Name: Ali Hamdoun
Nationality: Lebanese
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Address: Beirut, Lebanon
Birth date: 17 September, 2003

UX/UI Portfolio: 🔗

Work Experience:

- **Freelance UX/UI Designer – Remote** *(March 2025)*

  - Designed UI layouts and responsive components for an e-commerce website using Figma.
  - Delivered the full interface within one week while ensuring usability and clarity.
  - Successfully handed off project assets to the client's development team.
  - Received positive feedback on consistency, visual hierarchy, and collaborative approach.

- **UX/UI Design Trainee – American University of Beirut** *(May 2024 – Aug 2025)*

  - Built user flows, wireframes, and high-fidelity prototypes for multiple UX case studies.
  - Applied UX research methods to identify user needs and improve usability.
  - Collaborated with peers in live design workshops and reviewed instructor feedback.
  - Designed digital products with a focus on accessibility and responsive layout.

- **Customer Support – Dalaa Net** *(Aug 2024 – Sept 2024)*

  - Enhanced digital communication through **clear and helpful UX-aware support.**
  - Improved customer experience by troubleshooting user journey difficulties.

- **Freelance Translator** *(May 2024 – Jul 2024)*

  - Delivered accurate translations adapted to audience needs and cultural context.
  - Managed multiple tasks independently while maintaining quality.

EDUCATION

- **American University of Beirut** *(2024-2025)*
  UX/UI Design Professional Diploma

    - Specialized in empathy-driven design and visual presentation skills.
    - Developed expertise in Figma, UX research, and prototyping.

- **Lebanese International University** *(2021-2024)*
  BA in Translation & Interpretation - GPA: 3.2

    - Strengthened communication clarity and cross-cultural understanding.

- **College Notre Dame des Soeurs Antonine Kfarshima** *(2021)*
  Sociology & Economics Graduate

LANGUAGES

- Arabic (native)
- French (bilingual level B2)
- English (bilingual level B2) (Duolingo: CEFR C1, 130/160)
- Spanish (level A2-B1)

Personal Qualifications

- Strong **user empathy** and communication skills
- Creative thinker with **attention to detail and visual accuracy**
- Quick to learn new tools, concepts, and design methods
- Collaborative mindset with ability to work independently
- Organized and adaptable in fast-paced environments

SKILLS

- UX Research - Personas, User needs, User journey mapping
- UI Design - Wireframes, Layouts, Visual hierarchy
- Prototyping - Interactive flows & usability improvement
- Design Thinking & Problem-solving
- Digital literacy
- Multilingual communication
- Independent project management

Software Tools

- Figma - UI components, responsive design & prototyping
- Canva / Miro - Visual exploration & idea mapping
- Microsoft Office Suite - Reports & documentation
- UX collaboration & digital communication tools