

“I’m always looking for a free room to study in between classes”

AGE: 21

OCCUPATION:

Undergrad student in UCD

DEVICES:



Saoirse Ní Bheoláin

GOALS

Saoirse is a diligent student, she is very active. One of her concerns is getting a first in her course so that she can access a good Master’s or Ph.D. program.

TECHNOLOGY

She is very comfortable using a computer and refers to herself as advanced. She’s an Internet and social media user. She spends about 3 hours online each day for her studies.

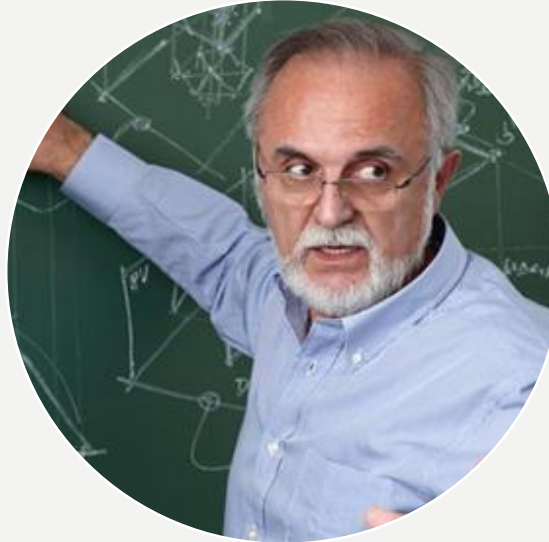
“I often need to organise journal club events and I find it difficult to find a free room”

AGE: 62

OCCUPATION:

Professor in UCD

DEVICES:



Luca
Mariani

GOALS

Luca is focused, goal-oriented within a strong leadership role. One of his concerns is maintaining his research group and carry out his research.

He spends his work time:

- Doing research
- Preparing lectures and practicals
- Supervising his research team and undergraduates

TECHNOLOGY

Luca has to use computers for his job but prefers using pen and paper

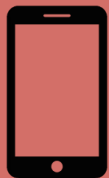
“It’s often difficult to allocate classrooms for all the modules”

AGE: 32

OCCUPATION:

Administrator in UCD

DEVICES:



Jérôme
Brajtman

GOALS

Jérôme has been working for UCD for 2 years and among other things he’s in charge of preparing module timetables and is in charge of organising annual occupancy surveys.

TECHNOLOGY

He is very comfortable using a computer and mobile devices. He has a background in IT and spends most of his working time at the computer.