

# Introduction to business process modeling and its ramifications on functional analysis

Introduction to systems analysis and design,  
Cal Poly Pomona



Developing a  
more detailed  
corporate strategy  
entails...

Capitalizing on your  
awareness of your  
operating landscape,  
and what you can do  
within it





# Now you have two very coherent skill sets:

- ✦ First, an ability to analyze the operating environment for a business
- ✦ This is what we call the problem domain





# Also

- ✦ You know several different rubrics for proposing a corporate strategy
- ✦ Which is a response to a problem domain, or the situation where a business finds itself





# Introducing the Business Process Modeling Notation

- Or BPMN, business process modeling notation empowers the analyst to propose an organizational response
- So given your organizational chart, and your technological capabilities, what sociotechnical corporate response can you suggest?





# Put another way

- If you mobilized an intelligent combination of people, process and products, *what would you roll out?*
- *Business process modeling notation* assists the analyst and other corporate strategists with proposing actual job roles, and what each employee position entails



# Let's take a look

We will emphasize the use of lucid chart within Google Drive, which provides a Visio-like interface for composing diagrams

