SURAJ MISHRA

WEB DEVELOPER | FULL-STACK DEVELOPER (ASPIRING)

CONTACT

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https://github.com/Dev-Anuraj

SKILLS

Frontend Development

HTML | CSS | JavaScript | React | jQuery | Material UI | WordPress | Bootstrap | Elementor | Tailwind CSS | SASS | GSAP

Backend Development (Basics)

Node.Js | MongoDb | Express.Js | PostgreSql

SEO & Digital Marketing

SEO | SMM | SMO | Google Analytics | Google Console | Google Ads | Meta Ads | LinkedIn Ads

Tools & General Skills

VS Code | Git | GitHub | Chrome DevTools | MS-Office | Time Management | Effective Communication

LANGUAGE

Expertise - **Hindi** | Intermediate - **English** Limited - **Punjabi** | Intermediate - **Marathi**

EDUCATION

Master Of Computer Application Chandigarh University

2021 - 2024

Bachelor Of Computer Application SGGS - 26, Chandigarh

2017-2020

Higher Secondary School (12th)
Sri Sukhmani Int'l School, Derabassi
2015 - 2017

Senior Secondary School (10th)
Sri R S Dubey Aadarsh Vidyalay,
Nalasopara, Mumbai

2005 - 2015

CERTIFICATION

Responsive Web Design Complete Digital Marketing CSS Fundamentals

PROJECT

Portfolio, Quiz App, TextUtils, Queensvalley, Siksha Valley, Ambience, APS Vasundhara, Shivvani, JUSKLIK

SUMMARY

Web developer with 1.7 years of professional experience specializing in creating responsive, user-friendly, and visually appealing websites. Proficient in frontend and backend technologies, including HTML, CSS, JavaScript, React, and WordPress. Skilled in combining technical expertise with a background in digital marketing and SEO, providing a unique blend of development and optimization skills for enhancing website performance and user experience.

WORK EXPERIENCE

Shaurya Software Pvt. Ltd., Zirakpur

Website Developer Sep 2023 - Till Date

- Collaborated with UX/UI designers to transform Figma designs into responsive and visually appealing websites using modern front-end technologies.
- Designed and developed 12+ live websites with an emphasis on responsive design, accessibility, and user experience using HTML, CSS, JavaScript, and React.
- Effectively managed and resolved client website queries, offering guidance to improve website performance and functionality.
- Coordinated task assignments for junior developers, including detailed instructions and timelines, to ensure project efficiency and quality.
- Mentored junior developers by providing guidance on creating new sections, adhering to best coding practices, and maintaining project standards.

Blue Square Infra, Zirakpur

Digital Marketing Executive Nov 2021 - Aug 2023

- posted 1000+ Olx Ads for better leads.
- Optimized GMB for local search and targeted customers.
- Successfully managed 20+ Social media campaigns boosting business outreach by 50%
- Increased customer outreach to 500+ people via social media.
- Designed visually appealing social media content.
- Created 4+ WordPress websites, Handled website management and timely updates.
- Proficient in Excel for data analysis and reporting.

The Himalayan Foundation, Chandigarh

Team Leader, March 22 - Till Date

• Efficiently managing the Human Resources of General Body Members, Motivating them, etc.

Acclimers Technologies, Zirakpur

SEO Executive Feb 2021 - Sep 2021

- Created compelling, SEO-friendly content for online visibility.
- Executed off-page submissions for high-quality backlinks.
- Implemented link-building for better search rankings.
- Managed technical SEO for search engine visibility.
- Generated detailed work reports with key metrics.