



SURAJ MISHRA

FRONT-END DEVELOPER, DIGITAL MARKETER

CONTACT

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SKILLS

HTML

CSS

JavaScript

React

Bootstrap

WordPress

jQuery

SASS

Tailwind CSS

SEO | SMM | SMO

LANGUAGE

Hindi

English

Punjabi

Marathi

EDUCATION

Master Of Computer Application

Chandigarh University

2006 - 2008

Bachelor Of Computer Application

SGGS - 26, Chandigarh

2017- 2020

Higher Secondary School (12th)

Sri Sukhmani Int'l School, Derabassi

2015 - 2017

Senior Secondary School (10th)

Sri R S Dubey AadarshVidyalay,

Nalasopara, Mumbai

2005 - 2015

PROJECT

(HTML, CSS, JavaScript) **Portfolio**

(HTML, CSS, JavaScript, API) **Quiz App**

(HTML, JavaScript, React) **TextUtils**

SUMMARY

Experienced digital marketer seeking a job in web development to leverage my programming skills and expand my expertise in the field. With 2 years of hands-on experience in digital marketing, I have gained a deep understanding of online marketing strategies and techniques. Now, I am eager to combine my marketing knowledge with my proficiency in HTML, CSS, JavaScript, jQuery, Bootstrap, WordPress, React (basic), and Sass to create visually appealing and user-friendly websites.

WORK EXPERIENCE

Blue Square Infra, Zirakpur

Digital Marketing Executive Nov 2021 - Present

- Implemented SEO strategies for improved rankings and traffic.
- Optimized Google My Business for local search and targeted customers.
- Managed social media for brand awareness and growth.
- Designed visually appealing social media content.
- Handled website management and timely updates.
- Proficient in Excel for data analysis and reporting.

Acclimers Technologies, Zirakpur

SEO Executive Feb 2021 - Sep 2021

- Created compelling, SEO-friendly content for online visibility.
- Executed off-page submissions for high-quality backlinks.
- Conducted comprehensive SEO audits and recommended actions.
- Implemented link-building for better search rankings.
- Optimized Google My Business and local SEO.
- Conducted keyword research and on-page optimization.
- Managed technical SEO for search engine visibility.
- Generated detailed work reports with key metrics.
- Collaborated with clients and team for SEO success.

VOLUNTEERING

- **GENERAL BODY MEMBER,** MARCH 22 - JAN 23

The Himalayan Foundation, Chandigarh

- **MONTHLY SPORTS COORDINATOR,** NOV 22 - FEB 23

The Himalayan Foundation, Chandigarh

- **EVENT HEAD (SMASHH STROKES),** MARCH 23 - APR 23

The Himalayan Foundation, Chandigarh

- **TEAM LEADER (TEAM A4),** JAN 23 - TILL DATE

The Himalayan Foundation, Chandigarh

- **EVENT HEAD (TOUR DE CITY),** APR 23 - JUNE 23

The Himalayan Foundation, Chandigarh