Sep 28th

Sponsorship Opportunities

Google Developer Groups

2024

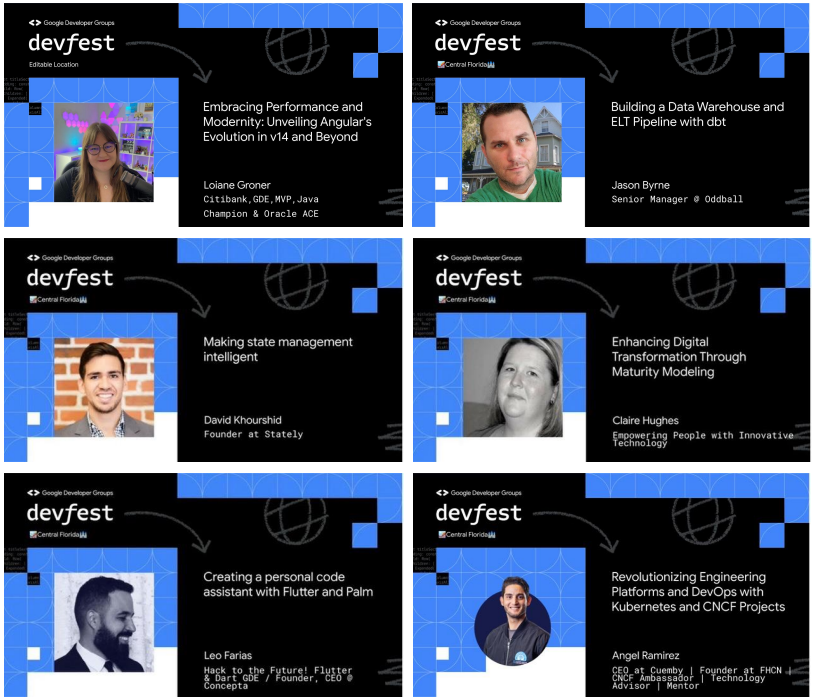
DevFest

🌴 Florida 2024 🏖️

DevFest 2024 Florida 2024

Speakers We Attract

In 2023 we had over 30+ technical experts from top companies in the industry covering topics on Cloud, AI, Mobile, Web and Virtual Reality.



Event Expectations

{ DevFest } 2024

Florida 2024

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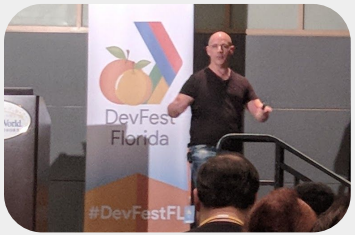
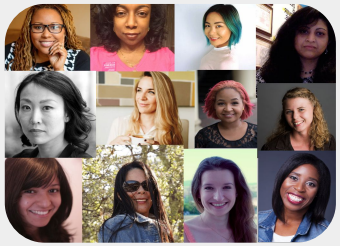
Expert Talks	Impactful Event	Devoted Audience
		
Featuring expert speakers from leading companies such as Google, Microsoft, and Design Interactive	Partnered with Women Tech Makers, featuring 42% women expert speakers	200+ attendees, ranging from early-stage to C-Suite professionals

DevFest

Florida 2023

2024

Our Partners

Our sponsorship programs provide valuable opportunities for companies across diverse industries, including banking, technology, recruiting, consulting, and those supporting Florida's vibrant tech community

DevFest Raffle

- Objective
  - Foster meaningful connections between our sponsors, developers, IT managers, and Orlando startups

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DevFest Raffle (Continued)

- Rules
  - Swag Bag: At the start of the day, attendees receive a conference swag bag containing a shirt, fliers, gifts from our sponsors, and a sponsors raffle card.
  - Prizes: Raffle prizes can include Chromebooks, smart home devices, and items from our generous sponsors.
  - How to Enter: Attendees must collect stamps on their sponsorship raffle card by visiting each sponsor throughout the day. Only those with stamps from ALL sponsors are eligible to enter.
  - Raffle Draw: The selection of raffle prizes will take place during our closing remarks session at the end of DevFest.

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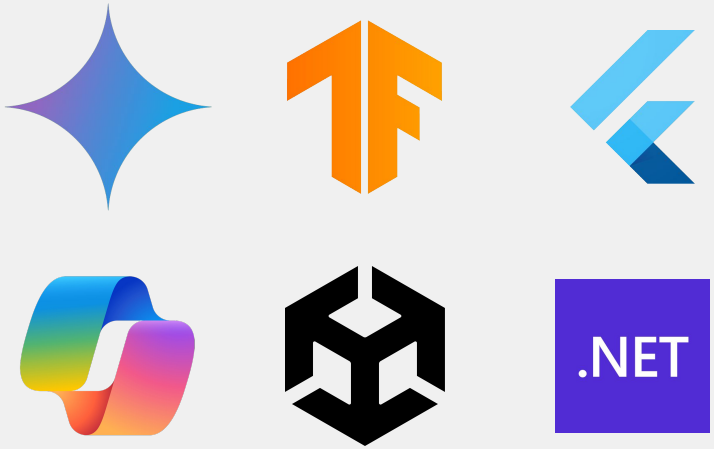
DevFest Florida 2024

Drive Innovation & Growth with Cutting-Edge Technologies



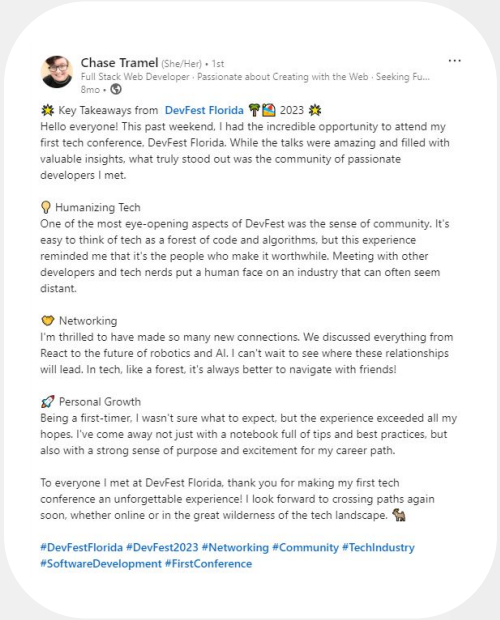
DevFest Florida explores in-demand technologies like Angular, Android, AI, and more...

Social Media Impact

Averaging

44k

monthly impressions



Chase Tramel (She/Her) • 1st
Full Stack Web Developer · Passionate about Creating with the Web · Seeking Fu...
8mo •

✨ Key Takeaways from DevFest Florida 🌴🏄 2023 ✨
Hello everyone! This past weekend, I had the incredible opportunity to attend my first tech conference, DevFest Florida. While the talks were amazing and filled with valuable insights, what truly stood out was the community of passionate developers I met.

💡 Humanizing Tech
One of the most eye-opening aspects of DevFest was the sense of community. It's easy to think of tech as a forest of code and algorithms, but this experience reminded me that it's the people who make it worthwhile. Meeting with other developers and tech nerds put a human face on an industry that can often seem distant.

🤝 Networking
I'm thrilled to have made so many new connections. We discussed everything from React to the future of robotics and AI. I can't wait to see where these relationships will lead. In tech, like a forest, it's always better to navigate with friends!

🚀 Personal Growth
Being a first-timer, I wasn't sure what to expect, but the experience exceeded all my hopes. I've come away not just with a notebook full of tips and best practices, but also with a strong sense of purpose and excitement for my career path.

To everyone I met at DevFest Florida, thank you for making my first tech conference an unforgettable experience! I look forward to crossing paths again soon, whether online or in the great wilderness of the tech landscape. 🐐

#DevFestFlorida #DevFest2023 #Networking #Community #TechIndustry #SoftwareDevelopment #FirstConference

With no official ad campaigns, our monthly impressions speak volumes. We've received over 100 talk submissions and have consistently sold out all 210 tickets in 2017, 2019, and 2023. Partner with us to be part of this thriving and highly engaged community!

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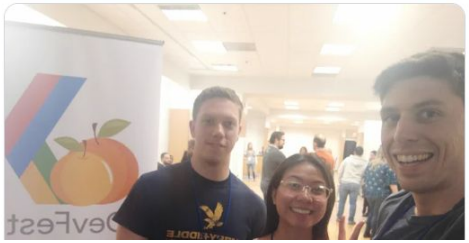
Attendees Social Posts

Josh Holtzclaw @JoshuaDevelops · Jan 19, 2019
So Magical! ;) #DevFestFL Loved it.
1 3

Jim Snyder @jimswdev · Nov 16, 2019
#DevFestfl @devfestfl #devfest awesome talk about their success with transitioning to @FlutterDev by @rodydavis and @joaoluizsk

Travis Stark @Travis1Stark · Nov 16, 2019
Having a great time at **DevFest Florida**! #devfest #DevFest19 #devfestfl



Thinkster @GoThinkster · Jan 19, 2019
It's been a great week, everyone! Here's a video of @AccordionGuy performing "Should I sleep or should I code" at #DevfestFL. This is the level of enthusiasm Thinkster.io has for helping you learn to code! 🎶🎹🎵

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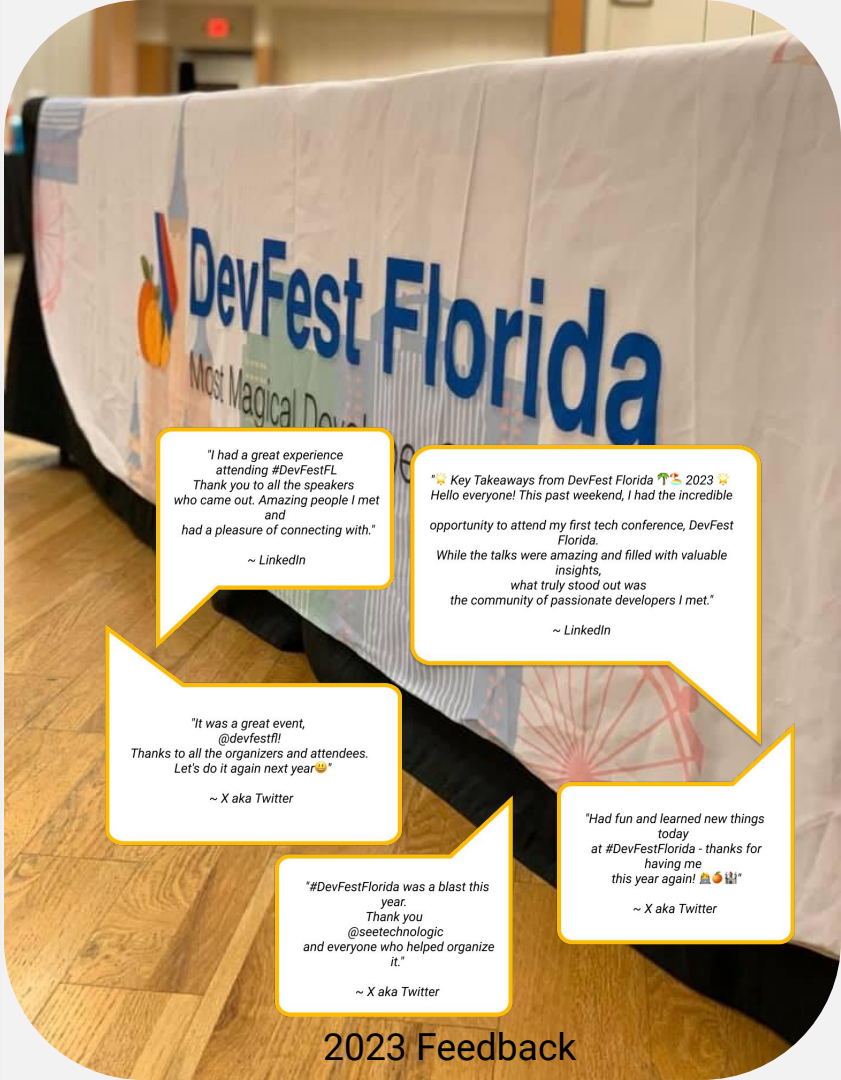

2023 Feedback

Speakers Social Posts

Marc McDonald @Marc_McDonald · Nov 16, 2019

#DevFestFL, hosted by @NeowareStudios , has been amazing! Such a great turnout and incredible speakers. We haven't even gotten to the after party yet!

#devfest19 @devfestfl #coworking #tech #orlando #Oviedo #community

Dylan C. Israel
November 20, 2019 ·

Had a blast giving my first conference talk at DevFest Florida 2019. Hoping to make it one of many!

You and 55 others

Danielle Cox, The Flutterfly! 💙 @imafiguresk8r · Dec 10, 2022

It is not an understatement that #DevfestFlorida back in 2019 and @bouncingsheep and @lariki changed my life! From attendee to speake this year!

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Multiple Sponsorship Levels

Copper Sponsor - $500:

- Brand visibility on devfestflorida.com & Social Media.
- Content in swag bags.

Silver Sponsor - $1,000:

- All Copper benefits plus:
- Logo on conference T-shirts.

Gold Sponsor - $1,500:

- All Silver benefits plus:
- Prize donation option for ending raffle.
- Sponsor booth in the common area.

Diamond Sponsor - $2,000:

- All Gold benefits plus:
- Premium display table at the main hallway.
- Pitch your company before keynote (2 min max).

Partner Sponsor - $2,500:

- All Diamond benefits plus:
- Booth in high traffic areas.
- Speaking slot during the welcome.
- Invites to speaker dinner & after-party.

Elevate the DevFest Experience and Amplify Your Brand! Partner with us to engage directly with a dynamic community of tech professionals and decision-makers.

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Your Brand is displayed on

- Social media & website
- Include content in swag bag
- Logo on conference T-shirt
- May donate prize for ending raffle
- Sponsor booth in common area
- Speaking time during conference welcome
- Invite to speaker party
- Invite to speaker dinner

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Flexibility to Match Your Needs

- Lunch Sponsor - $3500
  - Feature your business card with every lunch box
  - Logo placement by all lunch items
  - Includes Partnership Sponsorship benefits
- Speaker Party Sponsor - $2000
  - Gain recognition with a sponsor announcement at the Speaker Party
  - Opportunity to address attendees for up to 5 minutes
  - Includes Diamond Sponsorship benefits
- Attendee Party Sponsor - $1500
  - Sponsor announcement at the After-Party
  - Address attendees for up to 5 minutes
  - Includes Gold Sponsorship benefits

Join us in creating an unforgettable event and showcase your brand to a targeted audience of tech professionals.

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Flexibility to Match Your Needs (Continued)

- Breakfast Sponsor - $750
  - Prominent signage by the breakfast items highlighting your sponsorship
- Coffee Sponsor - $500
  - Signage by the coffee station showcasing your sponsorship

Join us in enhancing the DevFest experience and connect with a targeted audience of tech professionals.

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Even More Flexibility

Can't Find the Perfect Sponsorship? Let Us Customize It for You!

We offer various sponsorship opportunities to fit your unique needs, including:

- Swag Sponsorship
- Inclusivity Scholarships
- Party Sponsorship
- Recording Sponsorship

Or any other specific arrangement that aligns with your brand.

Partner with us to create a tailored sponsorship package that maximizes your brand's impact and engagement with our tech community.

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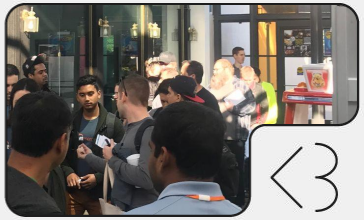

Level Up
Expand Your Voice

This is your chance to showcase your brand in a professional and innovative environment filled with dedicated users and influential decision-makers.

As a sponsor, you will not only elevate your brand but also directly support and promote the growth of a vibrant and dynamic tech community.

Join us in driving innovation and making a lasting impact!

DevFest

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2024

Contact Information

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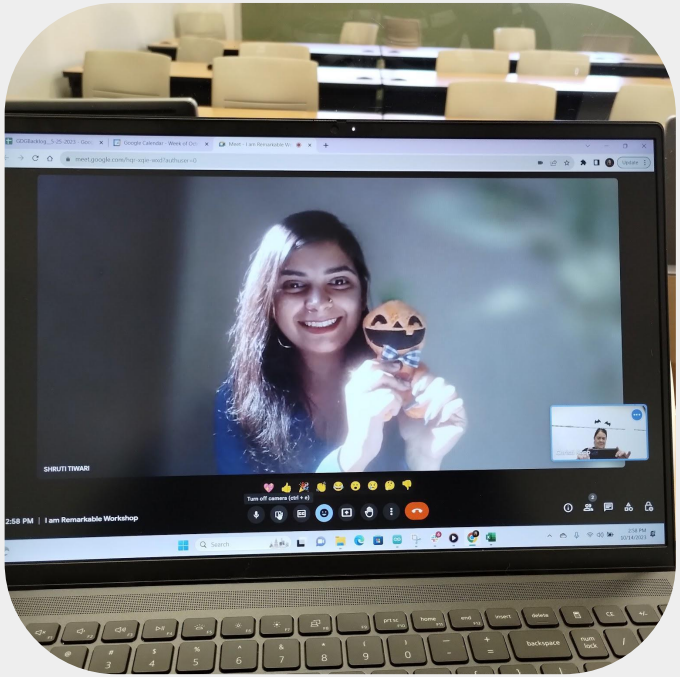
    GDG Lead Organizer
- Christi Kapp
  - artsybiker1@gmail.com
    Founder of GDG Central Florida
- Javier Carrion
  - javi@devfestflorida.com
    GDG Organizer

Join Us in Making DevFest Florida 2024 a Success! 🚀 Showcase your brand to a vibrant tech community.



Thank you!

DevFest Florida 2024 🌴🏖️

Date: September 28th

We appreciate your interest in joining us for this exciting event. For more details about DevFest Florida and its rich history, please visit our official website:

devfestflorida.com

Become a part of our journey and help shape the future of tech!

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