News Article Sentiment Analysis

What's the process

Part 1
Find 2 news
articles

Part 2
Process top
stories/RSS
feed

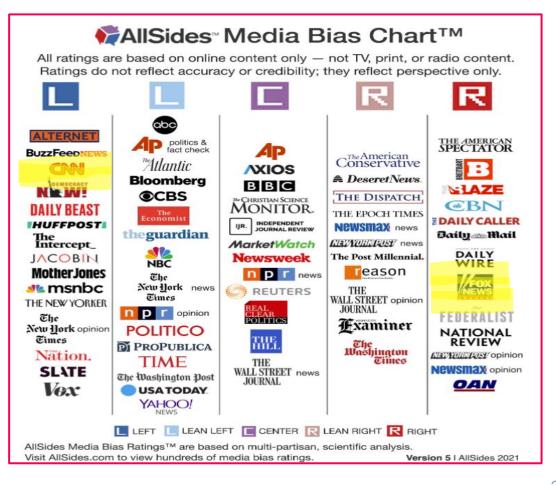
Part 3
Web
scrape
articles

Part 4
Sentimental
analysis and
visualization

- Look for 2 or more opposing views
- Find topics to compare

- Find new articles and topics to analyze at least 5 days •
- Store data in a remote DB
 - Extract data to one row for analysis
- Store sentiment query results in DB
- Use 3 sentiment points for visualization

Data Sources



Technologies & Libraries used















Technologies

- Python
- Flask
- Bootstrap
- MongoDB Atlas
- Jupyter Notebook
- Power BI

Libraries

- Beautiful Soup
- PyMongo
- Flask
- pandas

1.

News Agencies & Articles

CNN & Fox News





LEFT WING RIGHT WING

2. Process News Articles

CNN & Fox News



www.cnn.com



www.foxnews.com

3. Web Scrape Articles

CNN

```
In [1]: from bs4 import BeautifulSoup
        import pandas as pd
        import re
        import feedparser
        import string
        def clean text(raw html):
            cleantext = BeautifulSoup(raw_html, "html.parser").text
          cleantext=cleantext.replace('\n','')
            return cleantext
        rss_url = 'http://rss.cnn.com/rss/cnn_topstories.rss'
        cols = ['title', 'summary', 'link']
        news_df = pd.DataFrame(columns = cols)
        feed = feedparser.parse(rss url )
        72WNTAKBA" /></a> <a href="http://rss.cnn.com/~ff/rss/cnn_topstories?a=6usaLMBAk4A:D4qJiz69oLI:V_sGLiPBpWU"><img border="0" s
        rc="http://feeds.feedburner.com/~ff/rss/cnn topstories?i=6usaLMBAk4A:D4qJiz69oLI:V sGLiPBpWU" /></a> <a href="http://rss.cnn.
        com/~ff/rss/cnn_topstories?a=6usaLMBAk4A:D4qJiz69oLI:qj6IDK7rITs"><img border="0" src="http://feeds.feedburner.com/~ff/rss/cn
        n_topstories?d=qj6IDK7rITs" /></a> <a href="http://rss.cnn.com/~ff/rss/cnn_topstories?a=6usaLMBAk4A:D4qJiz69oLI:gIN9vFwOqvQ">
        <img border="0" src="http://feeds.feedburner.com/~ff/rss/cnn_topstories?i=6usaLMBAk4A:D4qJiz69oLI:gIN9vFwQqvQ" /></a>\n
        <img alt="" height="1" src="http://feeds.feedburner.com/~r/rss/cnn_topstories/~4/6usaLMBAk4A" width="1" />'},
           'links': [{'rel': 'alternate',
             'type': 'text/html'.
             'href': 'http://rss.cnn.com/~r/rss/cnn topstories/~3/6usaLMBAk4A/index.html'}],
           'link': 'http://rss.cnn.com/~r/rss/cnn topstories/~3/6usaLMBAk4A/index.html'.
           'id': 'https://www.cnn.com/2021/11/02/politics/virginia-governor-race-nationalization/index.html',
            'guidislink': False,
```

CNN Feed Scraping





ut[4]:		title	summary	link	compound	sentimer
	0	If Youngkin wins, he could serve as a template	Analysis: Why Democrats are in a lot of trou	https://www.cnn.com/2021/11/02/politics/virgin	-0.4019	negativ
	1	Polls open for races that will test the politi	What to watch in today's elections• Analysis	https://www.cnn.com/politics/live-news/electio	0.5859	positi
	2	What to watch in today's elections	Tuesday's elections in states and cities acros	https://www.cnn.com/2021/11/02/politics/us-ele	0.0000	neutr
	3	Three states you should be watching on electio	Elections in Virginia, New York and Minnesota	https://www.cnn.com/videos/politics/2021/10/29	0.0000	neut
	4	Opinion: The answer Virginia voters deserve fr	Virginia's Republican candidate for governor,	https://www.cnn.com/2021/10/31/opinions/trump	0.7964	positi

CNN Sentiment Analysis

CNN

```
In [5]: import pymongo
    from pymongo import MongoClient

    cluster = MongoClient("mongodb+srv://testuser:testuser123@cluster0.dj@nr.mongodb.net/myFirstDatabase?retryWrites=true&w=majority'
    db = cluster("sentimentAnalysisDB")
    collection = db["cnnnewsData"]

    collection.insert_many(news_df.to_dict('records'))

4

Out[5]: <pymongo.results.InsertManyResult at 0x21714624d00>

In [6]: cursor = db["cnnnewsData"].find()

# Expand the cursor and construct the DataFrame
    df = pd.DataFrame(list(cursor))
    df.to_csv('cnn.csv', index=False)
```

CNN Data Transfer to & from MongoDB



Fox News

```
In [6]: from bs4 import BeautifulSoup
          import pandas as pd
          import re
          import feedparser
         import string
         def clean_text(raw_html):
             cleantext = BeautifulSoup(raw_html, "html.parser").text
          # cleantext = BeautifulSoup(raw html, "Lxml").text
             return cleantext
        rss url = 'http://feeds.foxnews.com/foxnews/latest'
        cols = ['title', 'summary', 'published', 'link']
         news_df = pd.DataFrame(columns = cols)
         feed = feedparser.parse(rss_url )
         for newsitem in feed['items']:
             news_df = news_df.append({'title': newsitem['title'],
                                   'summary': clean_text(newsitem['summary']),
                                   'published': newsitem['published'],
                                   'link': newsitem['link']}, ignore_index=True)
         news df.head()
Out[6]:
                                              title
                                                                               summary
                                                                                                        published
          Prior COVID-19 infection does not protect as
                                                       Vaccine-induced immunity provides more
                                                                                          Wed, 03 Nov 2021 03:10:55
                                                                                                                  https://www.foxnews.com/health/prior-covid-19-...
            MSNBC's Joy Reid: 'Education' issue is 'code'
                                                          MSNBC's Joy Reid called the issue of
                                                                                          Wed, 03 Nov 2021 03:02:18
                                                                                                                         https://www.foxnews.com/media/joy-reid-
                                                                              education..
            Rev. Jesse Jackson discharged from hospital The Rev. Jesse Jackson was discharged from Wed, 03 Nov 2021 02:59:59

af... the... GMT
                                                                                                                   https://www.foxnews.com/politics/rev-jesse-jac.
```

	<pre># Sentiment score from Vader from nltk.sentiment import SentimentIntensityAnalyzer def get_vader_sentiment(txt): analyzer = SentimentIntensityAnalyzer() vs = analyzer.polarity_scores(txt) return vs['compound'] news_df['compound'] = news_df['summary'].apply(lambda x : (get_vader_sentiment(x))) news_df.head()</pre>											
Out[7]:		title	sumn	nary	published		link	compound				
	0	Prior COVID-19 infection does not protect as w	Vaccine-induced immunity provides in prote		Nov 2021 0:55 GMT	https://www.foxnews.com/health	/prior-covid- 19	0.0000				
	1	MSNBC's Joy Reid: 'Education' issue is 'code'	MSNBC's Joy Reid called the issueducation		Nov 2021 2:18 GMT	https://www.foxnews.com/me	dia/joy-reid- educati	0.5541				
	2	Rev. Jesse Jackson discharged from hospital af	The Rev. Jesse Jackson was dischar		Nov 2021 9:59 GMT	https://www.foxnews.com/politics/rev	-jesse-jac	-0.1531				
	3	VA Dept. of Elections commissioner says electi	Virginia Department of Elect Commissione		Nov 2021 3:28 GMT	https://www.foxnews.com/politics/va	-dept-of-el	0.0000				
	4	Winsome Sears, Virginia GOP lieutenant governo	Winsome Sears, the Republ candidate for		Nov 2021 19:47 GMT	https://www.foxnews.com/politic	sears	0.1280				
		us_df[' <mark>sentiment</mark> ']=news_df['co us_df.head()	mpound'].apply(lambda c: 'n	eutral' if c==0	else 'po	sitive' if c>=-0.01 else '	negative')				
Out[8]:		title	summary	published		link	compound	sentiment				
	0	Prior COVID-19 infection does not protect as w	accine-induced immunity provides more protect	Wed, 03 Nov 2021 03:10:55 GMT	https://v	www.foxnews.com/health/prior-covid- 19	0.0000	neutral				
	1	MSNBC's Joy Reid: 'Education' Nissue is 'code'	ISNBC's Joy Reid called the issue of education	Wed, 03 Nov 2021 03:02:18 GMT	https	s://www.foxnews.com/media/joy-reid- educati	0.5541	positive				
	2	Rev. Jesse Jackson discharged	The Rev. Jesse Jackson was	Wed, 03 Nov 2021	https://	www.foxnews.com/politics/rev-jesse-	-0.1531	negative				

Fox News Feed Scraping



Fox News Sentiment Analysis

Fox News

```
In [4]: import pymongo from pymongo import MongoClient

cluster = MongoClient("mongodb+srv://testuser:testuser123@cluster0.dj@nr.mongodb.net/myFirstDatabase?retryWrites=true&w=majority'
db = cluster["sentimentAnalysisDB"]
collection = db["foxnewsData"]

collection.insert_many(news_df.to_dict('records'))

(pymongo.results.InsertManyResult at 0x14fe377aa40>

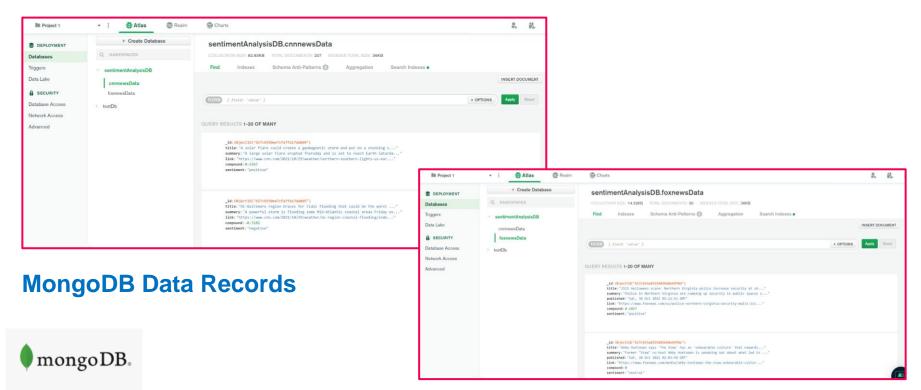
In [5]: cursor = db["foxnewsData"].find()

# Expand the cursor and construct the DataFrame
df = pd.DataFrame(list(cursor))
df.to_csv('fox.csv', index=False)
```

Fox News Data Transfer to & from MongoDB



MongoDB



4. Challenges in Sentimental Analysis

Challenges of Sentiment Analysis and its Accuracy

- Irony and sarcasm
- Types of negations
- Word ambiguity
- Multipolarity



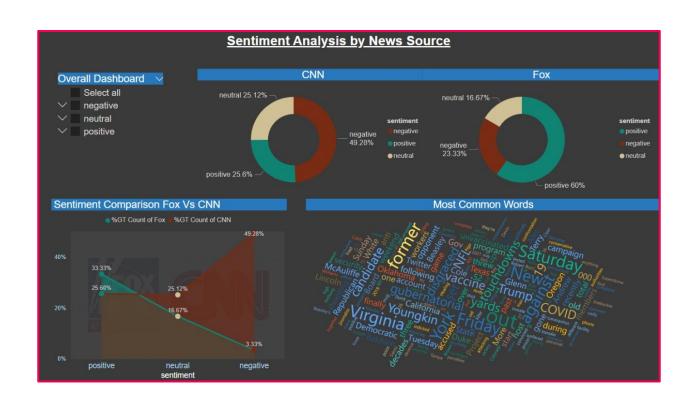
Addressing the challenges of Sentiment Analysis and its Accuracy

Strong sentiment analysis API.

Wide range of AI-based techniques such as text analytics, natural language processing for analysis.

Improved machine learning - Evaluating the training data for bias and updating the labels.

Final Analysis Visualization using Power BI



Conclusion

With this sentiment analysis we can conclude that CNN articles are inclined towards negative where Fox news articles are more positive.

Based on visualization, it seems that the articles that are extremely negative in CNN news while in Fox articles are very positive.

Overall, based on the sentiment comparison graph we could able to cross reference both CNN & Fox, and able to see that CNN gave almost half of CNN articles are Negative whereas half of Fox articles are either positive or Neutral.

From the world cloud it can be identified that the recent governor election in Virginia has been the hot topic and the elected governor Youngkin have been on the discussion.

Fox has been taking side to conservative and CNN towards Liberal can also been able to verified. The publication on the novel COVID has been reported either neutral or positive from both channels.

Thank You...