

MUHAMMAD BILAL

Pakistan | m.bilalasif2004@gmail.com | +92 328 4114902

Zoho Developer | Deluge Specialist | MERN Stack & Front-End Developer

SUMMARY

(<https://bilalportfolio1.netlify.app>)

Zoho Developer focused on automation, Deluge scripting, REST API integrations, and cross-app workflows across CRM, Books, Inventory, Desk, Creator and more. Also experienced in building clean, responsive UIs with React and Next.js to complement backend automations, integrations, and web applications. Passionate about building clean, efficient, automation-driven business solutions.

WORK EXPERIENCE

Zoho Developer | Nexzo

August 2025 – Present

Zoho Developer Intern | Nexzo

June 2025 - July 2025

EDUCATION

Virtual University of Pakistan

- Bachelor of Science in Computer Science (BSCS)

SKILLS

- **Zoho Development :** Zoho CRM, Zoho Books, Zoho Inventory, Zoho Desk, Zoho Creator, Zoho Flow, Deluge Scripting, Client Scripts, Blueprints, API Integration, Workflows, Webhooks, Schedules, Custom Modules, Reporting.
- **Web Development:** React.js, Next.js, Tailwind CSS, Redux Toolkit, JavaScript (ES6+), HTML5, CSS3, Framer Motion, Node.js, Express.js, MongoDB, REST APIs, JWT, Git, Postman, Figma
- **Soft Skills:** Problem Solving, Communication, Collaboration, Self-Learning

ZOHO PROJECTS

- **Zoho CRM Automation with third party integrations & Smart Invoice System** – Automated CRM workflows with annual invoice generation, lead pipeline automation, and sync across CRM, Books, and Inventory using Deluge + REST APIs.
- **Zoho Desk AI Support Automation** – Built AI-driven ticket routing, automated replies, SLA tracking, and WhatsApp/Email workflows using Desk, Flow, TaskBots, and Twilio.
- **Slack-Style Chat App (Zoho Creator)** – Developed real-time channels, @mentions, file sharing, voice sending and CRM-linked activity updates in a Creator-based communication app.
- **Inventory–Creator Sync Portal** – Created a two-way sync for orders, invoices, shipments, and stock across Creator and Zoho Inventory.

WEB PROJECTS

- **MERN E-Commerce Platform** – Built full authentication, cart, checkout, and admin dashboard using React, Node.js, and MongoDB. (<https://mernecommercestore.netlify.app>)
- **Portfolio Website (Next.js)** – Designed a fast, animated, responsive personal portfolio with SEO optimization.
- **Tic-Tac-Toe Game (React)** – Developed a clean, responsive Tic-Tac-Toe game with smart state handling and smooth UI. (<https://tictactoe3ai.netlify.app>)