



Talha Khubaib

Sr. SEO EXECUTIVE

EDUCATION

Bs. (Hons) B.Technology

UMT - Lahore
2018 - 2022

F.Sc

Punjab College T.T. Singh
2016 - 2018

LANGUAGE

- English (Fluent)
- Urdu (Native)

SKILLS

- Keyword Research
- On & Off Page SEO
- GSC & GA4
- Technical SEO
- Custom Schema
- Semrush, Aherf
- Reporting & CA
- Canva
- Custom Sites
- Wordpress

CONTACT ME

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✉ talhakhubaib175@gmail.com

📍 Flat#1, Gulzar Plaza,
Military Accounts, Lahore.

WORK EXPERIENCE

Team Lead 2021-2023

13 Stripes | Lahore

Joined 13 Strips, a distinguished USA-based digital marketing agency in late 2021, initially assuming the role of Senior SEO Executive. Recognizing my exceptional performance and the impactful results delivered for clients, I earned a promotion to Team Lead. In this capacity, I foster collaboration across diverse teams, including development, writing, sales, and other departments. Leveraging my profound SEO expertise, I achieved significant client success and imparted knowledge through training sessions for new team members.

Level 2 freelancer 2020- 2021

Fiverr | Remote

As a freelancer, I honed a diverse skill set by working with various Content Management Systems (CMS) and site builders, enhancing my adaptability to different platforms. Achieving Level 2 status on the platform, I built a reputation for delivering top-notch services. Interacting with 200+ clients, I met diverse needs, gaining insights into various industries. This exposure fortified my ability to provide tailored solutions, ensuring client satisfaction and earning 90 5-star reviews.

Intern 2019 - 2020

Al Quaid Technical's | Kamalia

During my internship at Al Quaid Technical's in Kamalia, I had the opportunity to immerse myself in the dynamic world of Search Engine Optimisation. The experience was invaluable, providing hands-on exposure to real-world challenges and the application of theoretical knowledge. I learned a lot of new things and period of internship lasted for 4 months.

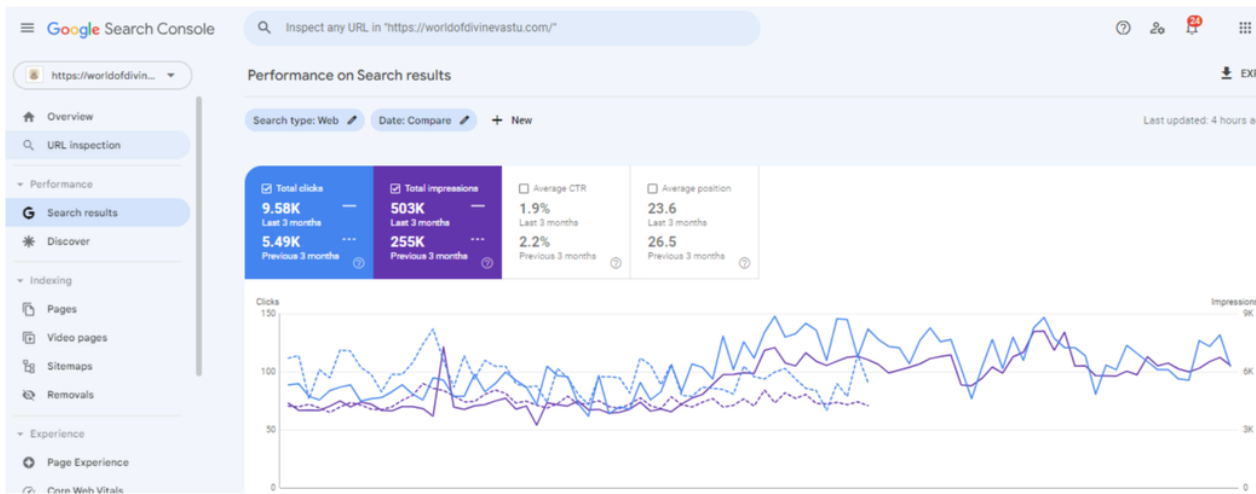
REFERENCES

Muhammad Hamid
13 Stripes / Sr. Manager

Phone: 03000057573

Email: hamidbashir5757@gmail.com

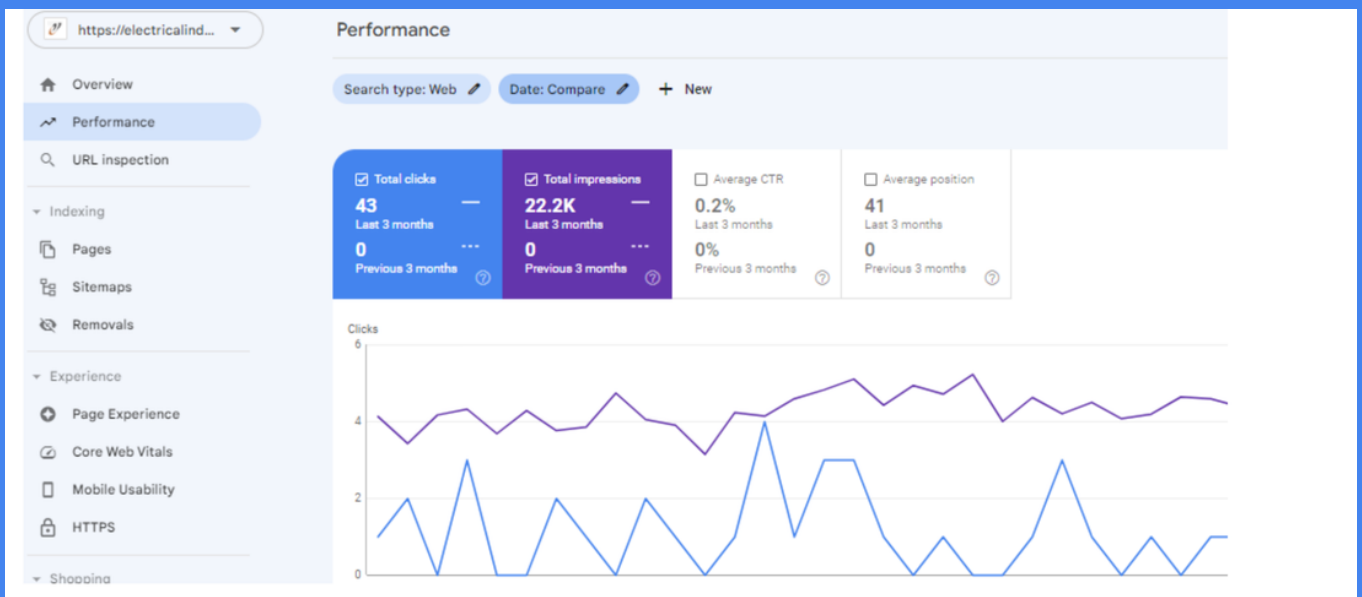
Worldofdivinevastu.com



- Site was facing drop in traffic
- Old content Optimised
- Content strategy improve
- 3 month site get all time High Vistor

Keyword	Position
Divine Vastu	1
logical vastu	3
Vastu meter	3
Vastu Elephant	2

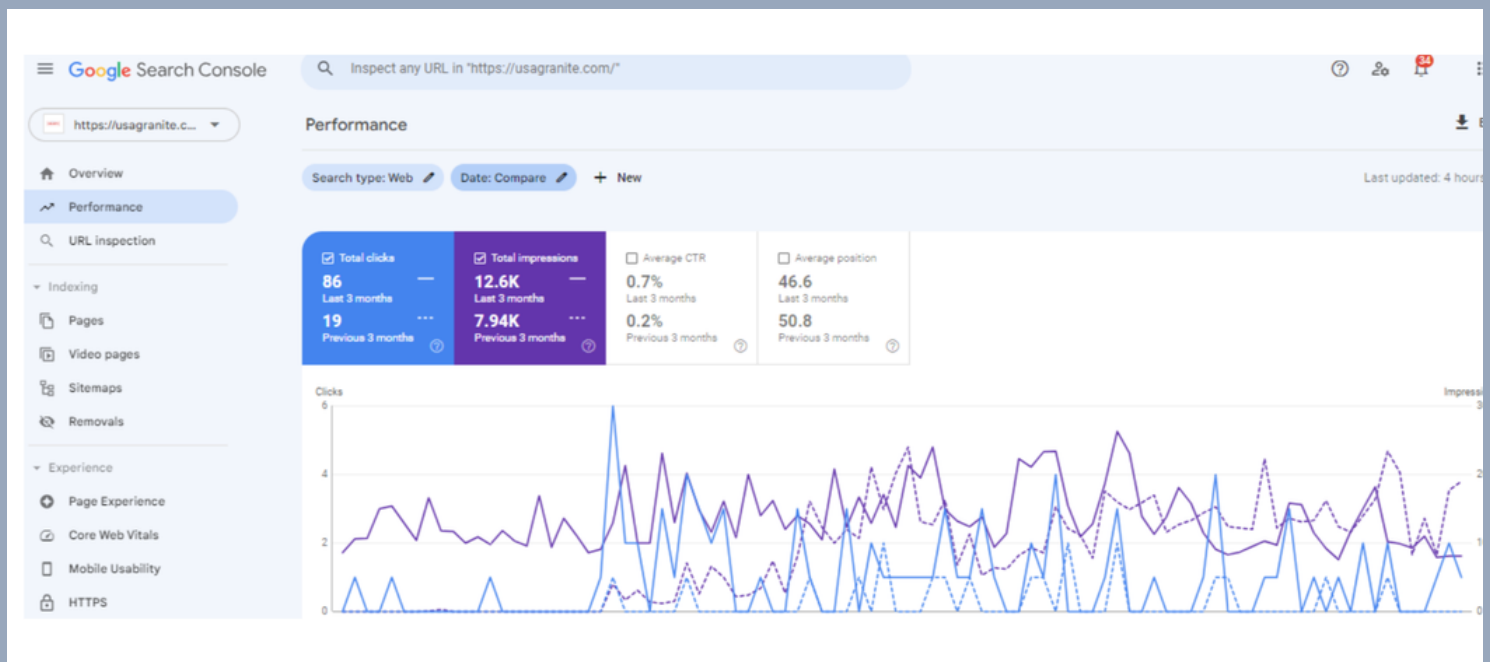
electricalindustries.com



- Site recover from manual Action
- Implemented Custom Schema
- Got 21 product snippets in 2 weeks
- Store get less visitor but made 12 sales

Keyword	Position
20 Watt light	6
on off switches	5
60 watt led	9
200 watt floodlight led	10

usagranite.com



- Site was dead
- Did SWOT analysis
- Site recovered and ranked on 3 highly competitive and niche specific keywords

Keyword	Position
granite countertops	3
kitchen countertop	7
bathroom countertop	9
luxury countertop	4

Reviews

Saith Talha

★ 4.9 (90)

About Me

Services

Reviews

Rating Breakdown

Seller communication level ★ 4.9

Recommend to a friend ★ 4.9

Service as described ★ 5

Saith Talha

★ 4.9 (90)

About Me

Services

Reviews

🇵🇰 Pakistan

★★★★★ 5

8 months ago

It was great working with him. He could find a more clear solution for my problem and he not only delivered it but also guided me along the way. Highly recommend him.



travelingcarpen

🇺🇸 United States

★★★★★ 5

1 year ago

Very informative and has gone above and beyond for me. Highly recommended

🇺🇸 United States

★★★★★ 5

7 months ago

I was very impress with this Seller, because I had several questions before I ordered and he took time to explain all of my questions. Then once he delivered the ordered, he also included a detailed plan as to how to use them most effectively. Great Job!



richardevans999

🇬🇧 United Kingdom

★★★★★ 5

3 months ago

great communication, quick delivery, exactly what i needed!



wokxchange

🇺🇸 United States

★★★★★ 5

3 months ago

Salh did an amazing job with the backlinks. Also provided some great insight and additional information to increase the channel's potential growth. Highly recommended!