

UNILORD



A decentralized, reliable, and sustainable De-Fi made for a digital economy.

March 2021

1. Abstract.

We introduce a minimized central controlled and decentralized protocol that automatically reacts to market forces to maintain the target value of its native assets. The protocol allows anyone to leverage their crypto assets by balancing dual-control assets called Unipeer (Non-Governance Token) and Unilord (Governance Token) in the market and the products. We outline how dual assets can be utilized as universal, low volatility collateral that can maintain its value and other decentralized finance protocols from sudden market shifts. We plan to present how the market volatility can be removed while achieving wealth in De-Fi protocols.

Contents

1. Abstract.....	1
2. Introduction.....	4
3. Background.....	4
A. Volatility	
B. Potential for Hacks	
C. SCAMS	
4. Unipeer Non-Governance Token.....	6
A. Distribution	
5. Unilord Governance Token.....	7
A. Distribution	
6. Initial Liquidity Offering (Mining and Yield Farming).....	8
7. How Unilord Works	9
8. Roadmap 2021.....	9
9. Disclaimer.....	10

2. Introduction

Recent Defi trend draws inspiration from [blockchain](#), the technology behind the digital currency [bitcoin](#), which allows several entities to hold a copy of a history of transactions, meaning a single, central source doesn't control it. That is important because centralized systems and human gatekeepers can limit transactions' speed and sophistication while offering users less direct control over their money. Defi is distinct because it expands blockchain from simple value transfer to more complex financial use cases. Total value Locked in the De-Fi sector has grown over \$35 billion compared to \$1 billion in early 2020. This proved De-Fi's scalability and tells that more spaces that the De-Fi market can grow.

3. Background

A. Volatility

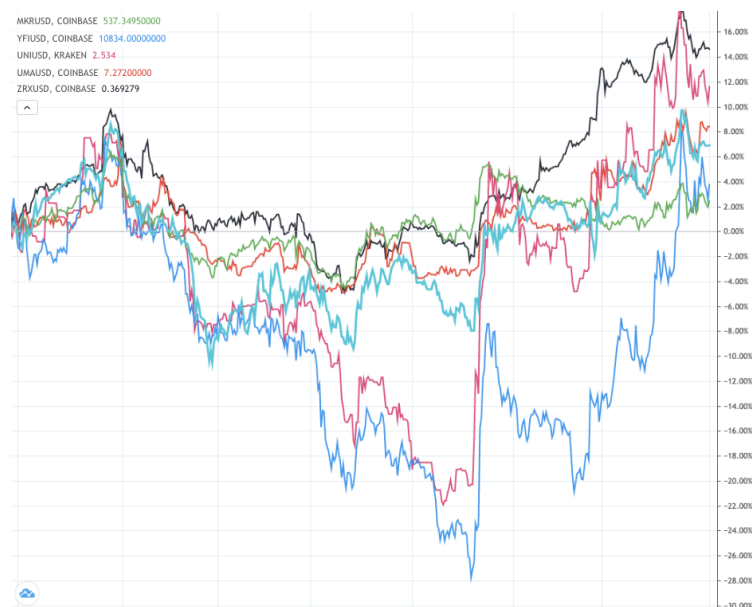


Figure 1 - <https://thedefiant.substack.com/p/its-risk-on-again-and-defi-knows>

While the De-Fi instrument has managed to outperform crypto in general over the long term, it comes at the cost of high volatility. Top 10 (Marketcap) De-Fi cryptocurrency's

average historical volatility in the last few months is over 90 percent, meaning its pace of movement implies a rise or fall of 90 percent over an entire year. Volatility is not a prediction. However, it is a measure of how sharply prices tend to fluctuate.

B. Potential for hacks

Based on the data released publicly, leading De-Fi projects such as DAOMAKER, bZx, dForce, etc., have suffered over millions of dollars from so-called "flash attack" or "Network Spamming," which led to oracles struggling to give updated prices and liquidation protocols not being able to keep up with liquidation.

C. SCAMS

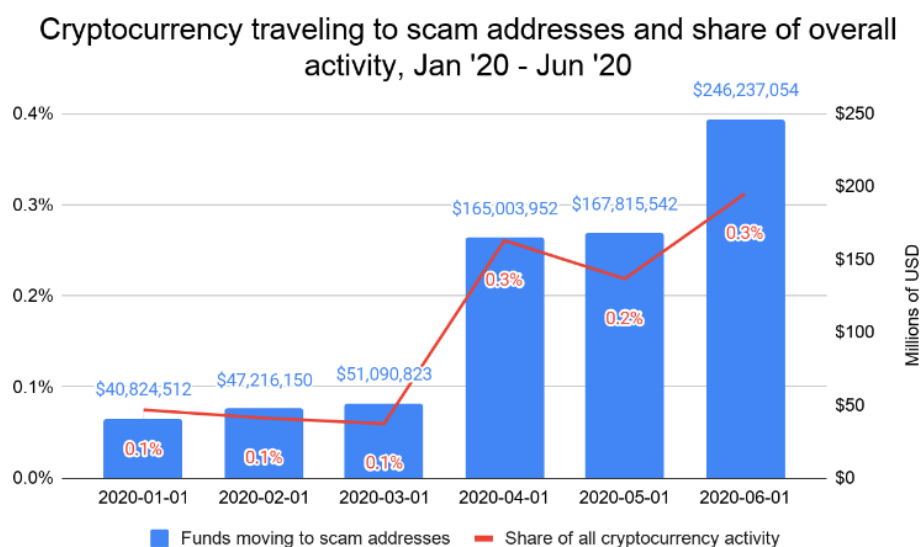


Figure 2 - <https://www.securities.io/big-bitcoin-scams-to-avoid-for-2020/>

Scams are to be expected similarly to the ICO craze of 2017. From pump and dump schemes to exit scams or even UniSwap scam tokens, some have even suggested that [80% of Defi tokens](#) are actually scams, and they do not have a proper level of protocol or products to carry out what is indicated in their whitepaper.

4. Unipeer Non-Governance Token

The Unipeer Non-Governance Token (PEER) is a non-stable mining token in Unilord Protocol. It is meant to be volatile and hold rights to governance and all excess De-Fi products provided by Unilord. It is important to note that we take a highly governance-minimized approach to designing trustless tokens. We eschew DAO-like active management such as MakerDAO. The fewer parameters for a community to actively manage, the less there is to disagree. The only parameters for governance through PEER are adding and switching through the pools provided to accrue values. The PEER token might be volatile, which might experience upside and downside through the system. PEER supply is initially set to 100,000,000 tokens at genesis. Still, the circulation amount will likely be deflationary as 3% of PEER executed in the transaction burns and consumed for fees on own products. The protocol design is such that PEER would be broadly deflationary in supply as long as LORD demand grows.

The PEER token's market capitalization should be calculated based on the expected LORD's future price as well as its self-burning rate. Additionally, as the PEER market cap increases, so does the system's ability to keep LORD stable. Thus, the design's priority is to accrue maximal value to the PEER token while maintaining LORD as a systematic stable coin.

A. Distribution

Reserve for ecosystem – 299,730,000 (26.1864%) Locked

[0x2cf9ef0b271fe165bb3eef16cd9d168deff261c2](https://etherscan.io/address/0x2cf9ef0b271fe165bb3eef16cd9d168deff261c2)

Development – 199,819,999 (17.4576%) Locked

[0xbb456877cd9309d9eb903d1663a491a4b29145c7](#)

CEX and DEX Liquidity Solution – 199,819,999 (17.4576%) Locked

[0xea2b2378dd42524abce414a2a0dc2739d2a8e567](#)

Reserve for redemption – 145,500,000 (12.7119%)

[0x0826a80608d1469ad72a3eaa069adcb4d09168b0](#)

Initial Liquidity Offering – 99,909,999 (8.7288%)

[0x7ebca1dec0fb6b70a07e0fae2fd46adea7d6c12](#)

Marketing – 99,909,999 (8.7288%)

[0x27dc7541acaa1771aab64c179a0bf372c4bae26f](#)

Team – 99,909,999 (8.7288%)

[0x0d6a587aa43b177873567e5c3918a116f78c1d62](#)

*Locked tokens are only to be supplied to the market when agreed by governance vote.

*Number is at genesis. Percentage changes as Peer burns

5. Unilord Governance Token

LORD is a systematic stable coin aiming at a tight band of around 1\$. LORD can only be minted when PEER is burned and locked. LORD minting ratio is 1:100, meaning that when 100 PEER is locked or burnt, one single LORD minting is executed in the system.

LORD is a stable coin backed by collateral with systematic supply algorithmic. When LORD is being traded above its initial pegged value, the collateral amount will be removed to match the target value. When LORD is being traded at under its initial pegger value, the collateral amount will correspond with the target value.

The Unilord protocol will control the price stability in real-time, and the controller will be ramped up when sufficient supply is circulating.

A. Distribution

Reserve for ecosystem – 7,000,000 (70%) Locked

[0x94118ca80f353c49b632de9e823720d14aae0f5d](https://etherscan.io/address/0x94118ca80f353c49b632de9e823720d14aae0f5d)

CEX and DEX Liquidity Solution – 2,000,000 (20%)

[0x1905b1a28d97b6f57d8648c289ccf9804e5c7cf1](https://etherscan.io/address/0x1905b1a28d97b6f57d8648c289ccf9804e5c7cf1)

Initial Liquidity Offering – 1,000,000 (10%)

[0x86333f8e86c514e3eeab68ffdf8903f7d064476](https://etherscan.io/address/0x86333f8e86c514e3eeab68ffdf8903f7d064476)

*LORD is only minted when switched with PEER.

*10% of LORD is set aside for swap with PEER for Uniswap Listing

6. Initial Liquidity Offering

Initial Liquidity Offering will be executed in 4 phases.

- 1) Uniswap Listing – 10% of PEER will be locked to mint LORD. Minted LORD will be listed on Uniswap, and the stabilizer will be ramped up as soon as PEER supply occurs.
- 2) Initial Mining – 1% of initial PEER supply will be provided to the market with 1st and 2nd round of minings. Each mining will last for seven days, and mining tokens are locked, whereas mined tokens are open to withdrawal.
- 3) **Yield Farming:** A total of 5% PEER will be supplied to the market through multiple Yield Farming rounds.

- 4) Airdrops – 1% of LORD will be airdropped to the first contributors to the pools. Conditions will be announced.

7. How Unilord works during the first phase of milestone

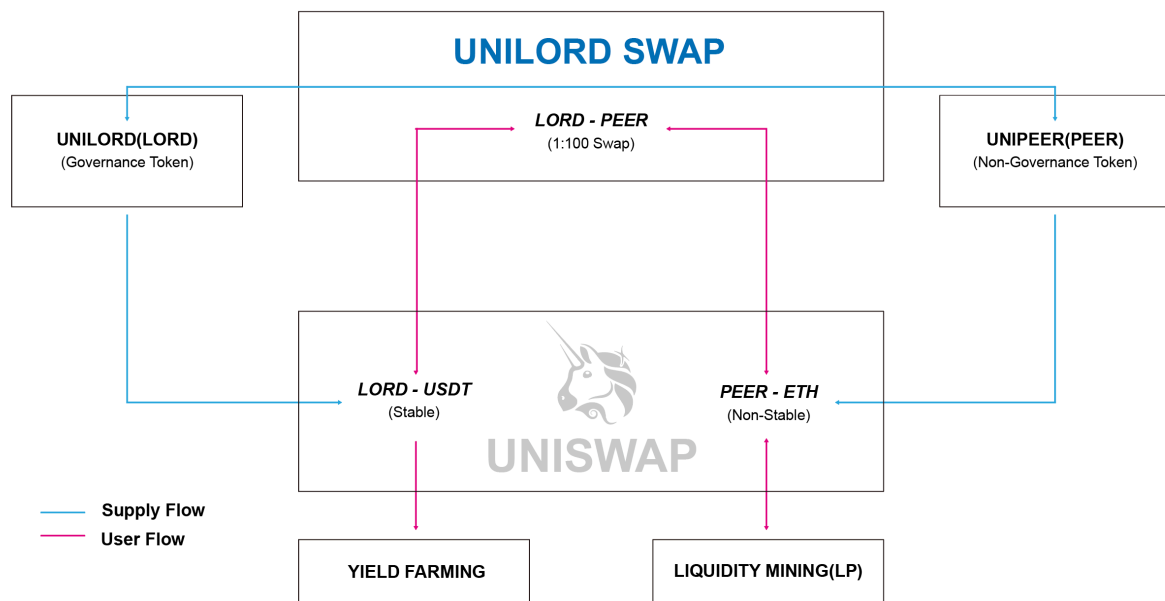


Figure 3

8. Roadmap - 2021

[Product Phase One]

- Q1: Peer and Lord issued
- Q2: Official Channel Opening [Landing, Github, Medium]
- Q2: Product Soft launching [Staking and Yield Farming]
- Q2: Peer Listing on Uniswap

- Q2: Lord Swap launching (Internal Only)
- Q2: Lord Listing on Uniswap

[Product Phase Two]

- Q3: Automated Market Making and Stabilizer Ramped on
- Q3: Lord Governance initiation and Airdrop
- Q4: Lord Swap (Full features)
- Q4: Staking and Gear Lending products launching

9. Risk Disclaimer

Unilord.io will not accept any liability for loss or damage due to reliance on the information contained within this website, including written content, links to third-party sites, data, quotes, charts, and buy/sell signals. Please be fully informed regarding the risks and costs of trading assets (digital or otherwise) on the financial markets. Cryptocurrency trading involves high risk and is not suitable for all investors. Before deciding to trade cryptocurrencies, tokens, or any other digital asset, you should carefully consider your investment objectives, level of experience, and risk appetite. Therefore Unilord.io doesn't bear any responsibility for any trading losses you might incur due to using this information.