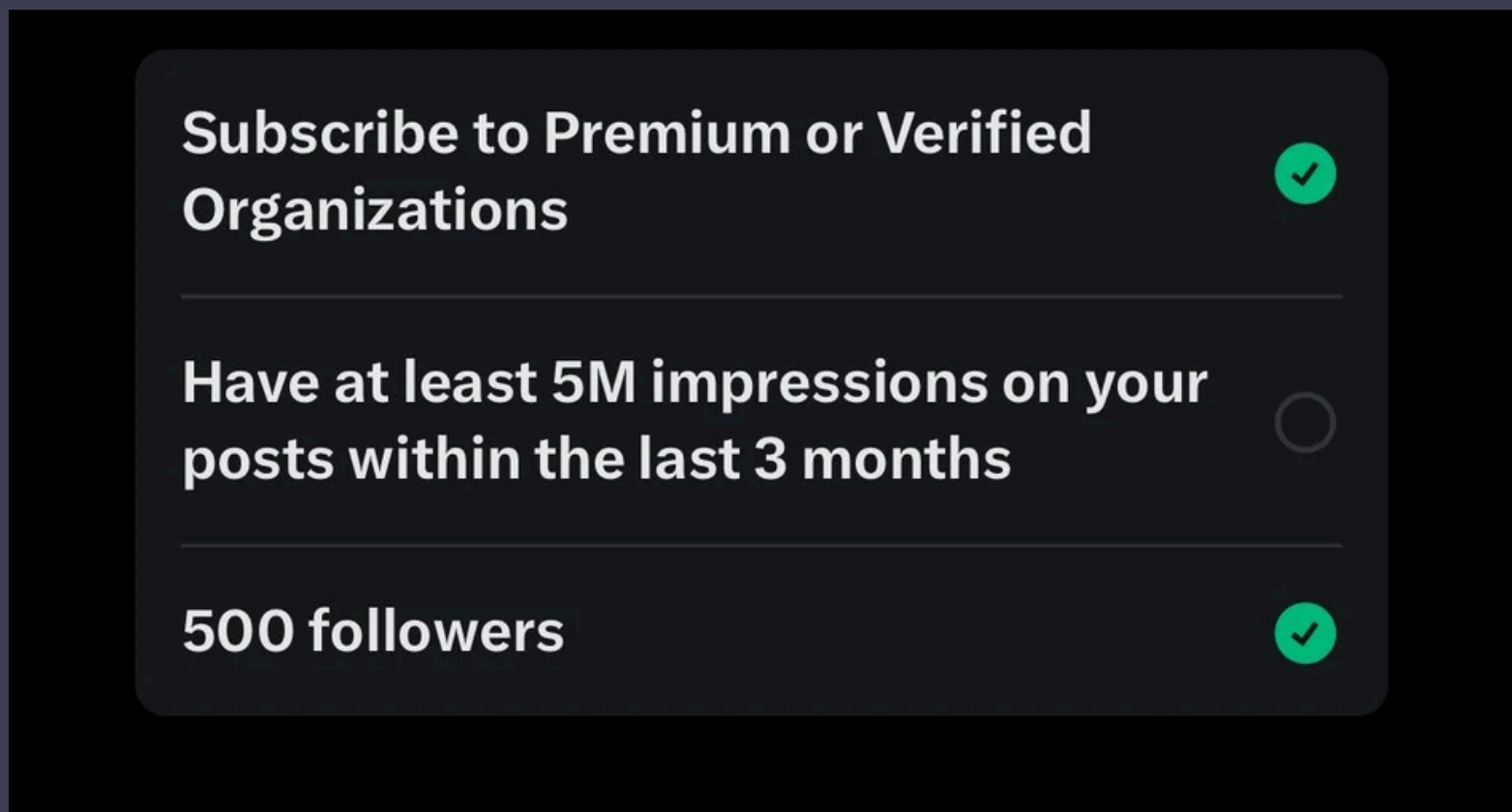




Tips to help you boost your
X impressions and get you monetized.

@ashadahmed_

To get monetized on X, you'll need to meet these 3 requirements :



Without a proper strategy, the most difficult eligibility criteria will be getting 5M impressions within the last 3 months.

This guide is packed with tips to help you reach that 5M impressions target.

Content

- *Sources of Impressions on X* - 1
- *Part I - Impressions on Your Posts* - 2
- *Part II - Impressions on Your Replies* - 13

Note: You can directly jump to Part-II if you are planning to use only "reply guy" strategy to complete 5M impressions

Sources of Impressions on X?

“

What are Impressions?

“Number of times your posts are seen on X”

”

Your overall impressions
are a sum of ...



*Impressions On Your
Posts*

*Impressions On Your
Replies*

Part-I

Impressions on Your Posts

You can improve impressions on your posts by following below tips -

- 1. Create Valuable & Engaging Content*
- 2. Genuine Engagement*
- 3. Keep Assessing Your Growth*
- 4. Keep Experimenting With Your Content*

Tip #1

Create content that offers value to your audience. Make it interesting and easy to engage with.

What is valuable content?

In X's context, any piece of information, such as a quote, GIF, image, video, or written content, that elicits amusement, awe, a sense of wisdom, humor, motivation or even disgust can be engaging and valuable.

This is equally true for any other social media platforms ...

How do you frame your content for maximum results?

Make your posts engaging using GIFs, Images, polls, videos or memes.

If you care about others' opinions, ask a question so they feel invited to share their thoughts.

Don't use robotic language, the more your posts sound like a human the more people relate to them and engage.

Tip #2

Interact authentically with others. Reply to comments, ask questions, and build real connections.



How do you bring people to your posts?

Never ask them to engage or share links to your posts asking for engagement. Doing so only hurts your reputation and drives people away.

Instead, visit their posts regularly, support them and drop valuable replies under their posts.

Tip #3

Regularly check your analytics to see what's working. Adjust your strategy based on what brings the best results.

How do you assess your performance?

If you are a premium user, you get access to a detailed Analytics tool to assess your performance.

If you are a non-premium user, you do not get access to Analytics. However if you convert your account to a professional account, you get access to a basic Analytics dashboard.

Tip #4

Try different types of content,
like videos, polls, or threads.
See what resonates with your
audience and keep
improvising.

How do you experiment with your content?

Check what kind of posts work for you, analyze their type, style and format.

For example, you may convert an older post into a poll, or a poll into a visual graph, or turn it into a meme.

Don't repeat a post template too frequently just because it worked for you once.

Part-II

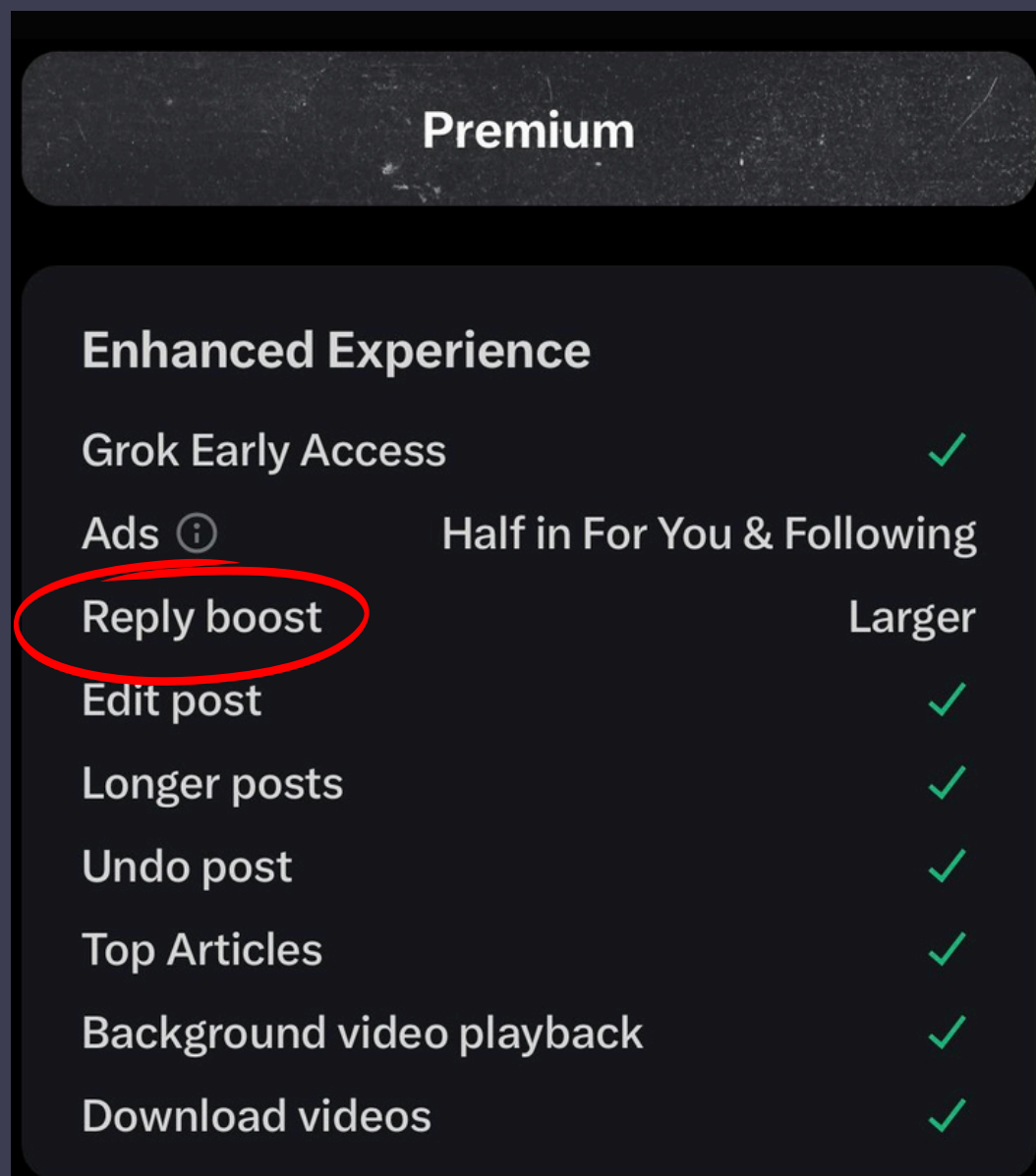
Impressions on Your
Replies

You can improve impressions on your replies by following below tips -

- 1. Get X Premium*
- 2. 'Valuable' Replies*
- 3. Get Subscriptions*
- 4. First Come, First Serve*

Tip #1

X Premium subscription provides you with a larger reply boost, which means your replies under a post will be prioritized and have better visibility.



Tip #2

The more value your replies
provide the more impressions
you gain.

How to provide value in replies?

Remember the CARE rule.

C - Complement it!

Try to complement the original post through your comment.

A - Add Something!

Try to add value to the original post through your comment.

R - Related media!

Come up with a GIF, meme, image, video or text reference related to the original post.

E - Explain it!

Explain the content, yes, it works many times. Just explain what you see or observe.

How to apply CARE on X?

There's no specific order, you can do whichever of the CARE actions you can come up with immediately.

Note: Before you apply any of those CARE actions, you should understand what “valuable content” means in the context of original post.

For example: if the original post is a meme, you would want to elicit sense of humor through CARE actions. Similarly if it's about finance/history/science/general knowledge, you would try to elicit sense of wisdom related to the same.

Sometimes your comment may do the opposite and still gain good impressions.

Examples ...

C - Complement it! :Complete the original post.

**Ashad** 
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Replying to [@stats_feed](#)

Let's have a quick look at the top 10revolutions mentioned above, you don't wanna miss:

-  French Revolution (1789-1799): Overthrow of the absolute monarchy, establishment of the First French Republic, and radical social and political changes.
-  Russian Revolution... [Show more](#)

7:13 AM · Jan 4, 2024 

 **419**  [Reply](#)  [Copy link](#)

[Read 20 replies](#)

[Click Here](#)

A - Add Something! : Adding contexts are good examples



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Replying to @iluminatibot

Context: "Pfizer executives will spend the rest of their lives in jail," said the Florida Surgeon General.

Florida Surgeon General Dr. Joseph Ladapo suggests that Pfizer executives will face a lifetime of imprisonment once the public becomes aware of the true nature of the... [Show more](#)

9:18 AM · Jan 2, 2024



114



See the latest COVID-19 information on X

[Click Here](#)

R - Related Media! : Use a GIF, image, meme, or video related to the original post to add humor, context, or a visual appeal.



[Click Here](#)

E - Express! : Express yourself, explain what you see.



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Replying to @interesting_all

That was so wholesome!  Father couldn't believe it and mom couldn't help her excited jumps 

12:04 PM · Jan 8, 2024



4.8K



Reply



Copy link

[Click Here](#)

Tip #3

Support big accounts
through
“Subscriptions.”

Support from big accounts can skyrocket your impressions in no time, whether you receive replies from them under their posts or your own.

Tip #4

The more delay in response,
the more impressions you
lose.

.....

What's "Response Delay"?

Response delay is the time gap between the original post and your comment.

According to my experience with X, in general, your comment will gain the most impressions it can if you do it within 5 minutes to 1 hour from the time the original post is published.

Sometimes, you may also find your comment doing awesome even if you do it 5 hours after the original post was published.

That's why it's good to comment no matter how late you are.

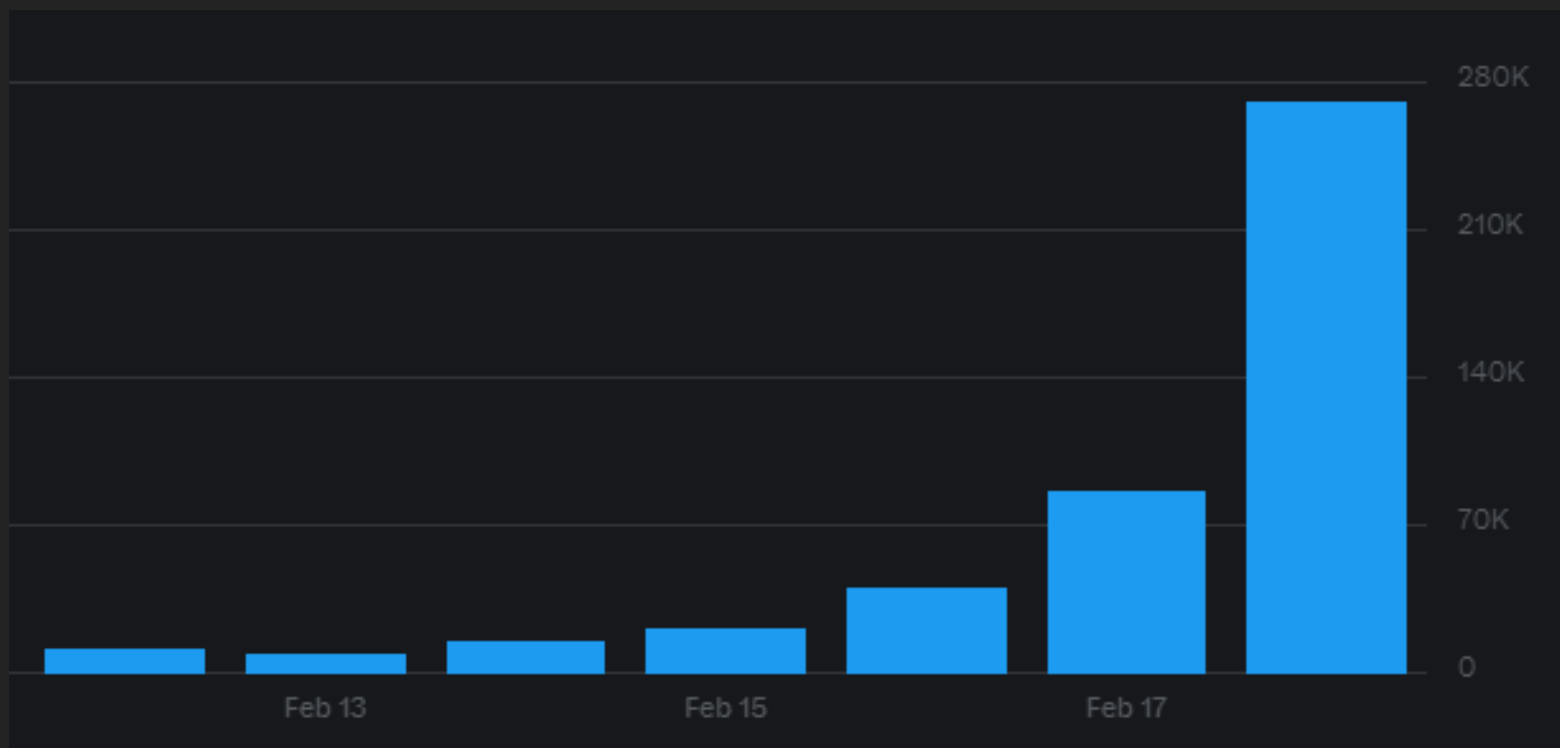
.....

Bonus Tip #3

Impressions show
compounding effect if
you stay
“Consistent.”

*Stay consistent to see an increasing
impressions graph.*

If you stay consistent, you will observe your impressions growth just like the chart below.



Staying consistent doesn't mean you've to do it 24/7. You can take a few hours out of your daily routine and focus on building on X.

Also, you may find your impressions falling after reaching a peak which is normal. Expect it to show a periodic behavior which means impressions grow for a few days and then they fall and keep repeating this pattern.

Final words ...

In this entire guide i've used the term "Original Post" to refer to the posts from any account which have high engagement rates and are active on a daily basis.

These are mostly the celebrity, news, memes or science & tech related accounts with more than 500k followers and 5-10 daily posts.

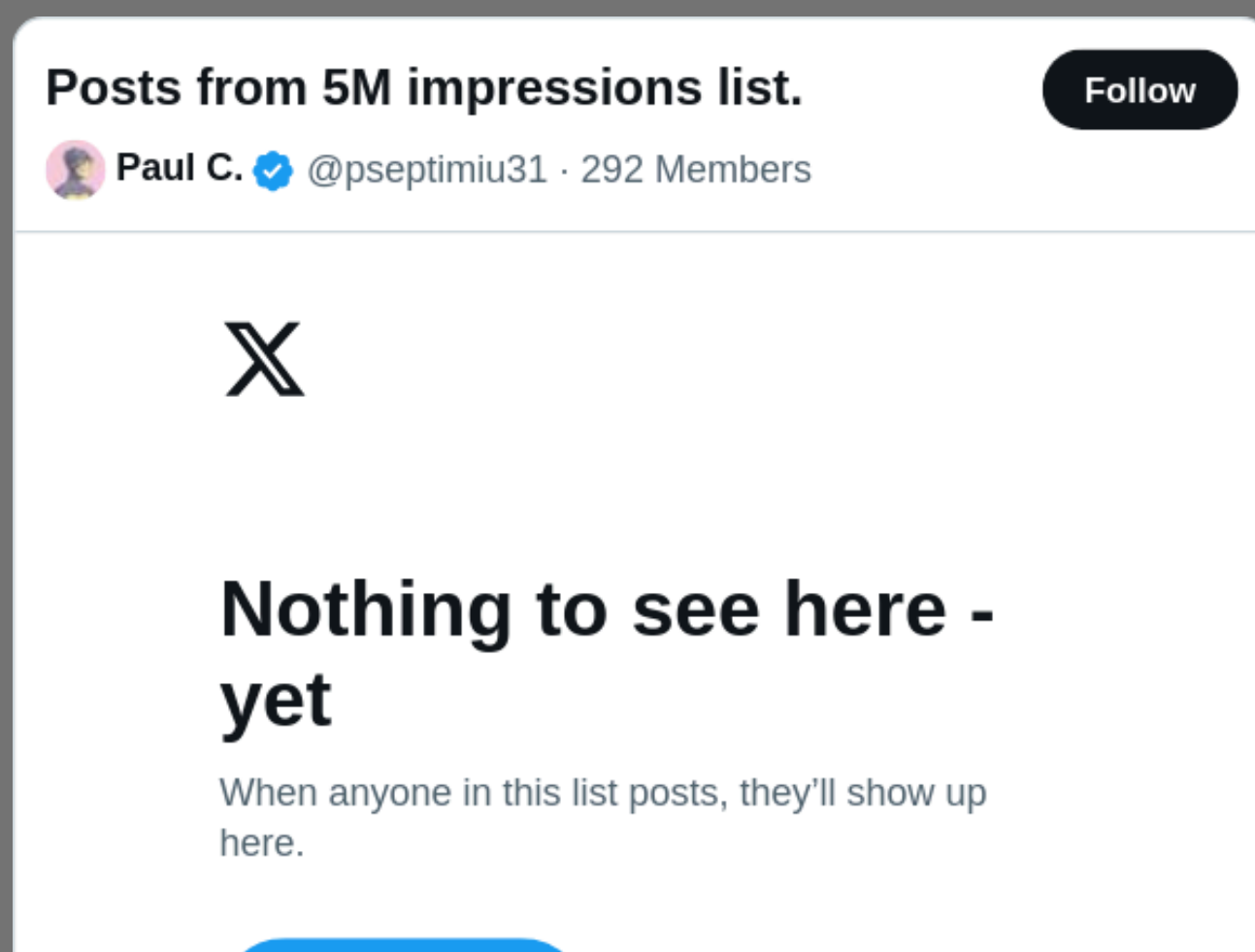
My aim with this guide is to help you get the amount of impressions you need to get monetized.

It's very important to note that your true brand value comes from your Original Posts and hence impressions on comments under other's posts won't help you with that.

You can always reach out to me in case you would like to see more comments where i've used CARE rule which did amazing recently.

The most effective 5M impressions list

This is a list of high performing accounts you can interact with expecting maximum impression growth



[Click Here](#)

Note I: You should only follow accounts you're interested in.

Note II: Never spam or drop irrelevant replies or you may get shadowbanned at some point.

About Me



I'm Ashad, a growth strategist and content creator focused on helping others thrive on X with actionable insights and engaging strategies.

@ashadahmed_

I'd love to hear your views on this guide :)