



AYUSH BHARGAVA

Sr. Software Development
Engineer @ Lenskart

Contact

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Hobbies

Cricket Swimming
Badminton Yoga

About Me

Experienced MERN stack developer with expertise in UI/UX and digital marketing tools. Skilled in front-end development, graphic design, and optimizing online experiences. Proven track record of delivering high-quality projects and driving innovation. Ready to contribute to success in an SDE 2 role.

Education

B.Tech, Computer Science
Dr. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY
I.E.C. College of Engg. & Technology, Gr. Noida.

XII, Science Stream
Central Board of Secondary Education
Dehradun Public School, Ghaziabad.

Skills

Programming Skills

- >_ HTML 5
- >_ CSS 3 / SCSS
- >_ Bootstrap 4 / 5, Material UI
- >_ JavaScript / JQuery
- >_ AJAX / Rest API's
- >_ Shopify 2.0, Shopify Plus
- >_ Shopify Apps Development
- >_ React Js, Redux
- >_ TypeScript, Next JS
- >_ Node Js, Express Js
- >_ Mongoose
- >_ Docker
- >_ Github, Gitlab, Bitbucket

Secondary Skills

- >_ Google Tag Manager
- >_ Google Analytics
- >_ Meta Spark Tool
- >_ Figma Design / Prototyping
- >_ Adobe XD / Prototyping
- >_ Adobe Illustrator
- >_ Photoshop
- >_ PSD to .Liquid
- >_ Corel Draw X8
- >_ UI / UX Design
- >_ Responsive Web Design
- >_ Wireframing
- >_ MS Excel

Work Experience



Software Development Engineer 2

Lenskart.com
July, 2022 - January, 2024

Gurugam, Haryana

<https://lenskart.com>

A skilled Front-End Developer with expertise in React and UI/UX design, recent Aqualens projects include implementing "Buy On Call" & "Buy On Chat" features for enhanced customer convenience, developing a new React Checkout page to reduce Shopify checkout dependencies, significantly improving conversion rates, and creating visually stunning Social Campaign Pages. Collaborating seamlessly with marketing teams to optimize data tracking and analysis for enhanced user experiences, successful development and implementation of features such as "Power Follow-Up", "OOS Notify Me", and "AR Try-On" further enhance the overall Shopify shopping experience.



Web Developer

BVC ESERVICES PVT. LTD.
August, 2020 - June, 2022

Gurugam, Haryana

<https://bvceservices.com>

Specializing in Shopify development, covering both front-end and back-end aspects, with a focus on speed optimization. With experience on over 20 Shopify stores, including 6 on Shopify PLUS, and creating 40+ translated sites, a strong track record in the platform is established. Proficient in designing, developing, and maintaining Shopify websites, including bug fixing and speed optimization, to enhance user experience. Expertise extends to building responsive websites using CSS/Bootstrap and Javascript/ JQuery, integrating dynamic media sections, social media plugins, and managing visual and graphic elements across platforms. Additionally, various Shopify applications such as Metafields, ExIm, Product Reviews, BOLD Subscription, Contlo Review, and Shopify Private Apps have been implemented.

I hereby declare that all the information contained in this resume is in accordance with facts or truths to my knowledge. I take full responsibility for the correctness of the said information