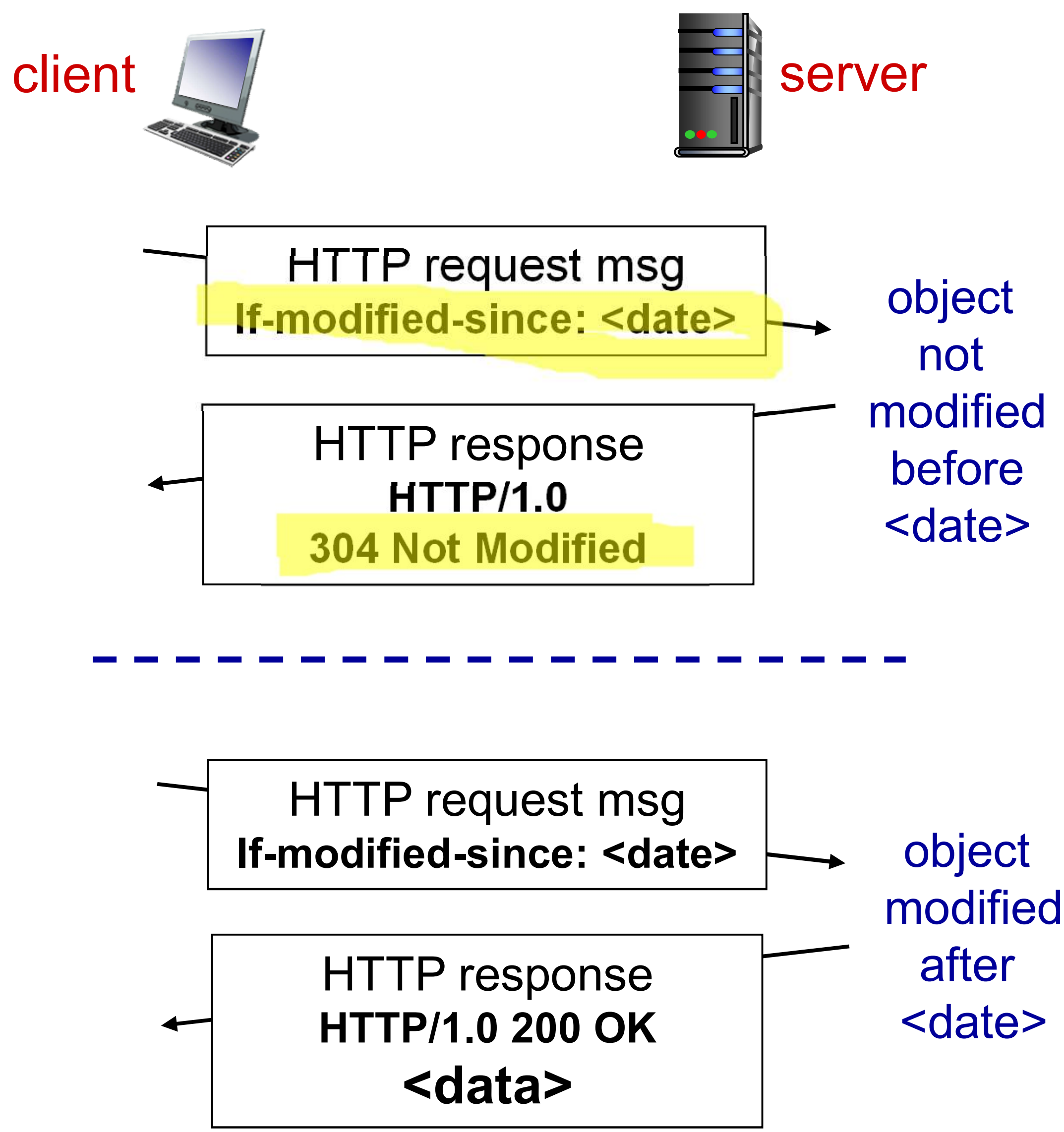
- access link utilization:
  - 60% of requests use access link
- data rate to browsers over access link = 0.6*1.50 Mbps = .9 Mbps
  - utilization = 0.9/1.54 = .58
- total delay
  - = 0.6 * (delay from origin servers) +0.4 * (delay when satisfied at cache)
  - = 0.6 (2.01) + 0.4 (~msecs) = ~ 1.2 secs
  - less than with 154 Mbps link (and cheaper too!)

Conditional GET

- *Goal:* don't send object if cache has up-to-date cached version
  - no object transmission delay
  - lower link utilization
- *cache:* specify date of cached copy in HTTP request

  `If-modified-since: <date>`
- *server:* response contains no object if cached copy is up-to-date:

  `HTTP/1.0 304 Not Modified`



- File Transfer
- Std protocol FTP (read up on the std)
- Designing our own file transfer protocol (myFTP)
- ----------
- GET download
- PUT upload
- DIR list of files on the server
- DEL delete
- …
- ----------

- File Transfer (myFTP)
- Yash – TCP (reliable, connection oriented)
- Persistent session

- Login/authorization …
- GET … get path/name [structure of the message]
- File exists or not [STATUS CODE]
- OK, FILE NOT FOUND
- Response [SEND] [STATUS CODE] …..
- ----------------
- Max packet size/ packet error – retransmit

- File Transfer

- File – break into chunks, send these chunks as separate packets
- Client side : reassemble the file from the chunks

- Chunk – assign ID [offset, size][data]
- Chunk(i) = $offset_i$, $size_i$

- End of file indicator.
- This will allow you to combine the chunks into a single file.