

Regularized SVD

In class, we talked about the iterative SVD technique described in the book. We also talked briefly about how to avoid overfitting; one way to avoid overfitting is to use regularization [1].

For the netflix prize competition, Simon Funk implemented a regularized iterative SVD technique to predict movie ratings for users [2]. The goal of our project was to implement a regularized iterative SVD technique, similar to Simon Funk's. After Simon Funk wrote the article describing his SVD technique(s), a lot of other data scientists and researchers have tried to implement his approach. As a result, there is no homogenous regularized SVD technique. One thing that most of these techniques (including Simon Funk's) have in common is that they make use of a stochastic gradient descent technique to minimize the RMSE [3, 4]. Gradient descent is basically a iterative way to find a local minima of a function. In our case, the function to be minimized is the RMSE.

Varying the Parameters

Control Experiments

Method of Research and Future Work

1. Cache.
2. Average ratings.

References

1. [http://en.wikipedia.org/wiki/Regularization_\(mathematics\)](http://en.wikipedia.org/wiki/Regularization_(mathematics))
2. <http://sifter.org/~simon/Journal/20061211.html>
3. <http://www.timelydevelopment.com/demos/NetflixPrize.aspx>
4. <http://alias-i.com/lingpipe/docs/api/com/aliasi/matrix/SvdMatrix.html>