



# SOCIAL MEDIA & ELECTRONIC COMMUNICATIONS

## This policy shall apply to:

- Adult members who have regular contact with amateur athletes who are minors;
- Any adult authorized by USA Cycling to have regular contact with or authority over an amateur athlete who is a minor; and
- Adult staff and board members of USA Cycling

Collectively "Applicable Adults".

## CONTENT

All communication from Applicable Adults to minor athletes must be **professional in nature**.

## OPEN & TRANSPARENT

- Absent emergencies, if an Applicable Adult with authority over a minor athlete needs to communicate with the minor athlete via electronic communications (including social media), **another Applicable Adult or minor's legal guardian will be copied in**
- If a minor athlete communicates with an Applicable Adult first, said **Applicable Adult should respond by copying in another Applicable Adult and/or minor's legal guardian**
- When an Applicable Adult communicates with an entire team, **another adult will be copied in**
- Minor athletes may "friend" the organization's official page

## REQUESTS TO DISCONTINUE

Legal guardians may request in writing that their minor athlete not be contacted through any form of electronic communication by the organization or any Applicable Adult.



## BEST PRACTICE

- Electronic communication only sent between 8am-8pm
- Applicable Adults not permitted to maintain private social media connections with unrelated minor athletes & do not accept new personal page requests on social media platforms
- Existing social media connections on personal pages with minor athletes discontinued

