

# Shop By Brand

**Shop By Brand** extension allows you to sell your products by “Brand” and provide a new level of looking up products for your shop visitors. You can create brands of your choice and manage those in your shop by creating individual and unique brand pages with brand names, logos, specific URLs, banner images, descriptions, SEO fields, and related products to showcase brand products separately.

This extension provides a custom brand page listing all the available brands with logos and product counts. The customers can search among the brands listed and buy their desired item. You can manage that page with the help of configurations.

**Shop By Brand** extension allows you to display the brand name and logo on the product detail page.

## Key Features

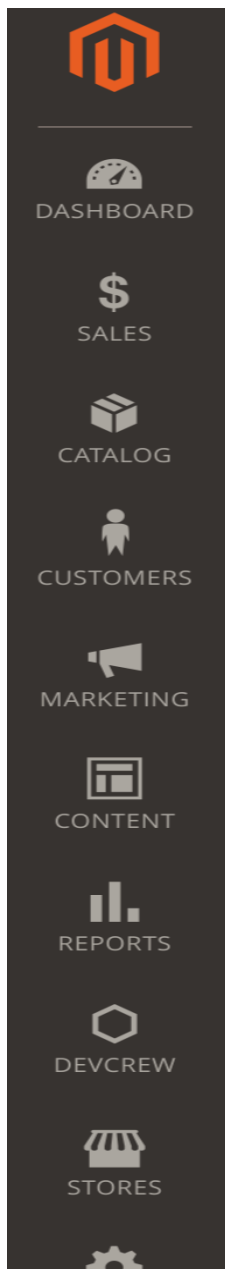
- Add and manage brands easily by a separate menu from the Admin grid.
- Assign and remove products to/from specific brands easily by a brand form page.
- Add SEO-friendly URLs for any individual brand page.
- By default, brands are displayed on the homepage, but you can add that block on any CMS page by simply placing the block code (explained in the below section).
- Provides a customizable brand listing page where all searchable brands are shown.
- Allows displaying the brand name and logo on product detail pages.

## How to Install?

You can purchase this extension from the Magento marketplace. After successfully placing the order, you can install this extension using Composer. The installation guide is also available in the "My Purchases" section.

## How to Configure?

From the Admin Panel, navigate to **Stores > Settings > Configuration**. From the left navigation, expand the **DevCrew** tab and select the **Shop By Brand** extension.



# Configuration

Scope: Default Config ?

DEVCREW

Social Login

Maintenance Page

Shop By Brand

GENERAL

CATALOG

SECURITY

## General Configuration

In the **General Configuration** section, you can enable this extension, add the title used for the brands' page and check the URL for the brand listing page (*which can be used in the menu bar*).

### General Configuration

To enable/disable extension on front-end

Title on Brand Listing

Brand Listing Page URL

Enable Shop By Brand

Yes

Use system value

Title

Brands

Use system value

Brands Listing URL

devcrewbrand

- **Enable Shop By Brand:** Select **Yes** to use the module's features.
- **Title:** Title of the extension.
- **Brands Router Name:** Brands listing page URL.

## Brand List Page Setting

In the **Brand List Page Setting** section, you can customize the brand listing page to show all active brands in the form of sliders or tabs. Also, showing/hiding products count against each brand can be managed in this configuration.

Brand List Page Setting

To show brand products count

Show Product Count  
[store view]

Yes

☒ Use system value

Display the product number next to the Brand name.

- **Show Product Count:** Select **Yes** to display the total products count next to the Brand's name.

## Product Detail Page Setting

In the **Product Detail Page Setting** section, you can show/hide the brand logo and name on the product detail page.

Product Detail Page Setting

Show Logo on Product Page  
[store view]

Yes

☒ Use system value

Show brand logo and name on product detail page

- **Show Logo on Product Page:** Select **Yes** to display the brand's logo and name on the product detail page.

## Brands Block

In the **Brands Block** section, you can show/hide the brand's block on the homepage. This feature is available in the FREE version. You can hide that block using the following configurations.

Brands Block

Show Brands block on Home Page

Show Brand Block on Homepage  
[store view]

Yes

☐ Use system value

# Brands Pro (Paid Version)

The grayed-out configurations, as in the below screenshot, are a part of the Brands Pro module. You can purchase the PAID version of the extension from our website: [Shop By Brand \(Pro\)](#), to access all the PRO features.

Widget Slider Setting

Note: Unlock disabled features with our PAID module

Show Brand Name  
[store view]

Yes

No of Brands to Show  
[admin view]

12

Add limit between 1 and 50

Slide  
[store view]

Yes

Enable Slider Feature

Slides Margin  
[store view]

10

Margin (left/right) of brand slides

Loop  
[store view]

true

Infinite Loop for Slides

Autoplay  
[store view]

true

Autoplay Slides

Autoplay Timeout  
[store view]

5000

Autoplay Pause on Hover  
[store view]

true

Autoplay

Navigation Arrows  
[store view]

false

Next/Back Slide Navigation Arrows

Dots  
[store view]

false

Pager

Speed  
[store view]

300

Autoplay Slides Speed

Responsive Setting

Mobile Devices  
[store view]

1

Number of slides shown when screen ( Size <= 480px )

Large Mobile Devices  
[store view]

2

Number of slides shown when screen ( 481px <= Size < 767px )

Tablet  
[store view]

3

Number of slides shown when screen ( 768px <= Size < 991px )

Laptop  
[store view]

4

Number of slides shown when screen ( 992px <= Size < 1199px )

Large Scale Devices  
[store view]

5

Number of slides shown when screen ( Size >= 1200 )

Brand List Page Setting

Note: Unlock disabled features with our PAID module

Show Product Count  
[store view]

No

Display the product number next to the Brand name.

Use system value

Show Brand Name  
[store view]

1

Slider Setting

Slide  
[store view]

Yes

Enable Slider Feature

Slides Margin  
[store view]

10

Margin (left/right) of brand slides

Loop  
[store view]

true

Infinite Loop for Slides

Autoplay  
[store view]

true

Autoplay Slides

Autoplay Timeout  
[store view]

5000

Autoplay Pause on Hover  
[store view]

true

Autoplay

Navigation Arrows  
[store view]

false

Next/Back Slide Navigation Arrows

Dots  
[store view]

false

Pager

Speed  
[store view]

300

Autoplay Slides Speed

Responsive Setting

Mobile Devices  
[store view]

1

Number of slides shown when screen ( Size <= 480px )

Large Mobile Devices  
[store view]

2

Number of slides shown when screen ( 481px <= Size < 767px )

Tablet  
[store view]

3

Number of slides shown when screen ( 768px <= Size < 991px )

Laptop  
[store view]

4

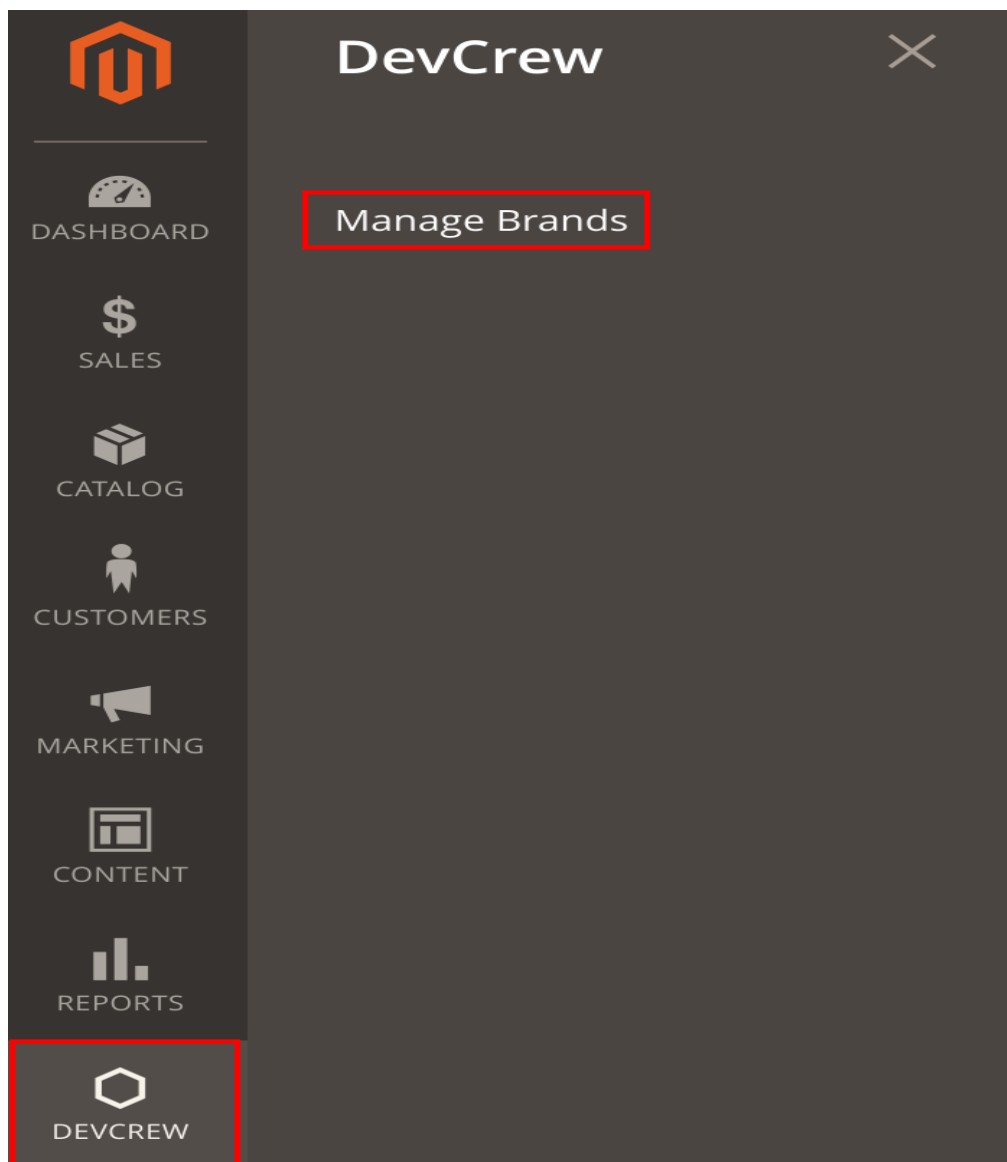
Number of slides shown when screen ( 992px <= Size < 1199px )

Large Scale Devices  
[store view]

5

Number of slides shown when screen ( Size >= 1200 )

## How to Add/Manage Brands



To add and manage brands from the Admin Panel, navigate to **DevCrew > Manage Brands**. A grid will be shown where all the brands will be listed after addition.

## Manage Brands

Search by keyword

Filters

Default View

Columns

Created Date

Updated Date

ID

Title

URL Key

Status

Position

Cancel

Apply Filters

Actions

0 records found

20 per page

1 of 1

ID	Title	URL Key	Image	Status	Position	Created Date	Updated Date	Action
We couldn't find any records.								

## Filters

Using the **Shop By Brand** extension, now Admin can search any brand with the help of different filters like ID, Brand Title, URL Key, Status of Brand, Position, and Brand creation/updation Date, as shown in the above screenshot.

The Action dropdown has multiple actions by which the admin user can delete, enable or disable the brands.

## Add New Brand

### New Brand

BRAND DETAILS

Brand Information

Assign Products

Brand Information

Status \* Enabled 

To enable/disable brand

Title \*

Title of Brand

Description 

Description to show on Brand Page

URL Key 

Specific URL for brand

Store Views \*

All Store Views  
Main Website  
Main Website Store  
Default Store View

Brand belongs to store

Brand Logo 

Choose File

 No file chosen 

Brand Logo

Note : Please upload image of max size 250 px (width) x 170 px (height).

Banner Image 

Choose File

 No file chosen 

Brand Banner

Position 

Position of brands

SEO Meta Title 

SEO Optimization Fields

SEO Meta Keywords 

SEO Optimization Fields

SEO Meta Description 

SEO Optimization Fields

After clicking on the "Add New Brand" button from the brand grid, you can see a brand form that contains two tabs. The first tab contains form fields for brand information, and using the second tab, you can assign products to that brand.

- **Status:** For setting a brand's status. If any brand is set to **Disable**, it will not be visible on the storefront.
- **Title:** Brand's title.
- **Description:** You can add a description to this field to display on the brand page.
- **URL Key:** You can add a unique URL to a brand.
- **Store Views:** You can select single or multiple stores for a brand.
- **Brand Logo:** Logo of the brand.
- **Banner Image:** To set a banner image that will be visible on the brand view page.
- **Position:** To set the position of the brand.
- **SEO Meta Title:** Meta title of the brand page.
- **SEO Meta Keywords:** Meta keywords of the brand page.
- **SEO Meta Description:** Meta description of the brand page.

New Brand

🔍 5 👤 admin ▾

← Back   Reset   Save and Continue Edit   **Save Brand**

#### BRAND DETAILS

Brand Information

Assign Products

Search

[Reset Filter](#)

2041 records found

20 per page

< 1 of 103 >

<input type="checkbox"/>	ID	Name	SKU	Price
Any ▾	From To			From To
<input type="checkbox"/>	1	Joust Duffle Bag	24-MB01	\$34.00
<input type="checkbox"/>	2	Strive Shoulder Pack	24-MB04	\$32.00
<input type="checkbox"/>	3	Crown Summit Backpack	24-MB03	\$38.00
<input type="checkbox"/>	4	Wayfarer Messenger Bag	24-MB05	\$45.00
<input type="checkbox"/>	5	Rival Field Messenger	24-MB06	\$45.00
<input type="checkbox"/>	6	Fusion Backpack	24-MB02	\$59.00
<input type="checkbox"/>	7	Impulse Duffle	24-UB02	\$74.00
<input type="checkbox"/>	8	Voyage Yoga Bag	24-WB01	\$32.00

After adding brand information, you can assign products to the brand using the second tab of the form "Assign Products." Here product grid will be shown from where you can assign/un-assign products using ID, Name, SKU, Product visibility, Status, and Price filters.

After assigning the product click the "Save Brand" button to save the brand and redirect to the brands' grid.

## Brands Tab Block

The screenshot shows the 'Edit HTML Code' window in a CMS. On the left is a sidebar with a search bar and a list of elements: Layout, Row, Column, Tabs, Elements, Media, and Add Content. The main area is titled 'Edit HTML Code' and contains a text area with the following HTML code:

```
<ul style="list-style: none; margin-top: 28px; padding: 0;">
  <li><a href="{{store url='contact'}}">Contact Luma</a></li>
  <li><a href="{{store url='customer-service'}}">Customer Service</a></li>
  <li><a href="{{store url='privacy-policy'}}">Luma Privacy Policy</a></li>
  <li><a href="{{store url=''}}">Shop Luma</a></li>
</ul>
</div>
{{block class="Devcrew\Brand\Block\BrandTab" name="devcrew.brands.tab" template="Devcrew_Brand::block/brands.phtml"}}
```

Below the code area, a note states: 'HTML code must be valid, all CSS & JavaScript must be wrapped in their HTML elements.'

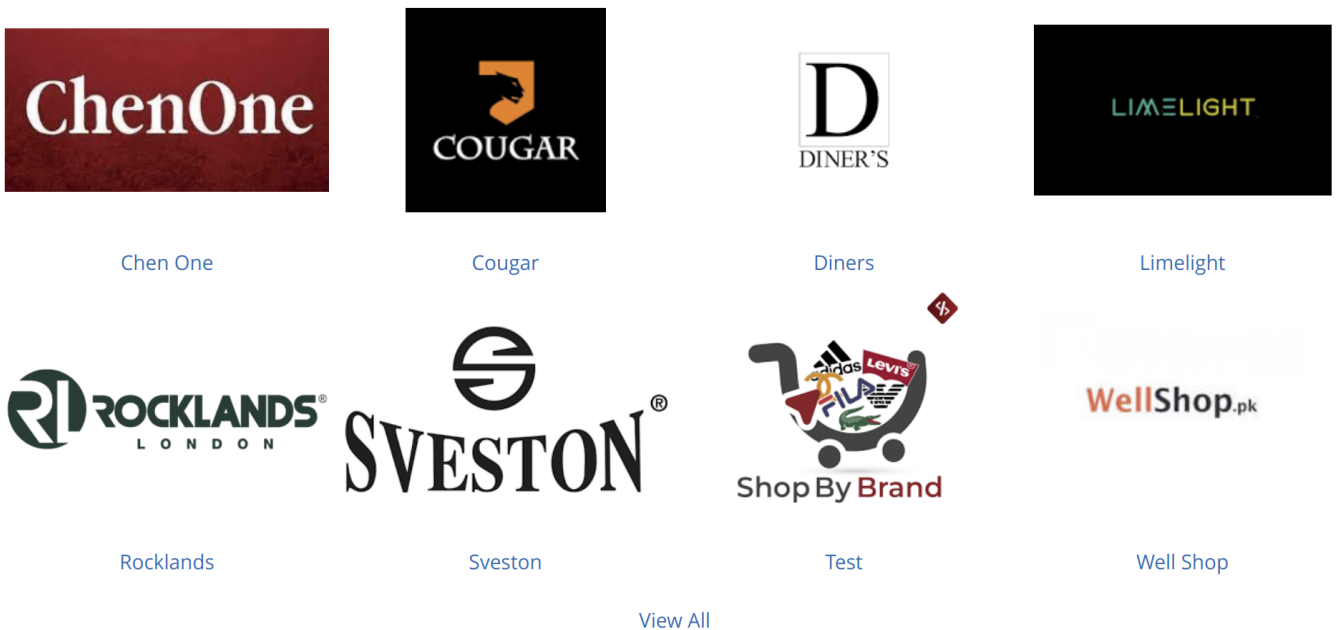
You can add the Brand block on any CMS page from the Admin Panel by adding the following code in that CMS page's "Content" section, as shown above.

```
{{block class="Devcrew\Brand\Block\BrandTab" name="devcrew.brands.tab"
template="Devcrew_Brand::block/brands.phtml"}}
```

## Brands on Storefront

### Brands on the Home Page

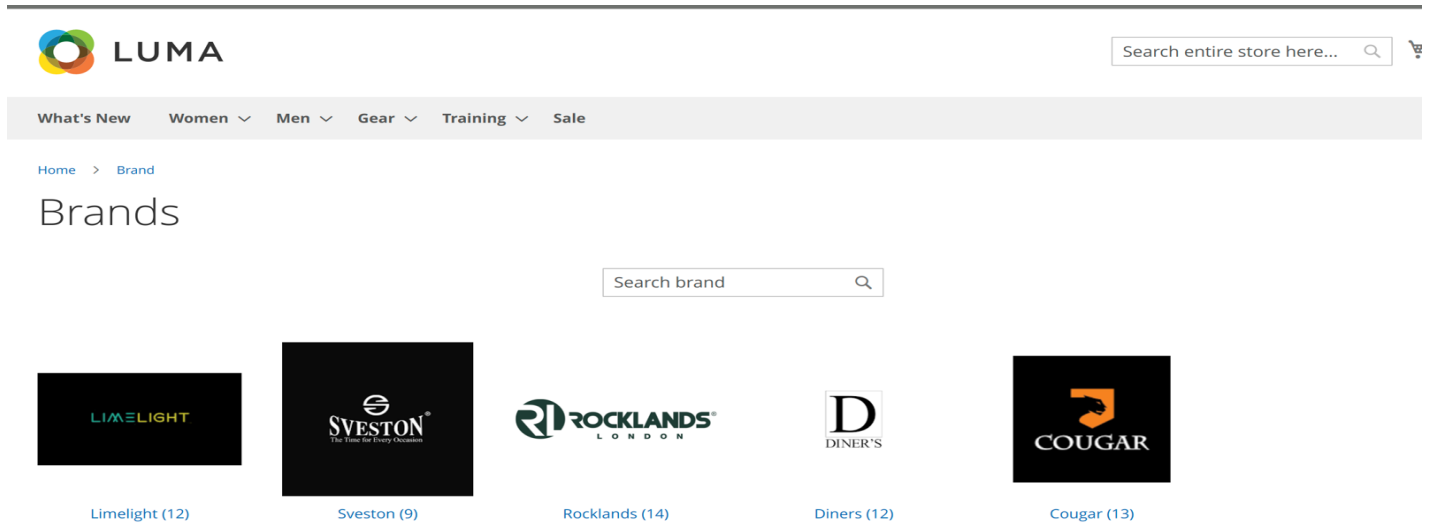
The brands will be displayed on the home page as shown in the image below.



After clicking "View All," you will be redirected to the brands listing page where all brands will be listed.

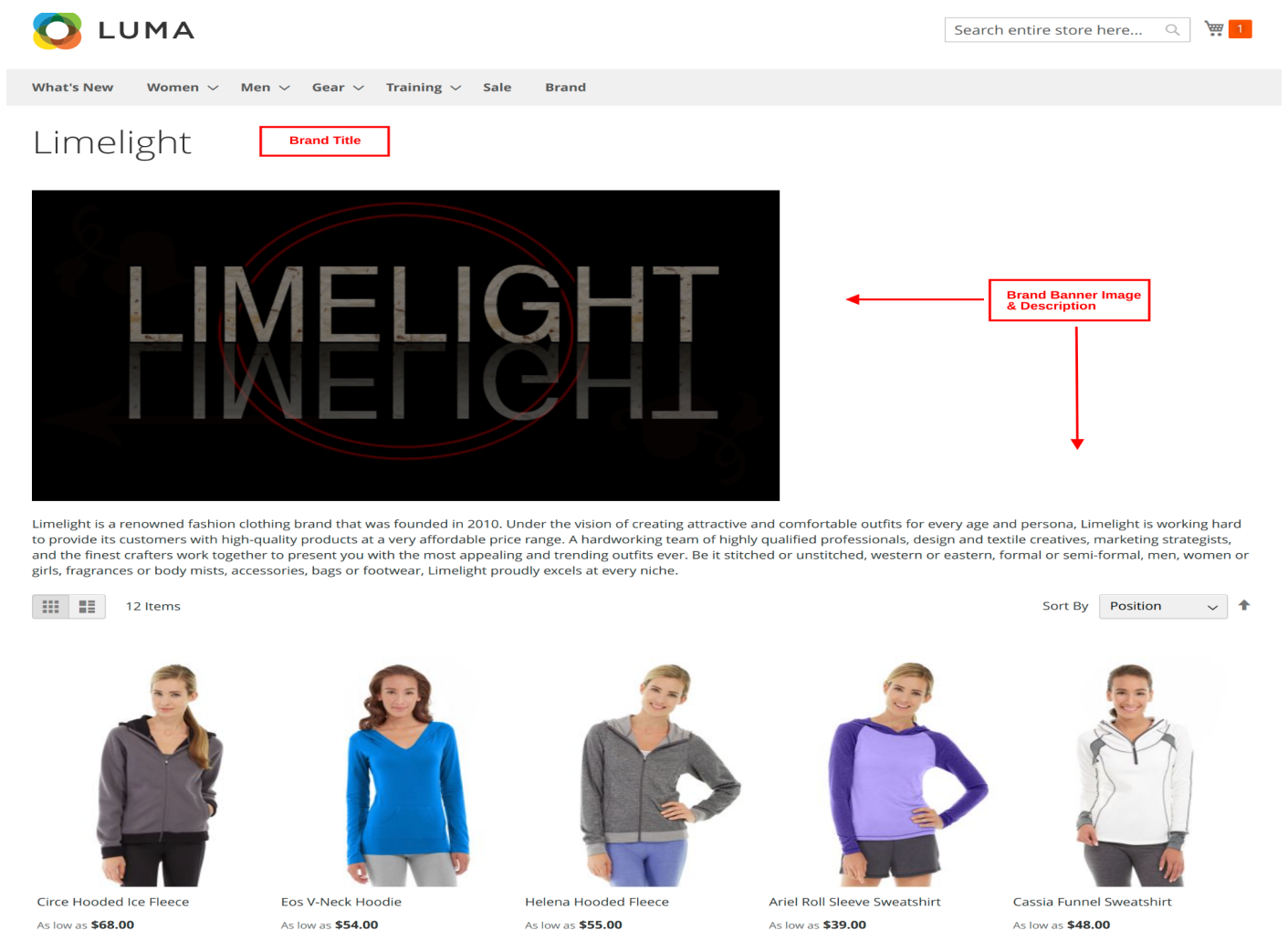


## Brands Listing Page



Brand Listing is a page where all active brands are listed, and the customer can search for whatever brand they want to buy products from.

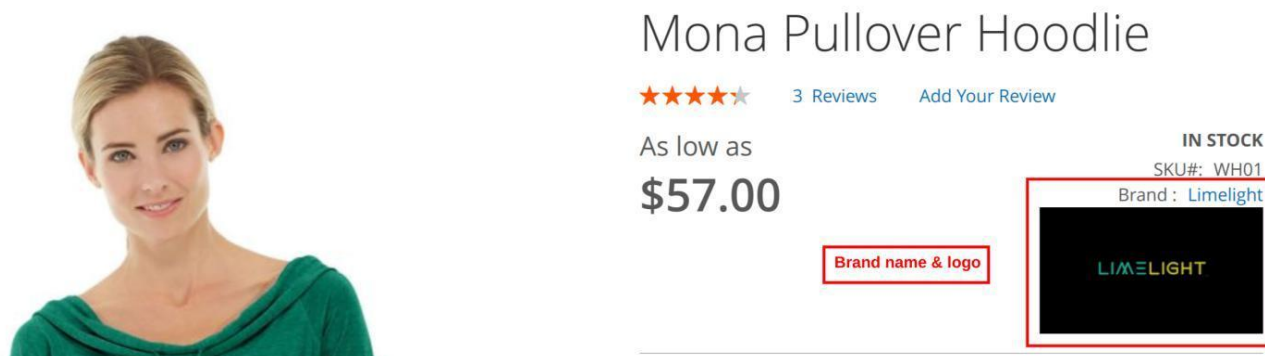
## Brand View Page



The brand view pages are the individual pages that contain brand information and product listings similar to other category pages in the Magento shop.

## Brand on Product Detail Page

As products are assigned to a specific brand, it becomes necessary to show brand information on the product detail page. Below is the image that shows how brand information will be displayed on the product detail page using our extension [Shop By Brand](#).



**Note:** You can disable this feature using the configurations explained above.

## Feature Request and Bug Reporting

If you want to include any feature or find any bugs, let us know at [hello@devcrew](mailto:hello@devcrew).

## Our Shop By Brand (Pro) Extension

You can purchase our Pro version here: [Shop By Brand \(Pro\)](#)

