

SURAJ MISHRA

FRONT-END DEVELOPER, DIGITAL MARKETER

CONTACT

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SKILLS

HTML | CSS | JavaScript | React | jQuery

Material UI | Bootstrap | VS Code

WordPress | Elementer | SASS

Tailwind CSS | Git & GitHub

SEO | SMM | SMO | Google Analytics

Google Console | Facebook Ads

Google Ads | LinkedIn Ads | Googling

MS-Office | Time Management

LANGUAGE

Expertise - **Hindi** | Limited - **English**

Limited - **Punjabi** | Limited - **Marathi**

EDUCATION

Master Of Computer Application

Chandigarh University

2021 - 2024

Bachelor Of Computer Application

SGGS - 26, Chandigarh

2017- 2020

Higher Secondary School (12th)

Sri Sukhmani Int'l School, Derabassi

2015 - 2017

Senior Secondary School (10th)

Sri R S Dubey Aadarsh Vidyalay,

Nalasopara, Mumbai

2005 - 2015

CERTIFICATION

Responsive Web Design

Complete Digital Marketing

CSS Fundamentals

HFC Trophy

PROJECT

Portfolio, Quiz App , TextUtils, HRM

Global School, Green Cresent, APS

Vasundhara, Shivvani, User

Dashboard

SUMMARY

Aspiring web developer with 1 year of website development experience and 2 years of hands-on experience in digital marketing, seeking to leverage my programming skills and expand my expertise in the field. I have a deep understanding of online marketing strategies and techniques, and I am proficient in HTML, CSS, JavaScript, jQuery, Bootstrap, WordPress, React (basic), and Sass. I am eager to combine my marketing knowledge with my technical skills to create visually appealing and user-friendly websites that enhance user experience and drive business success.

WORK EXPERIENCE

Shaurya Software Pvt. Ltd., Zirakpur

Website Developer Sep 2023 - Till Date

- Collaborated with cross-functional teams to design and implement responsive and visually appealing websites for clients.
- Utilized front-end frameworks such as React to create dynamic and interactive user interfaces.
- Worked closely with UX/UI designers to implement design concepts and enhance user interactions.
- Improve or Add the components in the previously created website.

Blue Square Infra, Zirakpur

Digital Marketing Executive Nov 2021 - Aug 2023

- posted 1000+ Olx Ads for better leads.
- Optimized GMB for local search and targeted customers.
- Successfully managed 20+ Social media campaigns boosting business outreach by 50%
- Increased customer outreach to 500+ people via social media.
- Designed visually appealing social media content.
- Created 4+ WordPress websites, Handled website management and timely updates.
- Proficient in Excel for data analysis and reporting.

The Himalayan Foundation, Chandigarh

Team Leader, March 22 - Till Date

- Efficiently managing the Human Resources of General Body Members, Motivating them, etc.

Acclimers Technologies, Zirakpur

SEO Executive Feb 2021 - Sep 2021

- Created compelling, SEO-friendly content for online visibility.
- Executed off-page submissions for high-quality backlinks.
- Conducted comprehensive SEO audits and recommended actions.
- Implemented link-building for better search rankings.
- Conducted keyword research and on-page optimization.
- Managed technical SEO for search engine visibility.
- Generated detailed work reports with key metrics.