

project 1 guidelines

CIS 315, SPR 2016 / BUND

5 analyses are needed

1. VENN
2. VSA
3. KANBAN (VSA + KANBAN)
4. ORG CHART
5. ORG + DFD

headings to be included....

- make headings to illustrate the presence of your outline
- outline = quality
- avoid making headlines with titles such "VENN DIAGRAM"
- each heading is a section of your paper that supports your conclusion
- your introductory is the most important, and should contain your conclusion

headings you must have:

1. The landscape of modern entertainment (internet and televised

1. Venn used here (big picture)

2. Value Stream Analysis of the Production company

1. VSA here (focuses on the production co in the venn)

3. Capturing Signals from the Marketplace

1. Kanban (VSA + Kanban) analysis

4. Production Company as an Organization

1. Org chart to analyze the role players in the production co

5. The Flow of Data in the Organization

1. DFD + ORG chart

technique for good business papers

- do an analysis -> generate a graphic (diagram, graph or other visual)
- after you include the visual, describe what you learned

orchestration of powerful elements

- outline, organized, preplan the flow so you deliver a strong punch during the paper, you bring your message together in a coordinated fashion
- the flow of your analysis provides you with justification for a system
 - venn -> vsa -> kanban -> org -> dfd
 - DFD: flow of information between people
 - ultimately, it's about listening to the audience

sources of power

- introduction: should summarize your conclusion
- conclusion: helps wrap it up
- discussion: justifies the conclusion
- BTW: intro = conclusion
 - intro: "In this paper I will discuss X Y, Z..."
 - conclusion: "In this paper I discussed X Y, Z..."