



**WE ARE A RESPONSIBLE GLOBAL
TOTAL FOODS COMPANY**

GOOD DAY

TASTE THE GOODNESS

India's renowned cookie, Britannia Good Day has been a popular favorite since 1986. These crunchy, buttery cookies are abundantly loaded with delectable ingredients - from cashews, almonds and pistachios to chocolatey delights. Make every day special with the wholesome Britannia Good Day cookies!



BRITANNIA

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EXPLORE THE RANGES



Oozing with butter in every delicious crunch, this melt-in-your-mouth delight is irresistible. Make tea time complete with the buttery indulgence of mouth-watering Good Day Butter Cookies. Crunch, munch and a bunch of smiles, this snack is loaded with lip-smacking happiness in every bite!

PRODUCT HIGHLIGHTS



100% VEGETARIAN



NO TRANS-FAT



ENRICHED WITH BUTTER

SHOP ONLINE



BIG BASKET



BLINKIT



Good Day Cashew Cookies are filled with goodness in every crunchy bite. Rich butter meets crisp cashew to make this perfect combination of joy and nutrition. Make everyday moments even more special with this wholesome, tasty. Share the love, share the smiles.

PRODUCT HIGHLIGHTS



100% VEGETARIAN



NO CHOLESTEROL



LOADED WITH NUTS

SHOP ONLINE



BIG BASKET



BLINKIT



FLIPKART



Loaded with choco chips, these crunchy, chocolatey bites of delight are sure to fulfil your chocolate cravings. A chocoholic's dream come true, this delectable treat has an abundance of choco chips in every bite. The ultimate chocolate indulgence, Good Day Chocochip Cookies - spreading happiness one choco-chip at a time.

PRODUCT HIGHLIGHTS



LOADED WITH CHOCOCHIPS



100% VEGETARIAN



ZERO TRANSFAT

SHOP ONLINE



BIG BASKET



FLIPKART



BLINKIT

BRITANNIA

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Nutty wholesomeness with the goodness of almonds and smooth and delightful pistachios, these crunchy cookies make for a nutritious, flavoursome experience. Make teatime nutritious, make teatime tasty with the delightful Good Day Pista Badam Cookies. Grab a cookie, take a bite and savour the happiness!

PRODUCT HIGHLIGHTS

- 100% VEGETARIAN
- NO TRANS-FAT
- ENRICHED WITH BUTTER

SHOP ONLINE



Crunchy cookies with nutty abundance! The perfect snack for all occasions - every bite is a scrumptious, melt-in-your-mouth experience with oh-so-perfect nuttiness. Good Day Cashew Almond Cookies - filled with goodness, loaded with happiness!

PRODUCT HIGHLIGHTS

- 100% VEGETARIAN
- NO CHOLESTEROL
- LOADED WITH NUTS

SHOP ONLINE



Crunchy, chunky and all things delicious, Good Day Chunkies has an overload of chocolate chips. These cookies offer an indulgent chocolate experience in every bite! Loaded with dark as well as milk chocolate chips, these cookies simply melt in your mouth. Taken a chunky bite, yet?

PRODUCT HIGHLIGHTS

- 100% VEGETARIAN
- NO TRANS-FAT
- LOADED WITH CHOCOCHIPS

SHOP ONLINE



Major Ingredients

GOOD DAY CASHEW ALMOND

INGREDIENTS: REFINED WHEAT FLOUR, SUGAR, EDIBLE VEGETABLE OIL (PALM), SUGAR, CASHEW BUTS(4.5%), INTERESTERIFIED VEGETABLE FAT, COCOA SOLIDS (3%), INVERT SYRUP, MILK SOLIDS, BUTTER(0.6%) RAISING AGENTS [503(II), 500(II), IODISED SALT AND EMULSIFIER(322, 471, 472E). CONTAINS ADDED FLAVOURS [NATURE IDENTICAL AND ARTIFICIAL FLAVOURING SUBSTANCES - MILK AND VANILLA] NUMBERS IN BRACKETS AS PER INTERNATIONAL NUMBERING SYSTEM).

NUTRITIONAL INFORMATION per 100g (Approx.)

Carbohydrate	65g
Sugars	22g
Protein	7g
Fat	24g
Saturated Fatty Acids	11g
Mono Unsaturated Fatty Acids	10.2g
Poly Unsaturated Fatty Acids	2.7g
Trans Fatty Acids	0g
Cholesterol	2mg
Energy	504kcal

Price Summary

Product	Quantity	M.R.P.	min price
Good Day Butter	100g	₹ 25	₹ 22
Good Day Cashew	100g	₹ 30	₹ 27.00
Good Day Chocochips	100g	₹ 30	₹ 27
Good Day Pista	100g	₹ 30	₹ 27.00
Good Day Cashew Almond	100g	₹ 30	₹ 27.00
Good Day Butter	500g	₹ 45	₹ 40
Good Day Cashew	500g	₹ 50	₹ 45.00
Good Day Chocochips	500g	₹ 50	₹ 45
Good Day Pista	500g	₹ 50	₹ 45.00
Good Day Cashew Almond	500g	₹ 50	₹ 45.00
Good Day chocolate cookies	500g	₹ 100.00	₹ 90.00
Good Day Butter	1kg	₹ 100	₹ 90
Good Day Cashew	1kg	₹ 120	₹ 100.00
Good Day Chocochips	1kg	₹ 120	₹ 110
Good Day Pista	1kg	₹ 120	₹ 110.00
Good Day Cashew Almond	1kg	₹ 120	₹ 110.00
Good Day chocolate cookies	1kg	₹ 150.00	₹ 135.00

Seasonal Informations

The Good day biscuits are most loved biscuit ranges in India thus they are mostly sold in the festival seasons like September and October (for Diwali and Raksha-Bandhan) Other than that its one of the best snack with tea. These also have good sales on National Holidays like Independence day and Republic Days.



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Sales Summary

Month	Units Sold	Selling Price (₹)	Revenue (₹)
January	8,500	24	2,04,000
February	8,200	24	1,96,800
March	9,000	23	2,07,000
April	7,800	23	1,79,400
May	8,100	22	1,78,200
June	8,900	23	2,04,700
July	9,000	24	2,20,800
August	9,500	24	2,28,000
September	9,600	23	2,00,100
October	9,700	24	2,23,200
November	9,000	25	2,27,500
December	8,700	25	2,35,000

Customer Reviews

Average Rating★★★★★4.3/5

Total Number of Reviews15000

Rating Standard Deviation0.6

5 ★ Delicious!

These biscuits have been a family favorite for years. The perfect blend of sweetness and crunch. Can't go a day without them

Dinesh Babu ✓

4.7★ Good, but can be less sweet

These biscuits are okay, but I find them a bit too sweet for my taste. I prefer something a bit less sugary.

Tooba Khan ✓