Ethics  
   
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Ethics is the philosophical study of moral phenomena. Also called moral philosophy, it investigates  
normative questions about what people ought to do or which behavior is morally right. Its main  
branches include normative ethics, applied ethics, and metaethics. Normative ethics aims to find  
general principles that govern how people should act. Applied ethics examines concrete ethical  
problems in real-life situations, such as abortion, treatment of animals, and business practices.

## Wikipedia Excerpt: PDF

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