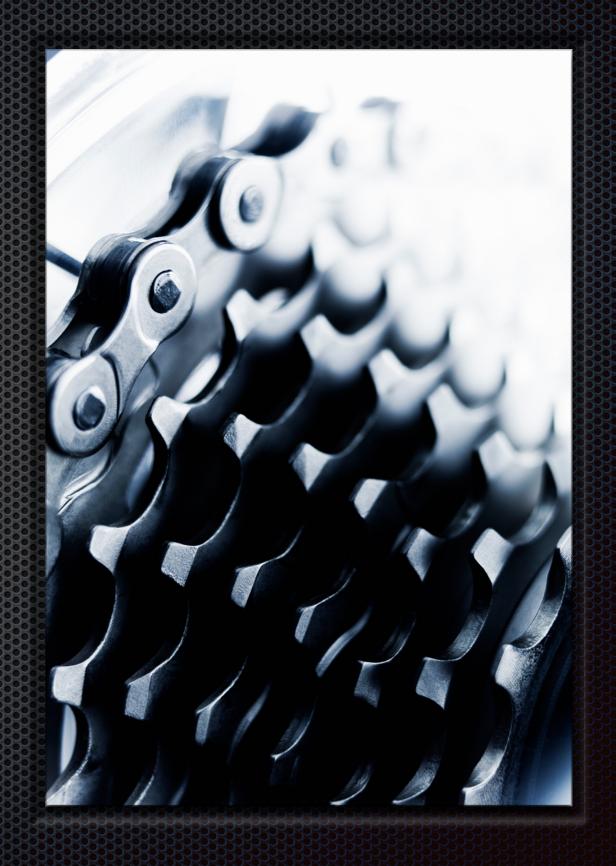
Introduction to business process modeling and its ramifications on functional analysis

Introduction to systems analysis and design, Cal Poly Pomona

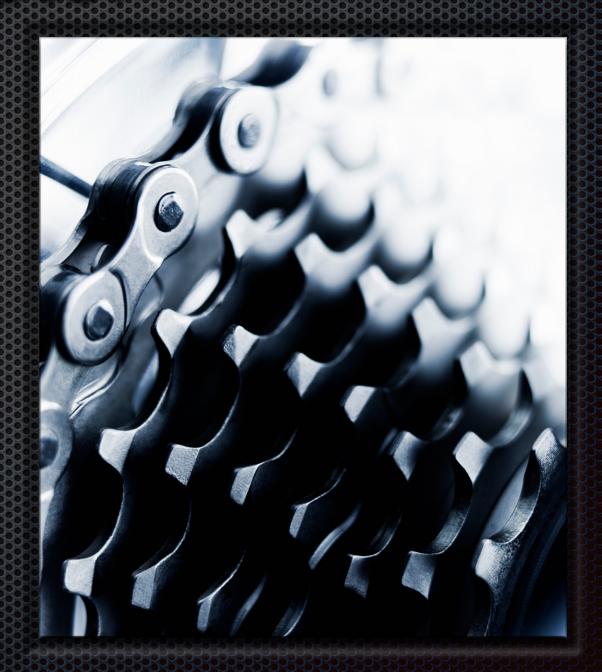
Developing a more detailed corporate strategy entails...

Capitalizing on your awareness of your operating landscape, and what you can do within it



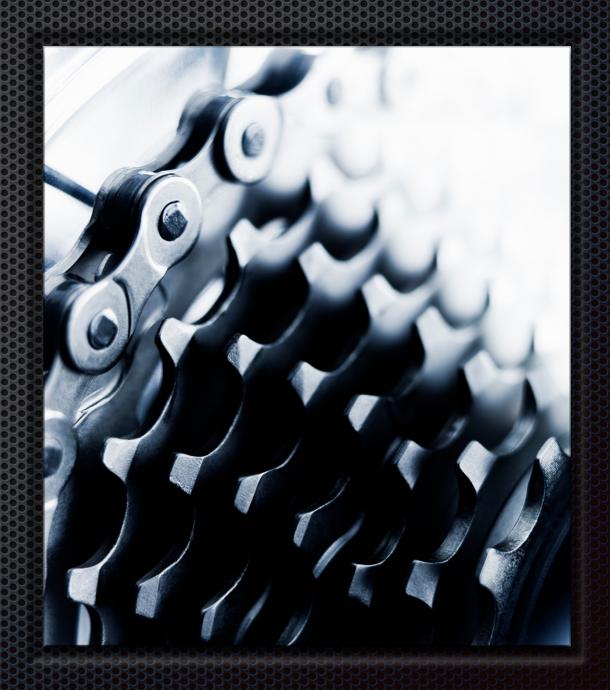
Now you have two very coherent skill sets:

- First, an ability to analyze the operating environment for a business
- This is what we call the problem domain



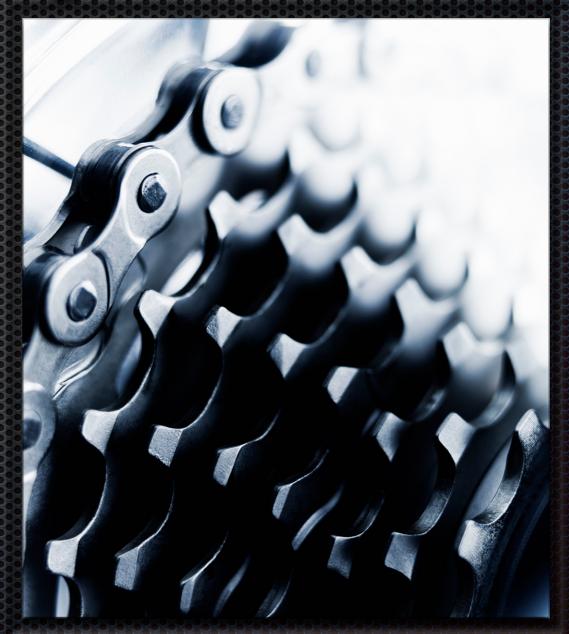
Also

- You know several different rubrics for proposing a corporate strategy
- Which is a response to a problem domain, or the situation where a business finds itself



Introducing the Business Process Modeling Notation

- Or BPMN, business process modeling notation empowers the analyst to propose an organizational response
- So given your organizational chart, and your technological capabilities, what sociotechnical corporate response can you suggest?



Put another way

- If you mobilized an intelligent combination of people, process and products, what would you roll out?
- Business process modeling notation assists the analyst and other corporate strategists with proposing actual job roles, and what each employee position entails

Let's take a look

We will emphasize the use of lucid chart within Google Drive, which provides a Visio-like interface for composing diagrams

