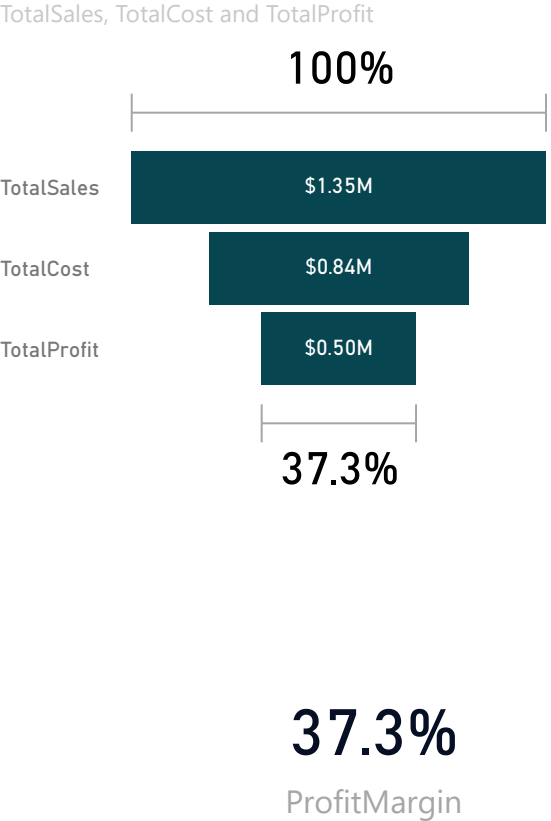


Year	Month	TotalSales	Sales	TotalSalesLY	TotalSalesLY2	ParallelPeriod
2017	July	\$34,863.66	34,763.66			
2017	August	\$31,878.90	31,878.90			
2017	September	\$32,996.87	32,976.87			
2017	October	\$46,917.17	47,097.17			
2017	November	\$57,033.17	56,533.17			
2017	December	\$56,575.60	56,305.60			
2018	January	\$76,205.76	76,305.76			260,265.37
2018	February	\$47,599.20	47,599.20			260,265.37
2018	March	\$48,200.63	47,900.63			260,265.37
2018	April	\$53,864.93	53,864.93			260,265.37
2018	May	\$53,671.29	53,671.29			260,265.37
2018	June	\$36,362.80	36,362.80			260,265.37
2018	July	\$51,020.86	51,020.86	\$34,863.66	\$34,863.66	260,265.37
Total		\$1,345,392.08	1,344,182.08	\$911,070.72	\$911,070.72	911,070.72

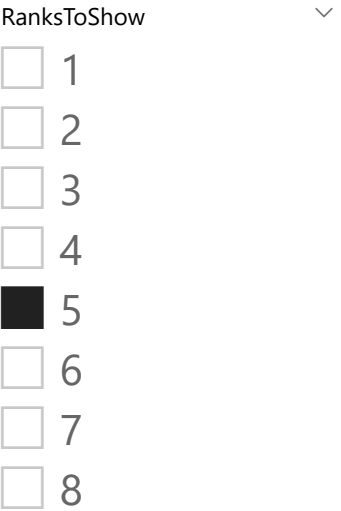
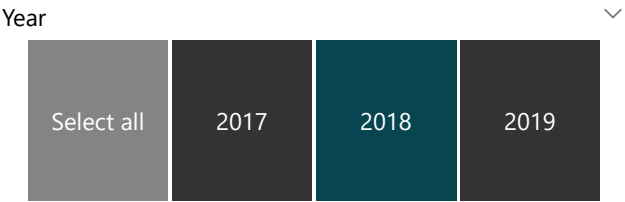
Year	TotalSales	TotalCost	TotalProfit
2017	\$260,265.37	\$169,801.68	\$90,463.69
2018	\$650,805.35	\$397,051.11	\$253,754.23
2019	\$434,321.37	\$277,223.30	\$157,098.07
Total	\$1,345,392.08	\$844,076.09	\$501,315.99

Category	TotalProfit	ProfitMargin
Fruits	\$50,946.80	48.7%
Cookies	\$49,097.53	48.5%
Fish	\$64,287.70	46.8%
Cheese	\$107,744.35	43.1%
Condiments	\$40,401.32	35.7%
Meat	\$58,220.87	33.3%
Total	\$501,315.99	37.3%

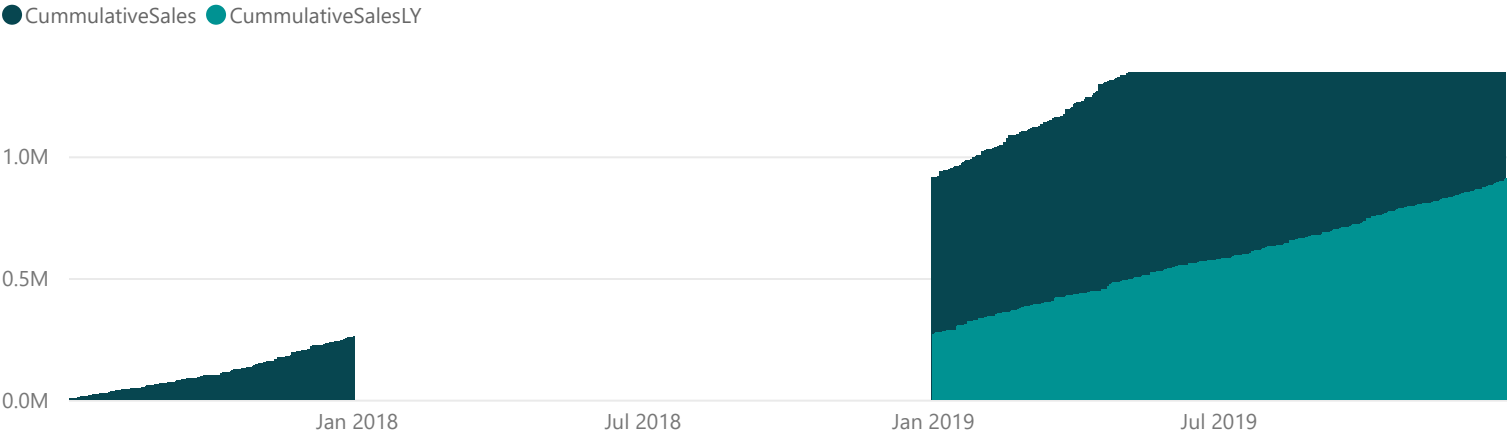


Category RanksToShow

Cheese	55,302.61
Deserts	25,385.56
Drinks	47,232.77
Fish	31,425.71
Meat	28,908.01
Total	247,561.76

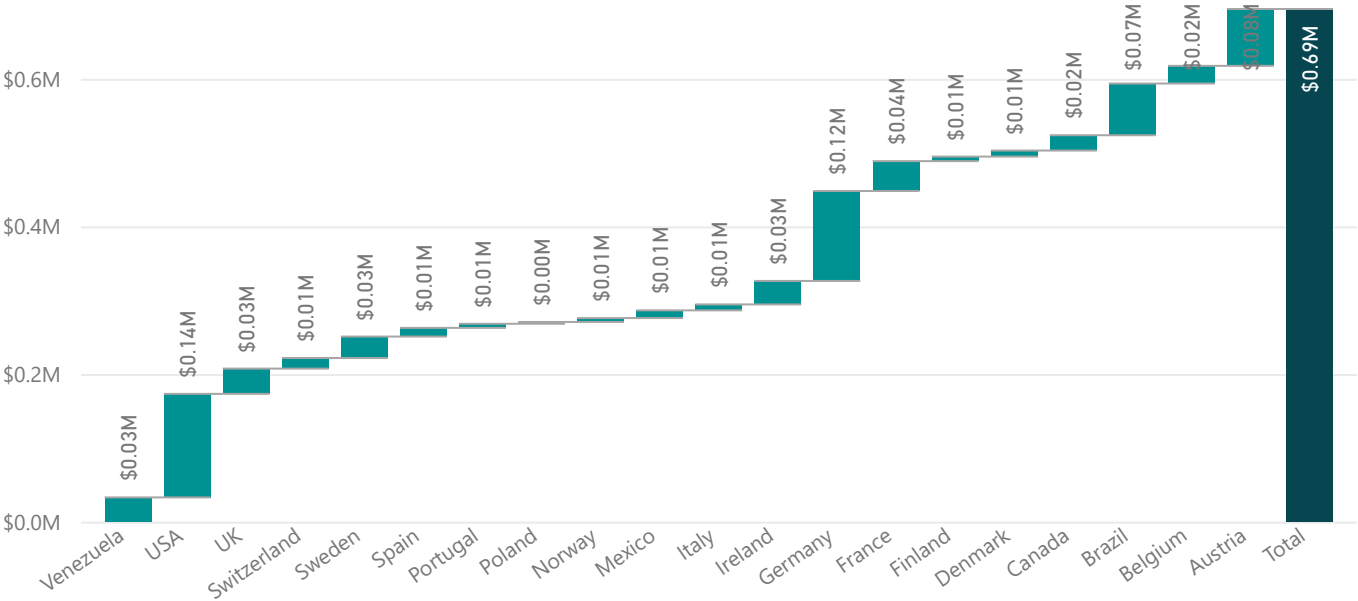


CummulativeSales and CummulativeSalesLY by Date

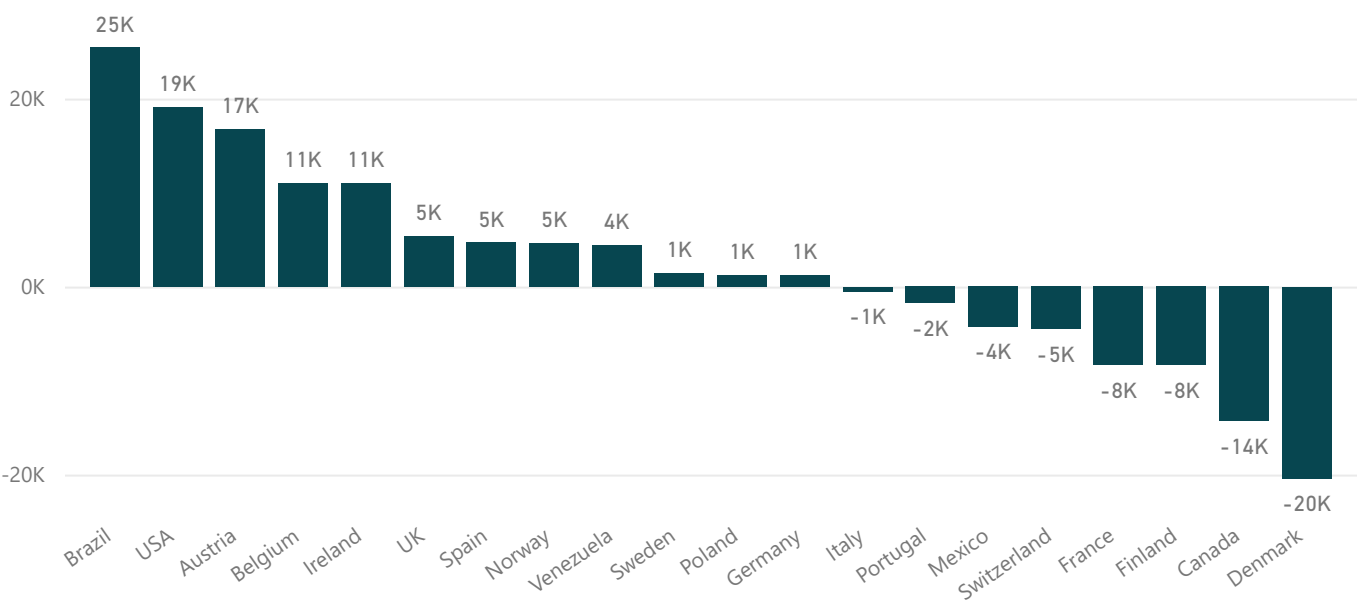


TotalSales by CustomerCountry

● Increase ● Decrease ● Total



SalesChange by CustomerCountry



Year

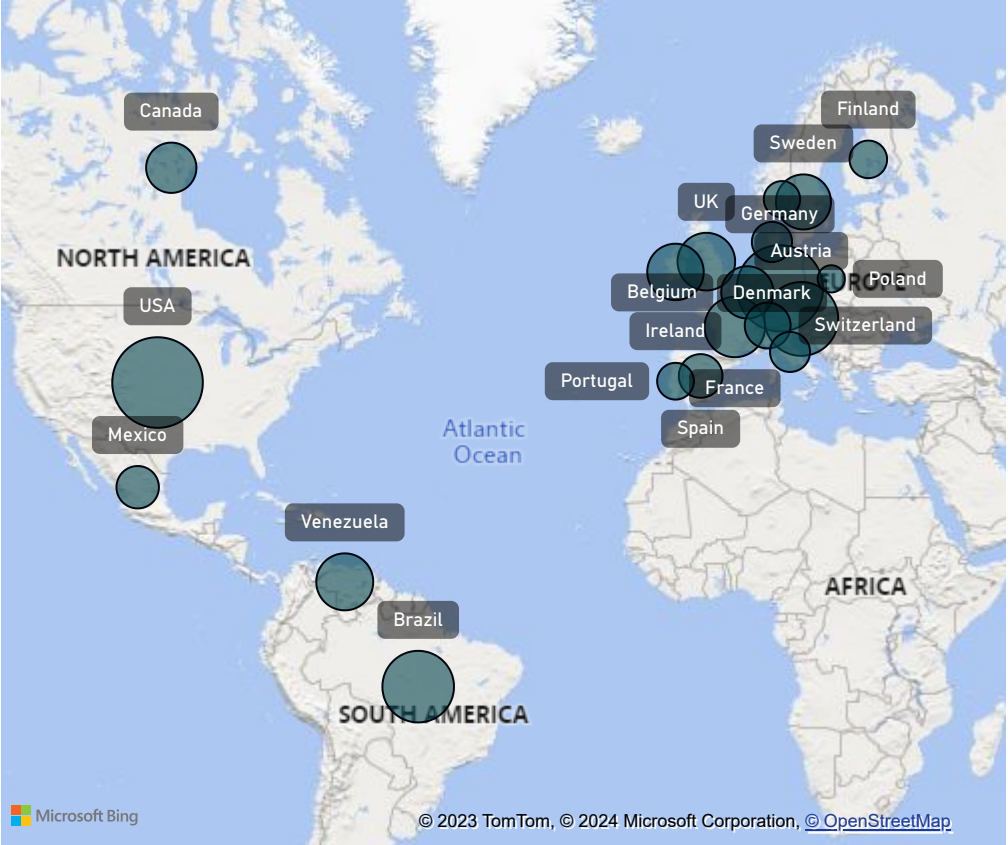
Select all

2017

2018

2019

TotalSales by CustomerCountry



PriceChange

0.50

DemandChange

-0.10

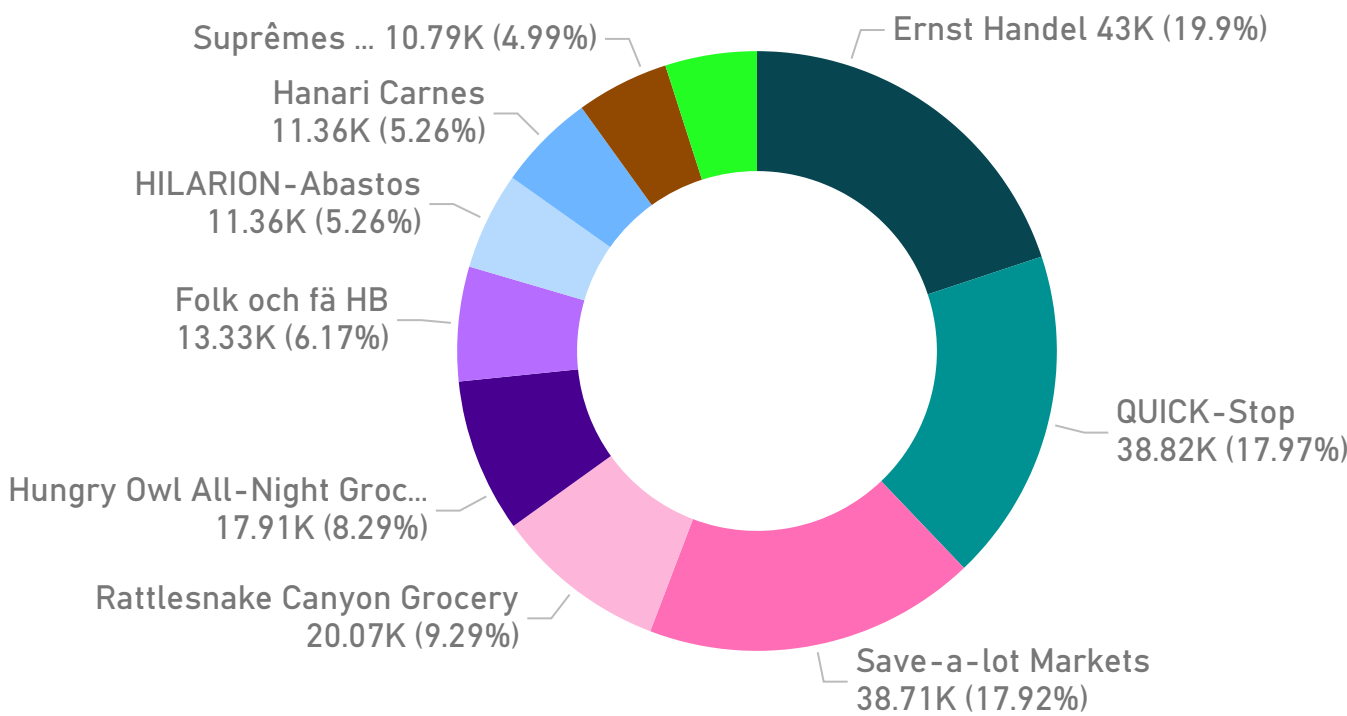
TotalSales	TotalScenarioSales
\$1,345,392.08	1,816,279.31

Date	RunningTotal30day
Tuesday, July 04, 2017	566.00
Wednesday, July 05, 2017	2,895.25
Thursday, July 06, 2017	2,895.25
Friday, July 07, 2017	2,895.25
Saturday, July 08, 2017	5,655.46
Sunday, July 09, 2017	10,152.84
Monday, July 10, 2017	11,958.84
Tuesday, July 11, 2017	12,654.61
Wednesday, July 12, 2017	15,770.36
Thursday, July 13, 2017	15,770.36
Friday, July 14, 2017	15,770.36
Saturday, July 15, 2017	16,418.36
Sunday, July 16, 2017	17,818.86
Monday, July 17, 2017	19,842.66
Tuesday, July 18, 2017	19,968.66
Wednesday, July 19, 2017	22,410.34
Thursday, July 20, 2017	22,410.34
Friday, July 21, 2017	22,410.34
Saturday, July 22, 2017	23,141.30
Sunday, July 23, 2017	25,487.60
Monday, July 24, 2017	26,357.66
Tuesday, July 25, 2017	27,827.66

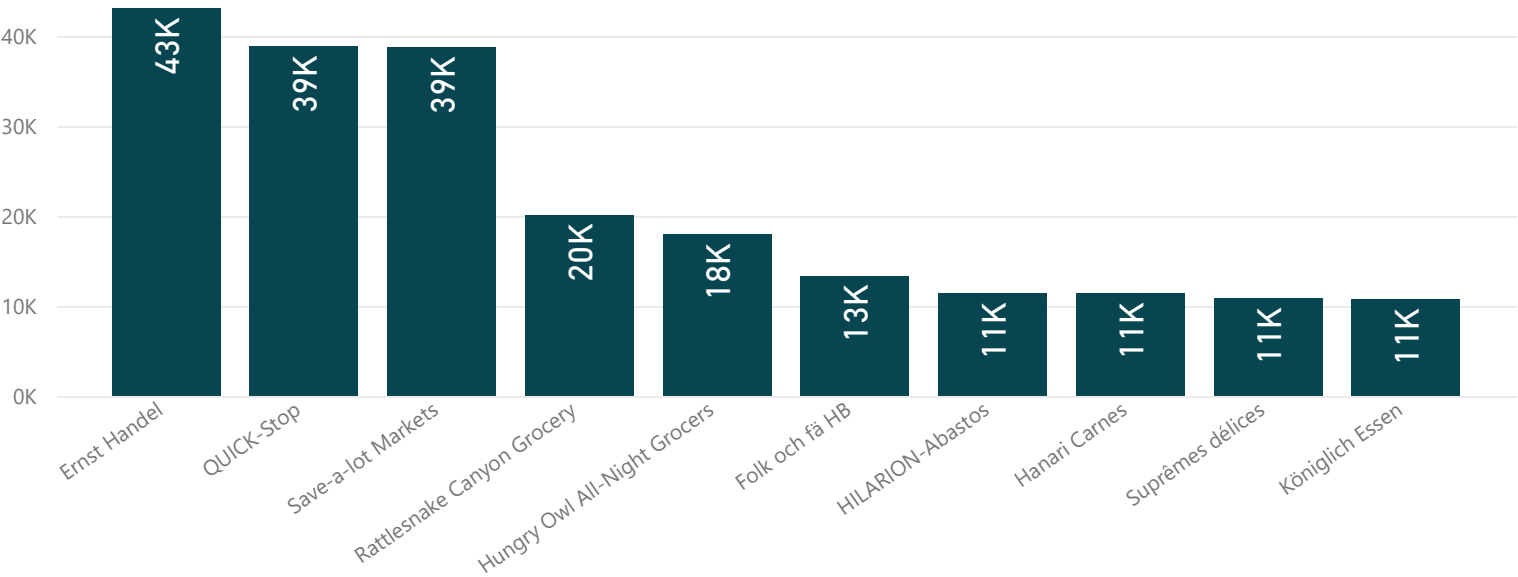
Total

CustomerCompany	Top10Clients
Ernst Handel	43,001.58
QUICK-Stop	38,822.70
Save-a-lot Markets	38,713.61
Rattlesnake Canyon Grocery	20,069.56
Hungry Owl All-Night Grocers	17,910.80
Folk och fä HB	13,330.44
HILARION-Abastos	11,364.69
Hanari Carnes	11,358.62
Suprêmes délices	10,789.07
Königlich Essen	10,682.58
Total	216,043.65

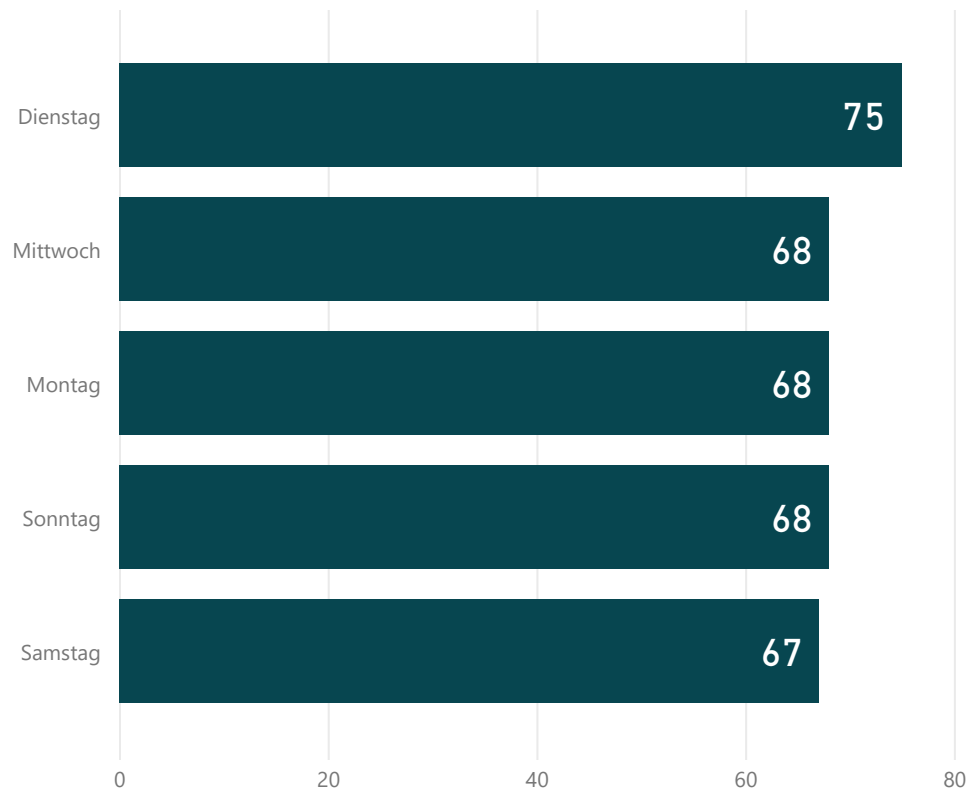
Top10Clients by CustomerCompany



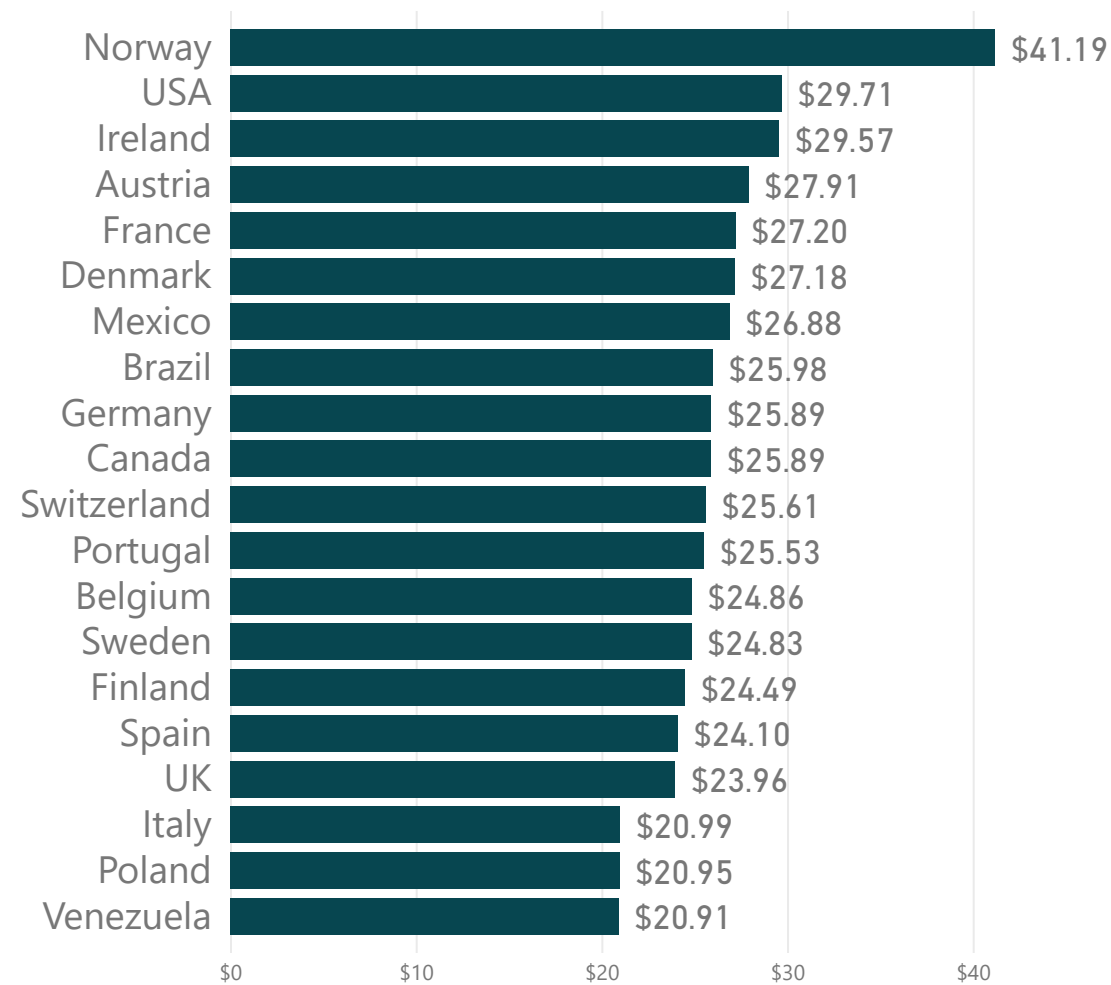
Top10Clients by CustomerCompany



CustomersPerWeekday by DayOfWeekName

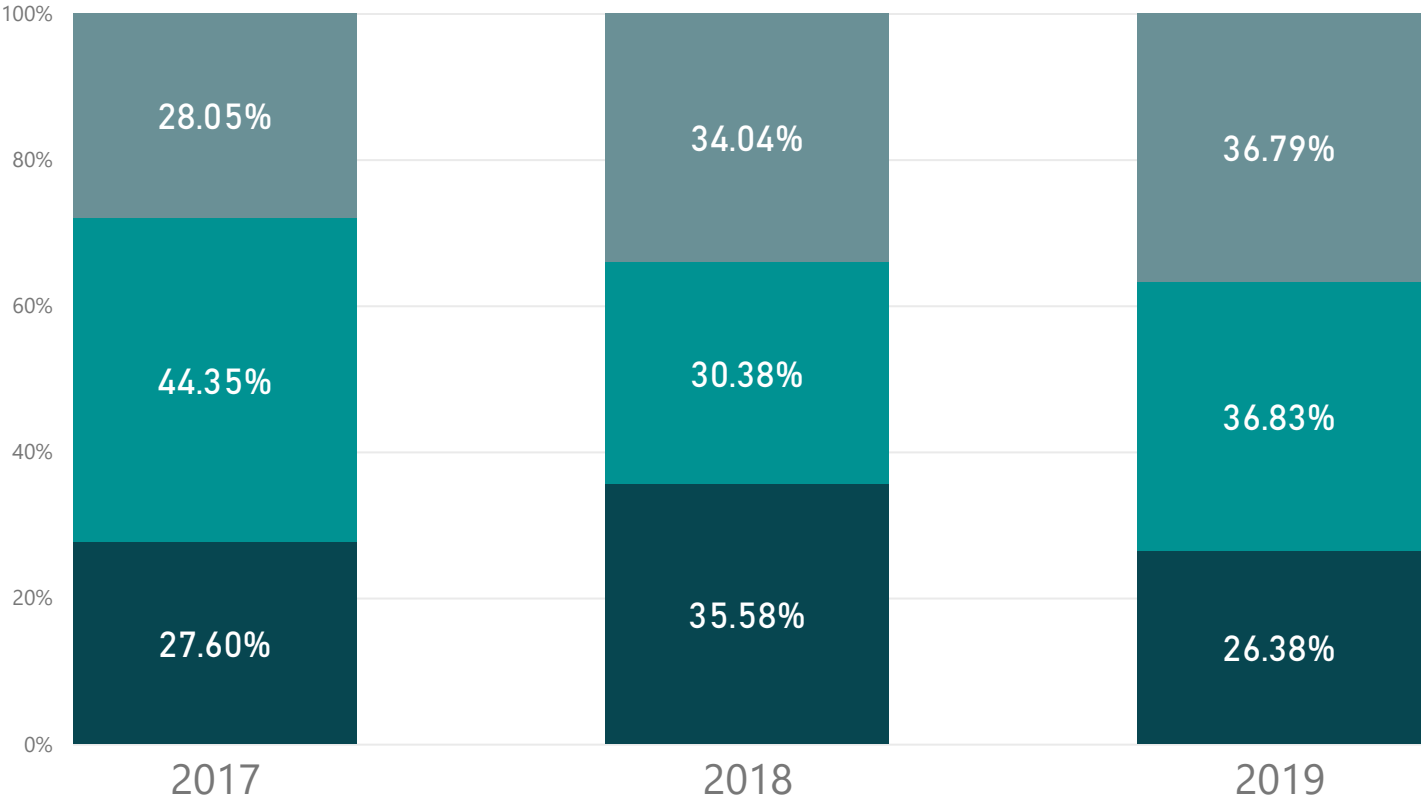


Average of SellingPrice by CustomerCountry



ClassifyCustomers by Year and Classification Group

Classification Group ● Bad Customers ● Medium Customers ● Top Customers



TotalSales	TotalSalesonWeekends	TotalSalesonWeekdays
\$1,345,392.08	543,844.53	801,547.56

The final Report

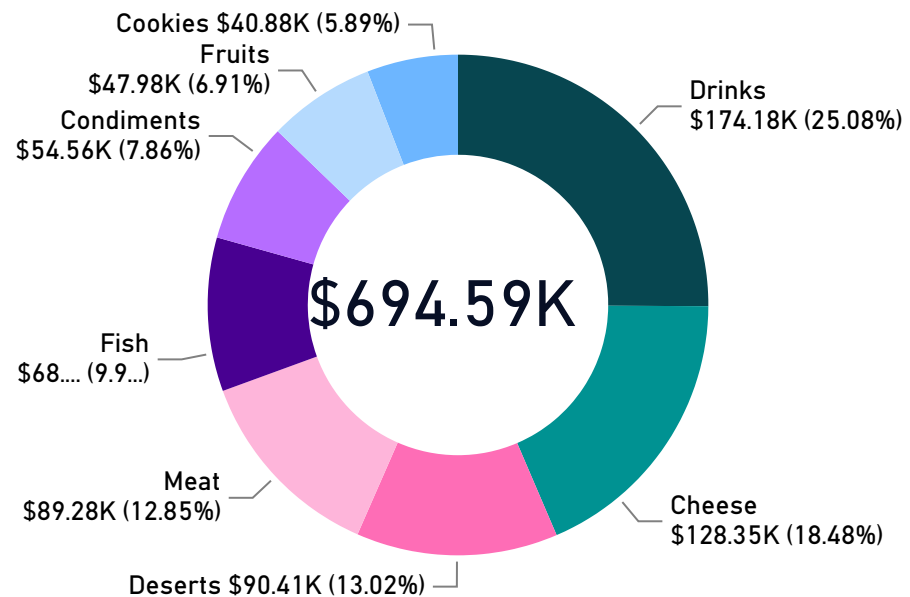
Select all

2017

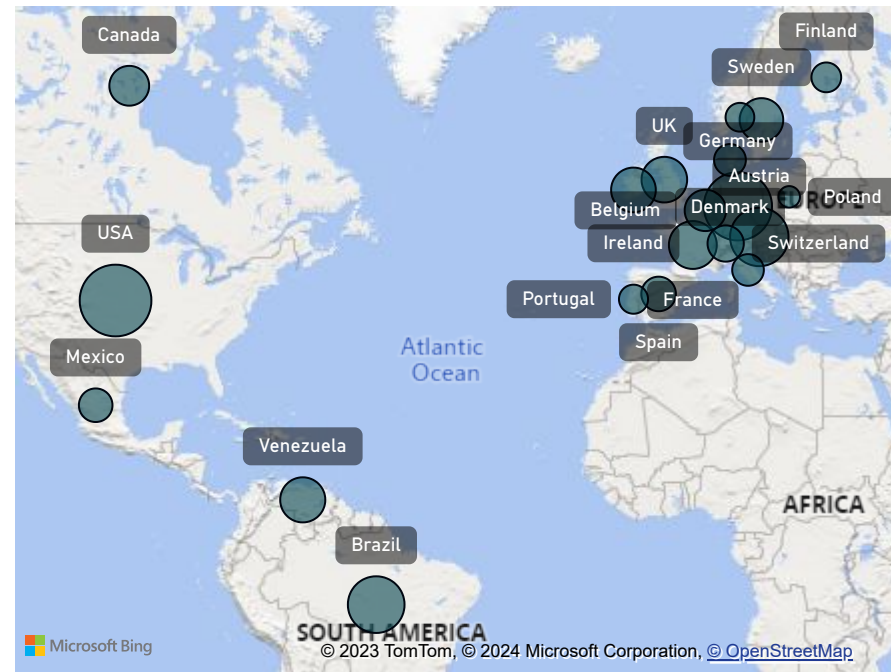
2018

2019

Total Sales

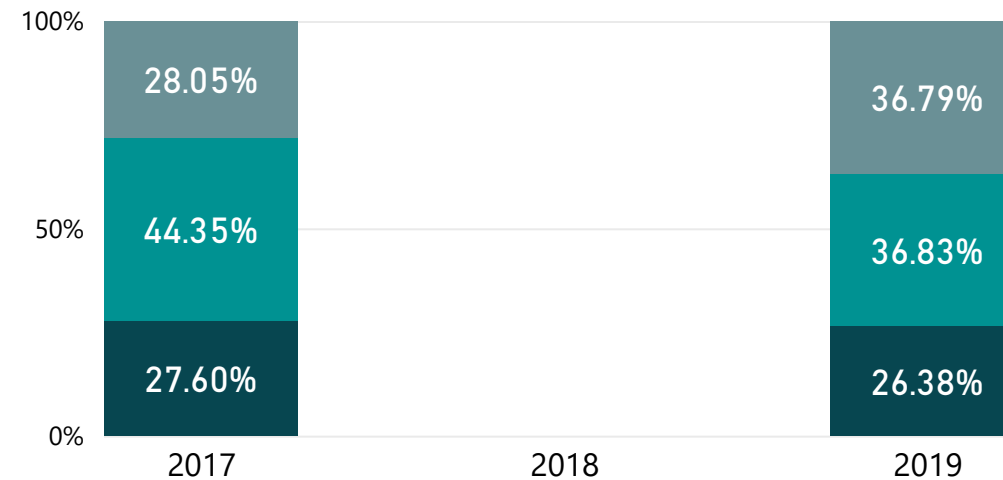
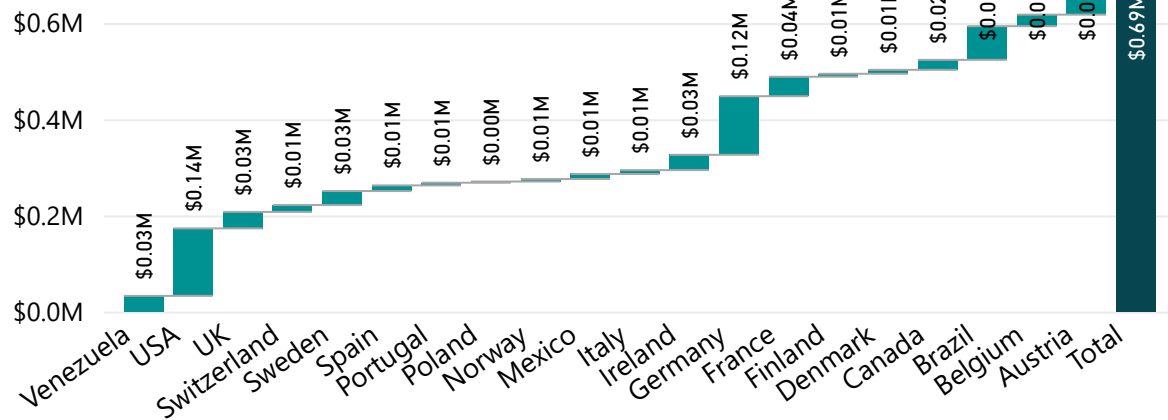


\$694.59K	\$247.56K
TotalSales	TotalProfit
\$447.02K	35.6%
TotalCost	ProfitMargin



TotalSales by CustomerCountry

● Increase ● Decrease ● Total



● Bad Customers ● Medium Customers ● Top Customers