



Actionify Marketing Packages – 2025 Edition

Tailored Solutions for Businesses of Every Size – Delivered by Actionify

This document outlines our marketing packages as part of a formal proposal from **Actionify Nepal Pvt. Ltd.**. All packages are executed **in-house** by our expert creative team using professional equipment. Every video is produced in **4K resolution**, with a commitment to quality, speed, and creative excellence. All plans include **high-quality design** as a standard feature. We offer complete plans for branding , music, video, and more — because at Actionify,

One House. Infinite Creativity. **we don't just create — we take action.**

Starter Plan – Rs 5,000 / Month

Ideal for marketing newbies and small business teams

- Platforms: Facebook, Instagram, TikTok
- 3 Reels per month (Shot in 4K)
- 5 Graphical banners (High-quality design)
- 1 Free Festive Post
- Basic Copywriting
- Post Scheduling
- Monthly Highlights Summary

Entry-level package to establish a strong brand presence.

Growth Plan – Rs 10,000 / Month

For active businesses ready to expand

- Platforms: Facebook, Instagram, TikTok
- 7 Reels per month (Shot in 4K)
- 10 Graphical banners (High-quality design)
- 2 Free Festive Posts
- Copywriting & Hashtag Strategy
- Page Setup & Optimization
- Monthly Content Calendar
- \$5 Paid Ads Budget (Included)
- 1 Creative Ad Campaign Every 3 Months (Festival/Special Occasion)
- Basic Online Business Setup (Google My Business, WhatsApp, Maps, Bio Link)
- Post Scheduling
- Monthly Performance Summary

Best suited for brands seeking awareness and digital activation.

Business Plan – Rs 15,000 / Month

For scaling brands in need of strategy, quality, and reach

- Platforms: Facebook, Instagram, TikTok, LinkedIn (as needed)
- 12 Reels per month (Shot in 4K, with optional voice-overs)
- 15 Graphical banners (High-quality design)
- 3 Free Festive Posts
- Advanced Copywriting
- Keyword-based content
- Page Setup & Optimization
- Competitor Research
- Monthly Content Calendar
- \$10 Paid Ads Budget (Included)
- 1 Creative Ad Campaign Every 2 Months (Festival/Special Focus)
- Post Scheduling
- Monthly Performance Report
- Ads Management
- **Professional Branding Kit Included**

Optimized for growing businesses ready to capture and convert.

Premium Plan – Rs 20,000 / Month

For brands that want to lead with performance and presence

- Platforms: Facebook, Instagram, TikTok, LinkedIn (or customized mix)
- 15 Reels per month (Shot in 4K, Voice-over included)
- 20 Graphical banners (High-quality design)
- 3 Free Festive Posts
- Copywriting + Strategy + A/B Creative Testing
- 1 Creative Ad Campaign Every Month (Tailored & Targeted)

- Pixel Setup for Retargeting
- Competitor & Industry Trend Reports
- Full Page Optimization
- Monthly Content Calendar
- \$15 Paid Ads Budget (Included)
- Post Scheduling
- Performance Analytics Dashboard
- Ads Management + Retargeting
- **Full Branding Kit & Guidelines Included**

The most complete solution for high-growth brands.



Annual Plans

All plans are available as annual subscriptions with **2 months FREE**.

This document is submitted as an official quotation by:

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For any customization, bulk contracts, or additional services, please reach out directly.

Let's build your brand – the Actionify way.