

Excel Project Report of AtliQ Hardware

Sales & Finance

Analytics





INTRODUCTION

AtliQ Hardware is a leading Hardware company that supplies products such as computer Hardware and peripherals to clients across the world.

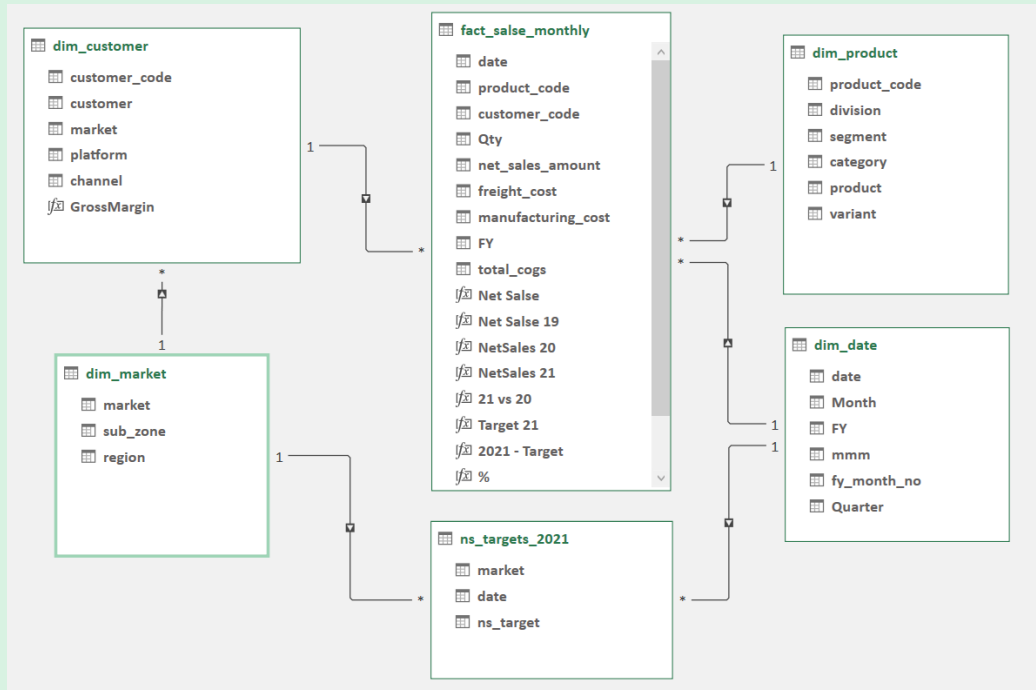


PROBLAM STATEMENT

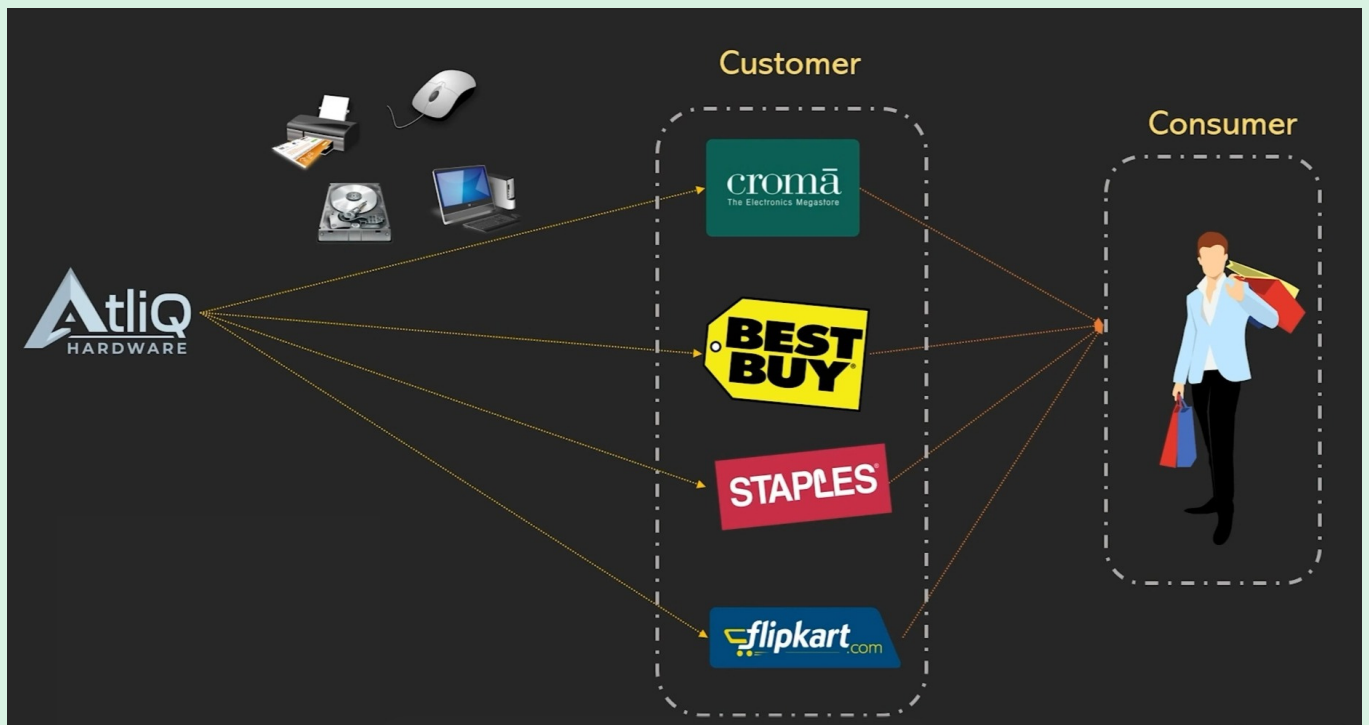
- AtliQ Hardware's recent year facing significant **Losses**.
- AtliQ Hardware Company faces the challenge of optimizing **sales** and improving **Gross margins**.
- As a data analyst create **sales and finance reports** to analyze market performance.



DATA MODEL



BUSINESS MODEL





PLATFORM

Brick & Mortar

E-Commerce

cromā
The Electronics Megastore



amazon

flipkart.com



CHANNEL

Retailer

Direct

Distributor

cromā
The Electronics Megastore

amazon

AtliQ
HARDWARE
e store

AtliQ
HARDWARE
exclusive

NEPTUNE