




UX DESIGN DAY




















WELLINGTON

10
OCTOBER
2013
SHED 6

-  Keynote
-  Lightning talk
-  Workshop
-  Coffee/food break

SCHEDULE*

8:00am		Doors open for registration
9:00am		You should be seated by now! Welcome by Benjamin Humphrey
9.15am		Philippa Dawe Alexander Rose – <i>Design from day one</i>
9.50am		Duncan Nimmo Wingnut Films – <i>The customer problem</i>
10.10am		Gillian Hemphill Kiwibank – <i>Variety and commonalities</i>
10.30am		BREAK Morning tea
11.00am		Philip Fierlinger Xero – <i>Go with the flow: How we design at Xero</i>
11.35am		Annabelle Goslin CriqHQ – <i>Childs play: User testing with children</i>
11.55am		Anais Ardid Pikselin – <i>Documentation, the UX Killer</i>
12.15pm		Workshop: <i>UX methods - User Testing & Personas</i>
12.45pm		BREAK Lunch [+ Invitation Workshop  run by Empathy]
1.30pm		Ruth Brown Trade Me – <i>Me, data and our irreconcilable differences</i>
2.05pm		Marcus Brown Resn – <i>Obsessing about the right things</i>
2.25pm		Matt Ellingsen Empathy – <i>Call ya'self a designer</i>
2.45pm		BREAK Afternoon tea
3.15pm		Andy Tauafiafi Taupou Tatau – <i>The creative process of tattoo</i>
3.25pm		Martin Bulmer Optimal Experience – <i>JFDIUX</i>
3.45pm		Wesley Yun Samsung (USA) – <i>Designing the future</i>
4.45pm		Wrap up
5.00pm		Go home!

All talks have 5 minutes of question time allocated at the end. Wesley Yun has 20 minutes of question time allocated.

Our yummy food & drinks are supplied by *Ruth Pretty Catering*.

* Yes, this schedule is subject to change!

BUY TICKETS FROM

uxdesignday.org/wellington