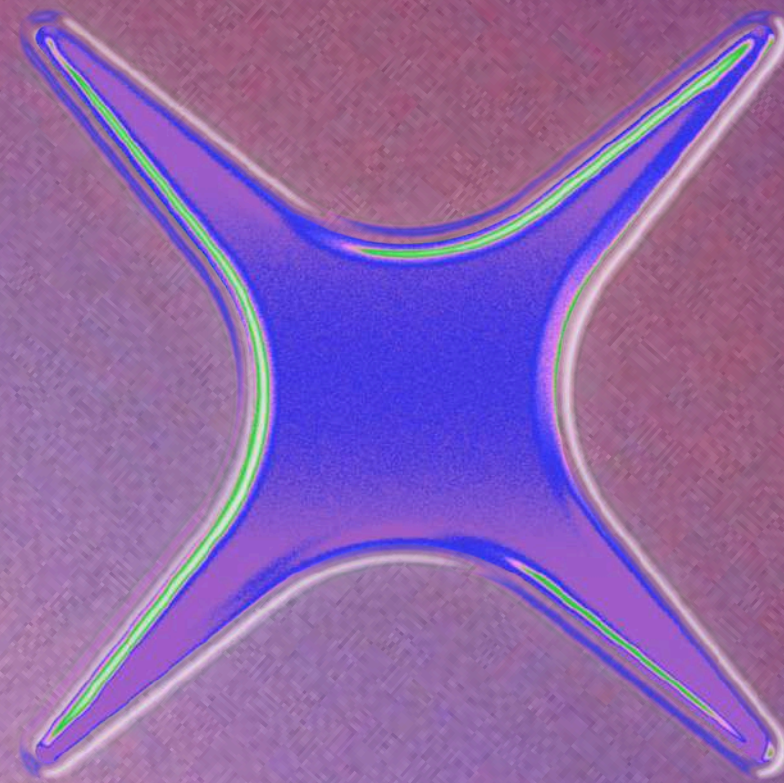


# Adobe Express Add-ons for Enterprise Hackathon



## Loomis

Adobe express add-on experience

Adobe Express add-on that looks at your canvas, understands your intent, and brings inspiration to you inside Express.



# The Problem

- 7 in 10 creatives say they need better inspiration sources to do their best work
- Around 40% of time productive time wasted searching for assets.
- Around 30% time wasted switching among tabs.

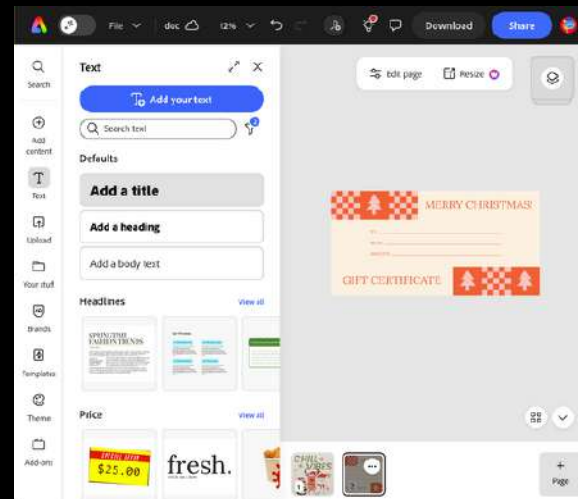
*“Creativity gets lost between tabs.”*





# Workflow ...

Canvas



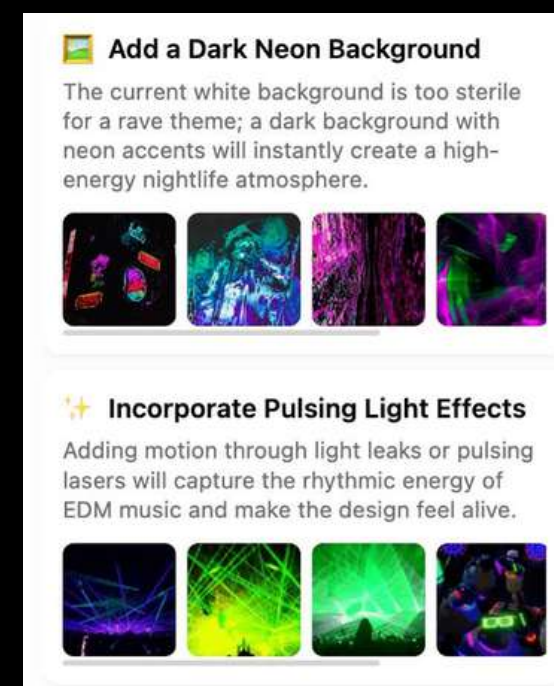
AI Analysis



Loomis

- Context
- Intent
- Vision

Smart Suggestions with Assets



Insert

into the Canvas

# Who *Loomis* is for

## Design Professionals

- Need faster ideation and asset discovery
- Care about visual quality and relevance

## Marketing Teams

- Create campaigns, posters, and social creatives
- Need consistent, on-brand visuals quickly

## Sales Teams

- Build pitch decks and client presentations
- Want polished slides with minimal effort

## HR & People Teams

- Create internal presentations, newsletters, and visuals
- Need easy, professional design without being designers



# What Business Value *Loomis* Adds

## Before Loomis

- ❌ Wasted time searching
- ❌ Generic visuals
- ❌ Context switching

## With Loomis

- Faster Creation ✅
- More relevant designs ✅
- Work stays inside Express ✅

“**Loomis** *smooths* the entire experience of creating presentations and documents.”

# Why Us ...

We Are the Right Team to Build This ...

In 24 hours, we have accomplished :

Add on is 90% complete  

Deployment Ready Add on with Private Link  

Built natively for Adobe Express and supported  



# Future Scope & Pricing Strategy

For Future “*Pro*” version we will have :

1. ✨ Better AI models
  - smarter, more accurate suggestions
2. ★ Favourites & History
  - reuse what you like the most
3. 📄 Multi-page analysis
  - scan full decks, not just one page

How we price it \$

## Free

Try out *Loomis*

- Limited scans & suggestions.
- Great for getting started.

## Premium

- Everything in “Future Pro”
- Simple monthly plan (creator-friendly)



# ***Thank You***

Thank you for the opportunity

- Team **Redacted**

“**Loomis** is one stop solution to find  
inspiration and get *started*”