

Shannon-Weaver Model of Commⁿ :

↓
mathematician ↓ scientist

"The Shannon-Weaver model is the first to highlight the role of noise in commⁿ, which can disrupt or alter a message betwⁿ sender and receiver."

5 key parts :

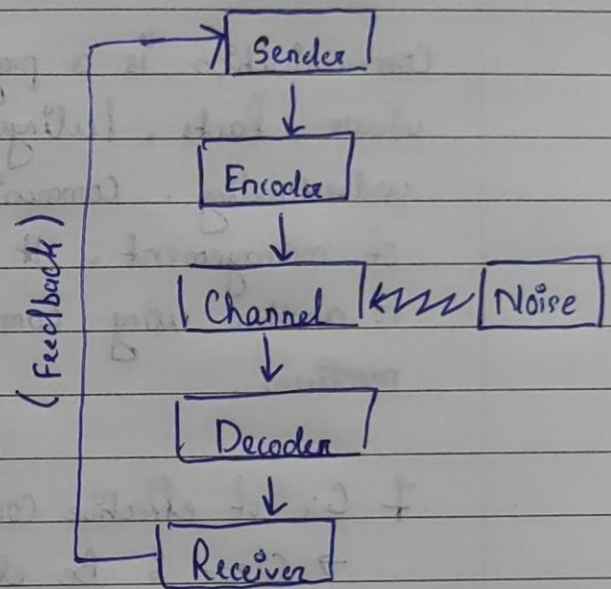
Sender : The originator of message

Encoder : The transmitter which converts the message into signals

Channel : The medium through which the message travels

Decoder : The reception place of the signal which converts signals to messages

Receiver : The destination of the message from sender



During the process of encoding, sending and decoding "noise" occurs that can disrupt a message

misspell, mishear, network issues etc.

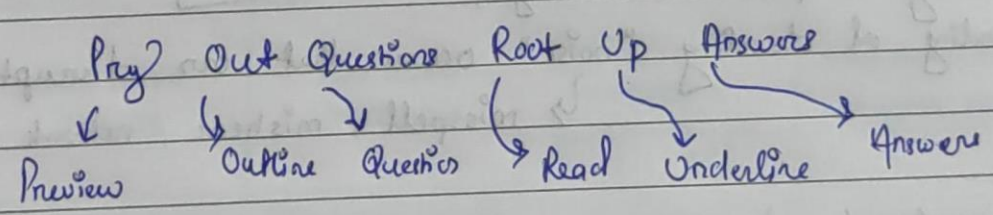
→ encoders to follow rules, regulations, format, etiquette, protocol or the channel.

→ feedback is the confirmation that the message is understood.

- SQ3R : Introduced by Francis P. Robinson
Survey : quickly skim the material
Questions : create questions
Read : Read the text while keeping questions in your mind
Recite : Recite the answers to your questions
Review/Revise : Review your answers before the next class

- KWL : represents a 3 column chart
Know : what we already know
Want to know : what we want to know
Learned : what we learned about the topic

- Muscle Reading : a technique used to avoid mental mini-vacations and reduce the no. of unscheduled naps during study



- Skimming : A quick reading technique to get general idea by picking out keywords and sentences.
{ helps to read more in less time }
- Scanning : Helps to find specific words by looking words, dates, names etc. { helps to answer specific questions }
- Churning : comprehension skill that involves interpreting and making inference
- Assimilation : End process of Reading (after skimming and scanning), reader can answer the questions based on text.

6 Strategies by Israel and Block :

1. Predicting : It involves a anticipation about what will happen next , engaging prior knowledge , experience and intuition.
2. Visualizing : It is the act of creating mental images or visualisations based on the information provided.
3. Making Connections : It is a powerful tool that helps reader to engage more deeply with the text they are reading.
4. Summarizing : It is the ability to distil key ideas and essential information from a text.
5. Questioning : It gives purpose for the text and aids comprehension as the reader is thinking about.
6. Infering : It develops the skill of reading between the lines .