

## Regularized SVD

In class, we talked about the iterative SVD technique described in the book. We also talked briefly about how to avoid overfitting; one way to avoid overfitting is to use regularization [1].

For the netflix prize competition, Simon Funk implemented a regularized iterative SVD technique to predict movie ratings for users [2]. The goal of our project was to implement a regularized iterative SVD technique, similar to Simon Funk's. After Simon Funk wrote the article describing his SVD technique(s), a lot of other data scientists and researchers have tried to implement his approach. As a result, there is no homogenous regularized SVD technique. One thing that most of these techniques (including Simon Funk's) have in common is that they make use of a stochastic gradient descent technique to minimize the RMSE [3, 4]. Stochastic gradient descent is basically an iterative way to find a local minima of a function [5]. In our case, the function to be minimized is the RMSE.

### Training the $U$ , $V$ matrices

The crux of the regularized SVD technique we implemented lies in how the  $U$ ,  $V$  matrices are trained. Recall that, we are trying to “approximate” the utility matrix  $M$  with two matrices such that

$$M \approx U * V^T$$

Note that the singular values of the decomposition have been submerged into both  $U$  and  $V^T$ . Also, in the algorithm we implemented, instead of explicitly storing  $V^T$ , we store  $V$  to make the training step more seamless.

Training of the  $U$  and  $V^T$  matrices occurs exactly  $r$  times.  $r$  is the rank of the matrix  $U * V^T$ , or equivalently the number of columns in  $U$ , or the number of rows in  $V^T$ . For each  $k$  in  $[0, r - 1]$ , we call a **train(k)** method repeatedly (for potentially **maxepochs** times) until the train error, obtained during training doesn't improve by much ( $< \text{minimprov}$ ). The **train(k)** method

goes through the entire dataset and for each rating calculates the current error for the particular user, **uid**, and movie, **mid**. Last, it trains the  $k$ th column of the user row in  $U$  against the  $k$ th column of the movie row in  $V$  (or equivalently, the  $k$ th row of the movie column in  $V^T$ ). It uses the following code:

```
uTemp = self.U[crating.uid][k]
vTemp = self.V[crating.mid][k]

self.U[crating.uid][k] += self.lrate * (err*vTemp - self.regularizer*uTemp)
self.V[crating.mid][k] += self.lrate * (err*uTemp - self.regularizer*vTemp)
```

This is basically the stochastic gradient descent part of the algorithm to minimize the RMSE while regularizing to prevent overfitting. See [2] for more details.

As the number of epochs progress (for a particular  $k$ ), the RMSE always decreases.

The rank we used ( $r$  in our program) was based on experiments performed in the next section. Theoretically,  $r$  corresponds to the number of distinct features in the dataset.

## Varying the Parameters

In order to explore the effectiveness of the regularized SVD technique and find the optimal efficiency for the algorithm, we ran various tests to analyze how the RMSE and the running time is correlated with three different parameters: the rank of the matrix ( $r$ ), the learning rate ( $lr$ ), and the regularizer ( $reg$ ).

We used the 100k and 1M datasets obtained from MovieLens [6] to perform our analyses. We first set the default values of the  $r$ ,  $lr$ , and  $reg$  to be 10, 0.035, and 0.05, respectively, which were the values that produced more efficient and accurate results based on the preliminary trial runs. We then controlled two of the three parameters while varying one to explore its effect on RMSE and running time of the algorithm.

For the 100k dataset, we plotted RMSE and running time of both the training dataset and the test dataset against  $r \in [0, 1, 2, \dots, 50]$ ,  $lr \in [0.005, 0.01,$

0.015,..., 0.25], and  $reg \in [0.001, 0.002, 0.003, ..., 0.05]$ .

For the 1M dataset, we plotted RMSE and running time of training dataset against  $r \in [10, 11, 12, ..., 30]$ ,  $lr \in [0.005, 0.01, 0.015, ..., 0.1]$ , and  $reg \in [0.001, 0.002, 0.003, ..., 0.02]$ .

Figure 1-3 show the relationship between the running time and the three parameters for the 100k dataset. Running time is the sum of both the running time for the training and the test datasets.

Figure 1 indicates that the running time is positively correlated with the matrix rank. Figure 2 indicates that there is no significant relationship between running time and the learning rate, but the running time generally increases when  $lr \geq 0.15$ . Figure 3 shows that there is no significant relationship between running time and the regularizer.

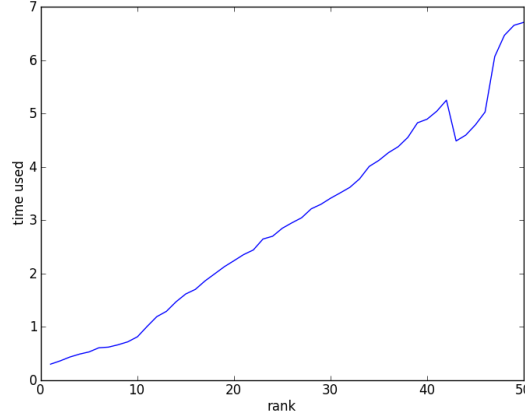


Figure 1: Relationship between running time and matrix rank for 100k dataset

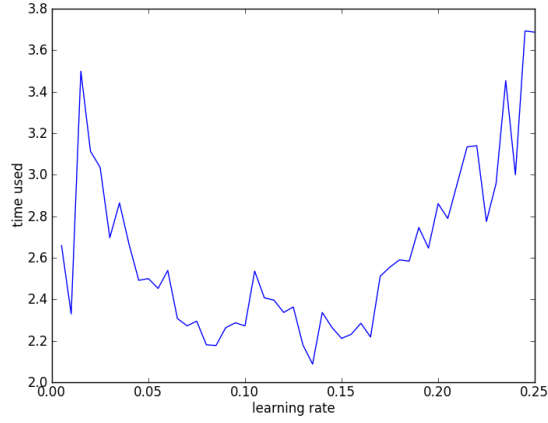


Figure 2: Relationship between running time and learning rate for 100k dataset

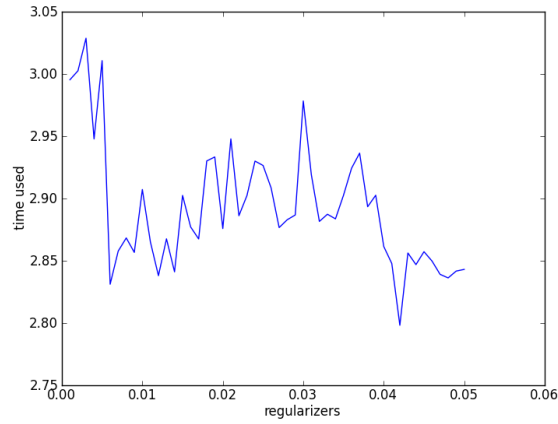


Figure 3: Relationship between running time and regularizer for 100k dataset

Figure 4-6 show the relationship between the RMSE and the three parameters for the 100k dataset. Blue dotted lines and red dashed lines represent the RMSE for the test and the training datasets, respectively.

Figure 4 indicates that the RMSE is generally negatively correlated with the matrix rank. Figure 5 indicates that there is a positive correlation

between the RMSE and the learning rate. Figure 6 shows that there is no significant relationship between running time and the regularizer for the training dataset. However, for the test dataset, there is a trend that as regularizer increases, the RMSE increases.

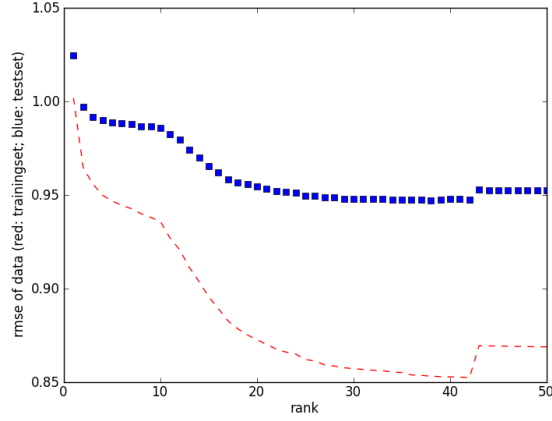


Figure 4: Relationship between RMSE and matrix rank for 100k dataset

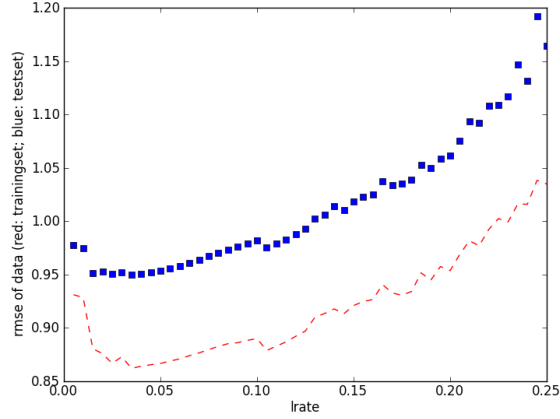


Figure 5: Relationship between RMSE and learning rate for 100k dataset

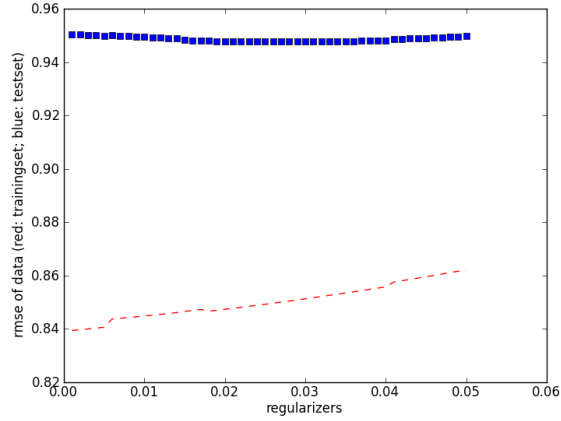


Figure 6: Relationship between RMSE and regularizer for 100k dataset

Figure 7-9 show the relationship between the running time and the three parameters for the 1M dataset.

Figure 7 indicates a positive correlation between the running time and the matrix rank. Figure 8 indicates that when  $lr \leq 0.02$ , time decreases as  $lr$  increases, but there is no significant relationship between the two after that point. Figure 9 shows that running time is generally negatively correlated with the regularizer.

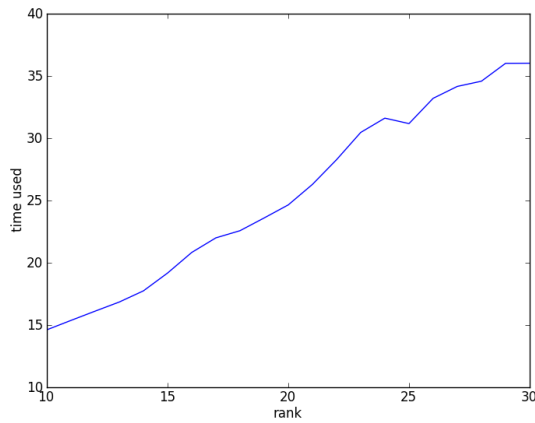


Figure 7: Relationship between running time and matrix rank for 1M dataset

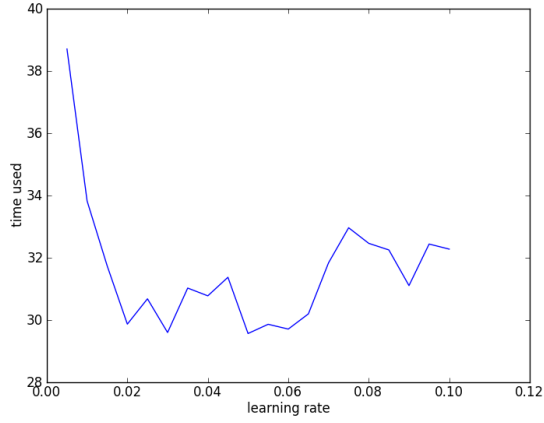


Figure 8: Relationship between running time and learning rate for 1M dataset

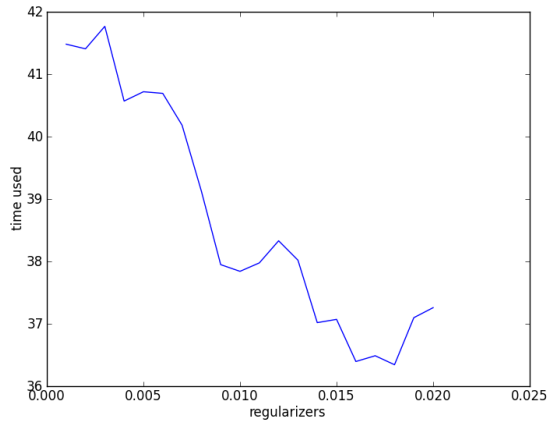


Figure 9: Relationship between running time and regularizer for 1M dataset

Figure 10-12 show the relationship between the RMSE and the three parameters for the 1M dataset.

Figure 10 indicates that the RMSE is negatively correlated with the matrix rank. Figure 11 indicates that there is a positive correlation between the RMSE and the learning rate after  $lr \geq 0.05$ . Figure 12 shows that there is a positive correlation between the RMSE and the regularizer.

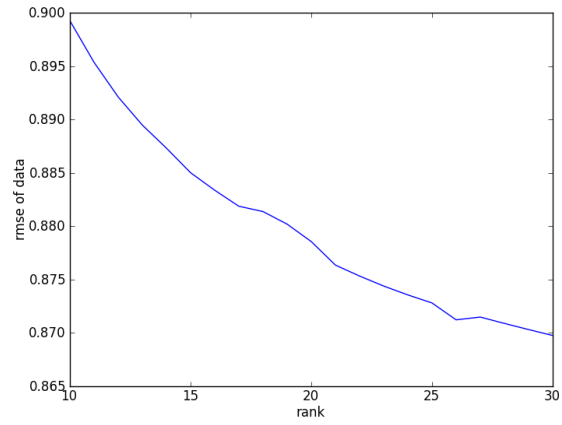


Figure 10: Relationship between RMSE and matrix rank for 1M dataset

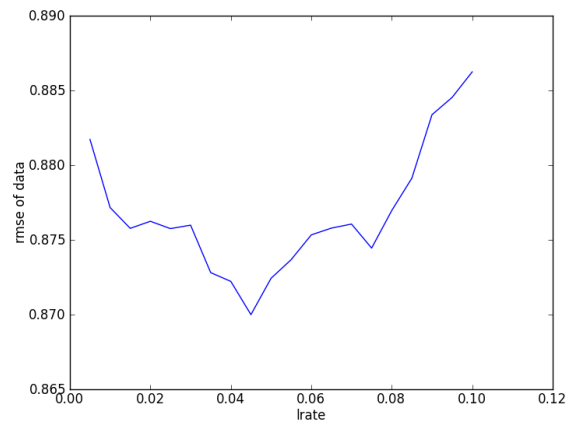


Figure 11: Relationship between RMSE and learning rate for 1M dataset



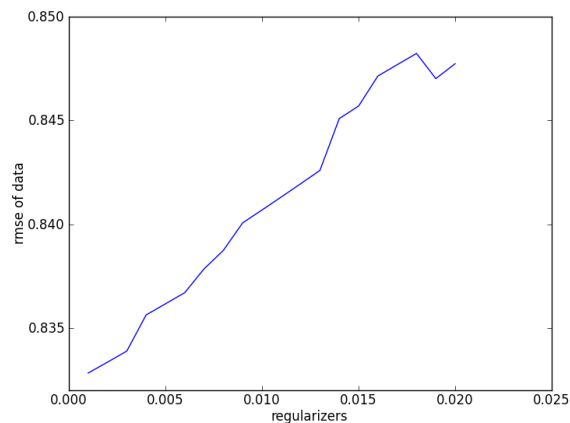


Figure 12: Relationship between RMSE and regularizer for 1M dataset

Based on the analyses above, we conclude that:

1. Running time of the algorithm is positively correlated with the matrix rank, and has no significant relationship with the learning rate or the regularizer. These results can be explained by the way we implemented the algorithm: since we used  $k$  iterations during gradient descent, the running time should be dependent largely on the rank of the matrix.
2. RMSE is negatively correlated with the matrix rank, and has no significant relationship with the learning rate or the regularizer. However, there exist the trends that as learning rate and the regularizer increase, the RMSE increases. This is especially true for larger datasets.

## Control Experiments

In order to explore the advantage of the regularized SVD over collaborative-filtering techniques and the normal SVD technique we introduced in class, we implemented normal SVD using scipy, and applied both normal SVD and collaborative-filtering (implemented for the last assignment) on the same datasets as control experiments. We then compared the results of these controlled experiments against results from regularized SVD experiments in the previous section.

For collaborative filtering techniques (item-based and user-based), we set our threshold for nearest neighbor to be 10, and the number of nearest neighbor to be 25.

For normal SVD technique, we kept 20% of the energy of the diagonal matrix.

For regularized SVD technique, we optimized both RMSE and running time by choosing matrix rank=30, learning rate=0.035, and regularizer=0.01.

We then compared the RMSE and running time of the the four different approaches applied to the 100k test dataset. The results are shown in Table 1 below.

Table 1: RMSE and running time of four recommendations approaches

Methods	User-based	Item-based	Normal SVD	Regularized SVD
Running Time	20.303	30.444	17.099	4.137
RMSE (Test)	0.988	0.992	1.037	0.951

Based on the table above, we found that the regularized SVD approach has both the shortest running time and the lowest RMSE. Although we ran normal SVD with Python instead of pypy, we can still observe that it performs worse than regularized SVD in terms of RMSE. Therefore, we conclude that regularized SVD is the optimal approach among the four.

## Future Improvements

1. Using a cache, just as Simon Funk did, to speed up dot product calculations during training.
2. Find a more efficient way to normalize ratings for each user. We tried normalizing. It made our code run slower but made very little improvement to the RMSE.

## References

1. [http://en.wikipedia.org/wiki/Regularization\\_\(mathematics\)](http://en.wikipedia.org/wiki/Regularization_(mathematics))

2. <http://sifter.org/~simon/Journal/20061211.html>
3. <http://www.timelydevelopment.com/demos/NetflixPrize.aspx>
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6. <http://www.grouplens.org/node/73>