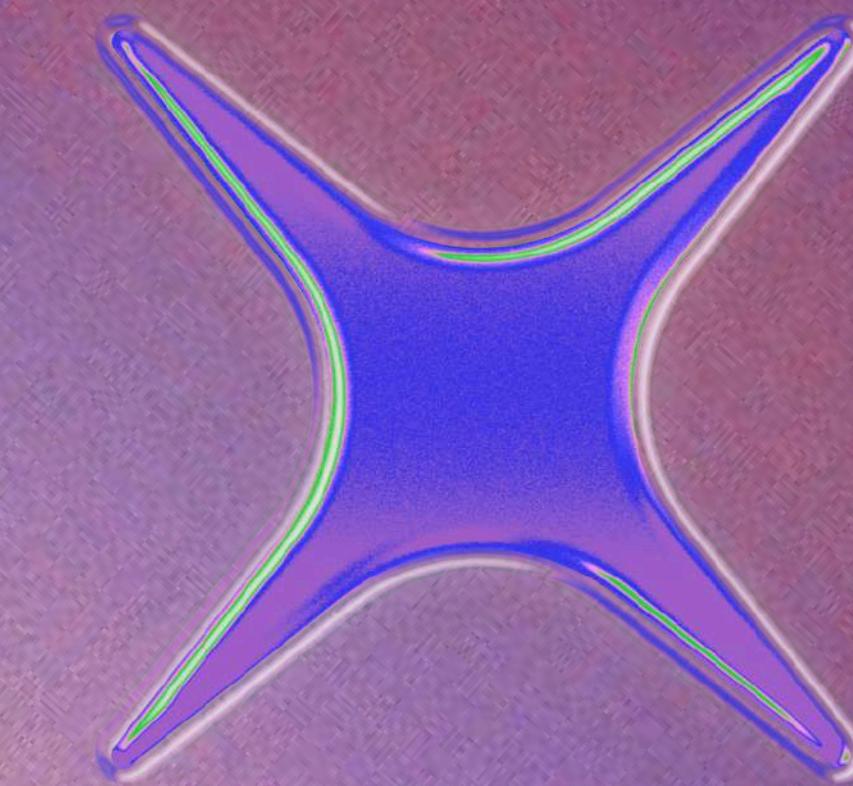


Adobe Express Add-ons for Enterprise Hackathon



Loomis

Adobe express add-on experience

Adobe Express add-on that looks at your canvas, understands your intent, and brings inspiration to you inside Express.

The Problem

- 7 in 10 creatives say they need better inspiration sources to do their best work
- Around **40%** of time productive time wasted searching for assets.
- Around **30%** time wasted switching among tabs.

“Creativity gets lost between tabs.”

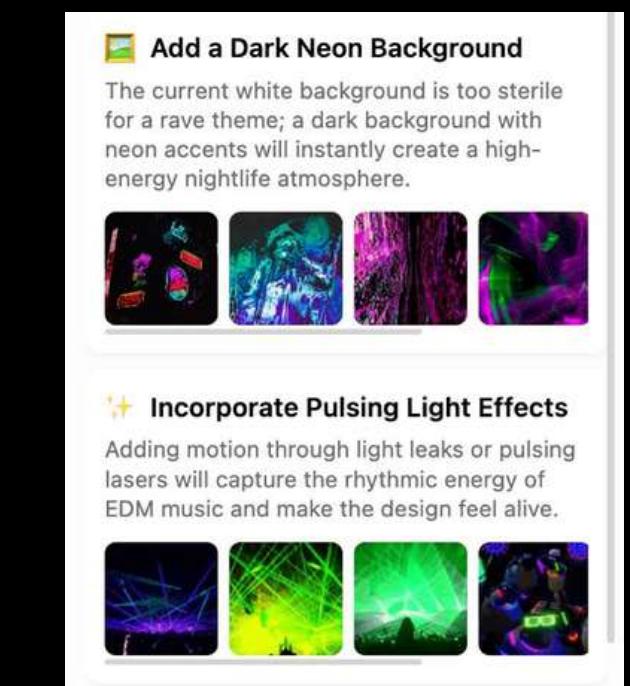


Workflow ...



- Context
- Intent
- Vision

Smart Suggestions with Assets



Insert

↓
into the Canvas

Who *Loomis* is for

Design Professionals

- Need faster ideation and asset discovery
- Care about visual quality and relevance

Marketing Teams

- Create campaigns, posters, and social creatives
- Need consistent, on-brand visuals quickly

Sales Teams

- Build pitch decks and client presentations
- Want polished slides with minimal effort

HR & People Teams

- Create internal presentations, newsletters, and visuals
- Need easy, professional design without being designers

What Business Value *Loomis* Adds

Before Loomis

- ✗ Wasted time searching
- ✗ Generic visuals
- ✗ Context switching

With Loomis

- ✓ Faster Creation
- ✓ More relevant designs
- ✓ Work stays inside Express

“**Loomis** smooths the entire experience of creating presentations and documents.”

Why Us ...

We Are the Right Team to Build This ...

In 24 hours, we have accomplished :

Add on is 90% complete



Deployment Ready Add on with Private Link



Built natively for Adobe Express and supported



Future Scope & Pricing Strategy

For Future “*Pro*” version we will have :

1. ✨ Better AI models

- smarter, more accurate suggestions

2. ★ Favourites & History

- reuse what you like the most

3. ⚒ Multi-page analysis

- scan full decks, not just one page

How we price it \$

Free

Try out *Loomis*

- Limited scans & suggestions.
- Great for getting started.

Premium

- Everything in “Future Pro”
- Simple monthly plan
(creator-friendly)

Thank You

Thank you for the opportunity

- Team **Redacted**

“**Loomis** is one stop solution to find
inspiration and get started”