

# ANOLIEFO ONYEDIKA MAXWELL

Software Engineer / Digital Marketing Analyst

Links: [Linked](#) [Github](#)

**Skills:** Canva, Adobe Photoshop, Video Editing, JavaScript, React, JAVA, Springboot, SQL, Microsoft Office 365.

## SUMMARY

Growth-driven professional with expertise in digital marketing and software development. Proficient at risk management, and problem-solving, with commendable interpersonal communication abilities.

## WORK EXPERIENCE

### UNION BANK NIGERIA

Junior Software Engineer | June 2023 - current

- Spearheaded weekly dev meetings to align priorities, troubleshoot issues, and drive process improvements across the engineering team.
- Provisioned mock environments emulating critical services to enable robust testing and seamless deployment cycles.
- Developed and maintained backend services using Spring Boot, focusing on clean code, test-driven development, and thorough documentation.

**Key Technical Skills:** Java, Spring Boot, SQL, Git, Docker, Kubernetes, Agile/Scrum, API Design, TDD.

### NEW HORIZONS NIGERIA

Digital Marketing Analyst | September 2021 - April 2023

- Designed and produced engaging social media graphics and videos for platforms including Instagram, Facebook, and YouTube, resulting in a 12% increase in follower engagement.
- Build landing pages for planned sales campaigns and managed and optimized ad campaigns on various digital platforms, including Facebook.
- Hosted job fairs and learning awareness programs and developed a detailed presentation of marketing campaign spending justifications, for presentation to stakeholders.
- Effectively communicated business solutions to clients, ensuring alignment with their learning goals and objectives.

**Key Technical Skills:** Wordpress, PHP, Canva, Facebook ads, Google Suits, Adobe Photoshop, Video Editing..

## VOLUNTEER EXPERIENCE

**Graphic Designer, Beautification Community Development Service(CDS) group (September 2021 - August 2022).**

- Actively participated in a community group dedicated to improving the lives of students in underdeveloped communities. Served as a media analyst, contributing to social media awareness campaigns and fundraising initiatives.

## EDUCATION AND CERTIFICATIONS

**Tai Solarin University of Education** - BSC - Computer Science (4.45/5.0 CGPA).

**Corporate Finance Institute** - Financial Modelling & Valuation Analyst (FMVA)

**Corporate Finance Institute** - Business Intelligence & Data Analyst (BIDA)