


SURAJ MISHRA

FRONT-END DEVELOPER, DIGITAL MARKETER

CONTACT

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https://github.com/Dev-Anuraj 

SKILLS

HTML | CSS | JavaScript | React | jQuery

VS Code | WordPress | Elementer | SASS

Tailwind CSS | Bootstrap | Git & GitHub

SEO | SMM | SMO | Google Analytics

Google Console | Facebook Ads

Google Ads | LinkedIn Ads | Googling

MS-Office | Time Management

LANGUAGE

Expertise - **Hindi** | Limited - **English**

Limited - **Punjabi** | Limited - **Marathi**

EDUCATION

Master Of Computer Application

Chandigarh University

2021 - 2024

Bachelor Of Computer Application

SGGS - 26, Chandigarh

2017- 2020

Higher Secondary School (12th)

Sri Sukhmani Int'l School, Derabassi

2015 - 2017

Senior Secondary School (10th)

Sri R S Dubey Aadarsh Vidyalay,

Nalasopara, Mumbai

2005 - 2015

CERTIFICATION

Responsive Web Design

Complete Digital Marketing

CSS Fundamentals

HFC Trophy

PROJECT

(HTML, CSS, JavaScript) **Portfolio**

(HTML, CSS, JavaScript, API) **Quiz App**

(HTML, JavaScript, React) **TextUtils**

SUMMARY

Experienced digital marketer seeking a job in web development to leverage my programming skills and expand my expertise in the field. With 2 years of hands-on experience in digital marketing, I have gained a deep understanding of online marketing strategies and techniques. Now, I am eager to combine my marketing knowledge with my proficiency in HTML, CSS, JavaScript, jQuery, Bootstrap, WordPress, React (basic), and Sass to create visually appealing and user-friendly websites.

WORK EXPERIENCE

Blue Square Infra, Zirakpur

Digital Marketing Executive

Nov 2021 - Present

- posted 1000+ Olx Ads for better leads.
- Optimized GMB for local search and targeted customers.
- Successfully managed 20+ Social media campaigns boosting business outreach by 50%
- Increased customer outreach to 500+ people via social media.
- Designed visually appealing social media content.
- Created 4+ WordPress websites, Handled website management and timely updates.
- Proficient in Excel for data analysis and reporting.

The Himalayan Foundation, Chandigarh

Team Leader (Team A4), March 22 - Till Date

General Body Member (GBM), Monthly Sports Coordinator, Event Head (Smashh Strokes), Event Head (Tour De City).

- Efficiently managing the Human Resources of General Body Members.
- Making sure that my GBMs are aware of various club activities.
- Maintaining a friendly environment for my GBMs.
- Motivating my team to grab the incoming opportunities and nurture their Leadership Skills.
- Contributing to all the club events, be they major or minor.
- Successfully organized a fund-Raiser event and community event.
- Managed Database for the participants and other stuff.
- Handled Graphics committee for event creatives.

Acclimers Technologies, Zirakpur

SEO Executive

Feb 2021 - Sep 2021

- Created compelling, SEO-friendly content for online visibility.
- Executed off-page submissions for high-quality backlinks.
- Conducted comprehensive SEO audits and recommended actions.
- Implemented link-building for better search rankings.
- Conducted keyword research and on-page optimization.
- Managed technical SEO for search engine visibility.
- Generated detailed work reports with key metrics.